NAMULONGE HORTICULTURE FARMERS ASSOCIATION
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As a student farmer, my interest in the October conference 2018, USA, Massachusetts will be looking at food marketing.

Today, food marketing targets two major issues ie. consumer research and positioning. The value chain, the extent to which sequential parties a function of current harvest condition (Dinnary, 2013-2019) extract. However, a application of modern technology, use of biotechnology can all boost farm production to increase food security.

In relation to food marketing, the "four Ps" in food marketing will be interacted to in order to satisfy consumers' needs.

Personal Biography

NAME : Juuko Edward

POSITION : Farmers' Trainer

PERSONAL INTEREST : Consumer Protection & Local Farming Innovation.

Awards

- Dip. Works & Social Administration, Makerere, 2010.
- Dip. Entrepreneurship & Innovation in Agro- and Food Business, Byghom Agriculture College, Denmark, 2013
- Certificate of participation under NOGAMU-National Agriculture Movement of Uganda. These were in areas of organic standards, introduction to organic certification, internal inspection, etc.
- Certificate in Pesticide Handling & Application , Makerere University College of Agriculture, 2017.

In lines to the above professional awards, as a student, I am writing a research thesis on Agriculture, Technology & Rural Livelihoods.

In this, I am working forward attaining an award in B.Sc in Agriculture & Rural Innovation if I am given an opportunity