

Women's Health for a better world : HRT Skin-to-Thing solutions case study

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Abstract:

Covid19 has turned our world upside down and dramatically changed our lifestyle, behavior and consumption. The pandemic struck every continent on our globe and has surfaced all our major life and health challenges.

One of these challenges is the female menopause awareness and treatment. Women going through the hormonal transitioning and changes, have suffered greatly throughout the pandemic.

The many spoken as well as unspoken symptoms, have been emphasized during the exceptional challenges while facing a global pandemic.

Moreover, we have witnessed a serious shortage in HRT pharmaceutical patches which has been further critical in light of the burden in manufacturing PPE equipment in the fight against Covid.

Given the huge population affected by these challenges and systemic implications of menopause which are now perceived as more comprehensive than initially thought. It is absolutely a matter of global and social concern, and hence, it is crucial to address the educational aspects of women's health throughout menopause, as well as prioritizing the

availability of appropriate pharmaceutical solutions and social platforms and legalizations to support women's health during this critical time in life.

The lack of appropriate handling of these challenges will result in tragic outcomes to millions of individuals, their families, communities and countries.

Therefore it is the author's approach and recommendation for governments to take measures to promote women's health for better social structure, better use of economic resources, better performance in the labor segment and consequently – a better world.

Biography: Edith Bianchi (RN, CRA, MBA) is an international speaker and health promoter. She is a cancer survivor, a former ICU nurse and a senior global business development expert in the medical device industry.

Edith is the founder of the International group "Nurses Lead Technology" and continuously advocates for patients, medical staff and biomedical companies.

Edith's mission is to create a revolutionary change in the peoples' approach to their own health and wellness and provide them with the best practices and tools to enhance their life quality. As a member of the British Menopause Society, She is focusing on changing the way women and health systems are addressing women's health with relation to menopause and hormonal changes.

Edith is also the creator and host of the first International online training program for women: "Still Young Masterclass."

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