SEE 200 PEOPLE IN A 20 HOUR WORK WEEK AND NOT BREAK A SWEAT.

How I can see 200 people in a 20 hour work week and not break a sweat? One word: Efficiency!!! I would like to talk about how small procedural changes can save you thousands.

Efficiency has been at the core of all major business advancements. Just think how the automotive business or the restaurant business completely changed when they decided to build more efficient systems. We have seen innovation and efficiency in all levels of medicine, but have you adopted better methods to make your acupuncture more efficient?

How your clinic is laid out, how you take payments, how you schedule and how you communicate information can all be organized in a way that can be efficient and save you money and time, while still offering great personalized service. As an acupuncturist, I have studied and reviewed every aspect of my clinic to learn how to save seconds and yet still offer world class treatments. Over the years, saving seconds could mean saving thousands. Even more importantly, it could mean helping more people get well.

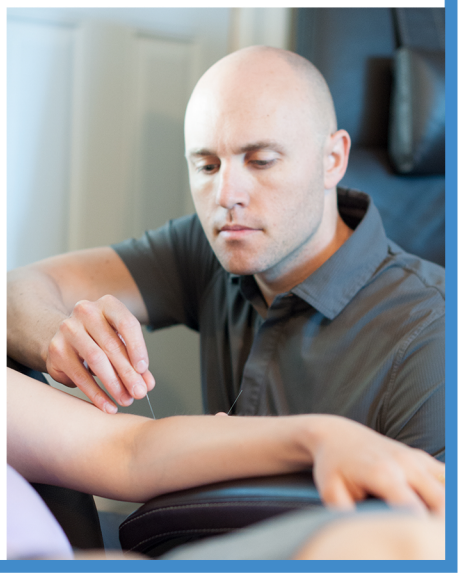
Bonjour, my name is Martin Perras and I'm a young French Canadian offering acupuncture and Traditional Chinese Medicine in Canada's home capital - Ottawa!

Before becoming an acupuncturist, I was a public speaking coach. I had the pleasure of working with high level executives of fortune 500 companies, politicians, decorated soldiers and religious leaders. It was great helping people with communication but I eventually grew tired and wanted a to help people with something more meaningful. I turned to health and set my heights high by setting a dream of becoming one of the greatest acupuncturists. I will never know if I am one of the best, but I do know that I am going to do things with acupuncture nobody has ever seen.

Over almost a decade we have quickly become one of the busiest acupuncture clinics in our country, seeing a weekly average of 200 patient visit within a 20 hour work week.

Our successful and busy clinic remains a very high quality place. Perhaps one of our biggest successes is that we have many people that continue to seek treatment after years of care, for maintenance and prevention. This isn't just a come and go kind of place. Our clinic is called Oaktree because our goal is to create deep roots with people to be a place where true health and life changes happen.

Business and practice is only one aspect of my life. I am a father of three, husband, acupuncturist, mentor, writer, speaker and health coach. I strive to find room in my life for the things that feed my soul like spending time in nature, running, and making my family's nutrition a high priority. But it's tough! I often struggle with balancing getting enough sleep with accomplishing all I want to do in a day. I get tired and all I want to do is eat chips and watch Netflix. But long ago, I made the decision to learn to play full out, be "all in" and to have the life that I know that I am meant to have. I live a life full of adventure, joy, love and serving people. I wouldn't have it any other way.



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