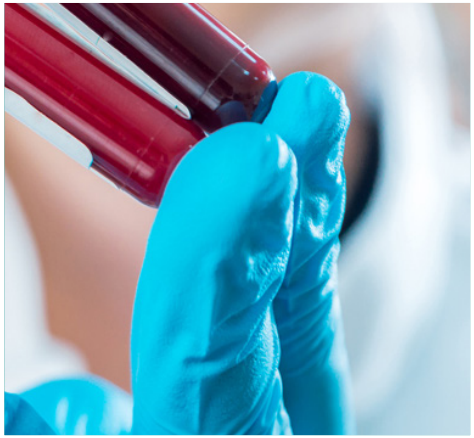
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12th World

# Hematology and Oncology Congress

March 2- 3

2020

Edinburgh, Scotland

*Hosting Organization:* ***Pulsus Group***

*40 Bloomsbury Way | Lower Ground Floor*

*London, United Kingdom | WC1A 2SE | Tel: +1-408-429-2646*

*worldhematology@pulsusglobal.com | worldhematology@pulsusseries.com*

# Invitation

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Pulsus is glad to announce the 2020 conference in the Hematology and Oncology series, the 12th World Hematology and Oncology Congress, scheduled to be held on March 2- 3, 2020 at Edinburgh, Scotland.

World Hematology 2020 will be organized around the theme "**Unravelling the enigmas in hematology & oncology**".

World Hematology 2020 is comprised of many interactive scientific sessions on different types of blood disorders and cancers as well as various diagnostic and therapeutic advancements in this field. It is an initiative to unite the diverse research and business communities working in this field under one roof to explore every single aspect of oncology and hematology. World Hematology 2020 welcomes the oncologists, haematologists, immunologists, pathologists, research scholars, industrial professionals and student delegates from biomedical and healthcare sectors to be a part of hematology & oncology conferences.

World Hematology 2020 will provide an excellent opportunity for the budding scientists and young researchers through its special initiatives like Young Researcher Forum, Poster Presentation, B2B and Scientific Meetings.

Regards
World Hematology 2020
Organizing Committee

## Conference Highlights

- Hematology
- Oncology and Cancers
- Organ Specific Cancer
- Hematologic Oncology and Blood Cancers
- Surgical Oncology
- Medical and Clinical Oncology
- Cancer Genomics and Metabolomics
- Cancer Diagnosis and Treatment
- Blood Disorders
- Blood Disorders Diagnosis and Treatment
- Blood Transplantation
- Pediatric Hematology and Oncology
- Hematology and Cancer Immunology
- Biomarkers in Hematology and Oncology
- Cancer Drugs and Vaccines
- Hematology and Oncology Nursing
- Cancer Pharma Industry
- Diagnostic and Equipment Market
- Hematology & Oncology: Case Reports
- Veterinary Oncology

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# About PULSUS

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Pulsus Group is an internationally renowned medical peer-review publisher and conferences organizer established in the year 1984 publishes and hosts the work of researchers in a manner that exemplifies the highest standards in research integrity.

Pulsus Conferences explore the future by connecting minds and spreading brilliance at Pulsus Group annual conferences & meetings. Meet your colleagues, discuss your specialty, spread and aid, learn & grow in association with 1000+ scientific societies from The USA, Europe, The Middle East, Africa and The Asia-Pacific region. Pulsus group is closely associated with globally renowned academic and research societies.

Pulsus Conferences believe that true technology and innovation depends on hearing from, and listening to, people with a variety of perspectives. Pulsus Conferences enhances the technology for people from underrepresented groups by actively recruiting diverse speakers for our events, signing up a broad variety of authors for journals and videos, and taking part in ongoing conversations about the value of diversity in the communities we serve.

Pulsus Group Journals

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# Market Analysis



According to WHO, hemoglobin disorders are affecting about 75% of births, globally, and sickle cell trait affects an estimated 1 in 12 African Americans. It is also reported that over 70% of all sickle-cell affected births occur in Africa. As per WHO, the prevalence of anemia in children is 47.4% and 12.7% in men and is increasing rapidly all over the world. According to the NIH, anemia affects 29% of women with reproductive age and 38% of pregnant women, worldwide.

Hemophilia, affects 1 in 5,000 male births, where, about 400 babies are born with hemophilia, each year, in US. Global incidence of hemophilia is observed in more than 400,000 people. The most common blood disorder, venous thromboembolism, affects at least 1 million people in US and it is a major cause of death in adults. Leukemia, lymphoma, myeloma, and myelodysplastic syndromes are types of highly prevalent cancers, where, approx every 3 minutes, 1 in the United States is diagnosed with a type of blood cancer. The need to address the rising burden of blood disorders is increasing. Early diagnosis and treatment are the best ways to protect the quality of life for a patient with blood disorder.

Hematology diagnostics market was valued to be USD 3,167.2 million in 2017 and is expected to reach USD 5,288.3 million by 2026 with a CAGR of 5.9% during the forecast period from 2018 to 2026. Based on the type of product, hematology analyzer segment shows lucrative growth in the diagnostics industry, with enhanced applications. The hematology diagnostics market tends to grow due to the increasing prevalence of blood & related disorders, cancer and other infectious diseases. Additionally, increase in awareness of these targeted diseases too drive the market growth.

Global hematological cancer therapeutics market was valued at USD 31.32 billion in 2018 and is expected to reach USD 66.34 billion by 2026, at a CAGR of 9.8%. Hematology cancer therapeutics market is driven by high incidence of blood cancer and R & D. It is also expected that Asia Pacific is estimated to grow at a CAGR of 10.5% followed by North America with 9.6%.

Due to the surge in prevalence of hematological diseases, the demand for packed red blood cells over whole blood during blood transfusion is high among healthcare providers. The global blood bank market was valued to be $11,527 million in 2017 and is expected to reach $18,649 million by 2025, at a CAGR of 6.1%.

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## Target Audience

- Oncologists
- Hematologists
- Immunologists
- Pathologists
- Research Scholars
- Biomedical Engineers
- Biotechnologists
- Industrial Professionals
- Students

## Who should attend?

- Oncologists
- Hematologists
- Immunologists
- Pathologists
- Researchers on Hematology and Oncology
- Medical, Paramedical and Technical Institutes
- Students
- Industrialists

## Why to attend?

- 10+ World renowned Keynote speaker session.
- 50+ Speaker faculty over 2 full days sharing evidence based on Malignant and Non-Malignant Hematologic conditions.
- 5+ Workshops.
- 13 Interactive sessions.
- Mixture of Health care units and Academia delegates.
- Networking.

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# Conference Agenda / Program

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## Event at a Glance

March 2, 2020 - Monday

| Time | Session |
|---|---|
| 08:30-09:30 | Registrations |
| 09:30-11:30 | Keynote Forum |
| | Group Photo |
| 11:30-11:45 | Network & Refreshments Break* |
| 11:45-13:00 | Tracks: Hematology \| Hematologic Oncology and Blood Cancers \| Hematology and Cancer Immunology |
| 13:00-13:45 | Lunch Break** |
| 13:45-16:00 | Tracks: Oncology and Cancers \| Organ Specific Cancer \| Cancer Diagnosis and Treatment |
| 16:00-16:15 | Network & Refreshments Break* |
| 16:15-18:00 | Tracks: Surgical Oncology \| Medical and Clinical Oncology \| Cancer Genomics and Metabolomics |
| | Day Concludes |

March 3, 2020 - Tuesday

| | |
|---|---|
| 08:30-09:30 | Registrations |
| 09:30-10:30 | Keynote Forum |
| 10:30-11:30 | Tracks: Blood Disorders \| Blood Disorders Diagnosis and Treatment \| Blood Transplantation |
| 11:30-11:45 | Network & Refreshments Break* |
| 11:45-13:00 | Tracks: Biomarkers in Hematology and Oncology \| Pediatric Hematology and Oncology \| Hematology and Oncology Nursing |
| 13:00-13:45 | Lunch Break** |
| 13:45-16:00 | Tracks: Cancer Drugs and Vaccines \| Cancer Pharma Industry \| Diagnostic and Equipment Market |
| 16:00-16:15 | Network & Refreshments Break* |
| 16:15-18:00 | Poster Presentations |
| | Day Concludes |
| | Award Ceremony |
| | Conference Concludes |

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## Editorial Board Members

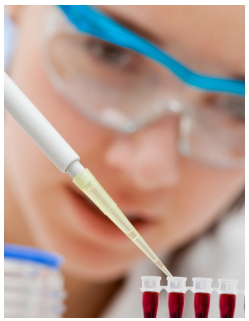
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OBPO Polanco Hospital of Teruel, Spain
Jing,
Sun Yat-sen University, China
Yong,
Augusta University, Georgia

## Supporting Journals

Selected contributions will be published in following supporting international Journals:

**Journal of Haematology and Clinical Therapeutics**
**Journal of Blood Disorders and Treatment**
**Journal of Cancer and Metastasis Research**

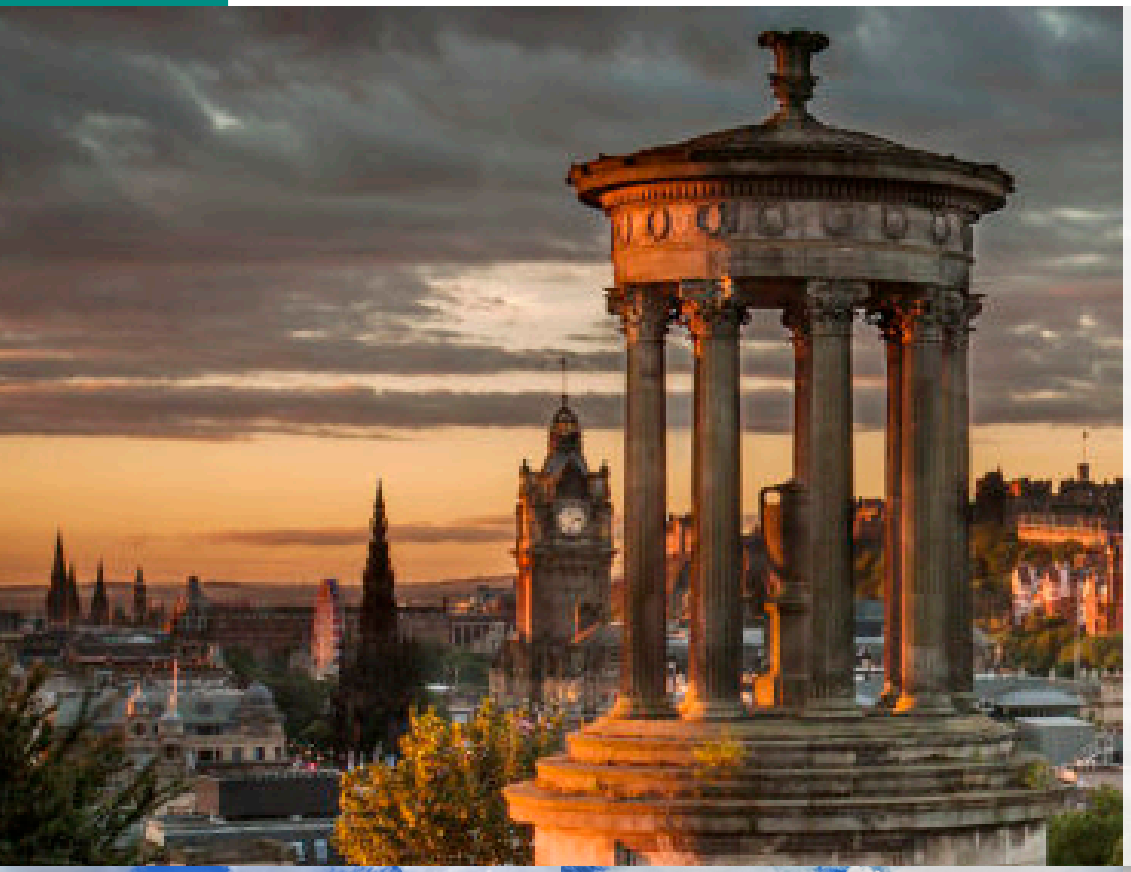




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# About City and Venue





Edinburgh, Scotland's most populous city and UK's 2nd most popular tourist destination is also the 2nd largest financial centre in UK after London. The city has many historical and cultural attractions making it one of the most popular holiday destinations. March would be one of the best times to visit Edinburgh, with daffodils, bluebells, cherry blossom and rhododendrons bursting into bloom. It also has a fantastic collection of theatre shows, rugby tournaments, markets & fairs, galleries, exhibitions, etc to explore during March.

Edinburgh has also got the main NHS Lothian hospitals which includes the University of Edinburgh Medical School, and the Western General Hospital, that provides one of the best cancer care. The Cancer Research UK Edinburgh Centre also offers training in research for postdoctoral fellows open to all nationalities, getting into which is highly competitive. The centre also aims to be world class bringing innovation and twists to cancer science, drug development and clinical translation.









# Sponsorship

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### Why Sponsor Our Event?

- Maximum exposure at a premier conference devoted to those involved in the office professional industry.
- An opportunity to build and reinforce strategic relationships within the office professional industry.
- Time to network with industry colleagues and key decision makers.
- A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
- Access to a broad network of industry partners from state and federal Government departments and the private sector.
- Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
- Increased marketing opportunities including visibility on the conference website and associated marketing materials

### Diamond Sponsor: $10000

- Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Four complimentary registrations.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

### Gold Sponsor: $7500

- Logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Two corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

### Silver Sponsor: $5000

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- Two complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

### Bronze Sponsor: $3500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

### Exhibition Sponsor: $2500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Half Page A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 25% discount on both Extra Delegate Registrations and Booth

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## Important Dates

Abstract submission opens: **August 1, 2019**

Registration opens: **August 1, 2019**

Early bird registration: December 2, 2019

On spot registration: **March 2, 2020**

## Venue Details

**Edinburgh, Scotland**




## Abstract Submission link

https://hematology.cmesociety.com/abstract-submission

Note: All the relevant abstracts will be accepted and published in respective conference proceedings.

## Registration link

https://hematology.cmesociety.com/registration

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