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World Congress on

Nursing and Healthcare



April
16-17, 2018
Dubai
UAE

WCN 2018

Theme
"Pivotal Role of Nursing in Leading and Advancing Healthcare"

30 YEARS
OF EXCELLENCE IN MEDICAL PUBLISHING

Hosting Organization: ***Pulsus Group***
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Invitation

PULSUS brings in a new spin on conferences by presenting the latest scientific improvements in your field. Listen to motivating keynotes from thought leaders, or rub elbows with pioneers across the globe. Dubai is all set for an amazing event as PULSUS proudly presents the "World Congress on Nursing and Healthcare slated on April 16-17, 2018 at Dubai, UAE.

PULSUS cordially welcome researchers, academicians, students and business professionals in the field of Nursing and Healthcare from around the world to participate in the upcoming WCN 2018. The meeting for this year will revolve around the theme "Pivotal Role of Nursing in Leading and Advancing Healthcare" thus relaying the most cutting edge findings in the field of Nursing and Healthcare. The two day meeting is going to be an event to look forward to for its enlightening symposiums & workshops from established experts of the field, exceptional keynote sessions directed by the best in the business. It will also prove to be a brilliant open door for the representatives from Universities and Institutes to cooperate with the world class researchers and an outstanding opportunity for businesses keen at expanding their global market reach. Interested individuals can confirm their participation by registering for the conference along with their colleagues. Register soon and avail exciting early bird discounts.

Regards
WCN 2018
Organizing Committee



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About PULSUS

Pulsus Group is an internationally renowned medical peer-review publisher and conferences organizer established in the year 1984 publishes and hosts the work of researchers in a manner that exemplifies the highest standards in research integrity.

PULSUS conferences act as a catalyst on the research trends that really matter and spurring their adoption by exploring and disseminating cutting-edge information. Thus, mainly adhere to stringent peer-review procedure with a view to set an example in promoting standard medical research with integrity. As an ardent supporter of medical publishing, Pulsus Group closely associates with the Canadian and other international medical research associations like Canadian Society of Plastic Surgeons, Canadian Society for Aesthetic Plastic Surgery, Groupe pour l'Avancementde la Microchirurgie Canada, Canadian Society for Surgery of the Hand. It publishes a wide range of medical journals that focus on medical specialties like cardiology, Integrative Medicine, Surgery and Reproductive Medicine.

Pulsus Conferences explore the future by connecting minds and spreading brilliance at Pulsus Group annual conferences & meetings. Meet your colleagues, discuss your specialty, spread and aid, learn & grow in association with 1000+ scientific societies from The USA, Europe, The Middle East, Africa and The Asia-Pacific region. Pulsus group is closely associated with globally renowned academic and research societies.

Pulsus Conferences believe that true technology and innovation depends on hearing from, and listening to, people with a variety of perspectives. Pulsus Conferences enhances the technology for people from underrepresented groups by actively recruiting diverse speakers for our events, signing up a broad variety of authors for journals and videos, and taking part in ongoing conversations about the value of diversity in the communities we serve.

Pulsus Group Journals
EB Members
Benefits

Conference Highlights

- Nursing
- Nursing Education
- Nursing Practitioner
- Nursing Informatics
- Cardiovascular Nursing
- Adult Health Nursing
- Women's Health Nursing
- Pediatric Nursing & Neonatal Nursing
- Cancer Nursing/Oncology Nursing
- Public Health Nursing
- Geriatric Nursing
- Occupational Health Nursing
- Surgical Nursing
- Parish Nursing
- Transitional Care Nursing
- Psychiatric and Mental Health Nursing
- Healthcare
- Medicine
- Continuing Nursing Education Updates
- Rewarding Nursing Careers

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Nurses'help patients cope with illness and overcome it. They have a unique scope of practice and can practice independently, although they also collaborate with all members of the health care team to provide the care needed by each patient as an individual. Nurses advocate for their patients and patients' families bythe development and management of nursing care plans and instruct patients and their families. As educators, they help whole communities by teaching individuals and groups how to take steps to improve or maintain their health.Nursing renders a wide range of employment opportunities includingprobationary practitioners to doctoral-level researchers. Nurses are hands-on health professionals who provide focused and highly personalized care. They are also in demand-employment of registered nurses is projected to grow 16% from 2014 to 2024, much faster than the average for all occupations, according to the Bureau of Labor Statistics.

Target Audience

- Nurse Practitioners and Nurses
- Healthcare Analysts
- Women's Healthcare Students,
- Scientists and professors
- Women's health Care Researchers
- Medical Colleges
- Research faculty
- Academic Scientists
- Students
- Diagnostic laboratory professionals
- Business Entrepreneurs
- Industry professionals
- Directors/Managers/CEO's
- Presidents & Vice Presidents
- Brand Manufacturers/ Marketers of Consumer Products
- Marketing, Advertising and Promotion Agency Executives

Who should attend?

- Nursing Professionals
- Nursing Practitioners
- Medical and Healthcare Professionals to Exchange Ideas Knowledge and Networking at its 100+ International Conferences

Why to attend?

- 10+ Keynote Speaker Session
- 50+ speaker faculty over 2 full days sharing Evidence Based Nursing practice
- 5+ Workshops
- 13 Interactive sessions
- Mixture of Health care units and Academia Delegates
- Networking

Market Analysis

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Conference Agenda / Program

Event at a Glance

Day-01 Monday 16 April 2018	
Time	Session
08:30-09:30	Registrations
09:30-11:30	Keynote Forum
Group Photo	
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Nursing | Nursing Education | Nursing Practitioner | Nursing Informatics
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Cardiovascular Nursing | Psychiatric and Mental Health Nursing | Surgical Nursing
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Tracks: Adult Health Nursing | Women's Health Nursing | Public Health Nursing
Day Concludes	
Day-02 Tuesday 17 April 2018	
08:30-09:30	Registrations
09:30-10:30	Keynote Forum
10:30-11:30	Tracks: Pediatric Nursing & Neonatal Nursing | Cancer Nursing/Oncology Nursing| Geriatric Nursing
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Occupational Health Nursing | Parish Nursing | Transitional Care Nursing
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Healthcare | Medicine | Continuing Nursing Education Updates | Rewarding Nursing Careers
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Poster Presentations
Day Concludes	
Award Ceremony	
Conference Concludes	

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Tentative Program

Title	Nursing diagnosis and some physiological signs and their changes during the arterial hypertension in Mongolia
	Azjargal Baatar, MNUMS, Mongolia
Title	A mixed methods exploration of the knowledge level of nurse educators, preceptors, clinical nurses/midwives and nursing and midwifery students on the perceived collaborative clinical facilitation in Ghana
	Francis Kyerepagr Kobekyaa, University of KwaZulu-Natal, South Africa
Title	How to be a rebel and survive, social media as a working tool
	Joan Pons Laplana, James Paget University Hospitals, UK
Title	Entering the era of home health monitoring, What APAC healthcare stakeholders need to know?
	Shalani Andria, Frost & Sullivan, Malaysia
Title	Nurse engagement and the triple aim: Improving quality, cost management, and patient satisfaction
	Hussam AL-Nusair , Sheikh Khalifa Hospital , UAE
Title	An expanded focus in advanced wound care for Geriatric Emergency Management [GEM] nursing: A case study analysis
	Gryan Garcia, University of Toronto, Canada
Title	Evaluation of the status of the care provided in the diabetes treatment centers of Ahvaz (a city in southwest Iran)
	Nasrin Elahi, University of Medical Sciences Ahvaz, Iran
Title	Cultural is important in healthcare
	Rohini A Mehta, American College of Nursing, USA
Title	Impact of LGBTQ cultural competency education Registered Nurses(RNs)
	Tyler Traster, Carlow University, USA
Title	The knowledge and performance of aids with cytomegalovirus retinitis received intravitreous Gancyclovir
	Panomprai Sitthiwongsa, Khon Kaen University, Thailand
Title	Leveraging technology to increase care coordination in healthcare
	Danielle Miller, Infor Healthcare, USA
Title	Testing components of a self-management theory in adolescents with type 1 diabetes mellitis
	Gwen Verchota, Virtuwell Health Promoters, USA



Tentative Program

Title	The use of complementary and alternative medicine by women with breast cancer in Saudi Arabia
	Fatmah Alsharif, Saudi Arabia
Title	The effect of experience, coaching and technical post, on the coping strategies solicited by the U15 elites affiliated to the regional centers of the Tunisian Football Federation (TFF)
	Jamel Hajji, University of Tunis, Tunisia
Title	The vital role of occupational health nurses and the challenges facing them
	Ruba Al Jaber, Dubai Health Authority, UAE
Title	Jordanian healthcare providers' attitudes towards overweight and obese women during childbirth
	Salwa Obeisat, Jordan University of Science and Technology , Jordan
Title	Pregnancy outcomes among Syrian refugee and Jordanian Women: a comparative study
	Karimeh mousa Alnuaimi, Jordan University of Science and Technology, Jordan
Title	Case study : Good practice, education and teamwork- Indira Gandhi Memorial hospital, Maldives
	Fatima Rasheeda, Indira Gandhi Memorial Hospital, Maldives

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Supporting Journals

Selected contributions will be published in following supporting international Journals

Research & Reviews:

Journal of Nursing Research and Practice

https://www.pulsus.com/journal-nursing-research-practice.html

Journal of Nursing and Health Studies

http://www.imedpub.com/nursing-and-health-studies/

Diversity & Equality in Health and Care

http://diversityhealthcare.imedpub.com/







Supporting Journals

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About City and Venue

Dubai is located on the Eastern coast of the Arabian Peninsula, in the south west corner of the Arabian Gulf. It is extremely well known for its warm hospitality and rich cultural heritage, and the Emirati people are welcoming and generous in their approach to visitors. With year-round sunshine, intriguing deserts, beautiful beaches, luxurious hotels and shopping malls, fascinating heritage attractions and a thriving business community, Dubai receives millions of leisure and business visitors each year from around the world.From the timeless tranquility of the desert to the lively bustle of the souk, Dubai offers a kaleidoscope of attractions for visitors.The emirate embraces a wide variety of scenery in a very small area. In a single day, the tourist can experience everything from rugged mountains and awe-inspiring sand dunes to sandy beaches and lush green parks, from dusty villages to luxurious residential districts and from ancient houses with wind towers to ultra-modern shopping malls.

City Attractions













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Sponsorship

Why Sponsor Our Event?

- Maximum exposure at a premier conference devoted to those involved in the office professional industry.
- An opportunity to build and reinforce strategic relationships within the office professional industry.
- Time to network with industry colleagues and key decision makers.
- A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
- Access to a broad network of industry partners from state and federal Government departments and the private sector.
- Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
- Increased marketing opportunities including visibility on the conference website and associated marketing materials

Diamond Sponsor: $10000

- Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Four complimentary registrations.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Gold Sponsor: $7500

- Logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Two corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Silver Sponsor: $5000

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- Two complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Bronze Sponsor: $3500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Exhibition Sponsor: $2500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Half Page A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 25% discount on both Extra Delegate Registrations and Booth

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Registration/Sponsorship Application Form

Name	
Organization/Company	
Package of your Choice	
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Please Select the Appropriate Level

Only Registration	☐	Package A	☐	Package B	☐	Exhibition	☐
Diamond Sponsor	☐	Gold Sponsor	☐	Silver Sponsor	☐	Bronze Sponsor	☐

Amount

For more details: http://nursing-healthcare.cmesociety.com/

Email: nursing@cmesocietyconferences.com | nursing@pulsusconference.org

PAYMENT INFORMATION

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Please note that cards will be debited within 7 days of your registration.

☐ Yes I agree to the terms and conditions as stated on this form.

Delegates who do not pay their bookings are requested to provide a copy of bank transfer/credit card/cheque details to help payment allocation. Staff at the event will request a credit card guarantee for delegates without proof of payment.

Credit Card Payment:

We are accepting all major Credit Cards/Debit Cards including American Express, Discover, Master Card and Visa.

*Processing Charge: Visa: 2%, Master: 2%, Others: 2%

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Important Dates and Quick Links

Abstract Submission Opens:

Abstract Submission Opens: June 19, 2017
Registration Opens: June 26, 2017
Early Bird Registration: December 30, 2017
On Spot Registration: April 16, 2018

Venue Details

JW Marriott Hotel, Abu Baker Al Siddique Rd
Deira, near Hamarain Shopping Center
PO Box 16590, Dubai, UAE

Abstract Submission link

http://nursing-healthcare.cmesociety.com/abstract-submission

Note: All the relevant abstracts will be accepted and published in respective conference proceedings.

Registration link

http://nursing-healthcare.cmesociety.com/registration