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Annual Congress on Traditional Medicine

November 5-6, 2020 | Webinar

Hosting Organization: ***Pulsus Group***
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Invitation

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PULSUS welcomes you to join Annual Congress on Traditional Medicine (Traditional Medicine Webinar 2020). On November 5-6, 2020 the conference will be held in the Webinar

The theme of Traditional Medicine 2020 is to "Enhancing Excellence in Traditional & Alternative Medicine to oppose COVID 19"

The Traditional Medicine 2020 Conference is an International conference of 2 days, providing the most up-to-date information, research, guidance and policy discussion for professionals in the Traditional Medicine and Complementary Medicine field. It is your opportunity to learn and network with friends and colleagues from around the globe while having fun at the same time. We very much look forward seeing you in Webinar on November 05-06, 2020

We invite all the doctors, acupuncturists, herbalists, natural therapists, alternative and complementary medicine practitioners, Ayurveda practitioners, other researchers in the field of Herbal and Traditional Medicine, Pharmacognosy, Phytomedicine, Unani, Siddha, Holistic, people who believe in natural remedies to explore their research and share their knowledge, help with case studies and other practices of natural medicine at Traditional Medicine Webinar 2020

The conference proceedings include Keynote speeches, Exhibition, Plenary talks, Workshops, Symposiums, Poster sessions, B2B networking and Panel discussions on the latest research developments in the field of Traditional, Alternative and Complementary Medicine

Traditional medicine is a formalized form of folk medicine which has been evolved over years. Alternative medicine refers to is transformed from traditional medicine and been a substitute for modern medicine. Folk medicine stands as the backbone of traditional medicine which is believed to provide longstanding remedies has been passed on informally within the culture. Nowadays, most of the people believe that traditional medicine is safer as it constitutes natural products instead of the synthetic products used in modern medicine. The market value of traditional medicines are increasing and the worldwide annual market approaches US$ 60 billion. Several countries like China, India, Nigeria, USA, and World Health Organization have made substantial research investments in the development of traditional medicine. Even several leading pharmaceutical companies are looking forward to promising medicinal herbs and novel chemical compounds.

Further research and development are needed on dosage, production techniques, mode of action of the traditional medicine. Also, the clinical trials of the medicine are important to understand the safety and efficacy before being recommended to the world market.

Regards
Ayurveda Medicine 2020
Organizing Committee

Conference Highlights

- Alternate and Traditional Medicine
- Integrative, Complementary and Preventive Medicine
- Aromatherapy
- Advanced Treatments & Current Research on Alternative medicine
- Acupuncture
- Ayurveda and Homeopathy
- Naturopathic Medicine
- Holistic Approach of Alternative Medicine
- Rehabilitation
- Safety of Alternative Medicine
- Traditional Chinese Medicine
- Arabic and Unani Medicine
- Herbal Cosmetics and Nutraceuticals
- Osteopathic Medicine
- Yoga and Meditation
- Kampo
- Chiropractic Medicine

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About PULSUS

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Pulsus Group is an internationally renowned peer-review publisher in scientific, technical, and medical journals established in the year 1984 with offices in Ontario, Canada and Hyderabad, India has acquired Andrew John Publishing and openaccessjournals.com to expand its Open Access Publishing through its 50+ journals in association with 20+ International medical and scientific societies.

Pulsus through its cmesociety.com is been very instrumental to provide an invaluable channel for scientists and researchers to exchange ideas and research by creating a forum for discussing the possibilities of future collaborations between universities, institutions, research bodies and organizations from different countries through international CME/CPD accredited conferences and meetings.

Pulsus Group is a Medical publisher that adheres to stringent peer-review procedure with a view to set an example in promoting standard medical research with integrity. Pulsus Group takes pride in getting the endorsements of prestigious associations and societies like Canadian medical societies. As an ardent supporter of medical publishing, Pulsus Group closely associates with the Canadian and other international medical research associations. It publishes a wide range of medical journals that focus on medical specialties like cardiology, Integrative Medicine, Surgery and Reproductive Medicine.Pulsus group is closely associated with globally renowned academic and research societies like Canadian Society of Plastic Surgeons, Canadian Society for Aesthetic Plastic Surgery, Groupe pour l'Avancementde la Microchirurgie Canada, Canadian Society for Surgery of the Hand.

Pulsus Group Journals

EB Members

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About Webinar

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Covid-19 has outraged societies and dramatically changed everyday life throughout the globe. While unprecedented, our present circumstances have been deeply shaped by persistent societal realities — such as entrenched racial and economic inequality, proliferation of misinformation, and anxieties about the ability of the world's democracies to confront major crisis. Understanding the facts and taking reasonable measures protect yourself and those around you. We support you in keeping you stay healthy by arranging the "Annual Congress on Traditional Medicine" on November 05-06, 2020 as Webinar. Although the pandemic situation have settled we don't want to take any chances in your life so be safe, stay home and attend this gathering.

Target Audience

- Herbalists
- Alternative Medicine Practitioners
- Doctors
- Traditional medicine society and associations
- Traditional and Alternative medicine universities
- Medical Colleges
- Research faculty
- Academic Scientists
- Students
- Diagnostic laboratory professionals
- Business Entrepreneurs
- Industry professionals
- Directors/Managers/CEO's
- Presidents & Vice Presidents
- Brand Manufacturers/ Marketers of Consumer Products
- Marketing, Advertising and Promotion Agency Executives

For Researchers and Faculty Members:

- Keynote Speaker
- Oral Presentations
- Plenary Speaker
- Poster Display
- Symposium hosting (4-5-member team)
- Workshop organizing

For Universities, Associations & Societies:

- Association Partnering
- Collaboration proposals
- Academic Partnering
- Group Participation

For Students and Research Scholars:

- Poster Competition (Winner will get Best Poster Award)
- Young Researcher Forum (YRF Award to the best presenter)
- Student Attendee
- Group Registrations

For Business Delegates:

- Speaker Presentations
- Symposium hosting
- Book Launch event
- Networking opportunities
- Audience participation
- For Product Manufacturers
- Exhibitor and Vendor Booths
- Sponsorship opportunities
- Product launch
- Workshop organizing
- Scientific Partnering
- Marketing and Networking with clients

Why To attend??

- Meet Experts & Influencers Face to Face in Traditional Medicine 2020.
- To discuss, spread and preserve the knowledge of Traditional and Alternative Medicine.
- To discuss quality advantages that can be applied in the practice.
- Exchange ideas and network with leading professionals and researchers in many different countries.
- It provides an opportunity for innovators tallied to shut the gap between development and adoption.
- To understand the importance, the need, and necessity of Natural and Traditional Medicine
- Get answers to hard questions
- Participants can gain direct access to a core audience of professionals and decision-makers and can increase visibility through branding and networking at the conference.
- To Learn and discuss key news and challenges with International level speakers.
- With presentations, panel discussions, roundtable discussions, and workshops, we cover every topic from top to bottom, from global macro issues to strategies to tactical issues

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Conference Agenda / Program

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Event at a Glance

December 01, 2020

Time	Session
08:30-09:30	Registrations
09:30-11:30	Keynote Forum
	Group Photo
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Complementary Medicine | Alternative Medicine | Traditional Chinese Medicine
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Acupuncture| Research Advances in Traditional Medicine
16:00-16:15	Network & Refreshments Break*
	Award Ceremony
	Conference Concludes

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Supporting Journals

Selected contributions will be published in following supporting international Journals:

American Journal of Phytomedicine and Clinical Therapeutic
http://www.imedpub.com/phytomedicine-and-clinical-therapeutics/
Journal of Pharmaceutical Chemistry and Pharmacology
https://www.pulsus.com/journal-pharmaceutical-chemistry-pharmacology.html
Journal of Preventive Medicine
http://preventive-medicine.imedpub.com/





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Sponsorship

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Why Sponsor Our Event?

- Maximum exposure at a premier conference devoted to those involved in the office professional industry.
- An opportunity to build and reinforce strategic relationships within the office professional industry.
- Time to network with industry colleagues and key decision makers.
- A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
- Access to a broad network of industry partners from state and federal Government departments and the private sector.
- Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
- Increased marketing opportunities including visibility on the conference website and associated marketing materials

Diamond Sponsor: $10000

- Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Four complimentary registrations.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Gold Sponsor: $7500

- Logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Two corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Silver Sponsor: $5000

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- Two complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Bronze Sponsor: $3500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Exhibition Sponsor: $2500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Half Page A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 25% discount on both Extra Delegate Registrations and Booth

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Registration/Sponsorship Application Form

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Name	
Organization/Company	
Package of your Choice	
Country	
State	
Address	
Email	
Tel	
Fax	

Please Select the Appropriate Level

Only Registration	☐	Package A	☐	Package B	☐	Exhibition	☐
Diamond Sponsor	☐	Gold Sponsor	☐	Silver Sponsor	☐	Bronze Sponsor	☐

Amount

For more details: https://traditional-alternativemedicine.cmesociety.com/
Email: cam@pulsusseries.com

PAYMENT INFORMATION

☐ Credit Card. Please debit my:

Card No: ☐ DISCOVER ☐ MasterCard ☐ VISA ☐ AMERICAN EXPRESS ☐ Others

☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐

Expiry Date: .....CVV.....

Signature: .....

Credit Card billing address:

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Contact name and number for card holder:

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Please note that cards will be debited within 7 days of your registration.

☐ Yes I agree to the terms and conditions as stated on this form.

Delegates who do not pay their bookings are requested to provide a copy of bank transfer/credit card/cheque details to help payment allocation. Staff at the event will request a credit card guarantee for delegates without proof of payment.

Credit Card Payment:

We are accepting all major Credit Cards/Debit Cards including American Express, Discover, Master Card and Visa.

*Processing Charge: Visa: 2%, Master: 2%, Others: 2%

Bank Transfer	In USD	In GBP	In EURO
Beneficiary's Name	PULSUS PTE LTD	PULSUS PTE LTD	PULSUS PTE LTD
Beneficiary's Account Number	0863999014	0863999049	0863999022
Bank Name and Address	CITI BANK, N.A 8 Marina View, #17-01 Asia Square Tower 1,Singapore 018960	CITI BANK, N.A 8 Marina View, #17-01 Asia Square Tower 1,Singapore 018960	CITI BANK, N.A 8 Marina View, #17-01 Asia Square Tower 1,Singapore 018960
SWIFT CODE	CITISGSG	CITISGSG	CITISGSG
Bank code	7214	7214	7214
Branch code	1	1	1

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Important Dates

Abstract submission opens**: September 10, 2020**

Registration opens**: August 30,2020**

Early bird registration**: September 30,2020**

On spot registration**: November 05, 2020**

Abstract Submission link

https://traditional-alternativemedicine.cmesociety.com/abstract-submission

Note: All the relevant abstracts will be accepted and published in respective conference proceedings.

Registration link

https://traditional-alternativemedicine.cmesociety.com/registration

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