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Annual Congress on

Traditional Medicine

March 04-05, 2020

Edinburgh, Scotland

Hosting Organization: ***Pulsus Group***

40 Bloomsbury Way | Lower Ground Floor

London, United Kingdom | WC1A 2SE | Tel: +1-408-429-2646

traditionalmedicine@pulsusseries.com

Invitation

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PULSUS brings in a new spin on conferences by presenting the latest scientific c improvements in your field. Listen to motivating keynotes from thought leaders or rub elbows with pioneers across the globe. Edinburgh is all set for an amazing event as PULSUS proudly presents the "Annual Congress on Traditional Medicine" slated on March 04-05, 2020 at Edinburgh, Scotland.

PULSUS cordially welcome researchers, academicians, students and business professionals in the field of Traditional and Alternative Medicine from around the world to participate in the upcoming Traditional Medicine 2020. The meeting for this year will revolve around the theme "**Promoting & Navigating the Future of Traditional Medicine**" thus relaying the most cutting-edge findings in the field of Traditional and Alternative Medicine Research. The two-day meeting is going to be an event to look forward to for its enlightening symposiums & workshops from established experts of the field, exceptional keynote sessions directed by the best in the business. It will also prove to be a brilliant open door for the representatives from Universities and Institutes to cooperate with the world class researchers and an outstanding opportunity for businesses keen at expanding their global market reach. Interested individuals can confirm their participation by registering for the conference along with their colleagues. Register soon and avail exciting early bird discounts.

Regards
Traditional Medicine 2020
Organizing Committee

Conference Highlights

- Traditional and Alternative Medicine
- Herbal Medicine: Green science
- Integrative and Complimentary Medicine
- Ayurveda: Self-Healing
- Chinese Traditional Medicine
- Japanese Traditional Medicine
- Korean Traditional Medicine
- African Traditional Medicine
- Acupuncture
- Chiropractic and Osteopathic Medicine
- Unani drug system and siddha medication
- Holistic Medicine and Occupational therapy
- Ayurvedic treatment for diabetes
- Naturopathic Medicine
- Homeopathic Medicine
- Yoga Therapy
- Recent Advances in Herbal and Traditional Medicine
- Traditional Medicine Today: Research ethics

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About PULSUS

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Pulsus Group is an internationally renowned medical peer-review publisher and conferences organizer established in the year 1984 publishes and hosts the work of researchers in a manner that exemplifies the highest standards in research integrity.

Pulsus Conferences explore the future by connecting minds and spreading brilliance at Pulsus Group annual conferences & meetings. Meet your colleagues, discuss your specialty, spread and aid, learn & grow in association with 1000+ scientific societies from The USA, Europe, The Middle East, Africa and The Asia-Pacific region. Pulsus group is closely associated with globally renowned academic and research societies.

Pulsus Conferences believe that true technology and innovation depends on hearing from, and listening to, people with a variety of perspectives. Pulsus Conferences enhances the technology for people from underrepresented groups by actively recruiting diverse speakers for our events, signing up a broad variety of authors for journals and videos, and taking part in ongoing conversations about the value of diversity in the communities we serve.

Pulsus Group Journals

EB Members

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Market Analysis

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Alternative and Traditional medicine is gaining attention among masses all over the globe. The medicines such as herbal medicine, traditional Chinese medicine, acupuncture, Naturopathic medicine, Ayurveda, Siddha, Unani and others are categorized under alternative medicine market on the basis of modality. The alternative and traditional medicine can be used in the treatment of various chronic diseases and neurological diseases. The alternative therapies are also used to reduce pain, stress, and depression. Currently, the increased number of people started adopting alternative and traditional medicine because it is assumed to be a safer replacement for modern medicine.

Target Audience

- Herbalists
- Alternative Medicine Practitioners
- Doctors
- Traditional medicine society and associations
- Traditional and Alternative medicine universities
- Medical Colleges
- Research faculty
- Academic Scientists
- Students
- Diagnostic laboratory professionals
- Business Entrepreneurs
- Industry professionals
- Directors/Managers/CEO's
- Presidents & Vice Presidents
- Brand Manufacturers/ Marketers of Consumer Products
- Marketing, Advertising and Promotion Agency Executives

Who should attend?

- Complementary Medicine Practitioners
- Researchers In The Field Of Herbal And Traditional Medicine
- Acupuncturists
- Phytomedicines
- Pharmacognosy
- Ayurveda
- Naturopathy
- People who Believe in Natural Remedies to Explore Their Research
- Practitioners Of Natural Medicine
- Healthcare Associations and Societies
- Business Entrepreneurs
- Training Institutes
- Software Developing Companies

Why to attend?

With members from around the world focused on learning about Traditional medicine and its advances; this is your best opportunity to reach the largest assemblage of participants from the Herbalists, Alternative Medicine Practitioners, Healthcare professionals and Industries. Conduct presentations, distribute information, meet with current and potential scientists, make a splash with new discoveries in Traditional medicine, and receive name recognition at this 2-day event. World-renowned Speakers, the most recent techniques, developments, and the newest updates in Traditional Medicine are hallmarks of this conference.

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Conference Agenda / Program

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Event at a Glance

March 04, 2020 - Wednesday

Time	Session
08:30-09:30	Registrations
09:30-11:30	Keynote Forum
	Group Photo
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Traditional Medicine – Past | Ongoing Research and Development | Herbal Medicine: Green Science | Ayurveda: Self-Healing |Homeopathy| Naturopathic Medicine|Traditional Chinese Medicine
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Acupuncture - Needle Therapy|Siddha|Unani|African Traditional Medicine|Japanese Traditional Medicine - Kampo |Korean Traditional Medicine
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Tracks: Shiatsu - Art of Touch |Chiropractic |Osteopathy | Integrative and Complementary Medicine|Holistic Medicine and Occupational therapy | Promising Future
	Day Concludes

March 05, 2020 - Thursday

08:30-09:30	Registrations
09:30-10:30	Keynote Forum
10:30-11:30	Tracks: Shiatsu - Art of Touch |Chiropractic |Osteopathy | Integrative and Complementary Medicine|Holistic Medicine and Occupational therapy | Promising Future
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Traditional Medicine – Past | Ongoing Research and Development | Herbal Medicine: Green Science | Ayurveda: Self-Healing|Homeopathy| Naturopathic Medicine | Traditional Chinese Medicine
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Acupuncture - Needle Therapy | Siddha | Unani | African Traditional Medicine | Japanese Traditional Medicine - Kampo |Korean Traditional Medicine
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Poster Presentations
	Day Concludes
	Award Ceremony
	Conference Concludes

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Supporting Journals

Selected contributions will be published in following supporting international Journals:

Current Research: Integrative Medicine

Journal of Pharmaceutical Chemistry and Pharmacology

Journal of Preventive Medicine





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About City and Venue

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Edinburgh Scottish is the capital city of Scotland and one of its 32 council areas. Historically part of the county of Midlothian (formerly “Edinburgh shire”, prior to 1890), it is in Lothian on the Firth of Froth’s southern shore. Recognised as the capital of Scotland since at least the 15th century, Edinburgh is the seat of the Scottish Government, the Scottish Parliament and the supreme courts of Scotland. The city’s Palace of Holyroodhouse is the official residence of the monarch in Scotland. The city has long been a centre of education, particularly in the fields of medicine, Scots law, literature, philosophy, the sciences and engineering. It is the second largest financial centre in the United Kingdom (after London) and the city’s historical and cultural attractions have made it the United Kingdom’s second most popular tourist destination (again, after London), attracting over one million overseas visitors each year. Edinburgh is Scotland’s second most populous city and the seventh most populous in the United Kingdom. The official population estimates are 488,050 (2016) for the Locality of Edinburgh (Edinburgh pre-1975 regionalisation plus Currie and Balerno), 513,210 (2017) for the City of Edinburgh, and 1,339,380 (2014) for the city region. Edinburgh lies at the heart of the Edinburgh and South East Scotland city region comprising East Lothian, Edinburgh, Fife, Midlothian, Scottish Borders and West Lothian. The city is the annual venue of the General Assembly of the Church of Scotland.









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Why Sponsor Our Event?

- Maximum exposure at a premier conference devoted to those involved in the office professional industry.
- An opportunity to build and reinforce strategic relationships within the office professional industry.
- Time to network with industry colleagues and key decision makers.
- A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
- Access to a broad network of industry partners from state and federal Government departments and the private sector.
- Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
- Increased marketing opportunities including visibility on the conference website and associated marketing materials

Diamond Sponsor: $10000

- Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Four complimentary registrations.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Gold Sponsor: $7500

- Logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Two corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Silver Sponsor: $5000

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- Two complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Bronze Sponsor: $3500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Exhibition Sponsor: $2500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Half Page A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 25% discount on both Extra Delegate Registrations and Booth

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Registration/Sponsorship Application Form

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Name	
Organization/Company	
Package of your Choice	
Country	
State	
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Fax	

Please Select the Appropriate Level

Only Registration	☐	Package A	☐	Package B	☐	Exhibition	☐
Diamond Sponsor	☐	Gold Sponsor	☐	Silver Sponsor	☐	Bronze Sponsor	☐
Amount							

For more details: https://traditional-alternativemedicine.cmesociety.com/
Email: traditionalmedicine@pulsusseries.com

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☐ Credit Card. Please debit my:

Card No: ☐ DISCOVER ☐ MasterCard ☐ VISA ☐ AMERICAN EXPRESS ☐ Others

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Expiry Date: .....CVV.....

Signature: .....

Credit Card billing address:

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Contact name and number for card holder:

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Please note that cards will be debited within 7 days of your registration.

☐ Yes I agree to the terms and conditions as stated on this form.

Delegates who do not pay their bookings are requested to provide a copy of bank transfer/credit card/cheque details to help payment allocation. Staff at the event will request a credit card guarantee for delegates without proof of payment.

Credit Card Payment:

We are accepting all major Credit Cards/Debit Cards including American Express, Discover, Master Card and Visa.

*Processing Charge: Visa: 2%, Master: 2%, Others: 2%

Bank Transfer	In USD	In GBP	In EURO
Beneficiary's Name	PULSUS PTE LTD	PULSUS PTE LTD	PULSUS PTE LTD
Beneficiary's Account Number	0863999014	0863999049	0863999022
Bank Name and Address	CITI BANK, N.A 8 Marina View, #17-01 Asia Square Tower 1,Singapore 018960	CITI BANK, N.A 8 Marina View, #17-01 Asia Square Tower 1,Singapore 018960	CITI BANK, N.A 8 Marina View, #17-01 Asia Square Tower 1,Singapore 018960
SWIFT CODE	CITISGSG	CITISGSG	CITISGSG
Bank code	7214	7214	7214
Branch code	1	1	1

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Important Dates

Abstract submission opens: **August 01, 2019**

Registration opens: **August 10, 2019**

Early bird registration: **September 15, 2019**

On spot registration: **March 04, 2020**

Venue Details

Edinburgh, Scotland



Abstract Submission link

https://traditional-alternativemedicine.cmesociety.com/abstract-submission

Note: All the relevant abstracts will be accepted and published in respective conference proceedings.

Registration link

https://traditional-alternativemedicine.cmesociety.com/registration

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