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9th International Conference on

Alternative & Traditional Medicine



August
13-14, 2018
London, UK

Traditional Medicine 2018

Theme
"Promoting & Navigating the Future of Alternative & Traditional Medicine"

30 Years of Excellence in Medical Publishing

Hosting Organization: ***Pulsus Group***
40 Bloomsbury Way | Lower Ground Floor
London, United Kingdom | WC1A 2SE
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http://traditional-alternativemedicine.cmesociety.com/

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PULSUS brings in a new spin on conferences by presenting the latest scientific improvements in your field. Listen to motivating keynotes from thought leaders, or rub elbows with pioneers across the globe. London is all set for an amazing event as PULSUS proudly presents the "9th International Conference on Alternative & Traditional Medicine slated on August 13-14, 2018 at London, UK.

PULSUS cordially welcome researchers, academicians, students and business professionals in the field of Traditional and Alternative Medicine from around the world to participate in the upcoming Traditional Medicine 2018. The meeting for this year will revolve around the theme "Promoting & Navigating the Future of Alternative & Traditional Medicine" thus relaying the most cutting edge findings in the field of Traditional and Alternative Medicine Research. The two day meeting is going to be an event to look forward to for its enlightening symposiums & workshops from established experts of the field, exceptional keynote sessions directed by the best in the business. It will also prove to be a brilliant open door for the representatives from Universities and Institutes to cooperate with the world class researchers and an outstanding opportunity for businesses keen at expanding their global market reach. Interested individuals can confirm their participation by registering for the conference along with their colleagues. Register soon and avail exciting early bird discounts.

Regards
Traditional Medicine 2018
Organizing Committee

Conference Highlights

- Traditional Medicine
- Alternative Medicine
- Ayurveda
- Herbal Medicine
- Naturopathy
- Homeopathic Medicine
- Integrative and Complementary Medicine
- Integrative and Complementary Medicine
- Traditional Chinese Medicine
- Acupuncture
- Tai Chi
- African Traditional Medicine
- Japanese Traditional Medicine
- Chiropractic and Osteopathy
- Korean Traditional Medicine
- Shiatsu
- Moxibustion
- Holistic Medicine
- Occupational Therapy

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Invitation

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About PULSUS

Pulsus Group is an internationally renowned medical peer-review publisher and conferences organizer established in the year 1984 publishes and hosts the work of researchers in a manner that exemplifies the highest standards in research integrity.

PULSUS conferences act as a catalyst on the research trends that really matter and spurring their adoption by exploring and disseminating cutting-edge information. Thus, mainly adhere to stringent peer-review procedure with a view to set an example in promoting standard medical research with integrity. As an ardent supporter of medical publishing, Pulsus Group closely associates with the Canadian and other international medical research associations like Canadian Society of Plastic Surgeons, Canadian Society for Aesthetic Plastic Surgery, Groupe pour l'Avancementde la Microchirurgie Canada, Canadian Society for Surgery of the Hand. It publishes a wide range of medical journals that focus on medical specialties like cardiology, Integrative Medicine, Surgery and Reproductive Medicine.

Pulsus Conferences explore the future by connecting minds and spreading brilliance at Pulsus Group annual conferences & meetings. Meet your colleagues, discuss your specialty, spread and aid, learn & grow in association with 1000+ scientific societies from The USA, Europe, The Middle East, Africa and The Asia-Pacific region. Pulsus group is closely associated with globally renowned academic and research societies.

Pulsus Conferences believe that true technology and innovation depends on hearing from, and listening to, people with a variety of perspectives. Pulsus Conferences enhances the technology for people from underrepresented groups by actively recruiting diverse speakers for our events, signing up a broad variety of authors for journals and videos, and taking part in ongoing conversations about the value of diversity in the communities we serve.

Pulsus Group Journals

EB Members

Benefits

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Traditional medicine refers to medicines that have been formulated by using practices and knowledge which has evolved thousands of years. Alternative medicine is transformed from the traditional medicine and been a substitute for modern medicine. Folk medicine stands as the backbone of traditional medicine which is believed to provide longstanding remedies has been passed on informally within the culture. Nowadays, most of the people believe that traditional medicine is safer as it constitutes natural products instead of the synthetic products used in modern medicine. The market value of the traditional medicines are increasing and the worldwide annual market approaches US$ 60 billion. Several countries like China, India, Nigeria, USA and World Health Organization have made substantial research investments in development of traditional medicine. Even several leading pharmaceutical companies are looking forward for promising medicinal herbs and novel chemical compounds.

Target Audience

- Herbalists
- Alternative Medicine Practitioners
- Doctors
- Traditional medicine society and associations
- Traditional and Alternative medicine universities
- Medical Colleges
- Research faculty
- Academic Scientists
- Students
- Diagnostic laboratory professionals
- Business Entrepreneurs
- Industry professionals
- Directors/Managers/CEO's
- Presidents & Vice Presidents
- Brand Manufacturers/ Marketers of Consumer Products
- Marketing, Advertising and Promotion Agency Executives

Who should attend?

- Complementary Medicine Practitioners
- Researchers In The Field Of Herbal And Traditional Medicine
- Acupuncturists
- Phytomedicines
- Pharmacognosy
- Ayurveda
- Naturopathy
- People who Believe in Natural Remedies to Explore Their Research
- Practitioners Of Natural Medicine
- Healthcare Associations and Societies
- Business Entrepreneurs
- Training Institutes
- Software Developing Companies

Why to attend?

- 10+ Keynote Speaker Session
- 50+ speaker faculty over 2 full days sharing Traditional Medicine development take-home strategies
- 5+ Workshops
- 13 Interactive sessions
- Mixture of Industry and Academia Delegates
- Networking
- Exhibit hall with leading specialty in Herbals, Traditional Medicine, and Homeopathy

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Market Analysis

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Conference Agenda / Program

Event at a Glance

August 13, 2018	
Time	Session
08:30-09:30	Registrations
09:30-11:30	Keynote Forum
Group Photo	
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Traditional Medicine | Ongoing Research and development | Herbal Medicine
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Ayurveda | Siddha | Unani
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Tracks:Traditional Chinese Medicine | Acupuncture
Day Concludes	
August 14, 2018	
08:30-09:30	Registrations
09:30-10:30	Keynote Forum
10:30-11:30	Tracks: Homeopathy | Naturopathic Medicine
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Japanese Traditional Medicine | Shiatsu
13:45-16:00	Tracks:African Traditional Medicine | Korean Traditional Medicine
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Poster Presentations
Day Concludes	
Award Ceremony	
Conference Concludes	

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Supporting Journals

Selected contributions will be published in following supporting international Journals

Research & Reviews:

American Journal of Phytomedicine and Clinical Therapeutics

https://www.imedpub.com/phytomedicine-and-clinical-therapeutics/

Current Research: Integrative Medicine

https://www.pulsus.com/current-research-integrative-medicine.html

Journal of Preventive Medicine

http://preventive-medicine.imedpub.com/







Supporting Journals

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London is the most populous city and the capital of United Kingdom. London is a global city which leads in several sectors such as education, arts, commerce, healthcare, professional services, tourism and transportation ,research and development. It is the World's largest financial center which serves as business center for many industries. It is the World's leading investment core that receives investments flowing from several international retailers. According to the World Property Journal 2015 report, London is the World's most expensive office market for the last three years. London has over 480 overseas bank which is more than any other city in the world and also has the World's biggest currency trading center. It is one of the leading tourist destination in the World and it is ranked the most visited city in the world.The city has plentiful number of tourist spots like museums, art galleries, palace, monuments, recreational parks and natural spaces. London is the busiest city airspace in the World and second busiest airport for international passenger traffic in the world. It has the world's leading rails, buses and trams connectivity which connects almost the entire UK. It has the maximal number of higher education institutes in Europe and is a leading global center of higher education teaching and research.

City Attractions













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Sponsorship

Why Sponsor Our Event?

- Maximum exposure at a premier conference devoted to those involved in the office professional industry.
- An opportunity to build and reinforce strategic relationships within the office professional industry.
- Time to network with industry colleagues and key decision makers.
- A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
- Access to a broad network of industry partners from state and federal Government departments and the private sector.
- Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
- Increased marketing opportunities including visibility on the conference website and associated marketing materials

Diamond Sponsor: $10000

- Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Four complimentary registrations.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Gold Sponsor: $7500

- Logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Two corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Silver Sponsor: $5000

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- Two complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Bronze Sponsor: $3500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Exhibition Sponsor: $2500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Half Page A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 25% discount on both Extra Delegate Registrations and Booth

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Amount							

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Delegates who do not pay their bookings are requested to provide a copy of bank transfer/credit card/cheque details to help payment allocation. Staff at the event will request a credit card guarantee for delegates without proof of payment.

Credit Card Payment:

We are accepting all major Credit Cards/Debit Cards including American Express, Discover, Master Card and Visa.

*Processing Charge: Visa: 2%, Master: 2%, Others: 2%

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Registration/Sponsorship Application Form

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Important Dates and Quick Links

Abstract Submission Opens:

Abstract submission opens: November 15 , 2017
Registration opens: November 15 , 2017
Early bird registration: April 20, 2018
On spot registration: August 13, 2018

Venue Details

London, UK

Abstract Submission link

http://traditional-alternativemedicine.cmesociety.com/abstract-submission
Note: All the relevant abstracts will be accepted and published in respective conference proceedings.

Registration link

http://traditional-alternativemedicine.cmesociety.com/registration