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35 YEARS IN ASSESING THE IMPACT OF HEALTHCARE RESEARCH

7th World Congress on

SPINE AND SPINAL DISORDERS

September 21-22, 2022 | London,UK



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Invitation to Participate

On behalf of the **Spine 2022** committee we invite you to join us in London, UK for an inter-professional congress deciphering key challenges to diagnosis and treatment of patients with spinal disorders. The city of London is one of the most vibrant cities in the World, which provides a magnificent back drop to the congress which will be held at the convenient location of Radisson Hotel & Conference Centre London Heathrow. The main purpose of the congress is to explore and define the key challenges to diagnosis and treatment of patients with spinal disorders. Recognizing that effective use of resources is integral to patient success, Spine 2022 focuses on enhancing inter-professional collaboration and removing communication barriers. There will be invited speakers with international reputations, clinicians, surgeons, scientists and key opinion leaders. We expect more than 700 Physiotherapists, Chiropractors, Kinesiologists, Physicians, Nurse Practitioners, Massage Therapists, Surgeons and other Allied Health Professionals from across world at this congress. Look at our sponsorship packages to find out how you can get involved.





A Letter from Organizing Committee

Dear Sponsors and Exhibitors,

The executive chair of the Spine 2022 invites you to profile your business/ products or company among our network of clinicians scientists and practitioners. The annual Spine 2022 congress is an exciting event that brings a broad spectrum of practitioners, consumers and stakeholders together. We have created a two day event with many opportunities for sponsorship which allow industry to profile their business and product. The opportunities range from exhibit booths in the main reception area, break and meal sponsorship and delegate package endorsement. The Spine 2022 is a virtual knowledge forum that brings together conservative care practitioners (interprofessionals), primary care physicians, nurse practitioners, surgeons who are all interested in defining the best practices for spine care. Browse through this package and let us find the best marketing option for you. We look forward to partnering with you at Spine 2022.

Sincerely,



Dr. Akhil Chhatre
Director, Spine Rehabilitation
The Johns Hopkins University, USA
Spine 2022 Organizing Committee



Prof. Ali Fahir Ozer
Professor of Neurosurgery
Koc University, Turkey
Spine 2022 Organizing Committee



Prof. Wagih El-Masry
Clinical Professor
Keele University, UK
Spine 2022 Organizing Committee

Who Should Participate?

Family Physicians, Physiotherapists, Chiropractors, Kinesiologists, Massage Therapists, Surgeons and other Allied Health Professionals who have a strong interest in increasing their effectiveness and sharing their knowledge in spine therapy treatment.

Why Sponsor?

Demonstrate Your Product

The Radisson Hotel & Conference Centre London Heathrow is a centrally located venue. It has every facility to present your product according to your specific requirements. Breaks will be co-located with industry and delegates encouraged engaging at every opportunity. There are also opportunities to promote your business by hosting breakfast, lunch and dinner for the visiting delegates.

Network

This is a fantastic opportunity to network with more than 300 professionals from a variety of specialties that include businesses, academics, science, and research institutes. You will find a relaxed and collaborative relationship between professionals and industry. This unique environment brings together leading researchers and innovators to kick-start the next wave of ideas and innovation in this field.



Expand Horizons and Build Brand Awareness

Spine 2022 congress will have delegates from across United States, Europe, United Kingdom, Middle East countries and Asian Countries and is a unique opportunity to expand contacts and potentially develop new markets. Promote your organization before, during and after the event through our range of digital and print materials and partnership packages.

Delegate Profile

We expect to welcome more than 350 academics, strategists, innovators, and researchers from public and private sectors across the globe in the field of Spinal research. We will bring together the people who will deliver action on the ground – from business, industry, and local communities – to share knowledge, ideas and experiences with researchers and professionals.



Value Proposition

Partnership with Spine 2022 will be a key step for your company in fostering partnerships with the Spinal care community. This opportunity allows your company, product and brand to be uniquely and actively showcased at this high caliber, innovation driven congress. It will also allow your company to meet new business partners, generate new ideas, gather new knowledge, and foster collaborations. Our all-encompassing themes provide the content for a vast array of industry participation and there is the opportunity to align your core value with that of the congress. We invite you to be part of Spine 2022 so you can effectively connect with the leaders within your target market.

Promotion Highlights

The promotion campaign for Spine 2022 will be multi-faceted, including:

- Direct marketing
- Promotion at related events
- Web and/or electronic projection

Industry and media partners are actively encouraged to take part in the promotion of the event. The congress office is pleased to provide programs, flyers, brochures (hard copies, electronic files).

How to Participate?

- Partnership packages
- Sponsor Symposium / workshops
- Sponsor Breakfast or Lunch
- Networking (Coffee Break)
- Advertising and branding opportunities
- Exhibition only opportunities

We have identified an extensive list of components in the packages which are outlined below. There is a high degree of flexibility within each package option, to ensure that your organization's specific sponsorship requirements are achieved, and we are more than happy to discuss your requirements with you. In addition, further opportunities are available (subject to Spine 2022 committee approval) for partners to become associated with specific themes and/or specific sessions/visits during the congress in order to maximize appropriate activation opportunities.





Sponsorship Packages

Coffee Break (2 days) - $2500

- Signage in break area visible for duration of the coffee break
- Logo on sponsor page of Spine 2022 website/page
- Mention in pre-congress email messaging to the industry professionals

Breakfast (2 days) - $6000

- Recognition in congress program
- Logo in congress program next to Hosted Breakfast
- 3M x 3M exhibit area including draped table, two chairs, and two (2) exhibitor passes.
- Repeated display of Company logo and 150 word description on all congress media – congress website and onsite congress media
- Logo on sponsor page of Spine 2022 website/page
- Delegate kit bag insert

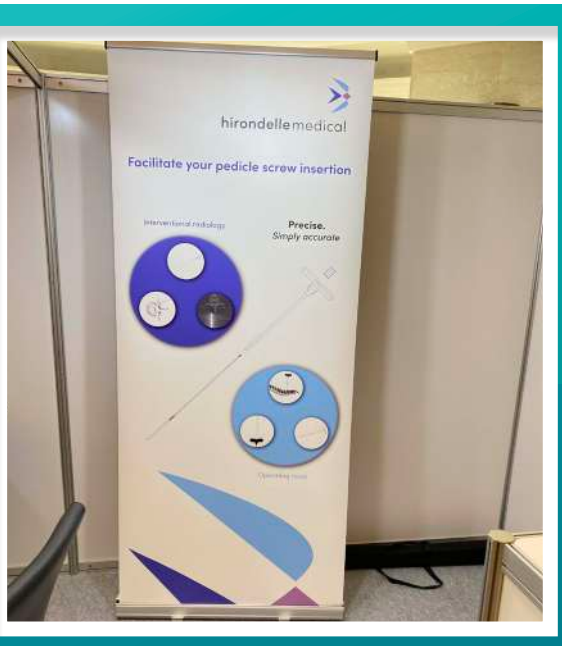
Lunch (2 days) - $8000

- Signage in lunch area visible for duration of lunch break
- Opportunity to place pull-up signs in a designated sponsor area including draped table
- Logo on sponsor page of Spine 2022 website/page
- Mention in pre-congress email messaging to industry professionals
- Repeated display of Company logo and 150 word description on all congress media - congress website & onsite congress media
- Delegate kit bag insert

Delegate Bag Sponsor (Exclusive to one sponsor only) - $5000

Presenting your brand alongside the congress bag contents aligns your organization with the scientific element and ensures longevity of brand exposure since the bags themselves have a long shelf life! This interactive opportunity ensures that every delegate engages with your team members and is exposed to your brand and message.

- Sole sponsorship of delegate bags
- Sponsor logo and strapline on the delegate bag alongside the Spine 2022 logo
- Complimentary delegate bag insert – maximum size of 6 A4 pages
- Delegate bag collection point alongside the registration desks or within the lounge area where the sponsor may have a pull up banner and sponsor logo on 'delegate bag collection point' signage
- Two complimentary passes to the congress for your staff who may choose to engage with participants from the delegate bag collection point area (organizers will provide staff member to hand out bags at registration opening hours)
- Acknowledgement of your sponsorship on event website, in congress program on relevant signage and on meeting room holding slides
- Weblink to sponsor site from event website





Exhibitor Package (Limited Availability) - $3500

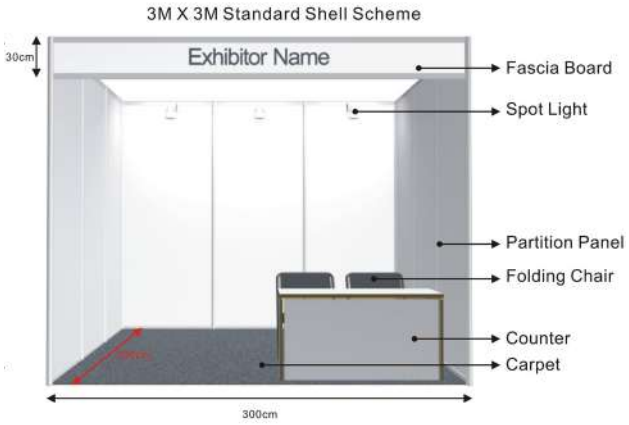
In exchange for the above exhibit fee, each Exhibitor will receive the following:

- Direct Marketing
- Brand Promotion and Awareness
- Product Advertising and Marketing
- Complimentary exhibitor badges for up to two (2) staff members per 3M x 3M unit purchased. Additional badges for $200-Upto maximum of 5 per company.
- Two (2) Scientific Program Books
- Two (2) page acknowledgement in Scientific Program Book
- Uplink on in Spine 2022 website
- Includes delegate kit bag insert

Benefits of exhibitor package include:

- Logo inclusion in congress banner and flyers
- Individual acknowledgment slide in scientific session slideshow
- Telecasting promotional videos of company products during the congress (Post session and Breaks)
- One (1) complimentary invites to workshop
- Two (2) A4 flyer insert in the congress bag
- Post-meeting - submission of the mailing list

Model of Linear Exhibition Booth



Booth provided at Spine 2021 Congress







Amenities provided at the booth

- One information desk & two chairs (additional chairs and tables be provided on prior request)
- Standard Lightening

Exhibitor booth registration guidelines:

- Logon to the Spine 2022 Registration page
- Registration Link: https://spine.cmesociety.com/registration
- Choose your preferred Currency (USD/EURO/GBP)
- Fill all the primary details and exhibit/talk details
- Under Business Category choose Exhibitor Registration
- Choose payment method as Stripe and proceed to check out

Sponsorship registration guidelines:

Kindly write to our email (spine@pulsusgathering.com or spine@pulsusmeet.com) mentioning your interested sponsorship package. Our executive will guide you for further registration process.

Terms and Conditions

Payment Policy

100% payment is due on booking. The Partner/exhibitor's logo and company biography will not be included on any promotional materials until full payment is received.

Cancellation Policy

• Cancellation within four months prior to the congress will incur a cancellation fee of 25%

• Cancellation within 2 months prior to the congress will in incur a cancellation fee of 50 %

• Cancellation within one month prior to the congress will not eligible for refund

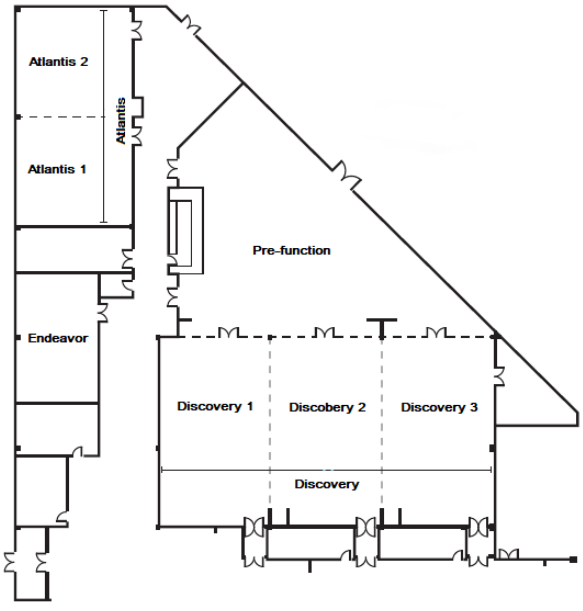
Venue

Whether you're heading out of town or flying in, and whether you're visiting for business or leisure, the Radisson Hotel & Conference Centre London Heathrow is perfectly suited to your needs. Less than 10 minutes from London Heathrow Airport, our hotel is ideally placed for pre- and post- vacation stays, or for business trips. At Radisson we celebrate our Scandinavian hospitality that enables guests to focus on work/life balance, ensuring the hotel is a leading choice when it comes to airport accommodation. With 637 spacious rooms and fast free Wi-Fi throughout, we have everything you need for a well-balanced stay.



Enjoy inspired workouts in our newly refurbished gym that includes an indoor pool, steam room and sauna. Feeling hungry? Grab a light bite or enjoy a full dining experience in our two onsite restaurants and bars. All your meetings and events needs are catered for in two conference centers (Aviator Conference Centre & Orbiter Conference Centre) with 41 modern spaces that can accommodate up to 700 conference guests.

Radisson Hotel & Conference Centre London Heathrow - Orbiter Conference Centre Floor Plan



For Assistance Contact:

Ms. Luciana Alice

General Chair of Spine 2022

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