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International Conference on

# Natural Products and Traditional Medicine

July 13-14,

2020

Amsterdam, Netherlands

*Hosting Organization:* ***Pulsus Group***
*35 Ruddlesway | Windsor*
*Berkshire, United Kingdom | SL4 5SF | Tel: +1-408-429-2646*
*naturalproducts@pulsuscongress.com | naturalproducts@pulsustalk.com*

# Invitation

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PULSUS brings in a new spin on conferences by presenting the latest scientific improvements in your field. Listen to motivating keynotes from thought leaders or rub elbows with pioneers across the globe. Europe is all set for an amazing event as PULSUS proudly presents the "International Conference on Natural Products and Traditional Medicine" slated on July 13-14, 2020 in Amsterdam, Netherlands.

PULSUS cordially welcomes researchers, academicians, students and business professionals in the field of Traditional Medicine from around the world to participate in the upcoming Natural Products 2020. The meeting for this year will revolve around the theme "**Research Progress and Future Perspectives of Natural Products**" thus relaying the most cutting-edge findings in the field of Traditional Medicine. The two-day meeting is going to be an event to look forward to for its enlightening symposiums & workshops from established experts of the field, exceptional keynote sessions directed by the best in the business. It will also prove to be a brilliant open door for the representatives from Universities and Institutes to cooperate with the world class researchers and an outstanding opportunity for businesses keen at expanding their global market reach. Interested individuals can confirm their participation by registering for the conference along with their colleagues. Register soon and avail exciting early bird discounts.

Regards
Natural Products 2020
Organizing Committee

## Conference Highlights

- Natural products
- Traditional Medicine
- Herbal medicine
- Siddha Medicine
- Acupuncture
- Unani Medicine
- Ayurveda
- Homeopathy
- Pharmacognosy
- Holistic Medicine
- Traditional Korean Medicine
- Traditional African Medicine
- Japanese Medicine (Kampo)
- Nutraceuticals
- Yoga therapy
- Naturopathy
- Natural product as Anti-Cancer Agents
- Medicinal and Traditional Herbs
- Integrative medicine
- Complementary and alternative medicine

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# About PULSUS

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Pulsus Group is an internationally renowned medical peer-review publisher and conferences organizer established in the year 1984 publishes and hosts the work of researchers in a manner that exemplifies the highest standards in research integrity.

Pulsus Conferences explore the future by connecting minds and spreading brilliance at Pulsus Group annual conferences & meetings. Meet your colleagues, discuss your specialty, spread and aid, learn & grow in association with 1000+ scientific societies from The USA, Europe, The Middle East, Africa and The Asia-Pacific region. Pulsus group is closely associated with globally renowned academic and research societies.

Pulsus Conferences believe that true technology and innovation depends on hearing from, and listening to, people with a variety of perspectives. Pulsus Conferences enhances the technology for people from underrepresented groups by actively recruiting diverse speakers for our events, signing up a broad variety of authors for journals and videos, and taking part in ongoing conversations about the value of diversity in the communities we serve.

Pulsus Group Journals

EB Members

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# Market Analysis

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Alternative and Traditional medicine is gaining attention among masses all over the globe. The medicines such as herbal medicine, traditional Chinese medicine, acupuncture, Naturopathic medicine, Ayurveda, Siddha, Unani and others are categorized under alternative medicine market on the basis of modality. The alternative and traditional medicine can be used in the treatment of various chronic diseases and neurological diseases. The alternative therapies are also used to reduce pain, stress, and depression. Currently, the increased number of people started adopting alternative and traditional medicine because it is assumed to be a safer replacement for modern medicine.

## Target Audience

- Acupuncturists
- Ayurveda Practitioners
- Natural Medicine Practitioners
- Homeopathy Practitioners
- Unani Practitioners
- Siddha Practitioners
- Pharmacognosy Professionals
- Herbalists
- Naturopathy Doctors
- Physicians
- Chemists
- Nurses
- Pharmacists
- Pharmaceutical Companies
- Entrepreneurs
- Specialists in General Medicine
- Academic Professionals
- Scientists
- Research Scholars
- Students

## 10 Motives to attend our Natural Products2020

- An exclusive once a year opportunity
- Discover New Trends in research
- Motivational Talks
- Network and link
- Enhance your outcome
- Obtain Inspiration
- Benefit for the Money
- Broaden the Impression
- Join a special collaboration
- Receive Laurels for Research Excellence , Best Poster and Young Scientist Award

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# Conference Agenda / Program

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## Event at a Glance

July 13, 2020 - Monday

| Time | Session |
|---|---|
| 08:30-09:30 | Registrations |
| 09:30-11:30 | Keynote Forum |
| | Group Photo |
| 11:30-11:45 | Network & Refreshments Break* |
| 11:45-13:00 | Tracks: Natural products \| Traditional Medicine \| Herbal medicine |
| 13:00-13:45 | Lunch Break** |
| 13:45-16:00 | Tracks: Siddha Medicine \| Ayurveda \| Unani Medicine \| Homeopathy |
| 16:00-16:15 | Network & Refreshments Break* |
| 16:15-18:00 | Tracks: Acupuncture \| Pharmacognosy \| Holistic Medicine |
| | Day Concludes |

July 14, 2020 - Monday

| | |
|---|---|
| 08:30-09:30 | Registrations |
| 09:30-10:30 | Keynote Forum |
| 10:30-11:30 | Tracks: Nutraceuticals \| Yoga therapy \| Naturopathy |
| 11:30-11:45 | Network & Refreshments Break* |
| 11:45-13:00 | Tracks: Natural product as Anti-Cancer Agents \| Medicinal and Traditional Herbs |
| 13:00-13:45 | Lunch Break** |
| 13:45-16:00 | Tracks: Integrative medicine \| Complementary and alternative medicine |
| 16:00-16:15 | Network & Refreshments Break* |
| 16:15-18:00 | Poster Presentations |
| | Day Concludes |
| | Award Ceremony |
| | Conference Concludes |

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## Editorial Board Members

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## Supporting Journals

Selected contributions will be published in following supporting international Journals:

**Current Research: Integrative Medicine**

**American journal of Phytomedicine and Clinical Therapeutics**

**Journal of Yoga and Physical Therapy**





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# About City and Venue

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Amsterdam being the capital of the Netherlands is the most populous city in Netherlands Amsterdam is mentioned as the “Venice of the North”, ascribed by the huge number of canals which form a UNESCO World Heritage Site. . It is found in the province of North Holland. Amsterdam became one of the most significant ports in the world and later turned into the leading centre for finance and trade. The oldest part of the city is Sloten, dating to the 9th century. One of the most favoured tourist destinations in Europe is Amsterdam, which experiences more than 4.63 million international visitors every year, which excludes the 16 million day-trippers visiting the city every year. The number of visitors has been rising steadily over the past decade. The attractions of Amsterdam include Canals of Amsterdam, Dam Square, The Rijksmuseum, The Van Gogh Museum, The Anne Frank Museum, The Jordaan (neighborhood), Vondelpark, The Royal Palace, The Old Church (Oude Kerk), Rembrandt House Museum, The Begijnhof, Kalverstraat and Vlooienmarkt: Shop ‘til you Drop.









# Sponsorship

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### Why Sponsor Our Event?

- Maximum exposure at a premier conference devoted to those involved in the office professional industry.
- An opportunity to build and reinforce strategic relationships within the office professional industry.
- Time to network with industry colleagues and key decision makers.
- A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
- Access to a broad network of industry partners from state and federal Government departments and the private sector.
- Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
- Increased marketing opportunities including visibility on the conference website and associated marketing materials

### Diamond Sponsor: $10000

- Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Four complimentary registrations.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

### Gold Sponsor: $7500

- Logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Two corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

### Silver Sponsor: $5000

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- Two complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

### Bronze Sponsor: $3500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

### Exhibition Sponsor: $2500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Half Page A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 25% discount on both Extra Delegate Registrations and Booth

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# Registration/Sponsorship Application Form

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| Package of your Choice | |
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| | |
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| Tel | |
| Fax | |

Please Select the Appropriate Level

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Only Registration | ☐ | Package A | ☐ | Package B | ☐ | Exhibition | ☐ |
| Diamond Sponsor | ☐ | Gold Sponsor | ☐ | Silver Sponsor | ☐ | Bronze Sponsor | ☐ |
| Amount | | | | | | | |

For more details: https://naturalproducts.pulsusconference.com/
Email: naturalproducts@pulsuscongress.com | naturalproducts@pulsustalk.com

## PAYMENT INFORMATION

☐ Credit Card. Please debit my:

Card No: ☐ DISCOVER ☐ MasterCard ☐ VISA ☐ AMERICAN EXPRESS ☐ Others

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Expiry Date: .....CVV.....

Signature: .....

Credit Card billing address:

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Contact name and number for card holder:

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Please note that cards will be debited within 7 days of your registration.

☐ Yes I agree to the terms and conditions as stated on this form.

Delegates who do not pay their bookings are requested to provide a copy of bank transfer/credit card/cheque details to help payment allocation. Staff at the event will request a credit card guarantee for delegates without proof of payment.

Credit Card Payment:

We are accepting all major Credit Cards/Debit Cards including American Express, Discover, Master Card and Visa.

*Processing Charge: Visa: 2%, Master: 2%, Others: 2%

| Bank Transfer | In USD | In GBP | In EURO |
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| Beneficiary's Name | PULSUS PTE LTD | PULSUS PTE LTD | PULSUS PTE LTD |
| Beneficiary's Account Number | 0863999014 | 0863999049 | 0863999022 |
| Bank Name and Address | CITI BANK, N.A<br>8 Marina View, #17-01 Asia Square<br>Tower 1,Singapore 018960 | CITI BANK, N.A<br>8 Marina View, #17-01 Asia Square<br>Tower 1,Singapore 018960 | CITI BANK, N.A<br>8 Marina View, #17-01 Asia Square<br>Tower 1,Singapore 018960 |
| SWIFT CODE | CITISGSG | CITISGSG | CITISGSG |
| Bank code | 7214 | 7214 | 7214 |
| Branch code | 1 | 1 | 1 |

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## Important Dates

Abstract submission opens: **December 15, 2019**

Registration opens: **December 15, 2019**

Early bird registration: **February 20, 2020**

On spot registration: **July 13, 2020**

## Venue Details

**Amsterdam, Netherlands**




## Abstract Submission link

https://naturalproducts.pulsusconference.com/abstract-submission

Note: All the relevant abstracts will be accepted and published in respective conference proceedings.

## Registration link

https://naturalproducts.pulsusconference.com/registration

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