PULSUS

WWW.PULSUSCONFERENCE.COM



"Theme: Pioneering advancements and challenges in Natural Products"

Mail us to know more!

No doubt you have lots of queries... Why not get in touch..! Drop us your query with details and we will call you right away

Program Manager

Cheryl Edwards

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8th INTERNATIONAL CONFERENCE & EXPO ON

NATURAL PRODUCTS AND TRADITIONAL MEDICINE

JULY 10-12, 2023 | ROME, ITALY

https://naturalproducts.pulsusconference.com/

INVITAITON

NATURAL PRODUCTS 2023

PULSUS brings in a new spin on conferences by presenting the latest scientific improvements in your field. Listen to motivating keynotes from thought leaders or rub elbows with pioneers across the globe. Rome is all set for an amazing event as PULSUS proudly presents the ***"8th International Conference & Expo on Natural Products and Traditional Medicine"*** scheduled to be held on ***July 10-12, 2023*** at ***Rome, Italy***.

PULSUS cordially welcome researchers, academicians, students and business professionals in the field of Natural Products from around the world to participate in the upcoming Natural Products 2023. The meeting for this year will revolve around the theme ***"Pioneering advancements and challenges in Natural Products"*** thus relaying the most cutting-edge findings in the field of Natural Products. The three-day meeting is going to be an event to look forward to for its enlightening symposiums & workshops from established experts of the field, exceptional keynote sessions directed by the best in the business. It will also prove to be a brilliant open door for the representatives from Universities and Institutes to cooperate with the world class researchers and an outstanding opportunity for businesses keen at expanding their global market reach. Interested individuals can confirm their participation by registering for the conference along with their colleagues. Register soon and avail exciting early bird discoun

ts.

Regards,
Cheryl Edwards | Program Manager
Organizing Committee | Natural Products 2023

CONFERENCE HIGHLIGHTS

- Natural Products Chemistry
- Natural product as anti-cancer agents
- Special Session: Natural Products and Traditional Medicine for Covid-19
- Medicinal Plants
- Traditional Medicine
- Nutraceuticals & Functional Medicine
- Complementary & Alternative Medicine
- Natural Compounds
- Ethnobotany and Ethnopharmacology
- Naturopathy & Aroma therapy
- Siddha & Unani medicine
- Ayurvedic and Homeopathic medicines
- Phytochemistry
- Pharmacognosy
- Yoga and Meditation
- Traditional Chinese Medicine
- Korean medicine
- Natural Cosmetics
- Kampo medicine
- Marine natural products

https://naturalproducts.pulsusconference.com/abstract-submission



35
Years Excellence

ABOUT US

Pulsus Group is an internationally renowned peer-review publisher in scientific, technical, and medical journals established in the year 1984 with offices in Ontario, Canada and Hyderabad, India has acquired Andrew John Publishing and openaccessjournals.com to expand its Open Access Publishing through its 50+ journals in association with 20+ International medical and scientific societies.

Pulsus through its cmesociety.com is been very instrumental to provide an invaluable channel for scientists and researchers to exchange ideas and research by creating a forum for discussing the possibilities of future collaborations between universities, institutions, research bodies and organizations from different countries through international CME/CPD accredited conferences and meetings.

Pulsus Group is a Medical publisher that adheres to stringent peer-review procedure with a view to set an example in promoting standard medical research with integrity. Pulsus Group takes pride in getting the endorsements of prestigious associations and societies like Canadian medical societies. As an ardent supporter of medical publishing, Pulsus Group closely associates with the Canadian and other international medical research associations. It publishes a wide range of medical journals that focus on medical specialties like cardiology, Integrative Medicine, Surgery and Reproductive Medicine.Pulsus group is closely associated with globally renowned academic and research societies like Canadian Society of Plastic Surgeons, Canadian Society for Aesthetic Plastic Surgery, Groupe pour l'Avancementde la Microchirurgie Canada, Canadian Society for Surgery of the Hand.









MARKET ANALYSIS

The global natural skin care products market size was estimated at USD 6.7 billion in 2021, and from 2022 to 2030, it is anticipated to expand at a CAGR of 6.6%. Consumers has increased the demand for natural and organic products. The present Covid-19 pandemic has had a substantial negative impact on the growth of the cosmetics and personal care industry. Natural Products 2023 conference gives a systematic, comprehensive review of the market's current demand and aims to identify the most promising commercial opportunities. The highest market share is still held by North America, which is anticipated to continue to dominate the industry in 2022. Over the forecast period, demand for organic products in Asia-Pacific is expected to increase at a rapid CAGR of 16.3%.

TARGET AUDIENCE

- Natural Medicine Practitioners
- Ayurveda Practitioners
- Homeopathy Practitioners
- Unani Practitioners
- Siddha Practitioners
- Pharmacognosy Professionals
- Herbalists
- Naturopathy Doctors
- Acupuncturists
- Entrepreneurs
- Academic Profesionals
- Research Scholars
- Students

WHO SHOULD ATTEND

- Researchers and Faculty members
- Business Delegates
- Medical college and Universities
- Product Manufacturers
- Physicians
- Professionals of TCM (Traditional
- Chinese Medicine)
- Scientists
- Specialists in General Medicine
- Pharmacists
- Pharmaceutical Companies
- Entrepreneurs
- Academic Professionals

WHY TO ATTEND

- To show their most recent research works.
- To make more contacts with the other specialist and investigates to continue with the assessment work.
- To get data on the connected fields.
- An global gathering gives a typical stage to divide information between academicians and scientists from different nations.
- It also offers opportunities to the connected associations to share information about their latest things and besides gives a phase to notice of their associations, from this time forward growing their acclaim.
- All-hands conferences and Poster introductions by worldwide specialists
- Targets creating public mindfulness by talking about different progressions and difficulties in Natural Products and Traditional Medicine

https://naturalproducts.pulsusconference.com/scientific-program-pdf

WHY SPONSOR OUR EVENT?

Maximum exposure at a premier conference devoted to those involved in the office professional industry.
An opportunity to build and reinforce strategic relationships within the office professional industry.
Time to network with industry colleagues and key decision makers.
A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
Access to a broad network of industry partners from state and federal Government departments and the private sector.
Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
Increased marketing opportunities including visibility on the conference website and associated marketing materials

DIAMOND SPONSOR $10000

- Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Four complimentary registrations.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

GOLD SPONSOR $7500

- Logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Two corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

SILVER SPONSOR $5000

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- Two complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

https://naturalproducts.pulsusconference.com/registration

BRONZE SPONSOR
$3500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

EXHIBITION SPONSOR
$2500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Half Page A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 25% discount on both Extra Delegate Registrations and Booth

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SUPORTING JOURNALS

Selected contributions will be published in following supporting international Journals:

Current Research: Integrative Medicine
https://www.pulsus.com/current-research-integrative-medicine.html

Alternative & Integrative Medicine
https://www.hilarispublisher.com/alternative-integrative-medicine.html

CONFERENCE

AGENDA/ TENTATIVE PROGRAM

JULY 10, 2023 | MONDAY	
08:30-09:30	Registrations
09:30-11:30	Keynote Forum
Group Photo	
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Natural Products Chemistry | Natural product as anti-cancer agents
13:00-13:45	Lunch Break**
13:45-16:00	Special Session: Natural Products and Traditional Medicine for Covid-19 | Medicinal Plants
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Tracks: Traditional Medicine | Nutraceuticals & Functional Medicine
Day Concludes	
JULY 11, 2023 | TUESDAY	
08:30-09:30	Registrations
09:30-10:30	Keynote Forum
10:30-11:30	Tracks: Complementary & Alternative Medicine | Natural Compounds
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Ethnobotany and Ethnopharmacology | Naturopathy & Aroma therapy
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Ethnobotany and Ethnopharmacology | Naturopathy & Aroma therapy
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Tracks: Phytochemistry | Pharmacognosy
Day Concludes | Award Ceremony	
JULY 12, 2023 | WEDNESDAY	
08:30-09:30	Registrations
09:30-10:30	Keynote Forum
10:30-11:30	Tracks: Yoga and Meditation | Traditional Chinese Medicine
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Korean medicine | Natural Cosmetics
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Kampo medicine | Marine Natural Products
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Poster Presentation
Day Concludes | Award Ceremony	

REGISTRATIONS PRICES

ACADEMIC

$899

REGISTRATION

$1299

PACKAGE A
[Registration
2-Nights Accommodation]

$1449

PACKAGE B
[Registration
3-Nights Accommodation]

BUSSINES

$999

REGISTRATION

$2999

EXIBHITOR

$799

DELEGATE
REGISTRATION

STUDENT

$499

REGISTRATION

$399

STUDENT POSTER
[Registration
Student Poster Presentation]

$99

E-poster



ABOUT VENUE

Rome, Italy Rome, historic city and capital of the province of Rome (province), of the region of Lazio (region) and of the country of Italy. Rome is located in the center of the Italian peninsula, on the Tiber River, about 24 km from the Tyrrhenian Sea. Once the capital of an ancient republic and empire whose armies and regimes shaped the Western world in antiquity and left seemingly indelible marks afterward, the spiritual headquarters physical and cultural capital of the Roman Catholic Church and the site of artistic and intellectual heights, Rome was the Eternal City, still today a political capital, religious center and memorial to the imagination. past creativity.

The Roman countryside, Campagna, was one of the last regions of central Italy to be inhabited in antiquity. Rome was built on a defensible hill that dominated the lower, high-banked final river, where crossing the Tiber was facilitated by an island in the middle. This hill, the Palatine Hill, is part of a group of hills, traditionally counted as seven, around which is the ancient city. The other hills are the Capitol, Quirinal, Viminal, Esquiline, Caelian and Aventine.

Rome's hot, dry summer days, with highs often above 75°F (24°C), are often cooled in the afternoon by the pontino, a westerly wind that blows in from the Tyrrhenian Sea. The city receives about 30 inches (750 mm) of rainfall annually; Spring and autumn are the rainiest seasons. Frost and occasional light snow put an end to mild winters, when highs average above 10 °C (50 °F). Tramontana, a cold and dry wind from the north, frequents the city in winter.

This is how amazing Rome is! Waiting to see you there.

Abstract submission opens: December 03, 2022 | **Registration opens:** December 07, 2022
Early bird registration: January 31, 2023 | **On spot registration:** July 12, 2023

https://naturalproducts.pulsusconference.com/abstract-submission