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"Theme: Research Progress of Natural Products and Future Perspectives of Traditional Medicine"

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7TH INTERNATIONAL CONFERENCE & EXPO ON
NATURAL PRODUCTS AND TRADITIONAL MEDICINE

NOVEMBER 16-17, 2022 | PARIS, FRANCE

https://naturalproducts.pulsusconference.com/

INVITATION

NATURAL PRODUCTS 2022

PULSUS takes immense pleasure in inviting all the participants from all over the world to attend the "**7th International Conference on Natural Products & Traditional Medicine**" which will be held during **November 16-17, 2022** in **Paris, France**.

This constitutes respectable keynote presentations, oral presentations by renowned speakers, intellectual poster presentations and exhibitions providing outlook on Natural products & Traditional medicine.

It offers an opportunity to meet up with esteemed individuals from both industry and academia and establish a scientific network with them. The impact of this international conference will be an excellent experience where the best expression on the most remarkable points is exhibited by pioneers.

Theme: Research Progress of Natural Products and Future Perspectives of Traditional Medicine

Regards
Cheryl Edwards | Natural Products 2022
Organizing Committee

CONFERENCE HIGHLIGHTS

- Special Session: Natural products and traditional medicine for Covid-19
- Natural Products Chemistry
- Natural Compounds
- Natural products as anti-cancer agents
- Marine Natural Products
- Natural Cosmetics
- Ethnobotany and Ethnopharmacology
- Phytochemistry
- Pharmacognosy
- Medicinal Plants
- Traditional Medicine
- Traditional Chinese Medicine
- Ayurvedic and Homeopathic medicines
- Korean medicine
- Siddha & Unani medicine
- Kampo medicine
- Complementary & Alternative Medicine
- Naturopathy & Aromatherapy
- Nutraceuticals & Functional Medicine
- Yoga & Meditation

https://naturalproducts.pulsusconference.com/abstract-submission



ABOUT US

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Since many years Pulsus has also been very instrumental to provide an invaluable channel for scientists and researchers to exchange ideas and research by creating a forum for discussing the possibilities of future collaborations between universities, institutions, research bodies and organizations from different countries through international conferences and meetings.

Pulsus Group is an internationally renowned medical peer-review publisher and conferences organizer established in the year 1984 publishes and hosts the work of researchers in a manner that exemplifies the highest standards in research integrity.

With a legacy of 30 years of excellence in Medical Publishing we are endorsed by various societies like International Academy of Cardiovascular Sciences, International Society of Addiction Medicine, European Biotechnology Thematic Network Association, World Federation of Paediatrics Intensive and Critical Care Societies, World Association of Medical Sciences, International Society for Ceramics in Medicine, Thalassaemia International Federation and World Association of Integrated Medicine to nurture the research and development for the beneficence of society.









MARKET ANALYSIS

Since the 1970s the demand for natural products has been increasing steadily. The industry as a whole continues to flourish with a sharp surge in sales of natural products. Market development seems more effective in the mass channels. From mid-2015 to mid-2019, increasing demand enhanced sales growth for natural products by an average of 6.5 percent per year, while market and product mix shifts contributed an average of another 1.2 percent per year to revenue growth. That adds up to an average compound growth rate (CAGR) of 7.7 per cent for the natural products market. This output stands in strong contrast to that of conventional CPG products, which tried to eke out an aggregate CAGR of 0.6 percent just because market and commodity mix shifts increased revenue by 1.4 percent each year, minimizing an estimated annual decrease of 0.8 percent in unit selling revenue.

The research provides a comprehensive systematic overview of current demand and estimates for 2014–2022, which seeks to define the leading business prospects for market capitalization. Geographically speaking, the demand for natural products was segmented into North America, Europe, Asia Pacific and LAMEA. Asia-Pacific has the highest demand growth projected at CAGR 22.9 per cent over the projection period, while North America retains the largest market share and is predicted to maintain market domination by 2022. The demand for Asia-Pacific organic products is expected to grow over the projected period with a prolific CAGR of 16.3 per cent.

TARGET AUDIENCE

- Natural Medicine Practitioners
- Ayurveda Practitioners
- Homeopathy Practitioners
- Unani Practitioners
- Siddha Practitioners
- Pharmacognosy Professionals
- Herbalists
- Naturopathy Doctors
- Acupuncturists
- Physicians
- Chemists
- Nurses
- Entrepreneurs
- Academic Profesionals
- Research Scholars
- Students

WHO SHOULD ATTEND

- Researchers and Faculty members
- Business Delegates
- Medical college and Universities
- Product Manufacturers
- Physicians
- Professionals of TCM (Traditional Chinese Medicine)
- Scientists
- Specialists in General Medicine
- Pharmacists
- Pharmaceutical Companies
- Entrepreneurs
- Academic Professionals

WHY TO ATTEND

. To show their most recent research works.

. To make more contacts with the other specialist and investigates to continue with the assessment work.

. To get data on the connected fields.

. An global gathering gives a typical stage to divide information between academicians and scientists from different nations.

. It also offers opportunities to the connected associations to share information about their latest things and besides gives a phase to notice of their associations, from this time forward growing their acclaim.

. All-hands conferences and Poster introductions by worldwide specialists

. Targets creating public mindfulness by talking about different progressions and difficulties in Physical Medicine and Rehabilitation.

WHY SPONSOR OUR EVENT?

Maximum exposure at a premier conference devoted to those involved in the office professional industry.

An opportunity to build and reinforce strategic relationships within the office professional industry.

Time to network with industry colleagues and key decision makers.

A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.

Access to a broad network of industry partners from state and federal Government departments and the private sector.

Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.

Increased marketing opportunities including visibility on the conference website and associated marketing materials

DIAMOND SPONSOR $10000

- Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Four complimentary registrations.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

GOLD SPONSOR $7500

- Logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Two corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

SILVER SPONSOR $5000

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- Two complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

BRONZE SPONSOR
$3500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

EXHIBITION SPONSOR
$2500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Half Page A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 25% discount on both Extra Delegate Registrations and Booth

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SUPPORTING JOURNALS

Selected contributions will be published in following supporting international Journals:

Current Research: Integrative Medicine

https://www.pulsus.com/current-research-integrative-medicine.html

Alternative & Integrative Medicine

https://www.hilarispublisher.com/alternative-integrative-medicine.html

CONFERENCE AGENDA/ TENTATIVE PROGRAM

NOVEMBER 16, 2022 - WEDNESDAY	
08:30-09:30	Registrations
09:30-11:30	Keynote Forum
Group Photo	
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Natural products and traditional medicine for Covid-19 | Natural Products Chemistry | Natural Compounds | Natural products as anti-cancer agents
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Marine Natural Products | Natural Cosmetics | Ethnobotany and Ethnopharmacology | Phytochemistry
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Tracks: Pharmacognosy | Medicinal Plants | Traditional Medicine | Traditional Chinese Medicine
Day Concludes	
NOVEMBER 17, 2022 - THURSDAY	
08:30-09:30	Registrations
09:30-10:30	Keynote Forum
10:30-11:30	Tracks: Homeopathic and Ayurvedic medicines | Korean medicine | Siddha & Unani medicine
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Kampo medicine | Complementary & Alternative Medicine | Naturopathy & Aromatherapy
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Nutraceuticals & Functional Medicine | Yoga & Meditation
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Poster Presentations
Day Concludes | Award Ceremony	

REGISTRATIONS PRICES

ACADEMIC

€799

REGISTRATION

€1099

PACKAGE A
[Registration
2-Nights Accommodation]

€1249

PACKAGE B
[Registration
3-Nights Accommodation]

BUSINESS

€899

REGISTRATION

€1199

PACKAGE A
[Registration
2-Nights Accommodation]

€1349

PACKAGE B
[Registration
3-Nights Accommodation]

STUDENT

€399

STUDENT YRF

€499

STUDENT POSTER
[Registration
Student Poster Presentation]

€100

E-poster



ABOUT VENUE

"The City of Lights dazzles in every way" World-famous landmarks include the Louvre Museum, Notre-Dame Cathedral, and the Eiffel Tower. It is well-known as a pleasant and culturally diverse city. The city is also recognised for its high-quality food and café terraces. The City of Lights, Fashion Capital, and Love City are all names for Paris. All of these nicknames are insufficient to describe Paris in its fullness.

Paris is a historic city with a rich past. Despite the discovery of prehistoric artefacts in Paris, the city's history can only be traced back to the Gallo-Roman era, when it was known as Lutecia. Paris has always been at the centre of history.

Paris is rich in historical landmarks and architectural styles.Anyone can discover something they like, from the oldest antic relics to the most current structures. They are not only historical monuments, but also internationally renowned architectural marvels. Some of them, particularly the Eiffel Tower, are such powerful symbols that they are frequently featured in the media. The most beautiful monuments in Paris can be used to learn about the history of Paris, France, and perhaps humanity. Apart from its many landmarks, Paris has a large number of museums, with over 144 according to the Paris Convention and Visitors Bureau. Whether you enjoy art, science, or history, or just wish to impart these subjects to your children, there is a museum in Paris that will pique your interest. In Paris, you may see some of the world's most famous works of art. To see them, art lovers from all around the world travel to Paris. In Paris, there is a museum for anything you like. It is also the architecture of Paris that makes it so appealing and fascinating. Paris is numerous of architectural styles, ranging from modern buildings like the Louis Vuitton Foundation's glass edifice to majestic Haussmannian apartments. Regardless of their preferred era or style, architecture enthusiasts will always find a way to indulge their enthusiasm.

That is how amazing Paris is! Waiting to see you there.

Abstract submission opens: July 07, 2022 | **Registration opens:** July 12, 2022
Early bird registration: August 15, 2022 | **On spot registration:** November 16, 2022

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