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35 YEARS IN ASSESING THE IMPACT OF HEALTHCARE RESEARCH

7TH INTERNATIONAL CONFERENCE & EXPO ON NATURAL PRODUCTS AND TRADITIONAL MEDICINE

NOVEMBER 16-17, 2022
PARIS, FRANCE

Hosting Organization: Pulsus Group

35 Ruddlesway, Windsor, Berkshire, SL4 5SF

Tel: +44 203 769 1778

Email: naturalproducts@pulsusseries.org, naturalprod2020@gmail.com



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INVITATION

The past 6 series' of Natural Products conference held as webinars in 2020, 2021 & 2022 were a great success. With the help of our eminent speakers, noble delegates, and event partners we were able to set a phenomenal channel for scientists and researchers to converse ideas and research by implementing a forum for discussing the possibilities of future collaborations between universities, institutions, research bodies, and organizations from various countries through international conferences and meetings.

With this note, PULSUS takes immense pleasure in inviting all the participants from all over the world to attend the **"7th International Conference & Expo on Natural Products & Traditional Medicine"** which will be held during **November 16-17, 2022** in **Paris, France**. **Theme: Research Progress of Natural Products and Future Perspectives of Traditional Medicine.**

This constitutes respectable keynote presentations, oral presentations by renowned speakers, intellectual poster presentations, and exhibitions providing an outlook on Natural products & Traditional medicine.

It offers an opportunity to meet up with esteemed individuals from both industry and academia and establish a scientific network with them. The impact of this international conference will be an excellent experience where the best expression on the most remarkable points is exhibited by pioneers.

Regards
Natural Products 2022
Organizing Committee

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CONFERENCE HIGHLIGHTS

- **Special Session: Natural products and traditional medicine for Covid-19**
- **Traditional Medicine**
- **Traditional Chinese Medicine**
- **Natural Products Chemistry**
- **Natural Compounds**
- **Natural products as anti-cancer agents**
- **Marine Natural Products**
- **Natural Cosmetics**
- **Ethnobotany and Ethnopharmacology**
- **Pharmacognosy**
- **Phytochemistry**
- **Medicinal Plants**
- **Homeopathic and Ayurvedic medicines**
- **Korean medicine**
- **Siddha & Unani medicine**
- **Kampo medicine**
- **Complementary & Alternative Medicine**
- **Naturopathy & Aromatherapy**
- **Nutraceuticals & Functional Medicine**
- **Yoga & Meditation**

MARKET ANALYSIS

Since the 1970s the demand for natural products has been increasing steadily. The industry as a whole continues to flourish with a sharp surge in sales of natural products. Market development seems more effective in the mass channels. From mid-2015 to mid-2019, increasing demand enhanced sales growth for natural products by an average of 6.5 percent per year, while market and product mix shifts contributed an average of another 1.2 percent per year to revenue growth. That adds up to an average compound growth rate (CAGR) of 7.7 per cent for the natural products market. This output stands in strong contrast to that of conventional CPG products, which tried to eke out an aggregate CAGR of 0.6 percent just because market and commodity mix shifts increased revenue by 1.4 percent each year, minimizing an estimated annual decrease of 0.8 percent in unit selling revenue.

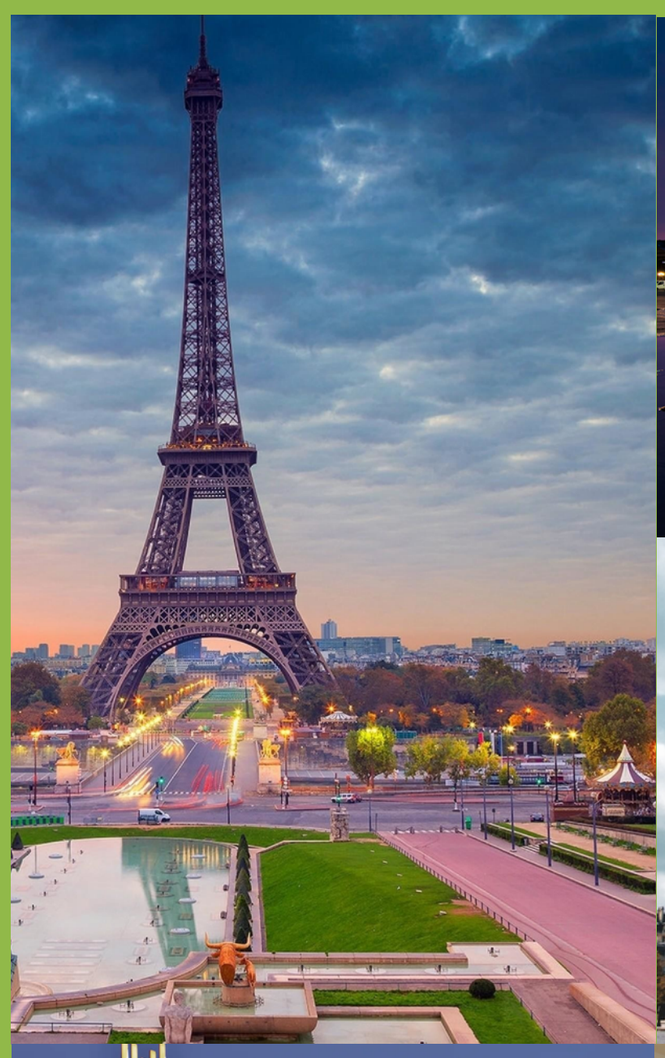
The research provides a comprehensive systematic overview of current demand and estimates for 2014–2022, which seeks to define the leading business prospects for market capitalization.

Geographically speaking, the demand for natural products was segmented into North America, Europe, Asia Pacific and LAMEA. Asia-Pacific has the highest demand growth projected at CAGR 22.9 per cent over the projection period, while North America retains the largest market share and is predicted to maintain market domination by 2022. The demand for Asia-Pacific organic products is expected to grow over the projected period with a prolific CAGR of 16.3 per cent.

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VENUE DETAILS

Paris, France











Tentative Venue:
Millennium Hotel Paris Charles De Gaulle

Note: This is a tentative venue. Once we receive the hotel confirmation, it will be confirmed and updated soon.

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CONFERENCE AGENDA / PROGRAM

DAY 1- NOVEMBER 16, 2022

Time	Session
08:30-09:30	Registrations
09:30-11:30	Keynote Forum
	Group Photo
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Special Session: Research on Natural Products and Traditional Medicine for Covid-19 | Natural Products Chemistry | Natural Compounds | Natural products as anti-cancer agents
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Marine natural products | Natural Cosmetics | Ethnobotany and Ethnopharmacology | Phytochemistry
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Tracks: Pharmacognosy |Medicinal Plants | Traditional Medicine | Traditional Chinese Medicine
	Day Concludes



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CONFERENCE AGENDA / PROGRAM

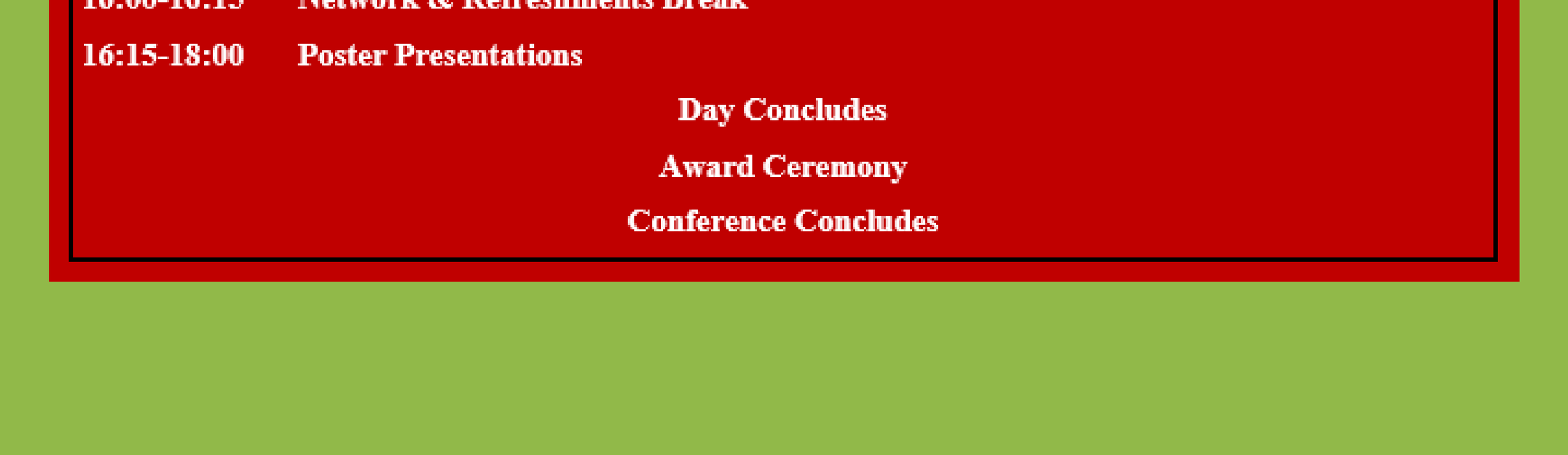
DAY 2- NOVEMBER 17, 2022

Time	Session
08:30-09:30	Registrations
09:30-10:30	Keynote Forum
10:30-11:30	Tracks: Ayurvedic and Homeopathic medicines | Korean medicine | Siddha & Unani medicine
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Kampo medicine | Complementary & Alternative Medicine | Naturopathy & Aroma therapy
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Nutraceuticals & Functional Medicine | Yoga and Meditation
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Poster Presentations

Day Concludes

Award Ceremony

Conference Concludes



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SUPPORTING JOURNALS

Selected contributions will be published in the following supporting international Journals:

CURRENT RESEARCH: INTEGRATIVE MEDICINE
AMERICAN JOURNAL OF PHYTOMEDICINE AND CLINICAL THERAPEUTICS
ALTERNATIVE AND INTEGRATIVE MEDICINE

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SPONSORSHIP

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- Maximum exposure at a premier conference devoted to those involved in the office professional industry
- An opportunity to build and reinforce strategic relationships within the office professional industry.
- Time to network with industry colleagues and key decision-makers.
- A cost-effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
- Access to a broad network of industry partners from state and federal government departments and the private sector.
- Time to present the latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
- Increased marketing opportunities including visibility on the conference website and associated marketing materials

Diamond Sponsor: $10000

• Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage)
• Three corporate sponsored workshop slots (audio visual included).
• Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size- 3X3 sqm).
• Four complimentary registrations.
• One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
• 50% discount on both Extra Delegate Registrations and Booth

Gold Sponsor: $7500

• Logo recognition (Chamber website, event website, invitation/publicity, event signage)
• Two corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
• One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
• Three complimentary congress registrations.
• Logo recognition on congress website front page with link and logo recognition on congress sponsorship page.
• One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
• 50% discount on both Extra Delegate Registrations and Booth

Silver Sponsor: $5000

• Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
• Two complimentary congress registrations.
• One corporate-sponsored workshop slot (must honor deadlines, catering and audio visual included).
• One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
• One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
• 50% discount on both Extra Delegate Registrations and Booth

Bronze Sponsor: $3500

• Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
• One complimentary congress registration.
• One corporate-sponsored workshop slot (must honor deadlines, catering and audio visual included).
• One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
• One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
• 50% discount on both Extra Delegate Registrations and Booth

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IMPORTANT LINKS

SESSIONS AND TRACKS

https://naturalproducts.pulsusconference.com/call-for-abstracts

ABSTRACT SUBMISSION

https://naturalproducts.pulsusconference.com/abstract-submission

Note: All the relevant abstracts will be accepted and published in respective conference proceedings.

REGISTRATION

https://naturalproducts.pulsusconference.com/registration

Note: To avail waivers in registration, send a mail with subject "NP2022 registration" to **naturalprod2020@gmail.com**

Looking forward to your presence

UK: PULSUS
40 Bloomsbury Way, Lower Ground Floor
London, United Kingdom
WC1A 2SE | Tel: +44-203-769-1778

Asia Pacific: PULSUS
22 Sin Ming Lane, #06-76 Midview City
Singapore 573969
Fax: +65 672 50801