PULSUS

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*"Theme: Harmonizing Tradition, Innovation and Unveiling the Potential of Alternative Medicine and Medicinal Plants"*

**Mail us to know more!**

No doubt you have lots of queries... Why not get in touch..! Drop us your query with details and we will call you right away

**Program Manager**

Elena Claire

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6th INTERNATIONAL CONFERENCE ON

# ALTERNATIVE MEDICINE AND MEDICINAL PLANTS

DECEMBER 14-16, 2023 | ROME, ITALY

https://medicinalplants.pulsusconference.com/

# INVITATION

## MEDICINAL PLANTS 2023

We are glad to invite you to the "6th International Conference on Alternative Medicine & Medicinal Plants 2023," which will take place in Rome, Italy, from December 14-16, 2023. We are pleased to inform you that the conference will be held under the Theme "Harmonizing Tradition, Innovation and Unveiling the Potential of Alternative Medicine and Medicinal Plants". We are thrilled to announce that the conference will include exhibits, symposiums, interesting oral presentations, eye-opening poster presentations, informative keynote presentations, and more.

We are delighted to welcome each and every one of the conference attendees, who are from various nations. We are confident that by the conference's conclusion, each of us will have gathered an enormous amount of information regarding "Medicinal Plants 2023."

The conference's main goal is to bring together academics, professors, scientists, students, researchers, and well-known people for a great deal of information, particularly major scientific updates on the subject of "Medicinal Plants 2023."The majority of the conference focus is on Alternative, Traditional, and Medicinal plant-based topics. In order to provide a comprehensive perspective on the significance of medicinal plants and the scope they will have in the not-too-distant future, the conference is being attended by numerous prominent individuals from various parts of the world. Additionally, there will be talks about the most recent developments in Traditional medicine, Alternative medicine, and Medicinal plants.

In the Scientific Sessions of the Conference, prominent individuals and academics from a variety of specialties will present their perspectives on various topics.

We welcome you to our event, the medicinal plants conference. We are eager to meet you and talk about the most recent developments in medicinal plant research.

Regards,
Elena Claire | Program Manager
Organizing Committee | Medicinal Plants 2023

## CONFERENCE HIGHLIGHTS

- Ayurveda
- Homeopathy
- Naturopathy
- Traditional alternative medicine
- Tactile Therapy
- Dietary therapy
- External energy-grounded therapy
- Mind-Body Medicine
- Biologically Based Therapies
- Cupping therapy
- Siddha Medicine
- Unani Medicine
- Alternative Medical Systems
- Yoga and Meditation
- Psychotherapy
- Aromatherapy
- Balneotherapy
- Hypnotherapy
- Light Therapy
- Reflexology therapy
- Anthroposophic Medicine
- Medicinal Plants
- Herbology
- Complementary vs Alternative medicine
- Recent advances in alternative medicine
- Current research in Alternative medicine
- Advances in Traditional medicine
- Sasang Constitutional Medicine

https://medicinalplants.pulsusconference.com/abstract-submission



35
Years Excellence

## ABOUT US

Pulsus is one of the most successful conference organizers in the fields of technology, business, and science. To assist in keeping current scientific information, Pulsus Group provides a wide range of knowledge to the medical, scientific, academic, and professional community.

The Pulsus Group's mission is to educate and support healthcare providers, scientists, and other related professionals in their efforts to improve patient care quality and innovation. The Pulsus Group is committed to education as well as the promotion of meaningful information and commentary exchange in order to foster the free exchange of ideas and serious contributions to the discipline and scholarly literature.

Pulsus Group is an internationally renowned peer-review publisher in scientific, technical, and medical journals established in the year 1984 with offices in Ontario, Canada and Hyderabad, India has acquired Andrew John Publishing and openaccessjournals.com to expand its Open Access Publishing through its 50+ journals in association with 20+ International medical and scientific societies.

Pulsus through its cmesociety.com is been very instrumental to provide an invaluable channel for scientists and researchers to exchange ideas and research by creating a forum for discussing the possibilities of future collaborations between universities, institutions, research bodies and organizations from different countries through international CME/CPD accredited conferences and meetings.







# MARKET ANALYSIS

According to a report published on September 2022, it is mentioned that the market size of the global plant extract is averaged to be valued at USD 34.4 billion in 2022 and is aimed to reach USD 61.5 billion by 2027 setting down a CAGR of 12.3% with regard to the value. In recent times, the modern population is getting even more health responsive leading to an increase in the market of alternative medicine and therapies since more population started developing belief and trust in natural products. Technology has occupied the world in such a way that the processing of plants and herbs takes place automatically without any human help. Technological innovations help in providing the answers and solutions for meeting human demand as much required. Various projects in Europe assist in the development of medicinal plant extract, one of the examples include utilizing robotics in agriculture such as employing a robotic herb harvester in Denmark. Also, the transforming minds of modern people have led to increasing demands for natural flavours has led to an increase in the demand of medicinal plant extracts.

The government of various countries is trying to make people understand and realize the importance of natural products. As a result of this effort, in present times many manufacturers are looking to sell various medicinal plant extracts in all the formats applicable and are currently now investing in R&D. In the year 2021, The Ministry of AYUSH, Government of India, accomplished a scheme supporting market-oriented farming of precedencing medicinal plants in a defined sector/area. The Ministry of AYUSH is providing support to the farmers by cultivating medicinal plants in a farmer's land with the support of providing subsidies for 140 medicinal plants at the rate of 30%, 50%, and 75% of the cost of its cultivation, in regard to the availability and status of the market as per the guidelines in which the scheme operates.

## TARGET AUDIENCE

- Herbalists
- Ayurvedic Practitioners
- Homeopathic Specialists
- Nutritionists
- Dietitians
- Siddha Doctors and Practitioners
- Unani Doctors and Practitioners
- Anthroposophic Physicians and Specialists
- Pharmacology Doctors and Specialists
- Acupuncture Practitioners

## WHO SHOULD ATTEND

- Students
- Professors
- Deans
- Directors
- CEO
- Scientists
- Herbalists
- Acupuncture Practitioners
- Ayurvedic Practitioners
- Homeopathic Specialists
- Oriental Medicine or Chinese Medicine
- Practitioners
- Chiropractors
- Orthopedic Specialists
- Massage Therapists
- Physical Therapists
- Nutritionists
- Dietitians
- Mind – Body Trainers
- Traditional Chinese Medicine Specialists
- Siddha Doctors and Practitioners
- Unani Doctors and Practitioners
- Psychotherapists
- Aromatherapists
- Aromachologists
- Balneotherapists
- Hypnotherapists
- Anthroposophic Physicians and Specialists
- Pharmacology Doctors and Specialists

## WHY TO ATTEND

The conference's primary objective is to bring together Academicians, professors, scientists, students, researchers, and well-known individuals for a wealth of information, particularly major scientific updates on the topic of "Medicinal Plants 2023." The majority of the conference's focus is on topics pertaining to alternative, traditional, and medicinal plant-based remedies.Numerous prominent people from various parts of the world are attending the conference in order to provide a comprehensive perspective on the significance of medicinal plants and the scope they will have in the not-too-distant future. In addition, there will be presentations on the most recent advancements in alternative medicine, traditional medicine, and medicinal plants.

Academicians and well-known figures from a wide range of fields will offer their perspectives on a variety of subjects during the Scientific Sessions of the Conference.

https://medicinalplants.pulsusconference.com/scientific-program-pdf

## WHY SPONSOR OUR EVENT?

Maximum exposure at a premier conference devoted to those involved in the office professional industry.
An opportunity to build and reinforce strategic relationships within the office professional industry.
Time to network with industry colleagues and key decision makers.
A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
Access to a broad network of industry partners from state and federal Government departments and the private sector.
Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
Increased marketing opportunities including visibility on the conference website and associated marketing materials

**DIAMOND SPONSOR**
**$10000**

- Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Four complimentary registrations.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

**GOLD SPONSOR**
**$7500**

- Logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Two corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

**SILVER SPONSOR**
**$5000**

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- Two complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

https://medicinalplants.pulsusconference.com/registration

**BRONZE SPONSOR $3500**

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

**EXHIBITION SPONSOR $2500**

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Half Page A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 25% discount on both Extra Delegate Registrations and Booth

## EDITORIAL BOARD MEMBERS


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## SUPORTING JOURNALS

Selected contributions will be published in following supporting international Journals:

**Current Research: Integrative Medicine**

https://www.pulsus.com/current-research-integrative-medicine.html

# CONFERENCE

## AGENDA/ TENTATIVE PROGRAM

| DECEMBER 14, 2023 \| THURSDAY | |
|---|---|
| 08:30-09:30 | Registrations |
| 09:30-11:30 | Keynote Forum |
| Group Photo | |
| 11:30-11:45 | Network & Refreshments Break* |
| 11:45-13:00 | Tracks: Ayurveda, Homeopathy, Naturopathy |
| 13:00-13:45 | Lunch Break** |
| 13:45-16:00 | Tracks: Traditional Alternative Medicine, Tactile Therapy, Dietary Therapy |
| 16:00-16:15 | Network & Refreshments Break* |
| 16:15-18:00 | Tracks: External Energy Grounded Therapy, Mind - Body Medicine, Biologically Based Therapy |
| Day Concludes | |
| DECEMBER 15, 2023 \| FRIDAY | |
| 08:30-09:30 | Registrations |
| 09:30-10:30 | Keynote Forum |
| 10:30-11:30 | Tracks: Cupping Therapy, Siddha Medicine, Unani Medicine |
| 11:30-11:45 | Network & Refreshments Break* |
| 11:45-13:00 | Tracks: Alternative Medical Systems, Yoga and Meditation, Psychotherapy |
| 13:00-13:45 | Lunch Break** |
| 13:45-16:00 | Tracks: Aromatherapy, Balneotherapy, Hypnotherapy |
| 16:00-16:15 | Network & Refreshments Break* |
| 16:15-18:00 | Tracks: Light Therapy, Reflexology Therapy, Sasang Constitutional Medicine |
| Day Concludes \| Award Ceremony | |
| DECEMBER 16, 2023 \| SATURDAY | |
| 08:30-09:30 | Registrations |
| 09:30-10:30 | Keynote Forum |
| 10:30-11:30 | Tracks: Medicinal Plants, Herbology, Complementary vs Alternatve Medicine |
| 11:30-11:45 | Network & Refreshments Break* |
| 11:45-13:00 | Tracks: Anthroposophic Medicine |
| 13:00-13:45 | Lunch Break** |
| 13:45-16:00 | Tracks: Recent Advances in Alternative Medicine, Current Research in Alternative Medicine, Advances in Traditional Medicine |
| 16:00-16:15 | Network & Refreshments Break* |
| 16:15-18:00 | Poster Presentation |
| Day Concludes \| Award Ceremony | |

## REGISTRATIONS PRICES

### ACADEMIC

**$799**

SPEAKER / DELEGATE REGISTERATION

**$1199**

PACKAGE A
[Registration
2-Nights Accommodation]

**$1599**

PACKAGE B
[Registration
4-Nights Accommodation]

### BUSINESS

**$899**

SPEAKER / DELEGATE REGISTERATION

**$1299**

PACKAGE A
[Registration
2-Nights Accommodation]

**$1699**

PACKAGE B
[Registration
4-Nights Accommodation]

### STUDENT

**$299**

STUDENT YRF

**$399**

STUDENT POSTER
[Registration
Student Poster Presentation]

**$120**

E-poster



## ABOUT VENUE

Rome, the 'Timeless City', is the capital and biggest city of Italy and of the Lazio locale. It includes the Seven Hills, La Dolce Vita, Vatican City, and Three Coins in the Fountain, all of which are well-known Roman cities. As a center of power, culture, and religion for millennia, Rome has had a significant impact on the world over its roughly 2500 years of existence. It was also the center of one of the greatest civilizations ever.

A UNESCO World Heritage Site is the city's historic center. With awesome royal residences, thousand-year-old temples and basilicas, fabulous heartfelt vestiges, lavish landmarks, fancy sculptures and smooth wellsprings, Rome has a very rich verifiable legacy and cosmopolitan environment, making it one of Europe's and the world's most visited, renowned, compelling and lovely capitals. Rome is now considered one of the world's fashion capitals, with a growing nightlife scene and reputation as a shopping mecca; a portion of Italy's most seasoned gems and dress foundations were established in the city. Rome is truly a "global city" due to the abundance of attractions and activities available there

**Abstract submission opens:** August 10, 2023 | **Registration opens:** August 11, 2023
**Early bird registration:** September 15, 2023 | **On spot registration:** December 14, 2023

https://medicinalplants.pulsusconference.com/abstract-submission