PULSUS

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"Theme: Exploration of Advancements Amplifying Exemplary Properties of Alternative Medicine and Medicinal Plants"

Mail us to know more!

No doubt you have lots of queries... Why not get in touch..! Drop us your query with details and we will call you right away

Program Manager

Elena Claire

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5th INTERNATIONAL CONFERENCE ON

ALTERNATIVE MEDICINE AND MEDICINAL PLANTS

MAY 04 - 06, 2023 | ZURICH, SWITZERLAND

https://medicinalplants.pulsusconference.com/

INVITATION

MEDICINAL PLANTS 2023

We are glad to invite you to the "5th International Conference on Alternative Medicine & Medicinal Plants 2023," which will take place in Zurich, Switzerland, from May 4 to 6, 2023. We are pleased to inform you that the conference will be held under the Theme "Exploration of Advancements Amplifying Exemplary Properties of Alternative Medicine and Medicinal Plants". We are thrilled to announce that the conference will include exhibits, symposiums, interesting oral presentations, eye-opening poster presentations, informative keynote presentations, and more.

We are delighted to welcome each and every one of the conference attendees, who are from various nations. We are confident that by the conference's conclusion, each of us will have gathered an enormous amount of information regarding "Medicinal Plants 2023."

The conference's main goal is to bring together academics, professors, scientists, students, researchers, and well-known people for a great deal of information, particularly major scientific updates on the subject of "Medicinal Plants 2023."The majority of the conference focus is on Alternative, Traditional, and Medicinal plant-based topics. In order to provide a comprehensive perspective on the significance of medicinal plants and the scope they will have in the not-too-distant future, the conference is being attended by numerous prominent individuals from various parts of the world. Additionally, there will be talks about the most recent developments in Traditional medicine, Alternative medicine, and Medicinal plants.

In the Scientific Sessions of the Conference, prominent individuals and academics from a variety of specialties will present their perspectives on various topics.

We welcome you to our event, the medicinal plants conference. We are eager to meet you and talk about the most recent developments in medicinal plant research.

Regards,
Elena Claire | Program Manager
Organizing Committee | Medicinal Plants 2023

CONFERENCE HIGHLIGHTS

- Ayurveda
- Homeopathy
- Naturopathy
- Traditional alternative medicine
- Tactile Therapy
- Dietary therapy
- External energy-grounded therapy
- Mind-Body Medicine
- Biologically Based Therapies
- Cupping therapy
- Siddha Medicine
- Unani Medicine
- Alternative Medical Systems
- Yoga and Meditation
- Psychotherapy
- Aromatherapy
- Balneotherapy
- Hypnotherapy
- Light Therapy
- Reflexology therapy
- Anthroposophic Medicine
- Medicinal Plants
- Herbology
- Complementary vs Alternative medicine
- Recent advances in alternative medicine
- Current research in Alternative medicine
- Advances in Traditional medicine
- Sasang Constitutional Medicine

https://medicinalplants.pulsusconference.com/abstract-submission



35
Years Excellence

ABOUT US

Pulsus is one of the most successful conference organizers in the fields of technology, business, and science. To assist in keeping current scientific information, Pulsus Group provides a wide range of knowledge to the medical, scientific, academic, and professional community.

The Pulsus Group's mission is to educate and support healthcare providers, scientists, and other related professionals in their efforts to improve patient care quality and innovation. The Pulsus Group is committed to education as well as the promotion of meaningful information and commentary exchange in order to foster the free exchange of ideas and serious contributions to the discipline and scholarly literature.

Pulsus Group is an internationally renowned peer-review publisher in scientific, technical, and medical journals established in the year 1984 with offices in Ontario, Canada and Hyderabad, India has acquired Andrew John Publishing and openaccessjournals.com to expand its Open Access Publishing through its 50+ journals in association with 20+ International medical and scientific societies.

Pulsus through its cmesociety.com is been very instrumental to provide an invaluable channel for scientists and researchers to exchange ideas and research by creating a forum for discussing the possibilities of future collaborations between universities, institutions, research bodies and organizations from different countries through international CME/CPD accredited conferences and meetings.







MARKET ANALYSIS

According to a report published on September 2022, it is mentioned that the market size of the global plant extract is averaged to be valued at USD 34.4 billion in 2022 and is aimed to reach USD 61.5 billion by 2027 setting down a CAGR of 12.3% with regard to the value. In recent times, the modern population is getting even more health responsive leading to an increase in the market of alternative medicine and therapies since more population started developing belief and trust in natural products. Technology has occupied the world in such a way that the processing of plants and herbs takes place automatically without any human help. Technological innovations help in providing the answers and solutions for meeting human demand as much required. Various projects in Europe assist in the development of medicinal plant extract, one of the examples include utilizing robotics in agriculture such as employing a robotic herb harvester in Denmark. Also, the transforming minds of modern people have led to increasing demands for natural flavours has led to an increase in the demand of medicinal plant extracts.

The government of various countries is trying to make people understand and realize the importance of natural products. As a result of this effort, in present times many manufacturers are looking to sell various medicinal plant extracts in all the formats applicable and are currently now investing in R&D. In the year 2021, The Ministry of AYUSH, Government of India, accomplished a scheme supporting market-oriented farming of precedencing medicinal plants in a defined sector/area. The Ministry of AYUSH is providing support to the farmers by cultivating medicinal plants in a farmer's land with the support of providing subsidies for 140 medicinal plants at the rate of 30%, 50%, and 75% of the cost of its cultivation, in regard to the availability and status of the market as per the guidelines in which the scheme operates.

TARGET AUDIENCE

- Herbalists
- Ayurvedic Practitioners
- Homeopathic Specialists
- Nutritionists
- Dietitians
- Siddha Doctors and Practitioners
- Unani Doctors and Practitioners
- Anthroposophic Physicians and Specialists
- Pharmacology Doctors and Specialists
- Acupuncture Practitioners

WHO SHOULD ATTEND

- Students
- Professors
- Deans
- Directors
- CEO
- Scientists
- Herbalists
- Acupuncture Practitioners
- Ayurvedic Practitioners
- Homeopathic Specialists
- Oriental Medicine or Chinese Medicine
- Practitioners
- Chiropractors
- Orthopedic Specialists
- Massage Therapists
- Physical Therapists
- Nutritionists
- Dietitians
- Mind – Body Trainers
- Traditional Chinese Medicine Specialists
- Siddha Doctors and Practitioners
- Unani Doctors and Practitioners
- Psychotherapists
- Aromatherapists
- Aromachologists
- Balneotherapists
- Hypnotherapists
- Anthroposophic Physicians and Specialists
- Pharmacology Doctors and Specialists

WHY TO ATTEND

The conference's primary objective is to bring together Academicians, professors, scientists, students, researchers, and well-known individuals for a wealth of information, particularly major scientific updates on the topic of "Medicinal Plants 2023." The majority of the conference's focus is on topics pertaining to alternative, traditional, and medicinal plant-based remedies.Numerous prominent people from various parts of the world are attending the conference in order to provide a comprehensive perspective on the significance of medicinal plants and the scope they will have in the not-too-distant future. In addition, there will be presentations on the most recent advancements in alternative medicine, traditional medicine, and medicinal plants.

Academicians and well-known figures from a wide range of fields will offer their perspectives on a variety of subjects during the Scientific Sessions of the Conference.

https://medicinalplants.pulsusconference.com/scientific-program-pdf

WHY SPONSOR OUR EVENT?

Maximum exposure at a premier conference devoted to those involved in the office professional industry.
An opportunity to build and reinforce strategic relationships within the office professional industry.
Time to network with industry colleagues and key decision makers.
A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
Access to a broad network of industry partners from state and federal Government departments and the private sector.
Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
Increased marketing opportunities including visibility on the conference website and associated marketing materials

DIAMOND SPONSOR $10000

- Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Four complimentary registrations.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

GOLD SPONSOR $7500

- Logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Two corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

SILVER SPONSOR $5000

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- Two complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

https://medicinalplants.pulsusconference.com/registration

BRONZE SPONSOR
$3500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

EXHIBITION SPONSOR
$2500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Half Page A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 25% discount on both Extra Delegate Registrations and Booth

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SUPORTING JOURNALS

Selected contributions will be published in following supporting international Journals:

Current Research: Integrative Medicine

https://www.pulsus.com/current-research-integrative-medicine.html

CONFERENCE

AGENDA/ TENTATIVE PROGRAM

MAY 04, 2023 | THURSDAY	
08:30-09:30	Registrations
09:30-11:30	Keynote Forum
Group Photo	
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Ayurveda, Homeopathy, Naturopathy
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Traditional Alternative Medicine, Tactile Therapy, Dietary Therapy
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Tracks: External Energy Grounded Therapy, Mind - Body Medicine, Biologically Based Therapy
Day Concludes	
MAY 05, 2023 | FRIDAY	
08:30-09:30	Registrations
09:30-10:30	Keynote Forum
10:30-11:30	Tracks: Cupping Therapy, Siddha Medicine, Unani Medicine
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Alternative Medical Systems, Yoga and Meditation, Psychotherapy
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Aromatherapy, Balneotherapy, Hypnotherapy
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Tracks: Light Therapy, Reflexology Therapy, Sasang Constitutional Medicine
Day Concludes | Award Ceremony	
MAY 06, 2023 | SATURDAY	
08:30-09:30	Registrations
09:30-10:30	Keynote Forum
10:30-11:30	Tracks: Medicinal Plants, Herbology, Complementary vs Alternatve Medicine
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Anthroposophic Medicine
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Recent Advances in Alternative Medicine, Current Research in Alternative Medicine, Advances in Traditional Medicine
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Poster Presentation
Day Concludes | Award Ceremony	

REGISTRATIONS PRICES

ACADEMIC

$799

SPEAKER / DELEGATE REGISTERATION

$1199

PACKAGE A
[Registration
2-Nights Accommodation]

$1599

PACKAGE B
[Registration
4-Nights Accommodation]

BUSINESS

$899

SPEAKER / DELEGATE REGISTERATION

$1299

PACKAGE A
[Registration
2-Nights Accommodation]

$1699

PACKAGE B
[Registration
4-Nights Accommodation]

STUDENT

$399

STUDENT YRF

$499

STUDENT POSTER
[Registration
Student Poster Presentation]

$100

E-poster



ABOUT VENUE

Zurich is the ideal location to explore the nearby Alps because it is at the northeastern tip of Switzerland.However, the lively city itself has a lot to offer.Switzerland's financial center is much more than just a haven for bankers - it also has trendy industrialism and old-world charm.After all, there is a reason why it is ranked as one of the world's most liveable cities.It not only makes an excellent starting point from which to explore some of Switzerland's most popular tourist destinations, but it also has some of the country's best schools.

It is also ideal for sampling the best of Swiss cuisine and the local drinking culture from a social perspective.All of this, in addition to the city's clean streets, makes it a very appealing location for expats to settle in.

Zurich is a lively city with numerous activities and attractions:activities, excursions, hikes, sights, museums, tours, restaurants—from fine dining to street food—and, of course, shopping in the Old Town, Bahnhofstrasse, or Viadukt.The largest city in Switzerland has fun things to do both indoors and outdoors, both in the winter and summer and in the months in between.

Abstract Submission opens: November 03, 2022 | **Registration opens:** October29, 2022
Early Bird Registration closes: January 15, 2023 | **On spot registration:** May 04, 2023

https://medicinalplants.pulsusconference.com/abstract-submission