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Annual Conference on Herbal Medicine







October 14-15, 2020

Webinar

Hosting Organization: ***Pulsus Group***

35 Ruddlesway, Windsor, Berkshire, SL4 5SF

Tel: +44 203-769-1765

conferenceofpulsus@gmail.com

Invitation

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PULSUS brings in a new spin on conferences by presenting the latest scientific improvements in your field. Listen to motivating keynotes from thought leaders or rub elbows with pioneers across the globe. Webinar is all set for an amazing event as PULSUS proudly presents the "Annual Conference on Herbal Medicine" slated on October 14-15, 2020 in Webinar.

PULSUS cordially welcomes researchers, academicians, students and business professionals in the field of Traditional Medicine from around the world to participate in the upcoming Herbal Medicine 2020. The meeting for this year will revolve around the theme "**Pioneer Research on Herbal Medicine**" thus relaying the most cutting-edge findings in the field of Traditional Medicine. The two-day meeting is going to be an event to look forward to for its enlightening symposiums & workshops from established experts of the field, exceptional keynote sessions directed by the best in the business. It will also prove to be a brilliant open door for the representatives from Universities and Institutes to cooperate with the world class researchers and an outstanding opportunity for businesses keen at expanding their global market reach. Interested individuals can confirm their participation by registering for the conference along with their colleagues. Register soon and avail exciting early bird discounts.

Regards
HerbalMedicine2020
Organizing Committee

Conference Highlights

- Herbal Medicine
- Herbs in Cancer Therapy
- Safety of Herbal Medicines
- Herbal Cosmetics
- Alternative Medicine
- Integrative Medicine
- Traditional Medicine
- Ethnomedicine
- Pharmacognosy &Phytochemistry
- Naturopathic Medicine
- Holistic Medicine
- Acupuncture
- Medicinal Plants and Herbs
- Homeopathy

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About PULSUS

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Pulsus Group is an internationally renowned medical peer-review publisher and conferences organizer established in the year 1984 publishes and hosts the work of researchers in a manner that exemplifies the highest standards in research integrity.

Pulsus Conferences explore the future by connecting minds and spreading brilliance at Pulsus Group annual conferences & meetings. Meet your colleagues, discuss your specialty, spread and aid, learn & grow in association with 1000+ scientific societies from The USA, Europe, The Middle East, Africa and The Asia-Pacific region. Pulsus group is closely associated with globally renowned academic and research societies.

Pulsus Conferences believe that true technology and innovation depends on hearing from, and listening to, people with a variety of perspectives. Pulsus Conferences enhances the technology for people from underrepresented groups by actively recruiting diverse speakers for our events, signing up a broad variety of authors for journals and videos, and taking part in ongoing conversations about the value of diversity in the communities we serve.

Pulsus Group Journals

EB Members

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Market Analysis

Alternative and Traditional medicine is gaining attention among masses all over the globe. The medicines such as herbal medicine, traditional Chinese medicine, acupuncture, Naturopathic medicine, Ayurveda, Siddha, Unani and others are categorized under alternative medicine market on the basis of modality. The alternative and traditional medicine can be used in the treatment of various chronic diseases and neurological diseases. The alternative therapies are also used to reduce pain, stress, and depression. Currently, the increased number of people started adopting alternative and traditional medicine because it is assumed to be a safer replacement for modern medicine.

Target Audience

- Natural Medicine Practitioners
- Ayurveda Practitioners
- Homeopathy Practitioners
- Unani Practitioners
- Siddha Practitioners
- Pharmacognosy Professionals
- Herbalists
- Naturopathy Doctors
- Acupuncturists
- Physicians
- Chemists
- Nurses
- Pharmacists
- Pharmaceutical Companies
- Entrepreneurs
- Specialists in General Medicine
- Academic Professionals
- Scientists
- Research Scholars
- Students

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Conference Agenda / Program

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Event at a Glance

October 14, 2020 - Wednesday

Time	Session
08:30-09:30	Registrations
09:30-11:30	Keynote Forum
	Group Photo
	Special Session: Potential effects of natural products and traditional Medicine on Covid-19
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Herbal Medicine | Herbs in Cancer Therapy | Safety of Herbal Medicines
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Herbal Cosmetics | Alternative Medicine | Integrative Medicine
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Tracks: Traditional Medicine | Ethnomedicine |
	Day Concludes

October 15, 2020 - Thursday

08:30-09:30	Registrations
09:30-10:30	Keynote Forum
10:30-11:30	Tracks: Naturopathic Medicine | Holistic Medicine |
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Acupuncture | Ayurveda |
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Medicinal Plants and Herbs | Pharmacognosy & Phytochemistry | Homeopathy
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Poster Presentations
	Day Concludes
	Award Ceremony
	Conference Concludes

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Supporting Journals

Selected contributions will be published in following supporting international Journals:

Current Research: Integrative Medicine

American journal of Phytomedicine and Clinical Therapeutics

Natural Products Chemistry & Research





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Sponsorship

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Why Sponsor Our Event?

- Maximum exposure at a premier conference devoted to those involved in the office professional industry.
- An opportunity to build and reinforce strategic relationships within the office professional industry.
- Time to network with industry colleagues and key decision makers.
- A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
- Access to a broad network of industry partners from state and federal Government departments and the private sector.
- Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
- Increased marketing opportunities including visibility on the conference website and associated marketing materials

Diamond Sponsor: $10000

- Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Four complimentary registrations.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Gold Sponsor: $7500

- Logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Two corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Silver Sponsor: $5000

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- Two complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Bronze Sponsor: $3500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Exhibition Sponsor: $2500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Half Page A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 25% discount on both Extra Delegate Registrations and Booth

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Registration/Sponsorship Application Form

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Please Select the Appropriate Level

Only Registration	☐	Package A	☐	Package B	☐	Exhibition	☐
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Amount							

For more details: https://herbalmedicine.pulsusconference.com/
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Please note that cards will be debited within 7 days of your registration.

☐ Yes I agree to the terms and conditions as stated on this form.

Delegates who do not pay their bookings are requested to provide a copy of bank transfer/credit card/cheque details to help payment allocation. Staff at the event will request a credit card guarantee for delegates without proof of payment.

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We are accepting all major Credit Cards/Debit Cards including American Express, Discover, Master Card and Visa.
*Processing Charge: Visa: 2%, Master: 2%, Others: 2%

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Bank code	7214	7214	7214
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Important Dates

Abstract submission opens: **July 20, 2019**

Registration opens: **July 27, 2019**

Early bird registration: **September 28, 2020**

On spot registration: **October 14, 2020**

Abstract Submission link

https://herbalmedicine.pulsusconference.com/abstract-submission

Note: All the relevant abstracts will be accepted and published in respective conference proceedings.

Registration link

https://herbalmedicine.pulsusconference.com/registration

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*UK: **PULSUS***
35 Ruddlesway, Windsor, Berkshire, SL4 5SF
Tel: +44 203-769-1765

*Asia Pacific: **PULSUS***
22 Sin Ming Lane, #06-76 Midview City
Singapore 573969
Fax: +65 672 50801