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Scientific Program

27th Global Summit and Expo on

Dental Marketing

December 07-08, 2017 Madrid, Spain



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Day 1 December 07, 2017

09:00-09:30 Registrations

Hall - Leon

PULSUS WWW.PULSUS.COM 09:30-09:50 **Opening Ceremony**

Keynote Forum

09:50-10:25 **Title: Periodontal surgeries assisted by Er, Cr: YSGG lasers**
Gizem Berk, Denta Form Dental Clinic, Turkey

10:25-11:00 **Title: Using Er, Cr: YSGG laser in interdisciplinary dentistry**
Nüket Berk, Denta Form Dental Clinic, Turkey

Networking & Refreshments Break 11:00-11:15 @ SALAMANCA

Panel Discussion /Group Photo

Sessions: Orthodontics | Periodontics | Dental Practice Management | Restorative Denistry | Prosthodontics | Dental Marketing

Session Chair: Gadia Peabody, University of Michigan, USA
Session Co-Chair: Mohammad Ahmed Shams, Dental Spa, Egypt

Session Introduction

11:15-11:40 **Title: Invisalign today**
Mubarak Alsaeed, Bayan Dental Center, Kuwait

11:40-12:05 **Title: The psychological effect of smile line on the personality behavior**
Mudher Ali, Uruk University, Iraq

12:05-12:30 **Title: Evaluation the accuracy of dental implant placement using an innovative manually fabricated surgical guide technique**
Nabeel Seryoka Martani, Hawler Medical University, Iraq

Lunch Break 12:30-13:15 @ SALAMANCA

Sessions: Orthodontics | Periodontics | Dental Practice Management | Restorative Denistry | Prosthodontics | Dental Marketing

Session Chair: Gadia Peabody, University of Michigan, USA
Session Co-Chair: Mohammad Ahmed Shams, Dental Spa, Egypt

Session Introduction

13:15-13:40 **Title: Leadership for dentist**
Aref Alaabed, Northampton University, UK

13:40-14:05 **Title: Soft tissue management around implant why, when & how**
Ye Shi, NYK College of Dentistry, USA

Networking & Refreshments Break 14:05-14:30 @ SALAMANCA

Workshop

14:30-16:00 **Title: Stable alveolar bone implant reconstructive integration naturally**
Mahmood Qureshi, President, Pakistan Academy of Implant Dentistry, Pakistan

Panel Discussion

Day 2 December 08, 2017

Hall - Leon

Keynote Forum

09:30-10:00 **Title: The prosthetic evaluation for the All-On-4® treatment concept**
Gadia Peabody, University of Michigan, USA

10:00-10:30	**Title: IN THE ZONE illusion in dentistry da vinci concept** **Mohammad Ahmed Shams,** Dental Spa, Egypt
	Networking & Refreshments Break 10:30-10:45 @ SALAMANCA
	Sessions: Dental Marketing | Oral & Maxillofacial Pathology | Foreignsic Odontology | Dental online Marketing | Digital Dentistry | Endodontics | Pediatric Dentistry
	Session Chair: Gizem Berk, Denta Form Dental Clinic, Turkey **Session Co-Chair: Nabeel Seryoka Martani,** Hawler Medical University, Iraq
	Session Introduction 11:50-12:00
10:45-11:10	**Title: Periodontal muscle training can strength the periodontal support, fit your teeth** **Nima sabzchamanara,** National medical university, Ukraine
11:10-11:35	**Title: Bone ridge augmentation for dental implant placement** **Andres Penalva Tron,** Universidad Intercontinental, Mexico
	Workshop
11:35-13:00	**Title: Computer-guided implantology** **Nabeel Seryoka Martani,** Hawler Medical University, Iraq
	Lunch Break 13:00-13:45 @ SALAMANCA
	Young Researcher Forum
13:45-14:10	**Title: Introducing Dentiscope - A unique online study guide for dental marketing** **Shahd Elghazali and Mira Mohammed Nasser,** University of Sharjah, UAE
	Video Presentation
14:10-14:35	**Title: Peri- implantitis, the known and the unknown** **Marwa B Abulhasan,** Ministry of Health, Kuwait
	Poster Presentations & Exhibitions 14:35-16:00 @ SALAMANCA
EDM2017P01	**Title: Basic fibroblast growth factor regulates pyrophosphate gene expression in stem cells isolate from human exfoliated deciduous teeth** **Nunthawan Nowwarote,** Chulalongkorn University, Thailand
EDM2017P02	**Title: Clinical Case report in a 28-year-old woman with heavy face complaints** **Rafael Evaristo,** Sao Leopold Mandic, Brazil
EDM2017P03	**Title: Immunohistochemical expression of actin and s100 in pleomorphic adenoma and mucoepidermoid carcinoma** **Ahlam H Majeed,** University of Baghdad, Iraq
EDM2017P04	**Title: Smile Design** **Hussein Naama,** Baghdad University, Iraq
EDM2017P05	**Title: The power of digital dentistry - EMOTIONAL DENTISTRY** **Ali Fadhil AL-Qrimli,** Dijla Collage University, Iraq
	Panel Discussion
	Networking
	Awards & Closing Ceremony