

2<sup>nd</sup> World Congress on  
Complementary and  
Alternative Medicine

June 29-30,  
2020  
Paris, France



Hosting Organization: **Pulsus Group**

40 Bloomsbury Way | Lower Ground Floor

London, United Kingdom | WC1A 2SE | Tel: +1-408-429-2646

[cam@cmesocietyconferences.com](mailto:cam@cmesocietyconferences.com)

# Invitation

**Cam therapies 2020** is extremely privileged to invite all the eminent scholars and researcher in the field of alternative medicine around globe to be part of “2 nd World Congress on Complementary and Alternative medicine “ Scheduled on June 29-30,2020 at Paris, France by successful completion of CAM Therapies 2019 associated with Journal of Clinical Research: Integrative medicine.

CAM therapies 2020 would be excellent occasion organised by Pulsus which bring worldwide various alternative medicine practices like Ayurveda, Homeopathy, Naturopathy, Acupuncture, Natural medicines, Traditional Medicines, and Chinese or Oriented Medicines, researchers, scientist, organizations and industries making the gathering a perfect platform to share, promote, encourage coordinated efforts over the world and reveal advancements in complementary & Alternative Medicines with highlighting the theme of “*Enhancing the Future of Natural Healing*”.

This 2-day event consist of keynote speech, poster presentation, oral presentation, seminars, workshops, symposia, and exhibitions which helps to providing insights and importance and efficacy in alternative medicine.

CAM Therapies 2020 goal is to invite doctors, Ayurveda practitioners, acupuncturists, alternative and complementary medicine practitioners, other researchers in the field of Herbal and Traditional Medicine, natural therapists, Pharmacognosy, Phytomedicine, Unani, Siddha, herbalists, Holistic, people who believe in natural remedies to explore their research work and experiences their knowledge, help with case study and other practices of natural medicine.

- Augment the greatest asset you have to the leading professionals and researchers in many different countries
- Self-renew yourself by attending CAM Therapies 2020
- Meet experts face to face in CAM Therapies 2020
- Assimilate the vigour of compatible individual
- Acquire the greatest focus in recent advancement of alternative medicine.
- Opportunity to create a Alternative medicine professional network from students to deans, faculty, and researchers.

## Conference Highlights

- Complementary Medicine
- Alternative Medicine
- Traditional Chinese Medicine
- Acupuncture
- Research Advances in Traditional Medicine
- Ayurveda
- Homeopathy & Folk Medicine
- Chiropractic Medicine
- Ethnomedicine & Unani Medicine

- Herbal Medicine
- Yoga & Mindfulness
- Naturopathic Medicine
- Molecular Biology, Biotechnology & Nanotechnology of Medicinal Plants
- Pharmacognosy & Phytochemistry of Medicinal Plants
- Integrative and Preventive Medicine
- Holistic Nutrition

Regards  
CAM Therapies 2020  
Organizing Committee

# About PULSUS

**Pulsus** Group is an internationally renowned medical peer-review publisher and conferences organizer established in the year 1984 publishes and hosts the work of researchers in a manner that exemplifies the highest standards in research integrity.

**Pulsus** Conferences explore the future by connecting minds and spreading brilliance at **Pulsus** Group annual conferences & meetings. Meet your colleagues, discuss your specialty, spread and aid, learn & grow in association with 1000+ scientific societies from The USA, Europe, The Middle East, Africa and The Asia-Pacific region. **Pulsus** group is closely associated with globally renowned academic and research societies.

**Pulsus** Conferences believe that true technology and innovation depends on hearing from, and listening to, people with a variety of perspectives. **Pulsus** Conferences enhances the technology for people from underrepresented groups by actively recruiting diverse speakers for our events, signing up a broad variety of authors for journals and videos, and taking part in ongoing conversations about the value of diversity in the communities we serve.

## **Pulsus Group Journals**

EB Members



The global alternative medicine and therapies market size was over USD 30.0 billion in 2014. Notable drivers include lower side effects and growing patient awareness levels. Increasing geriatric population base, growing awareness about general health and well-being, and inclination towards leisure and relaxation are also likely to boost demand. According to the World Health Organization (WHO) in October 2014, the world's population of elderly people has doubled since 1980 and is projected to reach 2 billion by 2050. Moreover, the number of people over 80 years of age will be quadrupled to 395 million between 2016 and 2050.

## Target Audience

- Directors of Homeopathy Research
- Doctors
- Reiki Practitioners
- Physical Therapists
- Yoga Instructors
- Research Scholars
- Student Delegates
- Holistic Health Physicians
- Psychologists/Psychotherapists
- Occupational Therapists
- Business Delegates
- Professionals of Ayurveda
- Professionals of Ayurveda
- Chiropractic Professionals
- Hypno Therapists
- Naturopathic Physicians
- Osteopaths
- Acupuncturists
- Homeopathic Physicians
- Professionals of TCM (Traditional Chinese Medicine)
- Industrial professionals
- Ayurvedic Practitioners
- Integrative medicine professionals

- Massage Therapists

## Who should attend?

- Researchers in The Field of Herbal and Traditional Medicine
- Complementary Medicine Practitioners
- Practitioners of Natural Medicine
- Alternative Medicine Practitioners
- Acupuncturists
- Phytomedicines
- Pharmacognosy
- Homeopathy
- Naturopathy
- Ayurveda

## Why to attend?

- 10+ World renowned Keynote speaker session
- 50+ Speaker faculty over 2 full days sharing evidence
- 5+ Workshops
- 13 Interactive sessions
- Mixture of Health care units and Academia delegates.
- Networking

# Conference Opportunities

## **For Researchers and Faculty Members:**

- Speaker Presentations
- Symposium hosting (4-5-member team)
- Poster Display
- Workshop organizing

## **For Universities, Associations & Societies:**

- Academic Partnering
- Association Partnering
- Group Participation
- Collaboration proposals

## **For Students and Research Scholars**

- Young Researcher Forum (YRF Award to the best presenter)
- Poster Competition (Winner will get Best Poster Award)
- Student Attendee
- Group registrations

## **For Business Delegates:**

- Book Launch event
- Audience participation
- Speaker Presentations
- Symposium hosting
- Networking opportunities
- Book Launch event

## **For Product Manufacturers:**

- Workshop organizing
- Scientific Partnering
- Sponsorships opportunities
- Product launch
- Marketing and Networking with clients
- Exhibitor and Vendor booths

# Conference Agenda / Program

## Event at a Glance

| June 29, 2020        |                                                                                                                      |
|----------------------|----------------------------------------------------------------------------------------------------------------------|
| Time                 | Session                                                                                                              |
| 08:30-09:30          | Registrations                                                                                                        |
| 09:30-11:30          | Keynote Forum                                                                                                        |
| Group Photo          |                                                                                                                      |
| 11:30-11:45          | Network & Refreshments Break*                                                                                        |
| 11:45-13:00          | Tracks: Complementary Medicine   Alternative Medicine   Traditional Chinese Medicine                                 |
| 13:00-13:45          | Lunch Break**                                                                                                        |
| 13:45-16:00          | Tracks: Acupuncture  Research Advances in Traditional Medicine                                                       |
| 16:00-16:15          | Network & Refreshments Break*                                                                                        |
| 16:15-18:00          | Tracks: Homeopathy & Folk Medicine   Chiropractic Medicine                                                           |
| Day Concludes        |                                                                                                                      |
| June 30, 2020        |                                                                                                                      |
| 08:30-09:30          | Registrations                                                                                                        |
| 09:30-10:30          | Keynote Forum                                                                                                        |
| 10:30-11:30          | Tracks: Ethnomedicine & Unani Medicine   Herbal Medicine  Yoga & Mindfulness                                         |
| 11:30-11:45          | Network & Refreshments Break*                                                                                        |
| 11:45-13:00          | Tracks: Naturopathic Medicine   Molecular Biology, Biotechnology & Nanotechnology of Medicinal Plants                |
| 13:00-13:45          | Lunch Break**                                                                                                        |
| 13:45-16:00          | Tracks: Pharmacognosy & Phytochemistry of Medicinal Plants  Integrative and Preventive Medicine   Holistic Nutrition |
| 16:00-16:15          | Network & Refreshments Break*                                                                                        |
| 16:15-18:00          | Poster Presentations                                                                                                 |
| Day Concludes        |                                                                                                                      |
| Award Ceremony       |                                                                                                                      |
| Conference Concludes |                                                                                                                      |

## Editorial Board Members

Eun-Tae Jo

Madi Joint & Spine Pain Center, Korea Incheon

Song Gao

The University of Houston, USA.

Joseph Adusei Sarkodie

University of Ghana, Ghana

Oleg Maksimov

American College of Healthcare Sciences, USA

Alireza Heidari

California South University, USA

Isaac Ayensu

University of Ghana, Ghana

Jonathan Alexander Daniel

Pacific Institute of Oriental Medicine, USA

Samuel L Kipo

Pharmacy and Pharmaceutical Sciences, Ghana

Teri Collins

Southwest College of Naturopathic Medicine in  
Arizona, USA

Dong Ji

Chinese Internal Herbal Medicine and Traditional  
Classics of Chinese medicine, USA

Massoud Kaykhaii

University of Sistan and Baluchestan, Iran

El Rasheed Ahmed Salim Khierallah

Industrial Research and Consultancy (IRCC), Sudan

Cheorl-Ho Kim

Sungkyunkwan University, Korea

Alexander Birbrair

Federal University of Minas Gerais, Brazil

Luisetto Mauro

Tourin University, Italy

## Supporting Journals

Selected contributions will be published in following supporting international Journals:

**Current Research Integrative Medicine**

**Clinical Practice (Therapy)**

**International Journal of School and Cognitive Psychology**



# About City and Venue



Paris is the capital city of France and is the most populous city situated in north-central France. Since the first 17th century, Paris is that the hub of business, finance, science, technology, education, fashion, art & culture in Europe. As per an estimation, Paris accounts for 30% of the GDP of France, the largest GDP in the European region and positioned 3rd in the World in terms of GDP growth.

Paris is legendary for its rich culture, heritage, museums, historical places, and architectural marvels. In 2016, the Louvre museum was designated as the most visited art museum in the world. Other museums like The Orsay and therefore the refore the Orangerie are famous for collections of French Impressionist art and the Pompidou-center of the National Museum of recent Art for its largest collection of recent and contemporary art within the whole Europe. The historical district along Seine is designated as a UNESCO Heritage Site.

Paris features a Western European maritime atmosphere controlled by the North Atlantic Current. By and enormous , the atmosphere of Paris is gentle and respectably wet consistently. The Summer season is, for the foremost part, warm and wonderful with a traditional temperature of 15 to 25 °C. Once during a while within the year, the temperature involves over 32 °C. The Spring and Autumn season is shaky and is mellow in a normal. Daylight is for the most part uncommon in Winter season. In winter the day time is cool and evening time is above the point of solidification with a normal temperature of 3°C.

Paris is well connected by road, railways, and air. There are two international airports (Paris-Charles de Gaulle and Paris-Orly) in Paris serving around 5.23m passengers daily. The Paris Metro is that the second largest metro system in Europe. Paris' Gare du Nord is one of the highest 10 busiest railway systems within the World. Paris is well connected with the opposite major cities of Europe. Paris is 280mi faraway from London, 178mi from Calais, 239mi from Nantes, 190mi from Brussels, and 84mi from Rouen.

The affiliation football club Paris Saint-Germain and therefore the rugby union club Stade Français are situated in Paris. The 80,000-situate Stade de France worked for the 1998 FIFA World Cup , is found recently north of Paris within the neighboring cooperative of Saint-Denis. Paris has the yearly French Open slam tennis competition on the red earth of Roland Garros. Paris facilitated the Olympic Games in 1900, 1924 and will have the 2024 Summer Olympics. The 1938 and 1998 FIFA World Cups, the 2007 Rugby World Cup, and 1960, 1984, and 2016 UEFA European Championships were additionally held in the city, and each July, the Tour de France bike race completes in the city.

## Why Sponsor Our Event?

- Maximum exposure at a premier conference devoted to those involved in the office professional industry.
- An opportunity to build and reinforce strategic relationships within the office professional industry.
- Time to network with industry colleagues and key decision makers.
- A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
- Access to a broad network of industry partners from state and federal Government departments and the private sector.
- Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
- Increased marketing opportunities including visibility on the conference website and associated marketing materials

## Diamond Sponsor: \$10000

- Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Four complimentary registrations.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

## Gold Sponsor: \$7500

- Logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Two corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

## Silver Sponsor: \$5000

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- Two complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

## Bronze Sponsor: \$3500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

## Exhibition Sponsor: \$2500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Half Page A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 25% discount on both Extra Delegate Registrations and Booth

# Registration/Sponsorship Application Form

|                        |  |
|------------------------|--|
| Name                   |  |
| Organization/Company   |  |
| Package of your Choice |  |
| Country                |  |
| State                  |  |
| Address                |  |
|                        |  |
| Email                  |  |
| Tel                    |  |
| Fax                    |  |

**Please Select the Appropriate Level**

|                   |                          |              |                          |                |                          |                |                          |
|-------------------|--------------------------|--------------|--------------------------|----------------|--------------------------|----------------|--------------------------|
| Only Registration | <input type="checkbox"/> | Package A    | <input type="checkbox"/> | Package B      | <input type="checkbox"/> | Exhibition     | <input type="checkbox"/> |
| Diamond Sponsor   | <input type="checkbox"/> | Gold Sponsor | <input type="checkbox"/> | Silver Sponsor | <input type="checkbox"/> | Bronze Sponsor | <input type="checkbox"/> |
| Amount            |                          |              |                          |                |                          |                |                          |

For more details: <https://complementarymedicine.cmesociety.com/>  
Email: [cam@cmesocietyconferences.com](mailto:cam@cmesocietyconferences.com)

## PAYMENT INFORMATION

☐ Credit Card. Please debit my:

Card No: ☐ DISCOVER ☐ MasterCard ☐ VISA ☐ AMERICAN EXPRESS ☐ Others

Expiry Date: .....CVV.....

Signature: .....

Credit Card billing address: .....

Contact name and number for card holder: .....

Please note that cards will be debited within 7 days of your registration.

☐ Yes I agree to the terms and conditions as stated on this form.

Delegates who do not pay their bookings are requested to provide a copy of bank transfer/credit card/cheque details to help payment allocation. Staff at the event will request a credit card guarantee for delegates without proof of payment.

### Credit Card Payment:

We are accepting all major Credit Cards/Debit Cards including American Express, Discover, Master Card and Visa.

\*Processing Charge: Visa: 2%, Master: 2%, Others: 2%

| Bank Transfer                | In USD                                                                           | In GBP                                                                           | In EURO                                                                          |
|------------------------------|----------------------------------------------------------------------------------|----------------------------------------------------------------------------------|----------------------------------------------------------------------------------|
| Beneficiary's Name           | PULSUS PTE LTD                                                                   | PULSUS PTE LTD                                                                   | PULSUS PTE LTD                                                                   |
| Beneficiary's Account Number | 0863999014                                                                       | 0863999049                                                                       | 0863999022                                                                       |
| Bank Name and Address        | CITI BANK, N.A<br>8 Marina View, #17-01 Asia Square<br>Tower 1, Singapore 018960 | CITI BANK, N.A<br>8 Marina View, #17-01 Asia Square<br>Tower 1, Singapore 018960 | CITI BANK, N.A<br>8 Marina View, #17-01 Asia Square<br>Tower 1, Singapore 018960 |
| SWIFT CODE                   | CITISGSG                                                                         | CITISGSG                                                                         | CITISGSG                                                                         |
| Bank code                    | 7214                                                                             | 7214                                                                             | 7214                                                                             |
| Branch code                  | 1                                                                                | 1                                                                                | 1                                                                                |

### Important Dates

Abstract submission opens: **December 17, 2019**

Registration opens: **December 17, 2019**

Early bird registration: **February 10, 2020**

On spot registration: **June 29, 2020**

### Venue Details

**Paris, France**



### Abstract Submission link

<https://complementarymedicine.cmesociety.com/abstract-submission>

Note: All the relevant abstracts will be accepted and published in respective conference proceedings.

### Registration link

<https://complementarymedicine.cmesociety.com/registration>

UK: **PULSUS**

40 Bloomsbury Way, Lower Ground Floor  
London, United Kingdom  
WC1A 2SE | Tel: +44-203-769-1778

Asia Pacific: **PULSUS**

22 Sin Ming Lane, #06-76 Midview City  
Singapore 573969  
Fax: +65 672 50801