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"Theme: Nurture Wellness Against Breast Cancer"

Mail us to know more!

No doubt you have lots of queries... Why not get in touch..! Drop us your query with details and we will call you right away

Program Manager

Jessica Watson

Email: womenhealth@medicinalconferences.com

https://breastcancer.cmesociety.com/

Pulsus

35 Ruddlesway
Windsor, Berkshire
SL4 5SF, UK
https://pulsusconference.com

Contact

WhatsApp: +44 20 80 40 0181
https://breastcancer.cmesociety.com/

5TH INTERNATIONAL CONFERENCE ON BREAST CANCER AND WOMENS HEALTH

SEP 21-23, 2023 | ROME, ITALY

https://breastcancer.cmesociety.com/

INVITATION

BREAST CANCER 2023

GREETINGS!!!

IIt is my great pleasure to welcome you all to the " **5th International Conference on Breast Cancer and Women Health**" conference on **September 21-23, 2023** in **Rome, Italy**. Breast cancer remains a significant health challenge worldwide, and this conference provides an excellent opportunity for us to share the latest research, advancements, and best practices in breast cancer detection, treatment, and patient care.

The main theme of the conference is "***Nurture Wellness Against Breast Cancer***". A varied collection of healthcare professionals, researchers, patient advocates, legislators, and business experts come together at the conference to share information, perspectives, and experiences. We are thrilled to have every one of you here with us as we exchange knowledge, form bonds, and work together to advance the treatment and outcomes of breast cancer.

With knowledgeable keynote speakers, engaging panel discussions, and poster presentations on the agenda, the event promises to be fascinating. We anticipate that you'll make the most of this chance to interact with your colleagues, pose inquiries, and actively participate in the debates.

Regards
Jessica Watson | Breast Cancer 2023
Organizing Committee

CONFERENCE HIGHLIGHTS

- Breast Cancer Screening and Early Detection
- Breast Cancer Diagnosis and Pathology
- Breast Cancer Treatment and Therapies
- Breast Cancer Survivorship and Quality of Life
- Breast Cancer Risk Factors and Prevention
- Breast Cancer Biology and Genetics
- Breast Cancer in Special Populations
- Multidisciplinary Approaches to Breast Cancer Care
- Breast Cancer Research and Clinical Trials
- Breast Cancer Advocacy, Education, and Outreach
- Breast cancer detection and diagnosis
- Chemotherapy and targeted therapy for breast cancer
- Breast cancer in young women and men
- Survivorship care plans
- Late effects of breast cancer treatment



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ABOUT US

Pulsus Group is an internationally renowned peer-review publisher in scientific, technical, and medical journals established in the year 1984 with offices in Ontario, Canada and Hyderabad, India has acquired Andrew John Publishing and openaccessjournals.com to expand its Open Access Publishing through its 50+ journals in association with 20+ International medical and scientific societies.

Pulsus through its cmesociety.com is been very instrumental to provide an invaluable channel for scientists and researchers to exchange ideas and research by creating a forum for discussing the possibilities of future collaborations between universities, institutions, research bodies and organizations from different countries through international CME/CPD accredited conferences and meetings.

Pulsus Group is a Medical publisher that adheres to stringent peer-review procedure with a view to set an example in promoting standard medical research with integrity. Pulsus Group takes pride in getting the endorsements of prestigious associations and societies like Canadian medical societies. As an ardent supporter of medical publishing, Pulsus Group closely associates with the Canadian and other international medical research associations. It publishes a wide range of medical journals that focus on medical specialties like cardiology, Integrative Medicine, Surgery and Reproductive Medicine. Pulsus group is closely associated with globally renowned academic and research societies like Canadian Society of Plastic Surgeons, Canadian Society for Aesthetic Plastic Surgery, Groupe pour l'Avancementde la Microchirurgie Canada, Canadian Society for Surgery of the Hand.







MARKET ANALYSIS

Breast cancer is a significant healthcare challenge worldwide, with millions of women diagnosed every year. According to the World Health Organization, breast cancer is the most common cancer among women globally, with an estimated 2.3 million new cases diagnosed in 2020 alone. It is also the leading cause of cancer-related deaths among women, with an estimated 685,000 deaths in 2020.

The breast cancer market includes various diagnostic and treatment products and services, including mammography, biopsy, surgery, radiation therapy, chemotherapy, targeted therapy, and hormonal therapy. The market also includes supportive care products and services, such as pain management, palliative care, and psychosocial support.

The global breast cancer market is expected to grow significantly over the next few years, primarily driven by the increasing incidence of breast cancer and the growing demand for more effective and personalized treatment options. The worldwide market for breast cancer products was estimated to be worth USD 16.98 billion in 2020, and from 2021 to 2028, it is anticipated to increase at a CAGR of 10.3%.

Geographically, North America is the largest market for breast cancer diagnostics and treatment, followed by Europe and the Asia Pacific. The high prevalence of breast cancer, well-established healthcare infrastructure, and favourable reimbursement policies are the primary factors driving the growth of the market in these regions. In contrast, the market in emerging economies, such as India and China, is expected to witness the highest growth due to increasing awareness, improving healthcare infrastructure, and rising healthcare spending.

TARGET AUDIENCE

- Breast cancer patients
- Breast cancer survivors
- Oncologists
- Breast cancer researchers
- Radiologists
- Breast surgeons
- Medical oncologists
- Radiation oncologists
- Nurses specializing in breast cancer care
- Genetic counselors
- Public health professionals
- Advocacy groups for breast cancer awareness and research
- Pharmaceutical companies developing breast cancer treatments
- Breast cancer support groups and organizations

WHO SHOULD ATTEND

- Breast cancer patients
- Breast cancer survivors
- Oncologists
- Breast cancer researchers
- Radiologists
- Breast surgeons

WHY TO ATTEND

- To Pursue New Trends and Techniques emerged in the field
- To Discourse and gain more knowledge about the field
- To Furnish your Knowledge by Presenting Papers
- This provides a Platform for Networking with Peers
- Mixture of Health care units and Academia Delegates
- Networking

WHY SPONSOR OUR EVENT?

Maximum exposure at a premier conference devoted to those involved in the office professional industry.

An opportunity to build and reinforce strategic relationships within the office professional industry.

Time to network with industry colleagues and key decision makers.

A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.

Access to a broad network of industry partners from state and federal Government departments and the private sector.

Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.

Increased marketing opportunities including visibility on the conference website and associated marketing materials

DIAMOND SPONSOR $10000

- Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Four complimentary registrations.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

GOLD SPONSOR $7500

- Logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Two corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

SILVER SPONSOR $5000

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- Two complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

BRONZE SPONSOR
$3500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

EXHIBITION SPONSOR
$2500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Half Page A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 25% discount on both Extra Delegate Registrations and Booth

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SUPORTING JOURNALS

Selected contributions will be published in following supporting international Journals:

Journal of Surgical Research

CONFERENCE AGENDA/ TENTATIVE PROGRAM

SEP 21, 2023 | DAY 01	
08:30-09:30	Registrations
09:30-11:30	Keynote Forum
Group Photo	
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Breast Cancer Screening and Early Detection | Breast Cancer Diagnosis and Pathology
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Breast Cancer Treatment and Therapies | Breast Cancer Survivorship and Quality of Life
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Tracks: Breast Cancer Risk Factors and Prevention | Breast Cancer Biology and Genetics
SEP 22, 2023 | DAY 02	
08:30-09:30	Registrations
09:30-10:30	Keynote Forum
10:30-11:30	Tracks: Breast Cancer in Special Populations | Multidisciplinary Approaches to Breast Cancer Care
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Breast Cancer Research and Clinical Trials
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Breast Cancer Advocacy, Education, and Outreach
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Poster Presentations
SEP 23, 2023 | DAY 03	
08:30-09:30	Registrations
09:30-10:30	Keynote Forum
10:30-11:30	Tracks: Breast cancer detection and diagnosis
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Chemotherapy and targeted therapy for breast cancer
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Breast cancer in young women and men
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Poster Presentations

REGISTRATIONS PRICES

ACADEMIC

$899
REGISTRATION

$1399
PACKAGE A
[Registration 3-Nights Accommodation

$1599
PACKAGE B
Registration 4-Nights Accommodation

BUSINESS

$999
REGISTRATION

$2999
EXIBHITOR

$1499
PACKAGE B
[Registration 4-Nights Accommodation]

STUDENT

$499
STUDENT YRF

$599
STUDENT POSTER
[Registration Student Poster Presentation]

$99
E-poster



ABOUT VENUE

Rome is the capital city of Italy and is a major economic and cultural center in Southern Europe. Rome is known for its rich history, art, architecture, and tourism industry. The city has a diverse economy with a strong focus on services, including tourism, finance, and healthcare.

In recent years, Rome's healthcare sector has experienced significant growth, driven by an aging population, increasing healthcare spending, and the growing demand for advanced healthcare services. The city is home to several world-renowned hospitals, research centers, and medical universities, making it a hub for medical innovation and expertise.

The healthcare market in Rome is segmented into several categories, including hospitals, clinics, medical devices, pharmaceuticals, and health insurance. According to a report by the Italian Ministry of Health, the healthcare sector in Italy is valued at around €119 billion, with Rome contributing significantly to this market.

The medical device market in Rome is also growing, driven by the increasing demand for advanced medical technologies and devices. The market includes a wide range of products, including diagnostic equipment, surgical instruments, implants, and monitoring devices. Major medical device companies with a presence in Rome include Medtronic, Philips, and Siemens.

The pharmaceutical market in Rome is also significant, with several pharmaceutical companies based in the city. Rome is home to the Italian Medicines Agency (AIFA), which is responsible for regulating the pharmaceutical industry in Italy.

In conclusion, Rome is a significant healthcare market in Italy, with a growing demand for advanced healthcare services, medical devices, and pharmaceuticals. The city's well-established healthcare infrastructure, research centers, and medical universities make it an attractive destination for healthcare investments and partnerships.

Abstract submission opens: February 15, 2023 | **Registration opens:** January 01, 2023
Early bird registration: April 01, 2023 | **On spot registration:** September 27, 2023

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