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10th International Conference on

Herbals, Alternative & Traditional Medicine



September
23-24, 2019
Dubai, UAE

Theme
"Patronizing the Integrated Health through Alternative & Traditional Medicine"

Alternative Medicine 2019

30 YEARS
OF EXCELLENCE
IN MEDICAL
PUBLISHING

Hosting Organization: ***Pulsus Group***
40 Bloomsbury Way | Lower Ground Floor
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alternativemed@pulsusevents.org

https://alternative-traditionalmedicine.pulsusconference.com

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PULSUS brings in a new spin on conferences by presenting the latest scientific improvements in your field. Listen to motivating keynotes from thought leaders, or rub elbows with pioneers across the globe. Osaka is all set for an amazing event as PULSUS proudly presents the "10th International Conference on Herbals, Alternative & Traditional Medicine slated on September 23-24, 2019 at Dubai, UAE.

PULSUS cordially welcome researchers, academicians, students and business professionals in the field of Alternative Medicine from around the world to participate in the upcoming Alternative Medicine 2019. The meeting for this year will revolve around the theme "Patronizing the Integrated Health through Alternative & Traditional Medicine" thus relaying the most cutting edge findings in the field of Alternative Medicine. The two day meeting is going to be an event to look forward to for its enlightening symposiums & workshops from established experts of the field, exceptional keynote sessions directed by the best in the business. It will also prove to be a brilliant open door for the representatives from Universities and Institutes to cooperate with the world class researchers and an outstanding opportunity for businesses keen at expanding their global market reach. Interested individuals can confirm their participation by registering for the conference along with their colleagues. Register soon and avail exciting early bird discounts.

Regards
Alternative Medicine 2019
Organizing Committee

Conference Highlights

- The Rise of Traditional Medicine
- Idolization of Herbal Medicine
- Naturopathy: Self-healing Science
- The Healing Art of Kampo
- Qigong: Life Energy Cultivation
- Massage: Friction of Kneading Cure
- Homeopathy: Nature's law of Cure
- Ayurveda: Wisdom of Life
- Arabic and Unani Medicine
- Chiropractic: Hand-on-therapy
- Holistic Medicine
- Siddha: Ashtamahasiddhi
- Acupuncture- Moxibustion
- Integrating Traditional & Modern Medicine
- Propitious Future

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Invitation

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About PULSUS

Pulsus Group is an internationally renowned medical peer-review publisher and conferences organizer established in the year 1984 publishes and hosts the work of researchers in a manner that exemplifies the highest standards in research integrity.

PULSUS conferences act as a catalyst on the research trends that really matter and spurring their adoption by exploring and disseminating cutting-edge information. Thus, mainly adhere to stringent peer-review procedure with a view to set an example in promoting standard medical research with integrity. As an ardent supporter of medical publishing, Pulsus Group closely associates with the Canadian and other international medical research associations like Canadian Society of Plastic Surgeons, Canadian Society for Aesthetic Plastic Surgery, Groupe pour l'Avancementde la Microchirurgie Canada, Canadian Society for Surgery of the Hand. It publishes a wide range of medical journals that focus on medical specialties like cardiology, Integrative Medicine, Surgery and Reproductive Medicine.

Pulsus Conferences explore the future by connecting minds and spreading brilliance at Pulsus Group annual conferences & meetings. Meet your colleagues, discuss your specialty, spread and aid, learn & grow in association with 1000+ scientific societies from The USA, Europe, The Middle East, Africa and The Asia-Pacific region. Pulsus group is closely associated with globally renowned academic and research societies.

Pulsus Conferences believe that true technology and innovation depends on hearing from, and listening to, people with a variety of perspectives. Pulsus Conferences enhances the technology for people from underrepresented groups by actively recruiting diverse speakers for our events, signing up a broad variety of authors for journals and videos, and taking part in ongoing conversations about the value of diversity in the communities we serve.

Pulsus Group Journals

EB Members

Benefits

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Alternative Medicine 2019 welcomes attendees, presenters, and exhibitors from all over the world to Dubai, UAE. We are delighted to invite you all to attend and register for the "10th International Conference on Herbals, Alternative & Traditional Medicine" which is going to be held during September 23-24, 2019 at Dubai, UAE. It provides an opportunity to meet up with peers from both industry and academia and establish a scientific network between them. It comprises of proficient keynote presentations, verbal speeches by eminent speakers, productive poster presentations and exhibitions providing insights on Alternative & Traditional Medicine. Traditional medicine is the form of folk medicine which has been evolved over years. Alternative medicine is the transformed form of traditional medicine which is substitute for the present western medicine. Folk medicine stands as the backbone of traditional medicine which is believed to provide longstanding remedies. Nowadays, most of the people believe that traditional medicine is safer as it obtained from the natural herbal products. The market value of the traditional medicine is increasing day by day and worldwide annual market value is approaching US$ 60 billion.

Target Audience

- Healthcare Faculties
- Researchers
- Professors
- Practitioners
- Scientists

Who to attend?

- Researchers in The Field of Herbal and Traditional Medicine
- Complementary Medicine Practitioners
- Practitioners of Natural Medicine
- Alternative Medicine Practitioners
- Acupuncturists
- Phytomedicines
- Pharmacognosy
- Homeopathy
- Naturopathy
- Ayurveda
- Herbalists

Why to attend?

- 10+ World renowned Keynote speaker session
- 50+ Speaker faculty over 2 full days sharing evidence based on Alternative & Traditional Medicine
- 5+ Workshops
- 13 Interactive sessions
- Mixture of Health care units and Academia delegates.
- Networking

Market Analysis

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Conference Agenda / Program

Event at a Glance

Day-01 Monday 23 September 2019	
Time	Session
08:30-09:30	Registrations
09:30-11:30	Keynote Forum
Group Photo	
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: The Rise of Traditional Medicine | Idolization of Herbal medicine | Naturopathy: Self- healing Science
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: The Healing Art of Kampo | Qigong: Life Energy Cultivation | Massage: Friction of Kneading
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Tracks: Homeopathy: Nature's law of Cure | Ayurveda: Wisdom of Life | Arabic and Unani Medicine
Day Concludes	
Day-02 Tuesday 24 September 2019	
08:30-09:30	Registrations
09:30-10:30	Keynote Forum
10:30-11:30	Tracks: Chiropractic: Hand-on-therapy | Holistic Medicine
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Acupuncture- Moxibustion | Siddha: Ashtamahasiddhi
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Integrating Traditional & Modern Medicine | Propitious Future
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Poster Presentations
Day Concludes	
Award Ceremony	
Conference Concludes	

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Supporting Journals

Selected contributions will be published in following supporting international Journals

Research & Reviews:

Herbal Medicine: Open Access

https://herbal-medicine.imedpub.com/

American Journal of Phytomedicine and Clinical Therapeutics

http://www.imedpub.com/phytomedicine-and-clinical-therapeutics/

Journal of Pharmaceutical Chemistry and Pharmacology

https://www.pulsus.com/journal-pharmaceutical-chemistry-pharmacology.html







Supporting Journals

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Dubai, the second largest emirate in the UAE with 3,885 square kilometres is situated on the natural inlet from the Gulf called Dubai Creek. The city of Dubai is situated on the emirate's northern coastline and heads up the Dubai-Sharjah-Ajman metropolitan territory. It is one of the most important port and the commercial centres in UAE, and the Global City and the business hub of Middle East. It is ranked as 7th for the most visited cities by international visitors in the world. It has become known as the country that is called "wonder of the world"; as it has become the city of skyscrapers, beautiful homes with swimming pools, the largest malls, the best 5 star hotels and golf courses which arise out of the middle of the desert. The emirate's Western-style model of business drives its economy with the main revenues now coming from tourism, aviation, real estate, and financial services. It is known for its variety of construction and architectural designs.

City Attractions













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Sponsorship

Why Sponsor Our Event?

- Maximum exposure at a premier conference devoted to those involved in the office professional industry.
- An opportunity to build and reinforce strategic relationships within the office professional industry.
- Time to network with industry colleagues and key decision makers.
- A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
- Access to a broad network of industry partners from state and federal Government departments and the private sector.
- Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
- Increased marketing opportunities including visibility on the conference website and associated marketing materials

Diamond Sponsor: $10000

- Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Four complimentary registrations.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Gold Sponsor: $7500

- Logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Two corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Silver Sponsor: $5000

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- Two complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Bronze Sponsor: $3500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Exhibition Sponsor: $2500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Half Page A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 25% discount on both Extra Delegate Registrations and Booth

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☐ Yes I agree to the terms and conditions as stated on this form.

Delegates who do not pay their bookings are requested to provide a copy of bank transfer/credit card/cheque details to help payment allocation. Staff at the event will request a credit card guarantee for delegates without proof of payment.

Credit Card Payment:

We are accepting all major Credit Cards/Debit Cards including American Express, Discover, Master Card and Visa.

*Processing Charge: Visa: 2%, Master: 2%, Others: 2%

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Registration/Sponsorship Application Form

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Important Dates and Quick Links

Abstract Submission Opens:

Abstract Submission Opens: September 14, 2018
Registration Opens: September 14, 2018
Early Bird Registration: December 03, 2018
On Spot Registration: September 23, 2019

Venue Details

Dubai, UAE

Abstract Submission link

https://alternative-traditionalmedicine.pulsusconference.com/abstract-submission
Note: All the relevant abstracts will be accepted and published in respective conference proceedings.

Registration link

https://alternative-traditionalmedicine.pulsusconference.com/registration