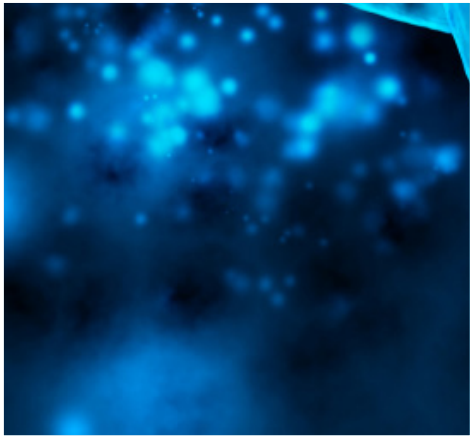
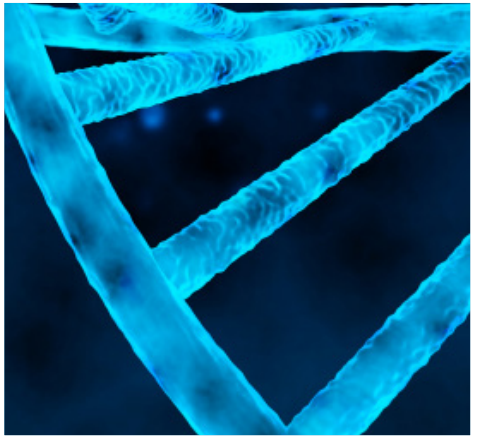
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World Congress on

Novel Trends and Advances in Biotechnology

September 25-26

2019

Rome, Italy

Hosting Organization: ***Pulsus Group***

40 Bloomsbury Way | Lower Ground Floor

London, United Kingdom | WC1A 2SE | Tel: +1-408-429-2646

advancedbiotechnology@pulsusmeet.org

Invitation

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PULSUS brings in a new spin on conferences by presenting the latest scientific improvements in your field. Listen to motivating keynotes from thought leaders, or rub elbows with pioneers across the globe. Rome is all set for an amazing event as PULSUS proudly presents the "World Congress on Novel Trends and Advances in Biotechnology" slated on September 25-26, 2019 at Rome, Italy.

Advanced Biotechnology 2019 offers opportunity to go to the presentations conveyed by eminent experts from everywhere throughout the world. Participating in Advanced Biotechnology 2019 gives an approach to meet, cooperate with, and make contacts with different specialists in your claim to fame region. Biotechnology conferences unite people who have an enthusiasm for various fields of biotechnology like Plant Biotechnology, cancer Biotechnology, Animal Biotechnology, Chemical Biotechnology & Pharmaceutical Biotechnology, Genetics and Molecular Biotechnology from practice, research, administration, policy and education.

Regards
Advanced Biotechnology 2019
Organizing Committee

Conference Highlights

- Agriculture Biotechnology
- Animal Biotechnology
- Marine Biotechnology
- Reproductive Biotechnology
- Pharmaceutical Biotechnology
- Food Biotechnology
- Chemical Biotechnology
- Environmental Biotechnology
- Biotechnology in Health Care
- Stem Cell technology
- Tissue Engineering
- Protein Engineering
- Biomedical Technology
- Cancer Biology and Immunology
- Industrial and Microbial Biotechnology
- Nano Biotechnology & Biomaterials
- Genetics and Molecular Biotechnology
- Advancement in Biotechnology
- Chemistry & System Biology
- Bioinformatics and Computational Biology
- Biotech Companies and Market Analysis

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About PULSUS

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Pulsus Group is an internationally renowned medical peer-review publisher and conferences organizer established in the year 1984 publishes and hosts the work of researchers in a manner that exemplifies the highest standards in research integrity.

PULSUS conferences act as a catalyst on the research trends that really matter and spurring their adoption by exploring and disseminating cutting-edge information. Thus, mainly adhere to stringent peer-review procedure with a view to set an example in promoting standard medical research with integrity. As an ardent supporter of medical publishing, Pulsus Group closely associates with the American Board of Psychiatry and Neurology (ABPN), American Neurological Association (ANA), American Society of Neuroimaging, Neurological Society of India, Indian Academy of Neurology, Arizona Neurological Society , California Neurology Society.

Pulsus Conferences explore the future by connecting minds and spreading brilliance at Pulsus Group annual conferences & meetings. Meet your colleagues, discuss your specialty, spread and aid, learn & grow in association with 1000+ scientific societies from The USA, Europe, The Middle East, Africa and The Asia-Pacific region. Pulsus group is closely associated with globally renowned academic and research societies.

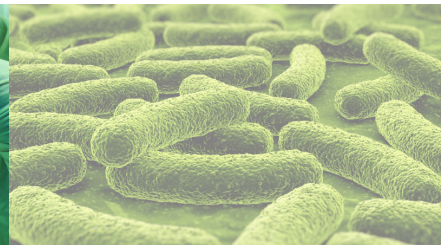
Pulsus Conferences believe that true technology and innovation depends on hearing from, and listening to, people with a variety of perspectives. Pulsus Conferences enhances the technology for people from underrepresented groups by actively recruiting diverse speakers for our events, signing up a broad variety of authors for journals and videos, and taking part in ongoing conversations about the value of diversity in the communities we serve.

Pulsus Group Journals

EB Members

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Market Analysis

In industries from agriculture to environmental science, biotechnology plays an important role in improving industry standards, services, and developing new products. Biotechnology involves the spectrum of life science-based research companies working on transformative technologies for a wide range of industries.

The global biotechnology market is expected to reach USD 727.1 billion by 2025, according to a new report by Grand View Research, Inc. The emergence of certain key themes in the biotechnology market is expected to drive growth in this industry to a lucrative extent.

The importance of the biotech industry to growth and competitiveness in Europe is clear: it is recognized as a Key Enabling Technology (KET) under Horizon 2020 as a means to boost technological innovation and industrial leadership. Today, the majority of innovative medicines as well as many diagnostic products are developed or manufactured using biotechnology. Globally, biotech medicines represent 20% of commercialized drugs, 40% of authorized drugs and 50% of drugs under development. In Italy there are already 110 biotech drugs available.

At the end of 2015 almost 500 biotech companies were active in Italy, covering all fields of application. Over half of these (256) are dedicated biotech R&D firms that devote more than 75% of their total R&D investment to research relating to biotechnologies. The vast majority of Italian biotech companies (75%) are micro or small firms. This rises to 90% when considering only the dedicated biotech R&D companies, which are indeed the driving force for the entire Italian biotech industry.

Biotechnology is a high research-intensive industry: of the Italian capital destined for biotech R&D firms, the percentage of biotech R&D investment on turnover reaches 25%, rising as high as 40% for some firms.In recent years, the biotech industry in Italy has developed due to excellent academic and industrial research as well as the value of the technology and products developed. Italian biotech companies totaled 571 in 2017. The turnover is over $12.2 billion with an increase of 12% between 2014 and 2016, while investments in R&D amounted to $2 billion with about 3,790 employees in biotech research. Biotechnology is among the sectors utilizing the higher level of innovation in Italy.

The red biotech (life sciences) sector in Italy, as in other countries, is the most developed and accounts for the largest number of companies (52%), comprising 295 of the total 571 firms. Pharmaceutical and medical devices biotech firms (74%) are responsible for much of the turnover, with an increased number of projects both in diagnosis and therapies. There are about 100 laboratories (public research centers and university labs), 47 Scientific and Research Hospitals (IRCCS) and around 200 companies. The development of this sector will provide strong opportunities for major U.S. biotech companies looking to partner in order to advance new treatments and product development.

According to the 2017 report by Centro Studi Assobiotec, the Italian biotech industry is a dynamic and innovative sector, particularly in the areas of precision medicine and advanced therapies. However, this industry needs a long-term national strategy with stable and certain rules to develop and remain competitive. Currently, Italy relies on biotech drug imports primarily from the United States, Belgium and Germany.

Target Audience

- Scientists and Researchers
- Laboratory members and Students working in the field of Biotechnology
- Biotechnology Young Researchers
- Biotechnology Faculty Members
- All Medical and Life Science Colleges
- Biotechnology and genetics Associations and Societies
- Business Entrepreneurs
- Training Institutes
- Worldwide Biotechnology Medicine Companies
- Exhibitors and Sponsors

Who should attend?

- Biotechnology Professionals
- Biotechnology Researchers, Students, biotech entrepreneurs, industry giants, biotech institutes
- Biology and Biotechnology Professionals to Exchange Ideas and Knowledge Networking at its 100+ international Conferences

Why to attend?

Join your peers around the world focused on learning about Biotechnology, Agriculture Biotechnology, Pharmaceutical Biotechnology and Genetics and Molecular Biotechnology related advances, which is your single best opportunity to reach the largest assemblage of participants from the Biotechnology community Biology community, conduct demonstrations, distribute information, meet with current and potential professionals, make a splash with a new research works, and receive name recognition at this 2-day event. World-renowned speakers, the most recent research, advances, and the newest updates in Biotechnology and Genetics and Molecular Biology are hallmarks of this conference.

Benefits:

- Accepted abstracts will be published in the Journal of Medical Biotechnology.
- Global networking: In transferring and exchanging Ideas
- A unique opportunity for Advertisers and Sponsors at this International event

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Conference Agenda / Program

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Event at a Glance

September 25, 2019 – Wednesday , 2019	
Time	Session
08:30-09:30	Registrations
09:30-11:30	Keynote Forum
	Group Photo
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks:Agriculture Biotechnology | Animal Biotechnology | Marine Biotechnology | Reproductive Biotechnology
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Pharmaceutical Biotechnology | Food Biotechnology | Chemical Biotechnology | Environmental Biotechnology
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Tracks: Biotechnology in Health Care | Stem Cell technology | Tissue Engineering | Protein Engineering
	Day Concludes

September 26, 2019 – Thursday, 2019	
08:30-09:30	Registrations
09:30-10:30	Keynote Forum
10:30-11:30	Tracks: Biomedical Technology | Cancer Biology and Immunology | Industrial and Microbial Biotechnology | Nano Biotechnology & Biomaterials
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Genetics and Molecular Biotechnology | Advancement in Biotechnology | Chemistry & System Biology
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Bioinformatics and Computational Biology | Biotech Companies and Market Analysis | Biotech Companies and Market Analysis
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Poster Presentations
	Day Concludes
	Award Ceremony
	Conference Concludes

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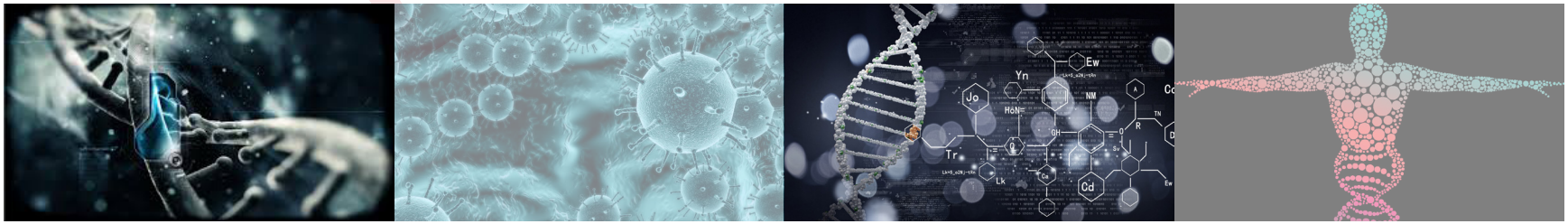
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Supporting Journals

Selected contributions will be published in following supporting international Journals:

- **Journal of Medical Biotechnology**
- **Journal of Microbiology and Biotechnology**
- **Journal of Genetic Disorders and Genetic Medicine**

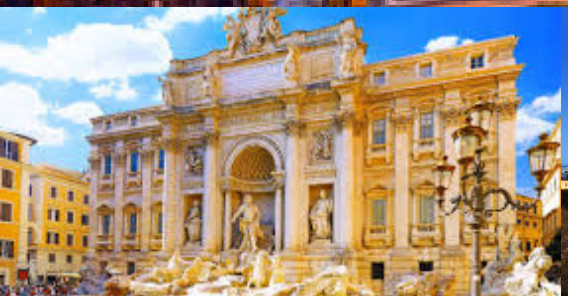


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About City and Venue

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Rome, Italy's capital is a sprawling, cosmopolitan city with nearly 3,000 years of globally influential art, architecture and culture on display. Ancient ruins such as The Forum and the Coliseum evoke the power of the former Roman Empire. Vatican City, headquarters of the Roman Catholic Church, has St. Peter's Basilica and the Vatican Museums, which house masterpieces such as Michelangelo's Sistine Chapel frescoes.

Rome's history spans more than two and a half thousand years. While Roman mythology dates the founding of Rome at only around 753 BC, the site has been inhabited for much longer, making it one of the oldest continuously occupied sites in Europe. The city's early population originated from a mix of Latin's, Etruscans and Sabine's. Eventually, the city successively became the capital of the Roman Kingdom, the Roman Republic and the Roman Empire, and is regarded as one of the birthplaces of Western civilization and by some as the first ever metropolis. It is referred to as "Roma Aeterna" and "Caput Mundi" two central notions in ancient Roman culture. In 1871 Rome became the capital of the Kingdom of Italy, and in 1946 that of the Italian Republic.

Rome has the status of a global city. Rome ranked in 2014 as the 14th-most-visited city in the world, 3rd most visited in the European Union, and the most popular tourist attraction in Italy. Its historic Centre is listed by UNESCO as a World Heritage Site.

Sponsorship

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Why Sponsor Our Event?

- Maximum exposure at a premier conference devoted to those involved in the office professional industry.
- An opportunity to build and reinforce strategic relationships within the office professional industry.
- Time to network with industry colleagues and key decision makers.
- A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
- Access to a broad network of industry partners from state and federal Government departments and the private sector.
- Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
- Increased marketing opportunities including visibility on the conference website and associated marketing materials

Diamond Sponsor: $10000

- Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Four complimentary registrations.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Gold Sponsor: $7500

- Logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Two corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Silver Sponsor: $5000

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- Two complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Bronze Sponsor: $3500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Exhibition Sponsor: $2500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Half Page A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 25% discount on both Extra Delegate Registrations and Booth

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Registration/Sponsorship Application Form

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Name	
Organization/Company	
Package of your Choice	
Country	
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Fax	

Please Select the Appropriate Level

Only Registration	☐	Package A	☐	Package B	☐	Exhibition	☐
Diamond Sponsor	☐	Gold Sponsor	☐	Silver Sponsor	☐	Bronze Sponsor	☐
Amount							

For more details: https://biotechnology.pulsusconference.com/
Email: advancedbiotechnology@pulsusmeet.org

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Please note that cards will be debited within 7 days of your registration.

☐ Yes I agree to the terms and conditions as stated on this form.

Delegates who do not pay their bookings are requested to provide a copy of bank transfer/credit card/cheque details to help payment allocation. Staff at the event will request a credit card guarantee for delegates without proof of payment.

Credit Card Payment:

We are accepting all major Credit Cards/Debit Cards including American Express, Discover, Master Card and Visa.

*Processing Charge: Visa: 2%, Master: 2%, Others: 2%

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Bank code	7214	7214	7214
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Important Dates

Abstract submission opens: **December 04, 2018**
Registration opens: **December 04, 2018**
Early bird registration: **February 28, 2019**
On spot registration: **September 25, 2019**

Venue Details

Rome, Italy



Abstract Submission link

https://biotechnology.pulsusconference.com/abstract-submission

Note: All the relevant abstracts will be accepted and published in respective conference proceedings.

Registration link

https://biotechnology.pulsusconference.com/registration

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