PULSUS

WWW.PULSUS.COM

World Congress on

Novel Trends and Advances in Biotechnology



Theme:

"Explore Novel Trends in the Field of Biotechnology"

November
28-29, 2018
Barcelona,
Spain

Advanced Biotechnology 2018

30 YEARS OF EXCELLENCE IN MEDICAL PUBLISHING

Hosting Organization: ***Pulsus Group***

40 Bloomsbury Way | Lower Ground Floor

London, United Kingdom | WC1A 2SE

advancedbiotechnology@pulsusmeet.org

https://biotechnology.pulsusconference.com/

PULSUS

WWW.PULSUSCONFERENCE.COM



Invitation

PULSUS brings in a new spin on conferences by presenting the latest scientific improvements in your field. Listen to motivating keynotes from thought leaders, or rub elbows with pioneers across the globe. Barcelona is all set for an amazing event as PULSUS proudly presents the "World Congress on Novel Trends and Advances in Biotechnology slated on March 26-27, 2018 at Barcelona, Spain.

PULSUS cordially welcome researchers, academicians, students and business professionals in the field of Biotechnology from around the world to participate in the upcoming Advanced Biotechnology 2018. The meeting for this year will revolve around the theme "Explore Novel Trends in the Field of Biotechnology" thus relaying the most cutting edge findings in the field of Advanced Biotechnology. The two day meeting is going to be an event to look forward to for its enlightening symposiums & workshops from established experts of the field, exceptional keynote sessions directed by the best in the business. It will also prove to be a brilliant open door for the representatives from Universities and Institutes to cooperate with the world class researchers and an outstanding opportunity for businesses keen at expanding their global market reach. Interested individuals can confirm their participation by registering for the conference along with their colleagues. Register soon and avail exciting early bird discounts.

Regards
Advanced Biotechnology 2018
Organizing Committee

Conference Highlights

- Pharmaceutical Biotechnology
- Biotechnology and Bioprocess Engineering
- Industrial and Microbial Biotechnology
- Genetic Engineering and r DNA Technology
- Chemical Biotechnology
- Biosensors and Biomarkers
- Environmental Biotechnology
- Biotechnology in Health Care
- Genetics and Molecular Biotechnology
- Nano Biotechnology & Biomaterials
- Plant and Agriculture Biotechnology
- Cancer Biology and Immunology
- Animal Biotechnology
- Marine Biotechnology
- Stem Cell Biotechnology
- Food Biotechnology
- Bioremediation and Biodegradation
- Chemistry & System Biology
- Biotech Companies and Market Analysis
- Bioinformatics and Computational Biology

PULSUS
WWW.PULSUSCONFERENCE.COM



About PULSUS

Pulsus Group is an internationally renowned medical peer-review publisher and conferences organizer established in the year 1984 publishes and hosts the work of researchers in a manner that exemplifies the highest standards in research integrity.

PULSUS conferences act as a catalyst on the research trends that really matter and spurring their adoption by exploring and disseminating cutting-edge information. Thus, mainly adhere to stringent peer-review procedure with a view to set an example in promoting standard medical research with integrity. As an ardent supporter of medical publishing, Pulsus Group closely associates with the Canadian and other international medical research associations like Canadian Society of Plastic Surgeons, Canadian Society for Aesthetic Plastic Surgery, Groupe pour l'Avancementde la Microchirurgie Canada, Canadian Society for Surgery of the Hand. It publishes a wide range of medical journals that focus on medical specialties like cardiology, Integrative Medicine, Surgery and Reproductive Medicine.

Pulsus Conferences explore the future by connecting minds and spreading brilliance at Pulsus Group annual conferences & meetings. Meet your colleagues, discuss your specialty, spread and aid, learn & grow in association with 1000+ scientific societies from The USA, Europe, The Middle East, Africa and The Asia-Pacific region. Pulsus group is closely associated with globally renowned academic and research societies.

Pulsus Conferences believe that true technology and innovation depends on hearing from, and listening to, people with a variety of perspectives. Pulsus Conferences enhances the technology for people from underrepresented groups by actively recruiting diverse speakers for our events, signing up a broad variety of authors for journals and videos, and taking part in ongoing conversations about the value of diversity in the communities we serve.

Pulsus Group Journals
EB Members
Benefits

PULSUS

WWW.PULSUSCONFERENCE.COM

30 YEARS OF EXCELLENCE IN MEDICAL PUBLISHING

Advanced Biotechnology 2018 offers opportunity to go to the presentations conveyed by eminent experts from everywhere throughout the world. Participating in Advanced Biotechnology 2018 gives an approach to meet, cooperate with, and make contacts with different specialists in your claim to fame region. Biotechnology conferences unite people who have an enthusiasm for various fields of biotechnology like Plant Biotechnology, cancer Biotechnology, Animal Biotechnology, Chemical Biotechnology & Pharmaceutical Biotechnology, Genetics and Molecular Biotechnology from practice, research, administration, policy and education.

Target Audience

- Scientists and Researchers
- Laboratory members and Students working in the field of Biotechnology
- Biotechnology Young Researchers
- Biotechnology Faculty Members
- All Medical and Life Science Colleges
- Biotechnology and genetics Associations and Societies
- Business Entrepreneurs
- Training Institutes
- Worldwide Biotechnology Medicine Companies
- Exhibitors and Sponsors

Who should attend?

- Biotechnology Professionals
- Biotechnology Researchers, Students, biotech entrepreneurs, industry giants, biotech institutes
- Biology and Biotechnology Professionals to Exchange Ideas and Knowledge Networking at its 100+ international Conferences

Why to attend?

- Join your peers around the world focused on learning about Biotechnology, Agriculture Biotechnology, Pharmaceutical Biotechnology and Genetics and Molecular Biotechnology related advances, which is your single best opportunity to reach the largest assemblage of participants from the Biotechnology community Biology community, conduct demonstrations, distribute information, meet with current and potential professionals, make a splash with a new research works, and receive name recognition at this 2-day event. World-renowned speakers, the most recent research, advances, and the newest updates in Biotechnology and Genetics and Molecular Biology are hallmarks of this conference.

About Advanced Biotechnology 2018

PULSUS
WWW.PULSUSCONFERENCE.COM

30 YEARS
OF EXCELLENCE
IN MEDICAL
PUBLISHING

Market Analysis

In industries from agriculture to environmental science, biotechnology plays an important role in improving industry standards, services, and developing new products. Biotechnology involves the spectrum of life science-based research companies working on transformative technologies for a wide range of industries.

The global biotechnology market is expected to reach USD 727.1 billion by 2025, according to a new report by Grand View Research, Inc. The emergence of certain key themes in the biotechnology market is expected to drive growth in this industry to a lucrative extent.

The biotechnology sector in Spain continues growing year after year. To a large extent, this is due to its transversal character, because more and more companies from different sectors incorporate biotechnology activities to their products and services

There has been a growing increase of the turnover of biotechnology companies in the Spanish GDP. And that evolution has been constant, even in the years of the crisis. As evidence we have the values of 2014, year when that economic figure stood at 10.35%, and 2008, when biotechnology just supposed 2.98% of GDP. The value of 10.35% has even equaled digits of tourism in the country, one of the pillars of the Spanish economy.

This type of biotechnology comprises approximately 50% of all biotech companies in Spain. These companies are mainly engaged in products for human health, not only with regard to drugs, but also products and services related to molecular diagnostics, both to treat and to prevent disease.

Currently, Spain ranks as the second country with the highest number of biotechnology-related companies in the world, only behind the United States. In addition, Spain is leader in personalized medicine and in the development of innovative drugs for the treatment of cancer, Alzheimer's disease, autoimmune and infectious diseases, ranking among the top ten European countries in drug development.

PULSUS
WWW.PULSUSCONFERENCE.COM

30 YEARS OF EXCELLENCE IN MEDICAL PUBLISHING

Conference Agenda / Program

Event at a Glance

Day-01 Wednesday 28 November 2018	
Time	Session
08:30-09:30	Registrations
09:30-11:30	Keynote Forum
Group Photo	
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Pharmaceutical Biotechnology | Biotechnology and Bioprocess Engineering | Industrial and Microbial Biotechnology | Genetic Engineering and r DNA Technology
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Chemical Biotechnology | Biosensors and Biomarkers | Environmental Biotechnology | Biotechnology in Health Care
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Tracks: Genetics and Molecular Biotechnology | Nano Biotechnology & Biomaterials | Plant and Agriculture Biotechnology | Cancer Biology and Immunology
Day Concludes	
Day-02 Thursday 29 November 2018	
08:30-09:30	Registrations
09:30-10:30	Keynote Forum
10:30-11:30	Tracks: Animal Biotechnology | Marine Biotechnology | Stem Cell Biotechnology | Food Biotechnology
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Bioremediation and Biodegradation | Chemistry & System Biology
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Biotech Companies and Market Analysis | Entrepreneurs Investment Meet
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Poster Presentations
Day Concludes	
Award Ceremony	
Conference Concludes	

PULSUS

WWW.PULSUSCONFERENCE.COM

30 YEARS OF EXCELLENCE IN MEDICAL PUBLISHING

Editorial Board Members

Ales Gregorc
Mississippi State University, USA

Hongjie Li
Stanford University, USA

A. C. MATIN
West Stanford University School of Medicine Stanford, USA

Achinto Saha
University of Texas, USA

Eric R. Braverman
University of Florida College of Medicine, USA

Mark Wass
University of Kent, UK

Ronald Halim
University of Melbourne, Australia

Sheraz Gul
Fraunhofer Institute for Molecular Biology and Applied Ecology Hamburg, Germany.

Vibha Gupta
Jaypee Institute of Information Technology, India

Ping Zhao
Guangdong pharmaceutical university, China

Zakaria A. Almsherqi
National university of Singapore, Singapore

Kexin Liu
Dalian Medical University, China

Hui-Fen Wu
National Sun Yat-Sen University, Taiwan

Supporting Journals

Selected contributions will be published in following supporting international Journals Research & Reviews:

Journal of Medical Biotechnology
https://www.pulsus.com/medical-biotechnology.html

Journal of Microbiology and Biotechnology
https://www.pulsus.com/journal-microbiology-biotechnology-reports.html

Journal of Genetic Disorders and Genetic Medicine
https://www.pulsus.com/journal-genetic-disorders-genetic-medicine.html







Supporting Journals

PULSUS
WWW.PULSUSCONFERENCE.COM

30 YEARS OF EXCELLENCE IN MEDICAL PUBLISHING

About City and Venue

Barcelona is the capital city of the independent community of Catalonia in the Kingdom of Spain, and 2nd most crowded municipality with a population of 1.6 million within city limits. Its urban area ranges beyond the administrative city boundary with a population of around 4.7 million people, being the 6th most town area in the European Union after Paris, London, Madrid, the Ruhr area and Milan. It is the largest metropolitan area on the Mediterranean Sea, situated on the coast between the mouths of the rivers Llobregat and Besòs, and restricted to the west by the Serra de Collserola mountain series, the tallest peak of which is 512 metres (1,680 feet) high. Barcelona is one of the world's foremost tourist, economic, trade fair and cultural centres, and its influence in commerce, education, entertainment, media, fashion, science, and the arts all contribute to its position as one of the world's major international cities.

Barcelona has a humid subtropical climate neighbouring a maritime Mediterranean climate, with mildly cool winters and hot, muggy summers, while the drizzliest seasons are autumn and spring.

The Gothic Quarter is the heart of the old city of Barcelona. Barcelona is the home of many interest points declared World Heritage Sites by UNESCO. It has an abundant number of museums, which cover different areas and eras.

City Attractions








PULSUS

WWW.PULSUSCONFERENCE.COM

30 YEARS OF EXCELLENCE IN MEDICAL PUBLISHING

Sponsorship

Why Sponsor Our Event?

- Maximum exposure at a premier conference devoted to those involved in the office professional industry.
- An opportunity to build and reinforce strategic relationships within the office professional industry.
- Time to network with industry colleagues and key decision makers.
- A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
- Access to a broad network of industry partners from state and federal Government departments and the private sector.
- Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
- Increased marketing opportunities including visibility on the conference website and associated marketing materials

Diamond Sponsor: $10000

- Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Four complimentary registrations.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Gold Sponsor: $7500

- Logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Two corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Silver Sponsor: $5000

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- Two complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Bronze Sponsor: $3500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

Exhibition Sponsor: $2500

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Half Page A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 25% discount on both Extra Delegate Registrations and Booth

PULSUS

WWW.PULSUSCONFERENCE.COM

30 YEARS OF EXCELLENCE IN MEDICAL PUBLISHING

Registration/Sponsorship Application Form

Name	
Organization/Company	
Package of your Choice	
Country	
State	
Address	
Email	
Tel	
Fax	

Please Select the Appropriate Level

Only Registration	☐	Package A	☐	Package B	☐	Exhibition	☐
Diamond Sponsor	☐	Gold Sponsor	☐	Silver Sponsor	☐	Bronze Sponsor	☐

Amount

For more details: https://biotechnology.pulsusconference.com/

Email: advancedbiotechnology@pulsusmeet.org

PAYMENT INFORMATION

☐ Credit Card. Please debit my:

Card No: ☐ DISCOVER ☐ MasterCard ☐ VISA ☐ AMERICAN EXPRESS ☐ Others

☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐

Expiry Date: .....CVV.....

Signature: .....

Credit Card billing address:

.....

.....

Contact name and number for card holder:

.....

.....

Please note that cards will be debited within 7 days of your registration.

☐ Yes I agree to the terms and conditions as stated on this form.

Delegates who do not pay their bookings are requested to provide a copy of bank transfer/credit card/cheque details to help payment allocation. Staff at the event will request a credit card guarantee for delegates without proof of payment.

Credit Card Payment:

We are accepting all major Credit Cards/Debit Cards including American Express, Discover, Master Card and Visa.

*Processing Charge: Visa: 2%, Master: 2%, Others: 2%

Bank Transfer	In USD	In GBP	In EURO
Beneficiary's Name	PULSUS PTE LTD	PULSUS PTE LTD	PULSUS PTE LTD
Beneficiary's Account Number	0863999014	0863999049	0863999022
Bank Name and Address	CITI BANK, N.A 8 Marina View, #17-01 Asia Square Tower 1,Singapore 018960	CITI BANK, N.A 8 Marina View, #17-01 Asia Square Tower 1,Singapore 018960	CITI BANK, N.A 8 Marina View, #17-01 Asia Square Tower 1,Singapore 018960
SWIFT CODE	CITISGSG	CITISGSG	CITISGSG
Bank code	7214	7214	7214
Branch code	1	1	1

PULSUS

WWW.PULSUSCONFERENCE.COM

30 YEARS OF EXCELLENCE IN MEDICAL PUBLISHING

Important Dates and Quick Links

Abstract Submission Opens:

Abstract Submission Opens: May 07, 2018
Registration Opens: May 10, 2018
Early Bird Registration: June 28, 2018
On Spot Registration: November 28, 2018

Venue Details

Barcelona, Spain

Abstract Submission link

https://biotechnology.pulsusconference.com/abstract-submission
Note: All the relevant abstracts will be accepted and published in respective conference proceedings.

Registration link

https://biotechnology.pulsusconference.com/registration