

ENT 2022 SPONSORSHIP & EXHIBITOR PROMOTIONAL OPPORTUNITIES

Step up as a Sponsor! Network beyond borders!

CPD Accredited 3rd World Congress on

Otolaryngology Head and Neck Surgery

March 9-10, 2022 | Edinburgh, Scotland

https://ent.cmesociety.com/



DEAR PROSPECTIVE SPONSOR / EXHIBITOR

ENT Otolaryngology Congress 2022!!!

We would like to invite you to become a sponsor/ Exhibitor at the "3rd world congress on Otolaryngology Head and Neck Surgery" to be held in Edinburgh, Scotland on March 9-10, 2022.

ENT 2022 is a unique opportunity for your organization to connect with up to 250 leading ENT professionals who work in a variety of academics, research, industry, government and private sectors.

The Organizing Committee is diligently working on bringing the most knowledgeable researchers from all over the world, as well as leaders in the industry to explore the recent happenings in ENT - Otolaryngology Head and Neck Surgery through an energizing and informative program of speakers, and facilitating networking and business opportunities for sponsors through an interactive exhibition and a dynamic program of social events.

This high-profile event would be a great chance to present your company among the most representative group of people so don't miss this opportunity to enhance your brand and demonstrate your leadership at Otolaryngology Head & Neck Surgery.

Sponsors and exhibitors will receive acknowledgment prior to, during and after the conference through conference materials and the website, and enjoy significant contact with delegates during the exhibition and social events.

We offer a wide range of sponsorship opportunities to suit your needs. We encourage you to review the enclosed details and respond quickly, as we expect to sell out.

We look forward to your participation in this premier industry event, and welcoming you to Edinburgh, Scotland on March 9-10, 2022.

Sincerely,
on behalf of **Organizing Committee**

SCOPE AND TOPICS

The scope of the conference covers all the research arenas in ENT - Otolaryngology Head and Neck Surgery research happening around the world. The latest achievements of In the field of ENT and research works will be presented and thoroughly discussed through a series of Key Notes, Plenary talks, Workshops, Symposiums and Poster Sessions. A broad spectrum of research and innovation activities will range from basic research to application-oriented multidisciplinary tracks and sub tracks will be addressed at the ENT 2022



Benefits of Associating with ENT Otolaryngology Head & Neck Surgery

CME events creates opportunities with greater focus and reflection that leads your business to the next level.

- We provide an appreciated podium for the global researchers in our International events across the world, heading towards advancements in the scientific knowledge transfer
- Development in the web technologies enables to have huge global connectivity and allows us to reach more readers along with the sophisticated methods of indexing, data mining, retrieving, and rapid dissemination of research outcome
- Building a successful business network is time consuming, it's ideal have a network of colleagues and associates to draw energy from people and share similar ideologies. We give highest probability of quality networking
- Exposure and Networking Opportunity with the various top decision makers of the respective organizations, will eventually grow your business in Global market
- A chance to learn your competitors and their business strengths and weaknesses and get greater insight on where your organization stand
- Promotional logo of your organisation at our conference banner, website and other proceedings, branding and marketing materials, Hosting session slots, poster awards, recognition in opening ceremony and complimentary registrations, exhibition/ workshop booth, low-budget options



WHY TO SPONSOR?

Sponsoring the ENT Conference builds visibility for your brand, connects you with the industries, institutes, academicians, researchers, students and other key stake holders which gives you a forum to share your organization's expertise.

Whether you are trying to reach your target audience at the international, national or local level, aligning your company with this conference will win your brand valuable exposure to 300+ attendees including the best talents in industry and academia.

ENT 2022 wants to partner with you and offer a unique platform for you to interact with an audience of international specialists allowing you:

Wide acknowledgment of your organization leading up to and during the conference.

Promote and Showcase you can present your brand, company and products to our attendees, and meet potential clients and new employees face to face.

Excellent networking opportunities during the Conference to promote your products and services to a relevant target audience.

An opportunity to utilize the Conference experience to showcase your organization's position of support for these important research areas.

An opportunity to source new contacts and business leads or maintain relationships with existing researchers, customers, suppliers and important institutions.

An opportunity for your key staff to connect face to face with the most influential people, bodies and organizations representing from diverse research areas at one place over a short period of time.

The possibility to launch new initiatives, products or services directly to your primary market.

Gaining access to Conference attendees who are keen to improve their knowledge within the field, and through your organization's support, closely align your organization with attendees' professional development on a personal level.

Competitive advantage you'll stand out if you're a sponsor and your major competitors aren't. If your competitors have already decided to be sponsors, your sponsorship becomes even more important, to assert your comparative market strength.

Email: ent@pulsusgathering.com
website: https://ent.cmesociety.com/
What's App: +44-287-114-0230



VISIBILITY

CORPORATE WORKSHOPS

Workshop is a platform to introduce and talk on products or services. It gives high possibility of interaction with our delegates as you will be presenting and discussing your marketing material. A Workshop will also be a great forum where you will get variety of suggestions and queries which will indeed help you in enhancing your business. It gives an advantage of throwing a lime light on the niche areas and paves way for peer discussion.





EXHIBITION

It is a great way to advertise to a target market and create brand awareness. Exhibitions at our events are open to a large and diverse range of audiences. This provides you with a platform to promote your product or service to a broader group that may have little or no knowledge of your products and services. It also gives opportunity to interact with professionals around the globe and meeting prospective customers and partners. Exhibition can provide you with opportunities to branch out to business-to-business trading and create a customer database from the visitors to your display booth. We offer a 3X3 sqm booth in general for exhibiting, depending on your type of business, product and customization exhibitions can be done on first come first serve basis.

GROUP LUNCH/ DINNER

A quality network takes time to grow most of the quality network is done over food and a drink. Attending events are essential for productive networking that can result in a variety of valuable outcomes. Conference lunches are the ideal networking place which bring together diverse professionals to discuss wide range of ideas. You can welcome attendees, distribute materials, and brand event promotions.



REVIEWS



"Had great time meeting new people and network with them."

Waleed Basha
Gazprom Neft, Serbia

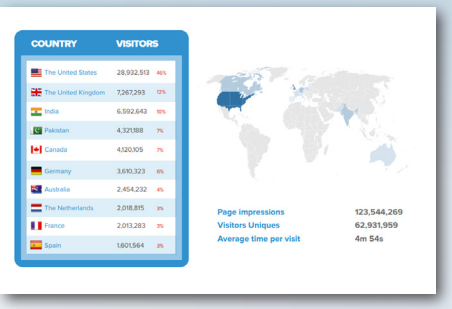
"One of best experience in my presence Infront of different people from several countries so much energy in one room and platform their research view.I would like to come again!"

Cleverson Esene
Memorial University of Newfoundland, Canada

DIGITAL PROMOTION

VIDEO PROMOTION

Advantage of video marketing is that is helps you in reaching out to millions of people within a short time, and without spending too many of your marketing dollars. Promote your institution or your latest product, service, or program with a video. Your video will air before the key sessions and during break sessions. We also promote your videos on social media pages. This is the best way to present your products, service and explain how they work.



CONFERENCE WEBSITE

Development in the web technologies has enabled to have huge global connectivity and allows to reach wide range of readers along with the sophisticated methods of indexing and rapid dissemination of research outcome. Our conference site is generating about 12 million visitors annually and most importantly the estimated rate of this annual growth of our online page visitors is around 8 % to 10 % every year. The increasing trust of academicians and the return visitor's rate is rising consistently at the rate of 10% each year. A post in a page with high traffic will broaden the reach.

SOCIAL MEDIA

Tags and Hashtags are trending and has a greater reach. Implementing a social media marketing will greatly increase your brand recognition among broad audience of consumers. Widen your customer range or collaborations at a greater extent with your custom-made marketing materials with a "like" and "share" in our page. Each of our event has more than thousands of professionals connected on our Social media pages.



MERCHANDISE

CONFERENCE BAG

Sponsor's logo will be imprinted prominently on one side of the official conference bag. High-visibility sponsorshipopportunity on attractive and useful take away item.

NAME BADGE HOLDER

Every attendee is required to wear a name badge. Sponsor logo prominently displayed above every name, this can be tailored or customized based on the current theme of the event.

LANYARD/ NECK CORDS

The logo will be printed on the Neck cords which will be worn by all the delegates throughout the conference.

CONFERENCE KIT

It is mandate take-away kit provided to every conference attendee. Kit consist of a folder, pen, notepad and abstract book with the logo printed on it.

BAG INSERT

Expand your reach by inserting a marketing piece consisting of your services and products in the conference kit.

ADDITIONAL ADVERTISING:

PROCEEDINGS BOOK

A proceedings book consist of all the quality research abstracts accepted and will be presented in the conferences, which is a key asset to a researcher. A print advertisement will have greater impact.

BROCHURE/POSTERS

Printed Posters and Brochures will be sent to our subscribers via standard mail, the numbers ranges between 50000 to 100000.

SPONSORS PACKAGES



This is a custom-made budget package which is comprehensive as well

PLATINUM SPONSOR

A title sponsor, this package ensures the highest brand profile

- One Plenary speaking opportunity/3 Corporate sponsored workshop
- Company acknowledgement on all official conference support signs, program and on all marketing collateral
- Inclusion of logo on all event materials and Allied Academies Conference home page and Social media pages
- Complimentary registration for 5 delegates
- Two Complimentary (3X3) exhibition booth
- One set of promotional materials included in the conference registration kit
- A complimentary full-page advertisement in the program booklet
- A complimentary full-page advertisement in the conference proceedings book
- After the event "Thank you email" to all attendees with your company logo

GOLD SPONSOR

As a presenting sponsor, this package ensures your organization on a customized role in the program agenda.

- Company acknowledgement on all official conference support signs, program and on all marketing collateral
- Inclusion of logo on all event materials and Allied Academies Conference home page and Social media pages
- 2 Corporate sponsored workshops
- Complimentary registration for 3 delegates
- Complimentary (3X3) exhibition booth
- One set of promotional materials included in in the conference registration kit
- A complimentary full-page advertisement in the conference proceedings

SILVER SPONSOR

- Company acknowledgement on all official conference support signs, program and on all marketing collateral
- Special recognition on the conference website and Social media pages
- 1 Corporate sponsored workshop
- Complimentary registration for 2 delegates
- Complimentary (3X3) exhibition booth
- One set of promotional materials included in registration

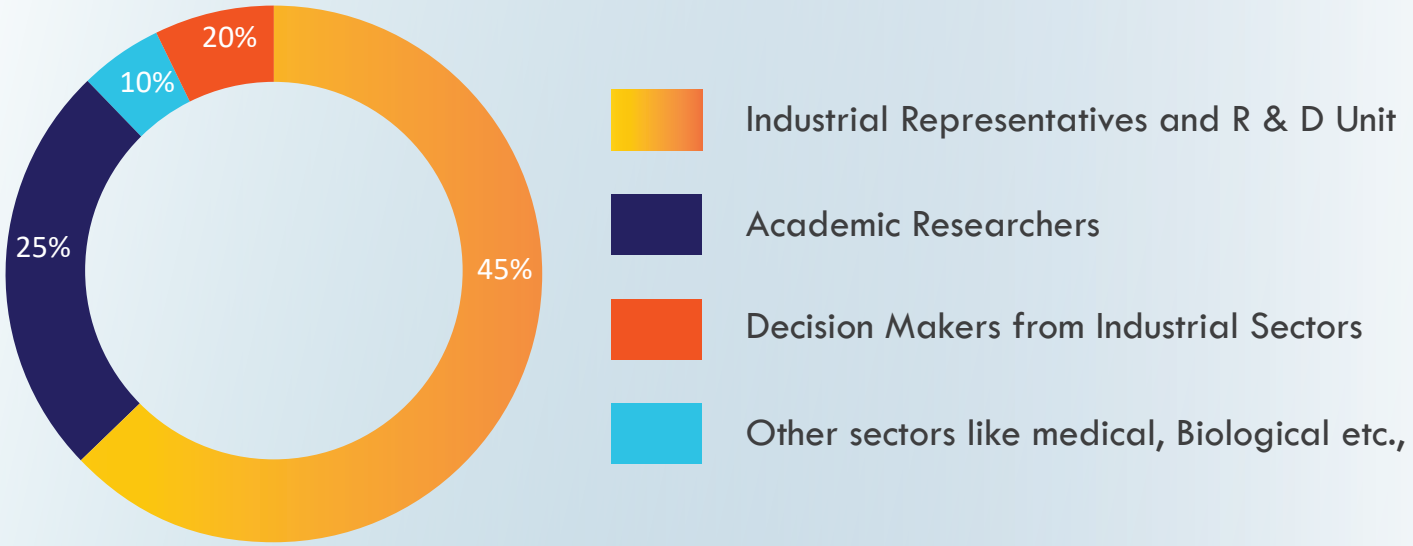
EXHIBITOR BENEFITS

Please find the details of being an Exhibitor for the conference.

- The general Exhibit price is USD2499 which includes
- 3X3m space booth
- 1 complementary registration
- One full page ad in the conference abstracts book
- Promotion in conference website and other materials
- Logo recognition on the Best poster certificates intended to encourage young researchers
- Eligible to present your personal award/memento to best poster or lifetime award to eminent personality
- Can conduct a workshop or present a session speech
- Group Discounts for members associated with your organization/company

EXPAND YOUR REACH

- Branding is the often-ignored side of digital marketing -- a strategy that produces real results over the course of months
- Branding is like a wave - what begins as a small ripple grows into something much larger and more powerful as it picks up momentum
- Pull the plug on your branding efforts too early and it will never reach its full potential
- Start small and grow your branding efforts over time
- As your target audience becomes more familiar with your brand, you'll start to see results in very sooner





We have different sponsor categories with varied benefits, I am attaching the latest Sponsorship catalog with this mail; it has all the details about the categories and also the benefits of being a sponsor

Reasons to attend:

- Meet eminent experts and personalities working in the field of ENT
- Enhance your knowledge
- Share your innovative ideas
- Worldwide Networking and Career Opportunities

SPONSORSHIP OPPORTUNITIES

We offer sponsorship opportunities for every level of interest and every budget. Standard "packages" are outlined below, but we also stand ready to customize a program and a budget that meets your unique marketing goals.
Listed below are a wide variety of sponsorship opportunities to meet your organization's budget and business development objectives.

PLATINUM SPONSOR
7500$

As a title sponsor, this package ensures the highest brand profile and demonstrates your organization's commitment to addressing **Global ENT Market 2021**.

Exposure includes:

- One Plenary speaking opportunity
- Company acknowledgement on all official conference support signs, programme, and conference website and on all marketing collateral including enhanced logo on the conference holding slide
- Complimentary registration for 5 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- A complimentary full page advertisement in the programme booklet | After the event "Thank you email" to all attendees with company logo

GOLD SPONSOR
5000$

As a presenting sponsor, this package ensures your organization on a customized role in the program agenda (speaking role OR networking event) to promote your brand.

Additional benefits include:

- Company acknowledgement on all official conference support signs, programme and on all marketing collateral including enhanced logo on the conference holding slide
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material
- A complimentary full page advertisement in the conference proceedings

SILVER SPONSOR
3500$

As a presenting sponsor, this package ensures your organization on a customized role in the program agenda (speaking role OR networking event) to promote your brand.

Additional benefits include:

- Company acknowledgement on all official conference support signs, programme and on all marketing collateral including enhanced logo on the conference holding slide
- Special recognition on the conference website
- Complimentary registration for 2 delegates
- Complimentary table top exhibition
- One set of promotional materials included in registration material

EXHIBITION: 2500$

The exhibition space will be provided either at the meetings area or at the banquets region where the welcome reception, refreshments and the posters will be and so there will be plenty of opportunity for you to interact with the delegates. Each booth will have access to power and lighting.

3RD WORLD CONGRESS ON OTOLARYNGOLOGY HEAD AND NECK SURGERY (ENT 2022)

TO REGISTER: CALL +44-203-769-1778
Email: ent@pulsusgathering.com; entconferenceforum@gmail.com

Name of the Organization/Company	
Sponsorship Package of your Choice	
Country	
State	
Address	
Email	
Tel	
Fax	

Please Select the Appropriate Level

Elite Sponsor		**Gold Sponsor**		**Silver Sponsor**		**Exhibition**	

Sponsorship Amount	







SPONSORS PACKAGES	
Platinum Sponsor	€7500
Gold Sponsor	€5000
Silver Sponsor	€3500

EVENT	
Corporate Workshop	€2000
Exhibition	€2500
Group Lunch/Dinner	€3000
Standee	€1000

AWARDS	
Best poster award	€999
Young researcher award	€1999
Research Recogniton award	€3999

DIGITAL	
Video Promotion	€1000
Conference Website	€1000
Social Media	€1000

MERCHANDISE	
Conference Kit	€5000
Conference Bag	€1000
Lanyard/ Neck cords	€750
Bag Insert	€500

PRINT ADVERTISING	
Proceedings book	
Outside Back Cover	€350
Inside Front Cover	€299
Inside Back Cover	€299
Full page (random)	€250

TO REGISTER

Online: https://ent.cmesociety.com/registration
E mail: ent@pulsusgathering.com
Call: +44-203-769-1778 to register by phone

Cancellation Policy: Written cancellation requests must be received within 120 days of transaction. Refunds are subject to a €100 processing fee. Refunds will not be made after this date.

How to Reserve Your Sponsorship:
Sponsorships are limited and available on a first-come, first-served basis.
To request your sponsorship email us at sponsors@pulsus.com

Shipment Details: All details in regards to the shipment will be sent to exhibitors closer to the time of the conference
Contact: We would be happy to answer your questions and hear your suggestions! Get in touch with us: