PULSUS

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*"Theme: Access, Equity, Innovation, Quality: Healthcare's Ongoing Transformation"*

**Mail us to know more!**

No doubt you have lots of queries... Why not get in touch..! Drop us your query with details and we will call you right away

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12th WORLD CONGRESS ON

# PRIMARY HEALTHCARE AND MEDICARE SUMMIT

APRIL 18-19, 2024 | DUBAI, UAE

https://primaryhealthcare.cmesociety.com/

# INVITATION

## PRIMARY HEALTHCARE 2024

Welcome to the **"12th World Congress on Primary Healthcare and Medicare Summit"** in the vibrant city of **Dubai, UAE** from **April 18-19, 2024**!

We are delighted to invite you all the healthcare professionals to this monumental event that promises to be a dynamic platform for groundbreaking discussions, unparalleled networking, and a shared commitment to advancing healthcare on a global scale.

Under the overarching theme of "Access, Equity, Innovation, Quality: Healthcare's Ongoing Transformation," this conference will serve as a beacon guiding us toward a future wherehealthcare is more accessible, equitable, innovative, and of the highest quality. It's a journey we embark on together, transcending boundaries and embracing diversity to create a healthier world for all.

Our program features a stellar lineup of keynote speakers, experts, and thought leaders from around the world who will share their insights, experiences, and visions for the future ofprimary healthcare and Medicare. Expect enlightening discussions on cutting-edge medical innovations, strategies for achievinghealthcare equity, and the transformative power of innovation.

Get ready to engage in enlightening conversations, forge meaningful connections, and contribute to the ongoing transformation of healthcare. Together, we'll take significant steps toward a healthier, more equitable world.

Welcome to the future of healthcare! See you in Dubai in April 2024.

Regards
Merlin Josh | Primary Healthcare 2024
Organizing Committee

## CONFERENCE HIGHLIGHTS

- Telehealth and Telemedicine
- Patient - Centered Care
- Chronic Disease Management
- Health Equity and Access
- Population Health Management
- Team Based Care
- Mental Health Integration
- Aging Population
- Healthcare Innovation
- Healthcare Workforce
- End-of-life-care
- Pandemic Preparedness and Response
- Environmental Sustainability in Healthcare
- Mental Health Awareness
- Precision Medicine
- Digital Health and Wearables
- Artificial Intelligence an Machine Learning in Healthcare
- Gene Editing and CRISPR Technology

https://primaryhealthcare.cmesociety.com/abstract-submission



35
Years Excellence

# ABOUT US

Since many years Pulsus has also been very instrumental to provide an invaluable channel for Scientists and Researchers to exchange ideas and research by creating a forum for discussing the possibilities of future collaborations between Universities, Institutions, research bodies and Organizations from different countries through International Conferences and Meetings.

Pulsus Group is an International Renowned Medical peer-review publisher and conference organizer established in the year 1984 publishes and hosts the work of Researchers in a manner that exemplifies the highest standards in research integrity.

With a legacy of more than 35 years of excellence in Medical Publishing we are endorsed by various societies like World Association of Medical Sciences, International Academy of Cardiovascular Sciences, International Society of Addiction Medicine, European Biotechnology Thematic Network Association, World Federation of Paediatrics Intensive and Critical Care Societies, International Society for Ceramics in Medicine, Thalassemia International Federation and World Association of Integrated Medicine to nurture the research and development for the beneficence of society.







# MARKET ANALYSIS

In the years 2023 to 2024, the market analysis of primary healthcare and Medicare reveals a landscape marked by both continuity and transformative shifts. Primary healthcare, the foundational tier of healthcare delivery, remains crucial in promoting preventive care, early disease detection, and patient-centered services. The market size for primary healthcare services continues to expand, driven by demographic trends, increased health awareness, and the ongoing need for accessible and cost-effective care. Emerging trends in primary care include the further integration of telehealth, which has become an indispensable mode of healthcare delivery, providing convenience and access to patients in urban and rural areas alike. Additionally, innovative approaches like patient-centered medical homes (PCMH) and value-based care models are gaining traction, emphasizing quality outcomes and coordination among healthcare providers.

On the Medicare front, the program is poised for continued evolution in response to the aging population and healthcare policy developments. With the aging Baby Boomer generation's increasing reliance on Medicare, the market size is expanding, putting pressure on the program's sustainability. Policymakers are grappling with critical issues such as prescription drug pricing, ensuring access to specialized care, and enhancing the overall quality of services for beneficiaries. Value-based care initiatives within Medicare are gaining momentum, aligning with broader healthcare trends. As telehealth integration becomes more seamless within Medicare, it plays a vital role in enhancing access for seniors, especially in underserved areas.

## TARGET AUDIENCE

- Medical Doctors
- Registered nurses
- Professors
- Instructors
- Executives
- Dieticians
- Research Associates

## WHO SHOULD ATTEND

- Clinicians
- Public Health Professionals
- Diagnostic Laboratory Professionals
- Women's Health Care Researchers And
- CEOs
- Direct Service Providers
- Policymakers
- Researchers
- Academicians

## WHY TO ATTEND

Your greatest chance to reach the broadest group of participants is through this group, which has members from all around the world who are interested in learning about healthcare and its advancements. During this two-day conference, give presentations, disseminate information, network with established and aspiring scientists, create a splash with novel therapeutic and diagnostic advancements, and get name recognition. World-renowned speakers, the most advanced techniques, innovations, and updates in genome sequencing, oncological care, gynecology difficulties, psychology, and pediatrics are the conference's defining characteristics.

# WHY SPONSOR OUR EVENT?

Maximum exposure at a premier conference devoted to those involved in the office professional industry.

An opportunity to build and reinforce strategic relationships within the office professional industry.

Time to network with industry colleagues and key decision makers.

A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.

Access to a broad network of industry partners from state and federal Government departments and the private sector.

Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.

Increased marketing opportunities including visibility on the conference website and associated marketing materials

## DIAMOND SPONSOR $10000

- Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Four complimentary registrations.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

## GOLD SPONSOR $7500

- Logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Two corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

## SILVER SPONSOR $5000

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- Two complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

**BRONZE SPONSOR**
**$3500**

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

**EXHIBITION SPONSOR**
**$2500**

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Half Page A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 25% discount on both Extra Delegate Registrations and Booth

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## SUPPORTING JOURNALS

Selected contributions will be published in following supporting international Journals:

**Journal of Pediatric Health Care & Medicine**
https://www.pulsus.com/journal-pediatric-health-care-medicine.html

**Journal of Clinical Diagnosis and Treatment**
https://www.pulsus.com/journal-clinical-diagnosis-and-treatment.html

# CONFERENCE

## AGENDA/ TENTATIVE PROGRAM

| APRIL 18, 2024 - THURSDAY | |
|---|---|
| 08:30-09:30 | Registrations |
| 09:30-11:30 | Keynote Forum |
| Group Photo | |
| 11:30-11:45 | Network & Refreshments Break* |
| 11:45-13:00 | Tracks: Telehealth and Telemedicine \| Patient-Centered Care |
| 13:00-13:45 | Lunch Break** |
| 13:45-16:00 | Tracks: Chronic Disease management \| Health Equity and Access \| Population Health Management |
| 16:00-16:15 | Network & Refreshments Break* |
| 16:15-18:00 | Tracks: Team Based Care \| Mental Health Integration \| Gene Editing and CRISPR Technology |
| Day Concludes | |
| APRIL 19, 2024 - FRIDAY | |
| 08:30-09:30 | Registrations |
| 09:30-10:30 | Keynote Forum |
| 10:30-11:30 | Tracks: Aging Population \| Healthcare Innovation |
| 11:30-11:45 | Network & Refreshments Break* |
| 11:45-13:00 | Tracks: Pandemic Preparedness and Response \| Environmental Sustainability in Healthcare |
| 13:00-13:45 | Lunch Break** |
| 13:45-16:00 | Tracks: Mental Health Awareness \| Digital Health and Wearables |
| 16:00-16:15 | Network & Refreshments Break* |
| 16:15-18:00 | Tracks: Artificial Intelligence and Machine Learning in Healthcare |
| Day Concludes \| Award Ceremony | |

## REGISTRATIONS PRICES

### ACADEMIC

**$699**

REGISTRATION

**$999**

PACKAGE A
[Registration
2-Nights Accommodation]

**$1199**

PACKAGE B
[Registration
3-Nights Accommodation]

### BUSSINES

**$899**

REGISTRATION

**$2300**

EXIBHITOR

**$799**

DELEGATE
REGISTRATION

### STUDENT

**$599**

STUDENT YRF

**$499**

REGISTRATION

**$99**

E-poster



## ABOUT VENUE

Dubai, often called Dubayy, is the city and capital of the wealthy emirate of Dubai, one of the seven emirates that stand for the United Arab Emirates. There are further museums in Dubai and the neighbouring emirates that provide crucial insight into the development of the city and the United Arab Emirates over time. The city of Dubai is a megalopolis with business districts, coastline, and skyscrapers where major corporations conduct business alongside sun-seeking travel. Dubai is a fairly crime-free city where business transparency and administrative efficiency have spurred amazing growth. From not one, but two observation decks—the twostory At the Top on the 124th and 125th floors, as well as the world's highest observation deck—you may enjoy the unrivalled Burj Khalifa vista.

There are thousands of aquatic animals living in the Dubai Aquarium & Underwater Zoo, representing approximately 140 species. The Dubai Aquarium & Underwater Zoo offers a variety of educational programmes for students, visitors, and the local community. Want to have an unimaginable experience in Dubai? You can experience a magnificent snow and ice wonderland in the middle of a desert environment at Ski Dubai. With your loved ones by your side, brave the winter chills here and capture some unforgettable moments. Want to have an unimaginable experience in Dubai? You can experience a magnificent snow and ice wonderland in the middle of a desert environment at Ski Dubai. With your loved ones by your side, brave the winter chills here and capture some unforgettable moments.

**Abstract submission opens:** September 10, 2023 | **Registration opens:** September 12, 2023
**Early bird registration:** December 31, 2023 | **On spot registration:** April 18, 2024

https://primaryhealthcare.cmesociety.com/registration