Speeding up last-mile delivery with AI

AI is not new. It has existed for decades now, showing gradual progress over the years. With the consistent growth of the on-demand industry, changing consumer behaviour, and desire for personalisation, the logistics industry is constantly solving a problem of delivering products anytime, anywhere. Major trends that are converging AI into logistics are:

-Big data

-Rising SaaS with mobile availability

-Self learning systems resulting in informed decisions.

Jugnoo, in particular, is amplifying human ingenuity with intelligent technology by solving complex problems like:

-Demand Prediction to reduce waste, and meet the service level agreement

-Route and Batch Optimization to optimize operational efficiency and reducing costs

-Merchant profiling by understanding merchant behaviour to meet the demand and reduce delivery time

-Estimated Time of Arrival by utilizing data and providing faster services by adjusting supply based on the predicted demand.