Presentation on Henna Plantations as Sustainable Income & Employment Generating Green Measure

Presented by:

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Promote Henna and Go with Natural Dyes



Henna has Multiple Uses and High Rate of Employment Potential



Salient Features of Henna Plantations

- Henna is Natural Dye Yielding Perennial Plant.
- It is Bush with Short Root System and Grows 10-12 Feet.
- It is Drought Tolerant, Pest Free and has Long life.
- It is Non Browsable and Maintenance Free Shrub Plant.
- It Works Well as SMC, NRM, NPM & Vegetative Measure.
- Suits Well as Avenue & Border Plantation for Parks & Roads.
- Henna can be an Eco Friendly Cost Effective Bio Fence.
- It can Generate Sustainable Livelihood Opportunities.
- It has Multiple Uses with High Rate of Employment Potential.
- It is Income Generating Bio-Fence / Live Hedge for Parks.

Salient Features of Henna Plantations

- It Strengthens Earthen Bunds Because of Fallow Root System.
- This can Arrest Growth of Unwanted Plants & Trees on Bunds.
- This Forms Thick & Sustainable Green Canopy on Earthen Bunds.
- This Stops Pipe Line Formation on Earthen Bunds & Nalas.
- Henna as Block Plantation in Catchments Stops Silt Accumulation.
- This is an Effective Agro Forestry & Suitable for Baron Lands.
- It Stops Soil Erosion and Protect Earthen Bunds of Lakes & Canals.
- Henna as Foreshore Plantation can Control Soil Erosion.
- It Minimizes Dredging Costs of Water Bodies on a Long Way.
- It Arrests Animal Traffic, Trespassing and Encroachments.

Salient Features of Henna Plantations

- Henna as Vegetative Barrier Stops Gully Formation on Bunds.
- It Helps in Enhancing Water Storage Capacity in Lakes & Ponds.
- Henna as Natural Dye has Great Global Market Demand.
- It can be Adapted as Sustainable Green Measure in all the Parks.
- Henna suits well as Green Cover for Environment Protection.
- As NPM Measure Useful for Urban Rooftop & Homestead Gardens.
- It can Stop Tress Passing and can Protect from Encroachments.
- Generates Additional Man Days for Deserving Urban Communities.
- It Creates Employment through Value Addition and Marketing.
- This has Huge Employment Potential by Tattooing & Body Arts.

Socio Economic Benefits of Henna Plantations

- To Promote Natural Dyes through Propagation of Henna Plantation.
- Additional Man Days through Nursery, Plantation & Post Harvest.
- Employment through Value Addition, Tattooing & Marketing.
- To Promote NPM Practice in Urban Homestead Gardening.
- It Works Well as SMC, NRM, NPM & Vegetative Measure.
- It is Eco Friendly Alternate to Highly Expensive Traditional Fences.
- It Serves Well as SMC, NRM, NPM & NTFP Measure on a Long Way.
- Suits Well for Urban Greening Measures as Cost Effective Solution.
- Henna Suits Well as Green Cover for Ecological Balancing.

Socio Economic Benefits of Henna Plantation

- It is useful as Medicine in Traditional Local Healthcare Practices.
- Henna is Used for Bridal Beautification in Indian Marriages.
- It is an Eco Friendly Natural Dye for Hair and Skin Care.
- Henna is Used in Textile, Leather, Cosmetic and Tattoo Industries.
- Henna Flowers Produce High Quality Perfume of Heena.
- It Contains Lawson, Tannin and Resinoid Fracture to Treat.
- It has Antiseptic, Anti irritant and Anti Microbial Properties.
- It is Astringent & Sedative used to Treat Various Ailments.
- It has Bactericide, Fungicide, Cooling & Cleanser Properties.

Henna has Multiple Uses and Socio Economic Benefits



Large Scale Henna Nursery Raising Farmer in AP



Henna Primary Nursery (15 Days Old)



Henna Primary Nursery (30 Days Old)



Henna Primary Nursery (6 Months Old)



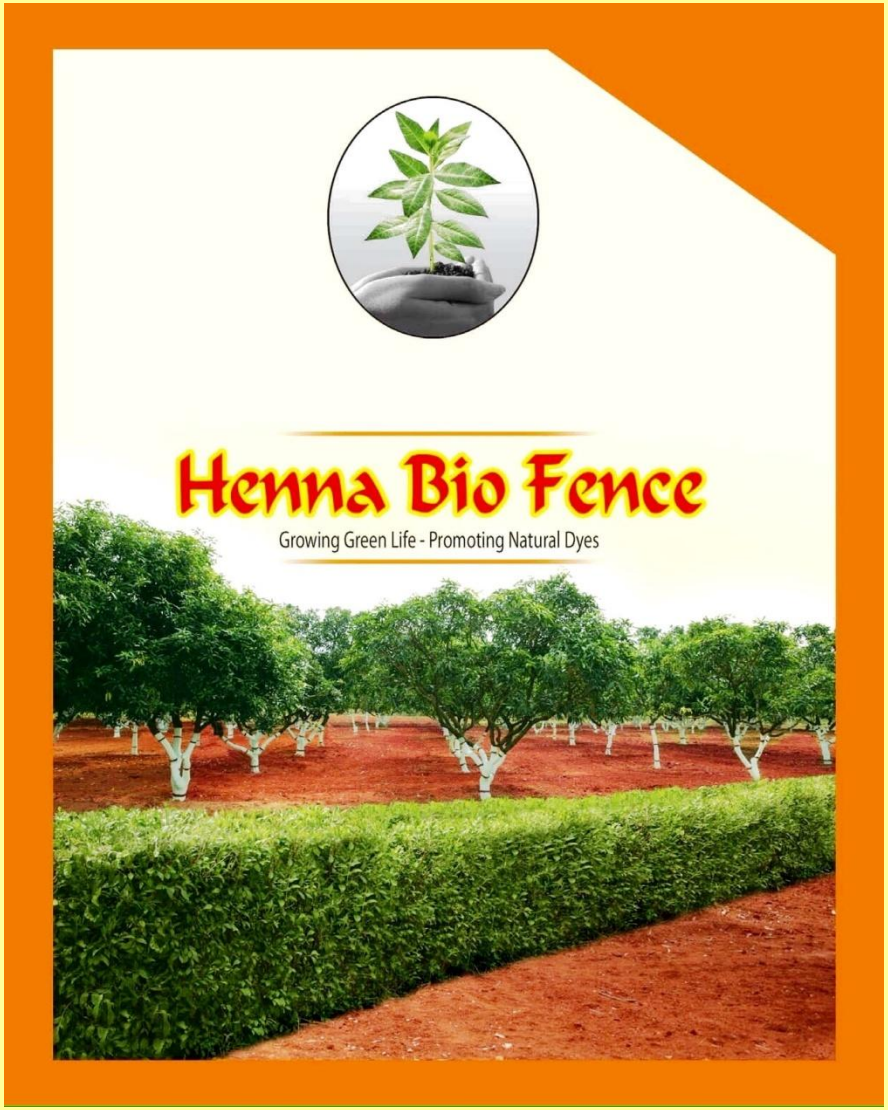
Henna Secondary Nursery

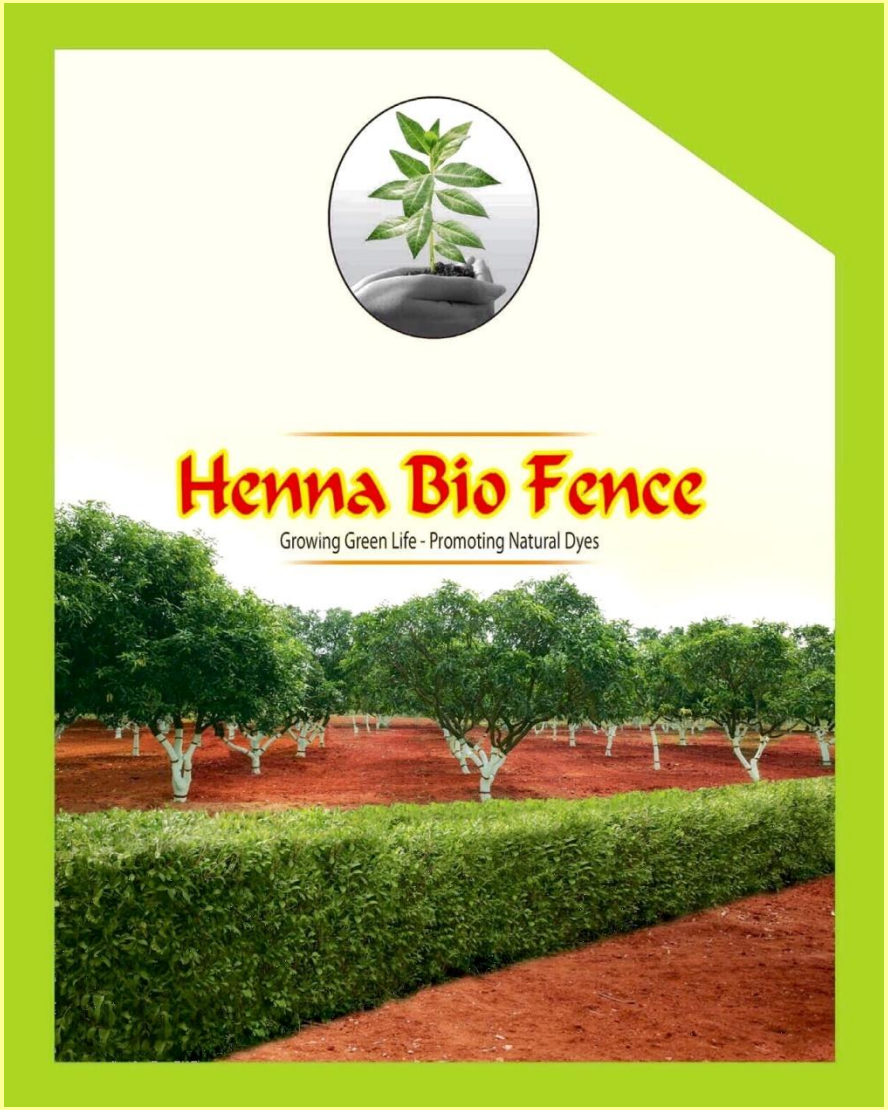


Henna Secondary Nursery



Henna Bio Fence / Live Hedge for Parks, Lakes & Govt. Properties





Pruning of Henna Bio Fence



Henna Bio Fence for Homestead Gardening



Henna as Live Hedge for Homestead Gardens



Henna Bio Fence for Homestead Gardens



Henna Bio Fence in Parks



Henna Bio Fence – Live Hedge for Parks & Homestead Gardening



Henna as Vegetation on Medians of National Highways



Henna as Avenue & Border Plantation for Roads & Parks



Henna as SMC Measure on Lakes & Water Bodies



Henna as Sustainable Green Cover



Henna as Sustainable Green Cover



Henna Powdering Unit & Leaf Drying Process



Henna Powdering Factory & Leaf Drying Process



Henna Shade Dried Leaf for Pulverization



Henna Powdering Unit



Importers Visit to Henna Powdering Factory

[Fine (300 Microns) Powder Making Unit]



Fine N Pure Henna Powder



Bulk Pure Henna Packs for Export



Bulk Pure Henna Packs for Export



Henna is used in Beauty, Health, Skin Care & Tattoo Industry



Henna Powdering Unit



Different Varieties of Henna Powder Samples



Farm Fresh Henna Powder



Farm Fresh Henna Leaf Powder



Natural Fresh Henna Powder Packing Process



Henna Powder Packing Unit



Branded Pure Henna Powder



Organic Natural Henna Powder & Mehendi Cones



Pure Botanical Henna Hair Color



Natural Pure Henna Bulk Packing



Mehendi / Henna Cones



Henna / Mehendi Cones



Henna Paste Tubes N Cones



Natural Henna Paste Tubes



Livelihoods Through Henna Body Art Centers



Employment Opportunities Through Henna Tattoo Art



Livelihoods through Natural Henna Tattooing



Avoid Synthetic Tattoos & Body Art – Go With Natural Henna



Natural Henna Body Art



Natural Henna Body Art



Natural Red Henna Paste



Henna Paste Application & Effect



Henna Tattooing Art during Mehendi Functions



Henna has Sacred Importance In Indian Marriages



Henna has Traditional & Cultural Importance in Hindu Marriages



High Rate of Employment Through Henna Body Art & Tattooing



Packed Natural Henna Powder



Packed Natural Henna Powder





Pure Bio Henna Shampoo



Different Henna Hair Dyes



Henna Value Added Products



Natural Henna Conditioner



Pure Natural Henna Powder



Natural Blended Henna Powder



Herbal Henna Hair Dye



Farm Fresh Natural Henna Powder



Pure & Natural Henna Powder



Natural Henna Hair Dye Application Process



Natural Henna Dye Hair Application



Red Henna Hair Dye



Black Henna Hair Dye



Henna Flowers Produce Fragrant Perfume of Heena



Henna Flowers Produce Fragrant Perfume of Heena





Go Green – Avoid Synthetic Dyes – Promote Henna

THANK YOU