

Functionally Targeted Probiotics: The next generation of consumer wellness

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The first generation of probiotic products are based on general strain selection for gut and immune health. Emerging sequencing technologies have identified novel probiotic strains and clinical data is mounting on the unique and specific functional application of these strains. Specifically, new probiotic strains are proving themselves viable for cholesterol, anxiety, weight management, fatigue, and a host of other health conditions. Mr. Leighton will explore how these functionally targeted probiotics can be applied into consumer nutrition products for optimizing wellness.

Peter Leighton is the CEO of ProSperity Bioscience, and founding partner of Abunda Functional Foods, an integrated consulting group. Leighton brings 30+ years' experience in consumer products, nutraceuticals and biotechnology. Responsible for some of the most successful brands on the market, Leighton has been a thought leader in the areas of functional foods and science-based nutraceuticals. Leighton has held senior executive positions with Complete Nutrition, Advana Science, Natrol (NTOL), Galileo Laboratories, Metabolife, and Weider Nutrition (WNI).