Website Report for www.pulsusconference.com

This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to F- scale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

Audit Results for www.pulsusconference.com



Your page is good

Recommendations: 9



A+	A+	C-	A+	A+
On-Page SEO	Links	Usability	Performance	Social



Recommendations

Optimize for Core Web Vitals	Usability	Medium Priority
Optimize your page for Mobile PageSpeed Insights	Usability	Low Priority
Use your main keywords across the important HTML tags	On-Page SEO	Low Priority
Add Alt attributes to all images	On-Page SEO	Low Priority
Review and Increase Font Sizes across devices	Usability	Low Priority

Remove inline styles	Performance	Low Priority
Increase your YouTube channel subscribers	Social	Low Priority
Add business address and phone number	Other Improvements	Low Priority
Add Local Business Schema	Other Improvements	Low Priority

On-Page SEO Results



Your On-Page SEO is very good!

Congratulations, your On-Page SEO is well optimized. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to build on your strong position through testing content improvements for gradual gains.

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).

Pulsus Conferences: International Medical and Healthcare Conference

Length : 67

Meta Description Tag

Your page has a meta description of optimal length (between 70 and 160 characters).

PULSUS Conferences: Join our International Medical Conferences Platform, 39 years in Accessing the Impact of Healthcare Conferences across the world.

Length : 149

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

https://www.pulsusconference.com

Pulsus Conferences: International Medical and Healthcare Conference

PULSUS Conferences: Join our International Medical Conferences Platform, 39 years in Accessing the Impact of Healthcare Conferences across the world.

Hreflang Usage

Your page is not making use of Hreflang attributes.

Language

Your page is using the lang attribute.

Declared: English

H1 Header Tag Usage

Your page has a H1 Tag.

H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency
H2	1
H3	12
H4	8
H5	0
H6	0

Keyword Consistency

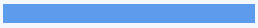
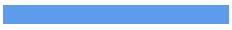
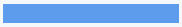
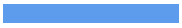
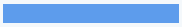
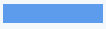
Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
jun	✗	✗	✗	13
june	✗	✗	✗	10
conference	✓	✓	✓	10
international	✓	✓	✓	10
london	✗	✗	✗	9
conferences	✓	✓	✓	7
research	✗	✗	✓	6
science	✗	✗	✓	6

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
international conference	✗	✗	✓	10	
london uk	✗	✗	✗	9	
uk 28 jun	✗	✗	✗	7	
london uk 28	✗	✗	✗	7	
uk 28	✗	✗	✗	7	
june 28-30 2023	✗	✗	✗	4	
june 28-30	✗	✗	✗	4	
7th international conference	✗	✗	✓	3	

Amount of Content 

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 556

Image Alt Attributes 

You have images on your page that are missing Alt attributes.

We found 20 images on your page and 2 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Canonical Tag 

Your page is using the Canonical Tag.

https://www.pulsusconference.com/

Noindex Tag Test 

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test 

Your page is not using the Noindex Header which prevents indexing.

SSL Enabled 

Your website has SSL enabled.

HTTPS Redirect 

Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt

Your website appears to have a robots.txt file.

http://www.pulsusconference.com/robots.txt

Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.

XML Sitemaps

Your website appears to have an XML sitemap.

https://www.pulsusconference.com/sitemap.xml

Analytics

Your page is using an analytics tool.

Google Analytics

Schema.org Structured Data

You are using JSON-LD Schema on your page.

Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country	Position	Total Searches	Estimated Traffic
pulsus	EN	3	1,300	126
pulsus conference	HI	1	320	97
pulsus conferences	EN	1	320	97
pulsus conferences	HI	1	320	97
pulsus	HI	5	1,300	60
conferences in usa	EN	36	22,200	46
award winning dental poster presentation	EN	4	590	38
neonatology conferences 2023	EN	3	260	25
pulsus	EN	6	720	24
gynecologist conference	EN	4	320	21

Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings

1,842
Monthly Traffic Volume

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	4
Position 2-3	8
Position 4-10	64
Position 11-20	167
Position 21-30	274
Position 31-100	1,586

Links

Number of Backlinks

You have a strong level of backlink activity to this page.

Backlink data provided by MOZ

1.5M	2.1k	38
External Backlinks	Referring Domains	Moz Domain Authority

Top Backlinks

These are the highest value external pages we have found linking to your site.

Domain Authority	URL
97	cordis.europa.eu/event/id/147542-6th-world-congress-on-spine-and-spinal-disorders
94	markets.businessinsider.com/news/stocks/pulsus-healthtech-is-at-an-accelerated-mode-of-diversification-and-massive-expansion-1002254276
94	markets.businessinsider.com/news/stocks/pulsus-healthtech-meetings-and-digital-media-coalition-helping-physicians-continued-medical-education-1004598203
92	www.prnewswire.com/news-releases/pulsus-healthtech-is-at-an-accelerated-mode-of-diversification-and-massive-expansion-300503607.html
92	www.prnewswire.com/news-releases/pulsus-healthtech-pasa-al-modo-acelerado-en-su-proceso-de-diversificacion-y-expansion-a-gran-escala-640478933.html
92	www.prnewswire.com/news-releases/pulsus-expandiert-nach-europa-und-unterzeichnet-eine-vereinbarung-mit-25-wissenschafts--und-gesundheitsgesellschaften-680935931.html
92	www.prnewswire.com/news-releases/pulsus-setend-en-europe-et-signe-un-accord-avec-25-societes-scientifiques-et-de-soins-de-sante-680907251.html
92	www.prnewswire.com/news-releases/pulsus-se-expande-a-europa-firma-acuerdo-con-25-sociedades-cientificas-y-de-salud-680828501.html
92	www.prnewswire.com/news-releases/a-pulsus-chega-a-europa-e-assina-contrato-com-25-sociedades-cientificas-e-de-saude-680842451.html
92	www.prnewswire.com/news-releases/pulsus-healthtech-befindet-sich-bei-diversifikation-und-groWflachiger-expansion-im-beschleunigungsgang-640485723.html

On-Page Link Structure

We found 177 total links. 10% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links

Your link URLs appear friendly (easily human or search engine readable).

Usability



Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



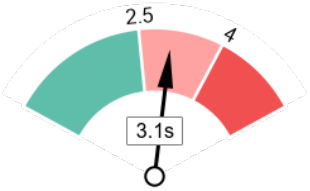


Google's Core Web Vitals

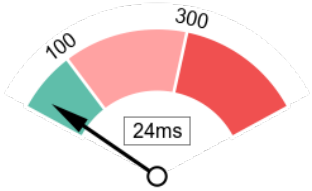
Your page has failed Google's Core Web Vitals assessment.

Core Web Vitals are UI metrics created by Google that measure page experience and are becoming increasingly important as a ranking factor.

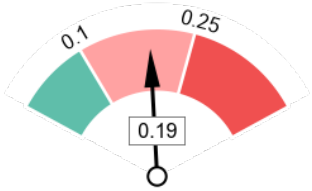
Largest Contentful Paint (LCP)



First Input Delay (FID)



Cumulative Layout Shift (CLS)



Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	3 s
Speed Index	4.8 s
Largest Contentful Paint	5.3 s
Time to Interactive	8.1 s
Total Blocking Time	1.07 s
Cumulative Layout Shift	0.152

Opportunities	Estimated Savings
Reduce unused JavaScript	2.29 s
Eliminate render-blocking resources	1.73 s
Properly size images	1.65 s
Serve images in next-gen formats	1.65 s
Reduce unused CSS	0.15 s

Google's PageSpeed Insights - Desktop

Google is indicating that your page is scoring well on their Desktop PageSpeed Insights evaluation.



Lab Data	Value
First Contentful Paint	0.9 s
Speed Index	1.3 s
Largest Contentful Paint	1.1 s
Time to Interactive	1.2 s
Total Blocking Time	0.01 s
Cumulative Layout Shift	0.002

Opportunities	Estimated Savings
Properly size images	0.52 s
Eliminate render-blocking resources	0.51 s
Serve images in next-gen formats	0.28 s
Reduce unused JavaScript	0.28 s

Flash Used?

No Flash content has been identified on your page.

iFrames Used?

There are no iFrames detected on your page.

Favicon

Your page has specified a favicon.

Email Privacy

No email addresses have been found in plain text on your page.

Legible Font Sizes

There is some text on your page that is small and may not be legible enough for particular users.

We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.

Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.

Performance Results



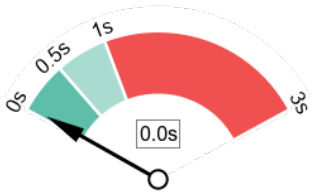
Your performance is very good!

Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic fluctuations.

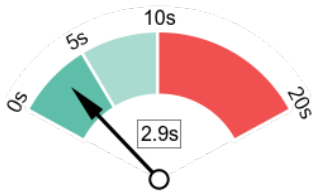
Page Speed Info

Your page loads in a reasonable amount of time.

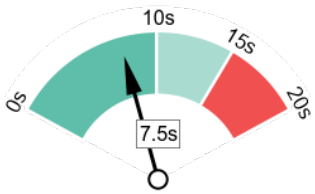
Server Response



All Page Content Loaded



All Page Scripts Complete



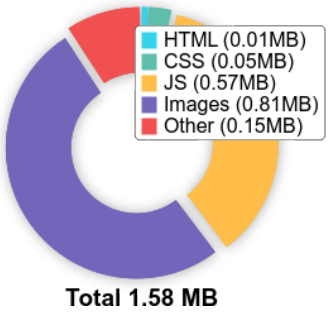
Download Page Size

Your page's file size is reasonably low which is good for Page Load Speed and user experience.

Download Page Size



Download Page Size Breakdown

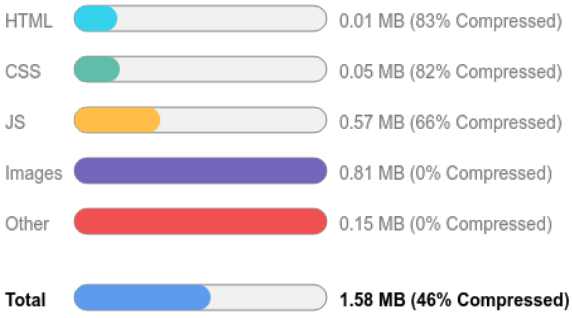


Total 1.58 MB

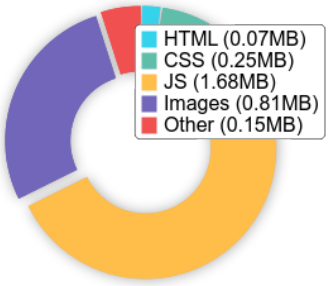
Website Compression (Gzip, Deflate, Brotli)

Your website appears to be using a reasonable level of compression.

Compression Rates



Raw Page Size Breakdown



Total 2.95 MB

Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.

65	2	16	10	23	14
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

JavaScript Errors

Your page is not reporting any JavaScript errors.

HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.

Optimize Images

All of the images on your page appear to be optimized.

Minification

All your JavaScript and CSS files appear to be minified.

Deprecated HTML

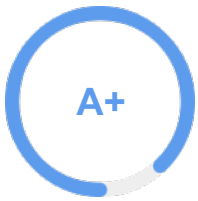
No deprecated HTML tags have been found within your page.

Inline Styles

Your page appears to be using inline styles.

Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results



Your social is very good!

Congratulations, your social presence is strong and active. Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend continued use of social campaigns to grow this further.

Facebook Connected

Your page has a link to a Facebook Page.

Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.

Facebook Pixel

Your page has a Facebook Pixel installed.

Pixel ID

144998998457902

Twitter Connected

Your page has a link to a Twitter profile.

Twitter Activity

You have a strong following on Twitter.



872
Followers

Twitter Cards

Your page is using Twitter Cards.

Instagram Connected

Your page has a link to an Instagram profile.

LinkedIn Connected
Your page has a link to a LinkedIn profile.

YouTube Connected
Your page has a link to a YouTube channel.

YouTube Activity
You have a low number of YouTube channel subscribers.



23
Followers



1,533
View Count

Local SEO

Address & Phone Shown on Website
We can't identify one or both of these components on the page. Missing: Phone, Address

Local Business Schema
No Local Business Schema identified on the page.

Google Business Profile Identified
A Google Business Profile was identified that links to this website.

PULSUS Healthtech

Google Business Profile Completeness
The important business details are present on the Google Business Profile.

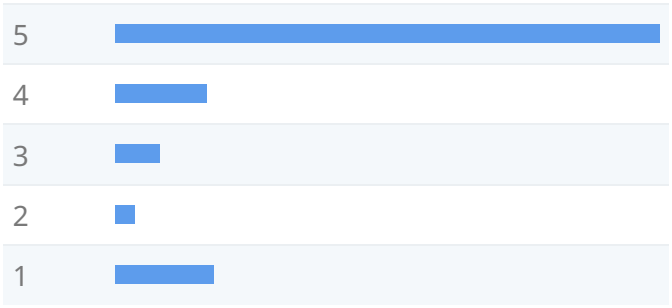
Address	2nd floor, block, 5, DLF IT Park Rd, Manapakkam, Chennai, Tamil Nadu 600125, India
Phone	+91 44 6625 2600
Site	https://www.pulsusconference.com/

Google Reviews

The Google Business Profile has a good rating and review count.

4.2 ★★★★½ 122 reviews

Rating



Technology Results

Technology List

These software or coding libraries have been identified on your page.

Technology	Version
Bootstrap	3.3.7
Cloudflare	
CodeIgniter	
Facebook Pixel	
Font Awesome	
Google Analytics	
Google Tag Manager	
HTTP/3	
jQuery	
Microsoft Clarity	0.7.8
PHP	
reCAPTCHA	

Server IP Address

104.21.80.248

DNS Servers

h.gtld-servers.net
d.gtld-servers.net
f.gtld-servers.net
j.gtld-servers.net
l.gtld-servers.net
m.gtld-servers.net
g.gtld-servers.net
k.gtld-servers.net
b.gtld-servers.net
e.gtld-servers.net
c.gtld-servers.net
a.gtld-servers.net
i.gtld-servers.net

Web Server

cloudflare

Charset

text/html; charset=UTF-8