vision express

Spectacles • Sunglasses • Contact Lenses

THE WORLD'S NO.1 EYE CARE EXPERTS

CORPORATE PROFILE

A JV between Reliance & GrandVision

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THE WORLD'S NO.1 EYE CARE EXPERTS

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- Vision Express - An Overview
- About GrandVision
- About Reliance Retail
- Vision Express in India - The Journey Thus Far
- The Vision Express Eye Test

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THE WORLD'S NO.1 EYE CARE EXPERTS

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Vision Express is an integral part of GrandVision, the World's largest optical retailer with a presence in over 44 countries and over 6000 stores.











Vision Express is a joint venture between GrandVision – the global leader in optical retail and Indian retail giant Reliance Retail.



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THE WORLD'S NO.1 EYE CARE EXPERTS

GrandVision

- GrandVision is a global leader in optical retailing and delivers high quality and affordable eye care to more and more customers around the world.

- The high quality eye care offered by GrandVision includes a wide range of services provided by its vision experts, prescription glasses including frames and lenses, contact lenses and contact lens care products, and sunglasses both plain and with prescription lenses.



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GrandVision

- These products are offered through its leading optical retail banners which operate in 44 countries across Europe, the Americas, the Middle East and Asia.
- GrandVision serves its customers inover 6,200 stores and with more than 31,000 employees which are proving every day that in eye care, we care more. For more information, please visit www.grandvision.com.



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Reliance RETAIL
Aapki khushi Hamari khushi

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- Reliance Retail, established in 2006 is a retail initiative of Reliance Industries. It serves over 2.5 million customers every week, and its loyalty programme, Reliance One, has the patronage of more than 6.75 million customers.
- Presently it operates 1,723 stores pan India with over 11 million square feet of retail space and is growing rapidly.

MAJOR BUSINESS FORMATS

Reliance fresh — Food & Grocery Speciality Store
Reliance fresh direct .com
Reliance digital — Electronic Speciality Store
digital xpress mini
Reliance footprint — Footwear Speciality Store
Reliance trends — Apparel Speciality Store
Reliance Super — Mini Hypermarket
Reliance MART — Hypermarket
DRESSING UP NEW INDIA
ONLY VIMAL
PREMIUM SUITING • SHIRTING • APPAREL
SAHAKARI BHANDAR
Sahi Quality Sahi Price
Reliance Jewels — Jewels Speciality Showroom
AJIO.COM
Payless SHOESOURCE
America's largest family shoe store

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Reliance RETAIL
Aapki khushi Hamari khushi

MAJOR BUSINESS FORMATS

- Reliance Retail has emerged as the partner of choice for International brands and has established exclusive partnerships with many revered international brands
- Through its joint venture with GrandVision, Reliance entered the Indian eye care segment with Vision Express.

KENNETH COLE NEW YORK
極度乾燥(しなさい) Superdry.
QUIKSILVER ROXY DC
PINK THOMAS PINK JERMYN STREET LONDON
Dune LONDON
STEVE MADDEN
THE TANK
BCBGMAXAZRIA
iStore by Reliance digital
Hamleys

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BRAND VISION EXPRESS

AN OVERVIEW



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GLOBAL HERITAGE



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A CORE OF EYE CARE



LATEST DESIGNS



ADVICE FROM CERTIFIED OPTOMETRISTS



INTERNATIONAL QUALITY



TRUST



COMPETITIVE PRICES

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VISION EXPRESS IN INDIA

THE JOURNEY THUS FAR



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THE WORLD'S NO.1 EYE CARE EXPERTS

NATIONWIDE PRESENCE

- Over **160 stores** across 30 cities.
- Over **2 million** happy customers
- A vibrant online community of **3,65,000** people



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THE WORLD'S NO.1 EYE CARE EXPERTS

Inorbit

PHOENIX MARKETCITY

mantri square

SEASONS

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THE WORLD'S NO.1 EYE CARE EXPERTS

PRODUCT RANGE



An extensive range of spectacles, sunglasses and contact lenses of international quality.

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SPECTACLE FRAMES

- The latest designs sold across Vision Express stores internationally. For men, women and children.
- Available in metal (titanium, gold, nickel and steel) and plastic frames, as well.
- Styles include full frame, half frame and rimless.
- Affordable prices**,** from Rs. 899 onwards.

OVER 600 OF THE LATEST EUROPEAN STYLES.



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SPECTACLE LENSES

- A wide range of lenses for superior eye care and correction .
- All lenses come with a free scratch-resistant coat.
- Lenses can also be made in photochromatic and tinted colours.



PRICING

- **Start from Rs.899 onwards.**
- Prices are the same for all powers.
- All our lens prices are inclusive of the cost of coats which are needed to make the lens user friendly. no extra hidden cost

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THE WORLD'S NO.1 EYE CARE EXPERTS

S U N G L A S S E S

- Choose from a wide range of internationally styled sunglasses. For Men, Women and Children.
- All sunglasses offer 100% UV protection. Select sunglasses are also available with Polarized lenses
- **Powered Sunglasses:** Select models of sunglasses can also be made powered for spectacle users, offering sun protection when outdoors.
- **Styles:** Wayfarers, Aviators, butterfly shaped, cat eyed and many more.
- **Affordable Prices: From Rs. 649 onwards**.







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CONTACT LENSES

Contact lenses give you complete freedom of movement, better peripheral vision and allow you to enjoy clear vision during physical or sporting activities.

Silicon Hydrogel Contact Lenses

- Longer wearing hours due to higher moisture retention
- Highest end-of-day comfort due to higher oxygen supply
- Softer, more flexible lens material that lets your eyes breathe



Variants:
Monthly Disposable, Daily Disposable and Coloured

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THE WORLD'S NO.1 EYE CARE EXPERTS

INDIA'S MOST COMPREHENSIVE EYE TEST

- At Vision Express, only certified optometrists are allowed to conduct eye tests.
- Our optometrists use the 6 step process to provide you with your power/prescription.
- The eye tests are conducted with the help of state-of-the-art equipment from reputed international companies

1 Examine eye power

2 Review patient's eye history



3 Check the current status of the patient's vision

4 Determine the eye power using Retinoscopy



5 Verify customer's final eye power using a Phoropter

6 Examine general eye health using a slit-lamp microscope



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THE WORLD'S NO.1 EYE CARE EXPERTS

A TEAM OF QUALIFIED OPTOMETRISTS

Certified in Optometry from reputed institutes.

Trained to perform the comprehensive European Certified Eye Test.

Experienced to assess the refractive power and provide the perfect solution, based on an individual's lifestyle and optical needs.



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CORPORATE CARE PROGRAM

CORPORATE PARTNERS

WIPRO Applying Thought

Infosys

Capgemini
CONSULTING. TECHNOLOGY. OUTSOURCING

BERKADIA

IGATE
Speed. Agility. Imagination

Reliance
Growth is Life

Sterlite Power

Vision Express has partnered with some of India's most reputed companies to provide expert eye care to their employee base.

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CORPORATE CARE PROGRAM

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The Vision Express eye test
conducted at corporate offices.

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THE WORLD'S NO.1 EYE CARE EXPERTS

THANK YOU

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