Abstract

Abstract Title: Creativity. Generation the ideas.

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Abstract (not more than 300 words)

My reseach describes the role of creativity and applicability outbox thinking in art.
How is it possible to describe the creative process and find new vision? It is a question about outbox thinking and the ways of generating the ideas. The research for finding new decisions, materials, ideas can be built in the different ways using conscious and unconscious awareness.

Creativity is independent from the interpretation. The dependent factor is realisation. How is it applicable to the generation process? Just through practice, exercises. For example, the surrealists used in their art psychological games. It is the one way for making art and developing creativity. Also the reflection of philosophy can be an art, the form like metaphoricity is a literary language, quality attributed to say, connection between proper and metaphoric. Art is a visual form of science, self-knowledge, externalism and mental cansation. Improving these components, the creativity will be developed. This paper has a mission to represent possible variants for generating the ideas based on the workshops about involving creativity to the art making process.

Workshop will be consisted from the theory and consideration some art samples and masterpieces and practice or training for improving creativity.

Keywords — *creativity, generation the ideas, productivity, art*

Professional Biography (100-150 words)

ALEXANDRA CHUDINOVA

OCCUPATION
Designer, artist, researcher, lecturer

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2017-now
Eötvös Loránd University (ELTE)
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Institute of Metallurgy, Mechanical Engineering and Transport.
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2009-2010
Northern (Arctic) Federal University.
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2005-2010
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Any Comments: