27th Global Summit and Expo on Dental Marketing

Abstract: “Introducing Dentiscope”

Shahd Elghazali, Meera Alrazooqi, Ouiza Belkadi, Haif AlQahtani

The journey through dental school takes around 5-6 years of studying, and throughout that journey many dental students struggle with finding accurate and easily accessible extra study material to read on their own. As students, we were looking for an easily accessible and accurate source of all dental related topics but none was found, so we created the very first of its kind. Dentiscope is a completely unique, free, online dental study guide that is specially and carefully designed to give dental students and dentists a platform for continuous and self-paced learning. It is a tool built to cater to students' study needs in their own time and at their own convenience. Plenty of content is frequently uploaded and always available on the website. Content is in the form of illustrative videos and study guides. The content created covers all areas in dentistry including (but not limited to): prosthodontics, orthodontics, periodontics, operative dentistry, oral surgery, radiology, anatomy, physiology, histology, endodontics, and also features student research and clinical cases. Dentiscope was made by students, for students to digitally facilitate their learning. In addition to producing content, Dentiscope also aims to motivate and encourage other students worldwide to use their creative skills and knowledge to create content and submit it for a chance to have their work live on the website. Through various community-based activities, as Dentiscope grows and gains a stronger presence, our aim is to branch out and reach different communities to facilitate the awareness in these areas regarding the importance of oral hygiene and oral care.