

## 2<sup>nd</sup> International Conference on **Predictive, Preventive and Personalized Medicine & Molecular Diagnostics**

Las Vegas, USA November 03-05, 2014

Dear Colleagues,

OMICS Group is delighted to welcome you to Las Vegas, USA for the prestigious **2<sup>nd</sup> International Conference on Predictive, Preventive and Personalized Medicine & Molecular Diagnostics**. Personalized Medicine-2014 will focus on "*Emphasizing the Knowledge of Personalized Medicine*". We are confident that you will enjoy the Scientific Program of this upcoming Conference.

We look forward to see you at Las Vegas, USA.

With Regards,

Personalized Medicine-2014 Organizing Committee  
 OMICS Group Conferences



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# Program Announcement



## Venue

Embassy Suites Las Vegas Hotel  
4315 Swenson Street, Nevada-89119, Las Vegas, USA  
Tel: 1-702-795-2800, Fax: 1-702-795-1520

## Important Dates

Abstract submission opens: July 27, 2013  
Registration opens: July 27, 2013  
On spot registration: November 03, 2014

## Accommodation

A large number of rooms have been reserved. Discounted room rates for Personalized Medicine-2014 participants are proposed. Only reservations made through the Conference will benefit these rates. The Congress Center can be easily reached by public transportation.

## Exhibition and Sponsorship

An Exhibition will be held concurrently with the Congress. The coffee break and lunch areas will be located adjacent to the booths. Thanks to exhibitors from all over the world, attendees will have a complete overview of new findings in the fields of Personalized Medicine.

## About Las Vegas

Las Vegas is the most populous city in the U.S. state of Nevada and the county seat of Clark County. Las Vegas is an internationally renowned major resort city known primarily for gambling, shopping, fine dining, and nightlife and is the leading financial and cultural center for Southern Nevada. The city bills itself as The Entertainment Capital of the World, and is famous for its consolidated casino-hotels and associated entertainment. A growing retirement and family city, Las Vegas is the 31st-most populous city in the United States. Las Vegas was the most populous American city founded in that century (a distinction held by Chicago in the 19th century). The city's tolerance for various forms of adult entertainment earned it the title of Sin City, and this image has made Las Vegas a popular setting for films and television programs. There are numerous outdoor lighting displays on Fremont Street, as well as elsewhere in the city.

Las Vegas is situated within Clark County in an arid basin on the desert floor, surrounded by dry mountains. The Spring Mountains lie to the west. Much of the landscape is rocky and dusty; the environment is dominated by desert vegetation and some wildlife, and the area is subject to torrential flash floods. Within the city there are many lawns, trees, and other greenery. Due to water resource issues, there is now a movement to encourage xeriscapes. Another part of the water conservation efforts include scheduled watering groups for watering residential landscaping. Las Vegas' climate is a subtropical, hot desert climate typical of the Mojave Desert in which it lies. The city enjoys abundant sunshine year-round: it has an average of about 300 sunny days per year with more than 3,800 hours of sunshine.

The primary drivers of the Las Vegas economy are tourism, gaming, and conventions, which in turn feed the retail and restaurant industries. The major attractions in Las Vegas are the casinos and the hotels. Most of the hotel casinos are in the city's downtown area, which has been the focal point of the city's gaming industry since its early days. Most casinos are downtown on the Fremont Street Experience, The Stratosphere being the major exception. Fremont East, adjacent to the Fremont Street Experience, was granted variances to allow bars to be closer together, similar to the Gaslamp Quarter of San Diego, the goal being to attract a different demographic than the Strip attracts.

## Conference Secretariat

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