

conferenceseries.com

16th International conference and Exhibition on
Obesity & Weight anagement



Atlanta, Georgia, USA

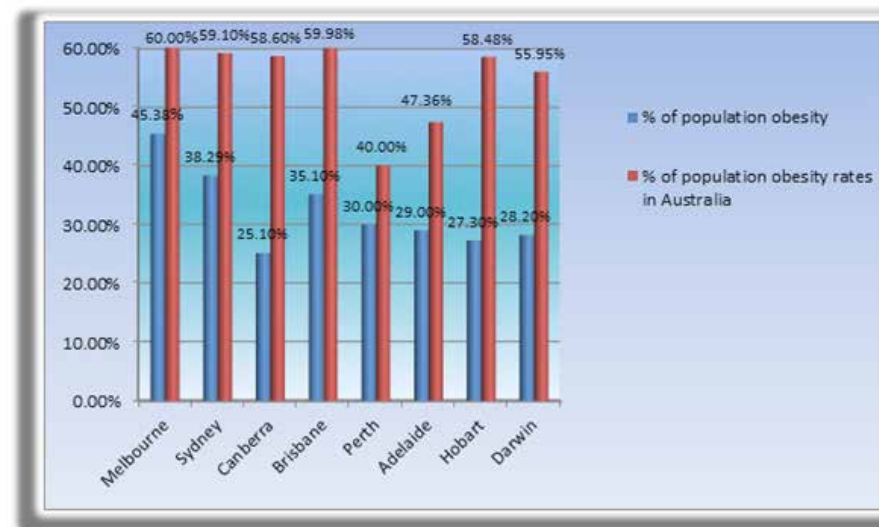
November 13 -15, 2017

obesity@conferenceseries.net

Obesity 2017

Market Analysis

The obesity epidemic all over the world represents a critical public health issue that has the potential to incur major healthcare costs because of the substantial risks associated with excess body fat. So the importance of healthy weight is gaining extreme important part of overall health. As Obesity has become a public problem we are very much concerned about this medical condition and playing a huge role in improving the health of individuals by bringing all the research and advances in this arena onto a single platform i.e., 16th International Conference & Exhibition on Obesity & Weight Management (Obesity-2017). In the US, the adult obesity rate for 2016 is 27.7 %, according to new Gallup-Healthways data which was 27.1% in the year 2015, highest annual rate ever measured by the polling organization. So far this year, only 35 % are considered



Market Analysis

“normal weight.” Obesity which was recently recognized as a disease by the American Medical Association disproportionately affects certain demographic groups. According to it black adults still have the highest obesity rate of any group (35.5 %), while young adults between ages 18 and 29 have the lowest (17.0 %). The obesity rate was highest in the South (29.2 %), followed by the Midwest (28.6 %), while in the eastern United States, 25.6 % of adults are obese, and in the West, 24.1 % are obese. Individuals with BMI values of 30 or above are considered “obese.” A BMI of 25 to 29.9 lands someone in the “overweight” category. People with a BMI of 18.5 to 24.9 are classified as “normal weight,” while those with a score of 18.4 or less are considered “underweight.” The global weight loss/obesity management market was worth \$265 billion in the year 2014 and is expected to reach \$361 billion by 2020. The market will grow at a healthy pace in the next five years due to increasing number of lifestyle diseases such as diabetes and cardiac problems and many more

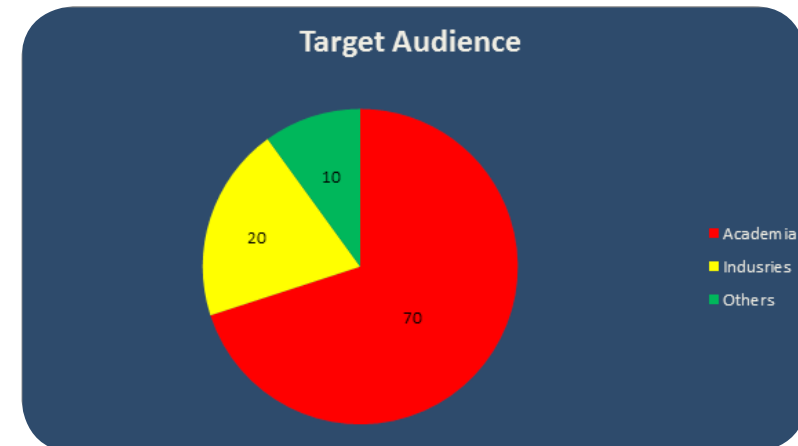
Members associated with Obesity Research

Scientists, Researchers, professors, Business delegates, research scholars, and Young researchers and student delegates from Academia and Research along with the industrial professionals from medical sectors.

Academia 70%

Industry 20%

Others 10%



Market Analysis

Market Value of Obesity in World

Obesity is one of biggest public health issues in all countries around the world. In 2006, the number of overweight people in the world over took the number of malnourished underweight people for the first time. Since 1980 obesity rate have doubled or tripled in many OECD countries. Today 50 % or more of the population is overweight in almost half of OECD countries. The chart below shows the past and forecasted weight incidences for selected OECD countries.

While the U.S has long topped world obesity rankings a high incidence of overweight and obese people has increasingly become a worldwide phenomenon afflicting developing as well as developed countries. In China, overweight rates doubled from 13.5 to 26.7 % between 1991 and 2006 according to the OECD, while the prevalence of diabetes reportedly reached a level similar to the U.S at over 92 million obese. In Brazil, obesity rates tripled in men and almost doubled in women between 1975 and 2003.

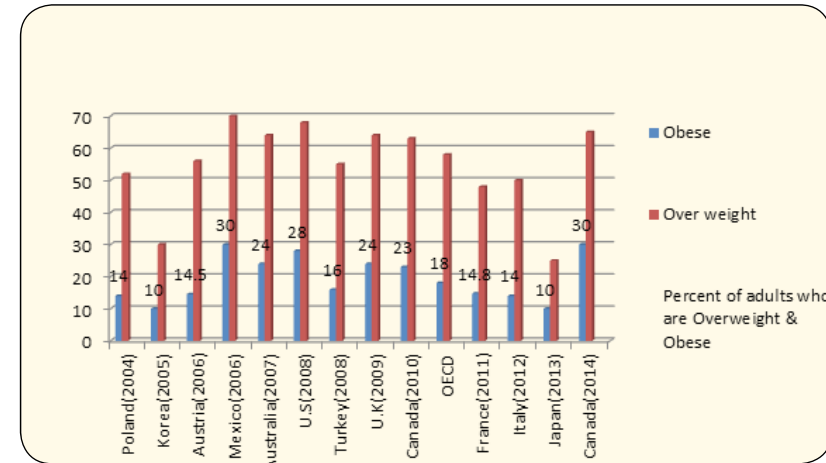
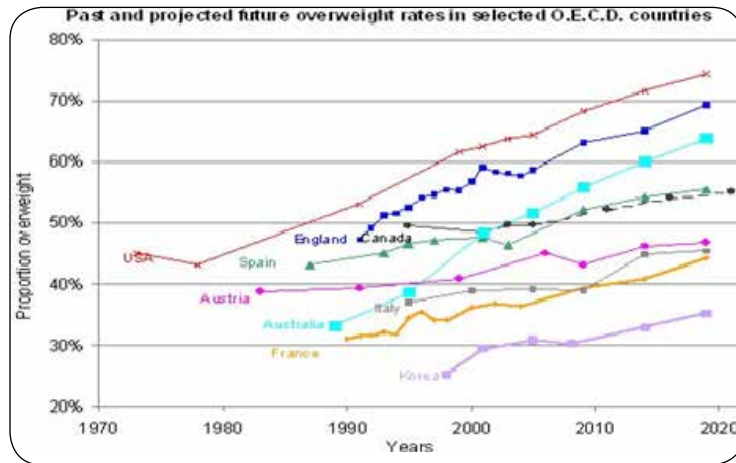
In January, 2011 CNN reported on OECD data indicating Mexico has the world's highest national share of people 15 and older who are overweight or obesity at 69.5 %of the population. Mexico's Institute for Public Health reports that diabetes of which obesity is a contributing factor is the leading cause of mortality in the country.

Adults with a Body Mass Index over 30 are generally considered obese, while those with a BMI over 25 but less than 30 are classified as weight. BMI can be calculated by the formula $\text{weight (kg)} / [\text{height (m)}]^2$. The corresponding BMI with the same risk level may be higher / lower than 30 for some ethnic groups. The chart below shows the overweight and obesity % for the OECD countries.

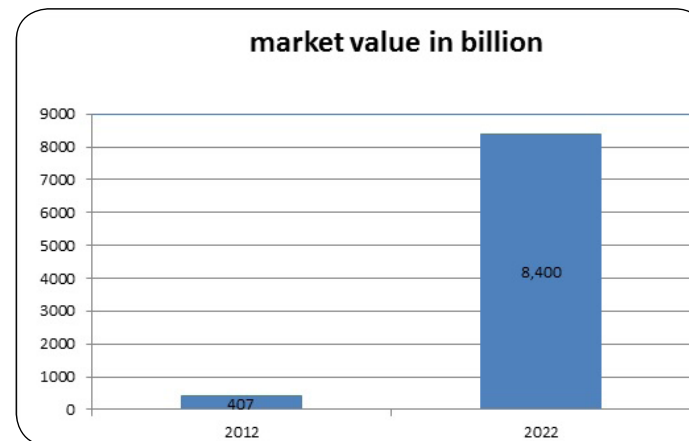
The global obesity therapy marketed in 2012 and a projection for 2022. The market is projected to

Market Analysis

Atlanta, Georgia, USA



increase at a compound annual growth rate (CAGR) of more than 35 % from 0.4 billion U.S. dollars in 2012 to some 8.4 billion in 2022.



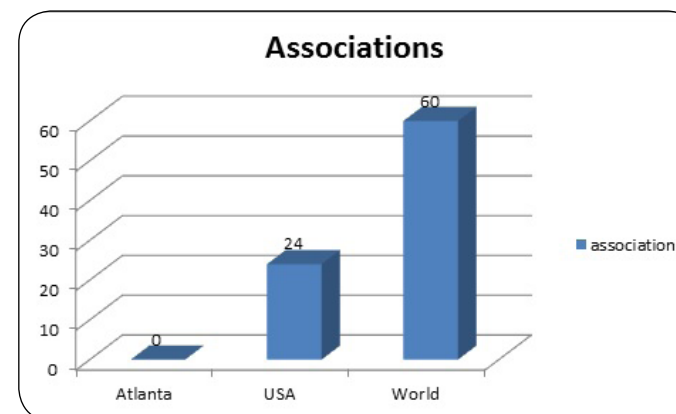
Market Analysis

Major Associations in USA

- American Obesity Treatment Association (AOTA)
- Obesity Society
- American Society of Bariatric Physicians (ASBP)
- American Obesity Association (AOA)
- American Society of Metabolic and Bariatric surgery (ASMBS)
- American Board of Obesity Medicine (ABOM)
- American Obesity Association (AOA)
- Association of Pet Obesity Prevention (APOP)
- Obesity Action Coalition (OAC)

Major Associations around the Globe

- World Obesity Federation
- The European Association for the Study of Obesity (EASO)
- International Association for the Study of Obesity (IASO)
- Association for the Study of Obesity (ASO)
- International Federation for the Study of Obesity (IFSO)
- Obesity Foundation India (OFI)
- British Obesity Society (BOS)



Invitation

Dear Attendees,

On behalf of the Conference series LLC it is our great pleasure to cordially invite you to participate to OBESITY 2017 16th International conference and Exhibition on Obesity & Weight Management to be held on **November 13 -15, 2017, Atlanta, USA**. This Conference is directly aimed to serve the needs of practicing Metabolic and Bariatric Surgeons , Physicians, Basic and Clinical Research Scientists, Integrated Health Professionals, Registered Dieticians and Diabetes Educators, Physical Therapists, Students, Industry Professionals, Fitness Professionals and Health Promoters involved in Medicine & Health Care Professionals. Therefore, we have invited keynote speakers across the world and from all fields of Medicine and Health care research and care to report on their experiences and deliver insight into the latest findings and clinical studies.

Obesity 2017 will be the most pertinent and densely-packed educational and networking opportunity focused on Obesity Research, obesity issues available to professionals nationwide. The Obesity congress highlights the evolving strategies for Obesity, Weight loss-management, Obesity Medicines, childhood obesity, physical therapy, exercise, bariatric surgery and upcoming challenges in field of Medicine & Healthcare. We also have directly interact with internationally experienced speakers in panel discussions.

The intending participants can confirm their participation by registering for the conference along with your colleagues.


Make sure that you don't miss this unique opportunity to update your knowledge on Weight Management, and take also the advantage to enjoy Atlanta at this wonderful period of the year!

Sincerely,

Obesity 2017

About Us

Our International Open Access Journals

- **700+** Leading-edge Peer Reviewed Open Access Journals
- **21 Day** Rapid Review Process
- **50000+** Editorial Board Team, **35000+** Reviewers team
- **30 Million Readers** and High Visibility
- **1000+ Scientific Associations** Collaborations
- **100000+**  Likes
- **Publication** immediately after acceptance
- **Quality and Quick** editorial, review processing

Salient Features

- **Easy to Submit** and Review Systems
- **High Quality** and Fast Publishing Guaranteed
- **Unbiased, quality-oriented,** and transparent reviews
- **Truly impartial recognition** of the best papers
- **Feedback** on the impact of every article
- **Enhanced feature:** Audio version of published paper
- **Digital articles** to share and explore
- **Sharing option:** Social networking enabled
- Authors, reviewers and editors are provided with **scientific credits**
- User friendly/feasible website articles **translations** across more than **50 world languages**

Our International Scientific Conferences

- More than **3000 Conferences** happening across the globe
- Conferences organized in **Medical, Pharma, Engineering, Science, Technology and Business.**
- **CME/CPD Accredited** Conferences fostering professional and Personal development
- **Continuum of education** through organized scientific program
- **Renowned speakers** and scientists representing from **40 countries**
- **Highly Interactive sessions** and Panel Discussions
- **B2B Meetings** offers perfect platform for Global Networking

Salient Features

- Robust on-line publicity for all the speakers and organizing committee members
- Career Guidance Workshops for students and early career researchers
- Accepted Abstracts will be published in various indexed journals
- Accepted abstracts will be labeled with a Digital Object Identification Number (DOI) provided by Cross Ref
- Creation of speakers and abstracts pages in Google
- Opportunity to publish full Manuscripts in our Open Access Journals

Special Issues : All accepted abstracts will be published irrespective Conference Series LLC Journals

Each abstract will be provided with digital Object Identifier by



About Conference

- **Obesity Conference 2017** focuses on bringing together diverse stakeholders to share knowledge, leverage partnerships and identify collective solutions to increase access to healthy foods, Obesity Diet and increase opportunities for people to be physically active and fight Obesity and Weight Management. This unique opportunity that we extend to our speakers and attendees is not being offered by any other conference organizers. Through this, the abstracts and research profiles of our speakers and organizing committee members getting global visibility which is an additional feature that you would be receiving in addition to networking opportunities before, during and after the conference. This event also offers a best platform with its well organized scientific program to the audience which includes interactive panel discussions, keynote lectures, plenary talks and poster sessions, workshop, symposium etc.

How Conference Series Conferences differs from others?

- 3000+ Conferences across the globe in 30+ countries all through the year
- Over 25 Million+ Visitors and 20000+ Unique Visitors per conference
- Participation by Stalwarts from various international societies
- Internationally renowned speakers and scientists representation
- Career guidance for early career researchers and students
- Interesting scientific deliberations and discussions
- Perfect platform for Global Networking

Obesity 2017 salient features

- Meet Academia and Industry visionaries to get inspired
- Expand your knowledge and find solutions to problems
- Knowledge, Benchmarking and Networking offered at one place
- Forge connections and for global networking
- Highly Organized and Structured Scientific programs
- Poster presentations and world class exhibitions
- Meet with new vendors and suppliers

About Conference

Purpose

16th International conference and Exhibition on Obesity & Weight Management is an arena for interdisciplinary exchange among professionals in the fields of Weight Management and Public health Care.

Goals

- The conference program emphasizes evidence-based practice, educational innovation, practical application, and peer to peer networking and collaboration. The goals of the conference is to provide a transformative professional development experience through
- Bringing together the world's scientific experts to catalyse and advance scientific knowledge about Weight management and can present the most recent research findings, promote and enhance scientific collaborations around the world.
- Bringing together community leaders, scientists, and policy leaders to promote and enhance programmatic collaborations to more effectively address regional, national and local responses to Elderly Population around the world and overcome barriers that limit access to care and services.

Objectives

After participating in this meeting, attendees should be able to

- Discuss emerging issues in Obesity and Weight management and advancement involved.
- Discuss and apply recent research findings related to the field of Weight management.
- Reflect on the place of critical distance in Obesity and other Weight Management.


About Conference

Atlanta, Georgia, USA

Who should attend

16th International conference and Exhibition on Obesity & Weight Management is exclusively designed for Metabolic and Bariatric Surgeons, Physicians, Basic and Clinical Research Scientists, Integrated Health Professionals, Registered Dietitians and Diabetes Educators, Physical Therapists, Students, Industry Professionals, Fitness Professionals and Health Promoters and those using bioinformatics tools for studying under the single roof to discuss and for improving the current therapies, and exploring radical new approaches.

About hosting organization

Conference Series is the world's leading specialist in organizing Academic, Scientific and Business conferences, meetings, symposiums and exhibitions in different verticals and horizontals like Medical, Pharma, Engineering, Science, Technology and Business to promote scientific research. Every year we host more than **3000+ global events** inclusive of **1000+ Conferences** **1000+ Symposiums** **1000+ Workshops** in **USA, Europe, Middle East and Asia** with the generous support and cooperation from our **30000+ Editorial Board Members**, **1000+ Scientific Societies**. All the conference proceedings are published in the special issues of our **700+ Open Access International Journals** with the DOI provided by 

Major sessions

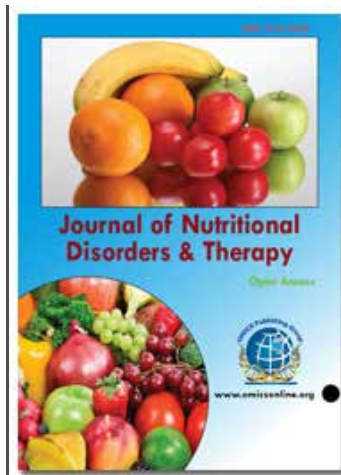
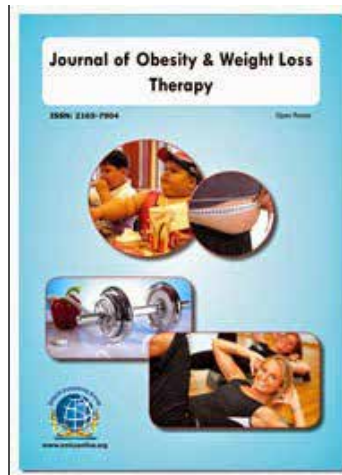
- Genetic Obesity
- Obesity- Health Risks
- Weight Loss Nutrition
- Obesity during Pregnancy- Health complications
- Endocrinal & Hormonal Obesity
- Bariatric Surgery- Advantages & Complications
- Statistical & Clinical analysis
- Liposuction & advanced weight loss treatments
- Obesity Medication
- Control & Prevention of Obesity
- Psychological and Social factors causing Obesity
- Exercise and lifestyle changes
- Yoga and Naturopathy
- Obesity and Cancer
- Current research on Obesity
- Endocrinology and its Effects

About Conference

Atlanta, Georgia, USA

Supporting Journals

- Journal of Obesity & Weight Loss Therapy
- Journal of Nutritional Disorders & Therapy
- Endocrinology & Metabolic Syndrome



Media partners/Sponsors



About Atlanta

Why Atlanta: Atlanta is the capital and the most populous city in the US state of Georgia with an estimated 2015 population of 463,878. Atlanta is the cultural and economic center of Atlanta metropolitan area. It is the ninth largest metropolitan area in the United States. Atlanta was established in 1837 at the intersection of two railway lines, and the city rose from the ashes of American Civil War to become a national center of commerce.

Atlanta is exerting a significant impact on commerce, research, technology education and media, art and entertainment. It has a GDP of \$270 billion. Atlanta is marked by rolling hills and dense tree coverage.

Atlanta encompasses 134.0 sq miles of which 133.3 sq miles is land and rest is water. The city is situated at the foothills of Appalachian Mountain. Most of the city was burned during the Civil War depleting the city of the large stock of its historic architecture. The city contains three major high-rise districts may Downtown, Midtown, and Buckhead.

Atlanta is divided into 242 officially defined neighborhoods. It has a humid subtropical climate. Encompassing \$304 billion Atlanta metropolitan area is the eighth largest economy in the USA while seventeenth largest in the world. Atlanta contains the country's third largest concentration of Fortune 500 companies and the city is the headquarters of the corporations such as The Coca-Cola Company, The Home Depot, Delta Airlines, AT&T Mobility and a few more.

Venue & Accommodation

Atlanta, Georgia, USA

Venue & Accommodation

Hilton Atlanta Airport

1031 Virginia Ave

Atlanta, GA 30354, United States



Contact us

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Route Map

Registrations

ACADEMIC

Only Registration: **USD 699**

Package A (Registration + 3 nights' Accommodation): **USD 1149**

Package B (Registration + 4 nights' Accommodation): **USD 1299**

BUSINESS

Only Registration: **USD 799**

Package A (Registration + 3 nights' Accommodation): **USD 1249**

Package B (Registration + 4 nights' Accommodation): **USD 1399**

STUDENT

Student Oral: **USD 349**

Student Poster: **USD 449** (USD 349 + USD 100 for Poster)

Student Delegate: **USD 299**

E-poster: **USD 99**

To register online, please visit:

<http://obesity.conferenceseries.com//registration.php>



Important Dates

Abstract submission opens: **January 10, 2017**

Registration opens: **December 15, 2016**

Early bird registration: **May 20, 2017**

On spot registration: **November 13, 2017**