



# Invitation

Dear Potential Sponsor/Exhibitor,

OMICS International, the World Class Open Access Publisher and Scientific Events Organizer is hosting **3<sup>rd</sup> Global Summit and Expo on Multimedia & Applications** during **August 15-16, 2016** at **London, UK**.

We warmly invite you to sponsor/attend/give a speech at Multimedia 2016.

OMICS International Conferences deliver new ideas, convictions, strategies, and tactics that directly affect how you do business. No other event will offer a more impressive roster of keynote speakers, quality attendees and compelling content.

This Conference will provide a forum for exchange of ideas and authoritative views by leading scientists as well as business leaders and investors in this exciting field. Outstanding keynote speakers and well known leading scientists and experts from around the globe will be expected to share their knowledge.

The event participants are typically high-level decision makers representing various parts of the industry and many participants are repeaters who know each other. This creates a relaxed and informal atmosphere with the right settings for meeting new people.

When becoming our partner, we will do our outmost to satisfy your needs for involvement and exposure. Our sponsor packages offer pre-defined exposure opportunities, but don't hesitate to bring us your personal requests.

The main theme of Multimedia 2017 is "**Recent innovation and exploration in the trends of Multimedia technologies**".

Multimedia 2017 stands for advertising of the products/services of the companies in the Multimedia Technologies.

which shall be shall be placed in the exhibition area throughout the Conference.

We have the pleasure to invite and welcome you for the participation to our exciting conference. Let us meet in one of the most glorious cities in the world.

Best Regards,  
Multimedia 2017 Operating Committee  
<http://multimedia.global-summit.com/>



# OMICS International Journals

The OMICS International, a premier quality scientific publisher  
Journal of Information Technology & Software Engineering  
(<http://omicsgroup.org/journals/editorialboard-information-technology-software-engineering-open-access.php>)  
Journal of Electrical Engineering & Electronic Technology  
(<http://scitechnol.com/electrical-engineering-electronic-technology.php>)  
International Journal of Sensor Networks and Data Communications  
(<http://omiconline.com/open-access/sensor-networks-data-communications.php>)  
are jointly organizing the Conference.

## Selected Contribution will be published in following OMICS International Journals:

- Journal of Information Technology & Software Engineering
- Journal of Electrical Engineering & Electronic Technology
- International Journal of Sensor Networks and Data Communications

## OMICS International Journals

- 700+ Open Access Journals
- Scholarly Journals Index- PubMed, ISI, Scopus, Chemical Abstracts Service, ProQuest, Gale EBSCO
- 21 Days rapid review process
- 70000 Editorial Team
- Publication immediately after acceptance
- Quality and quick editorial, review processing

### Key features

- User friendly/feasible website translation of your paper to 50 world's leading languages
- Enhanced feature: Audio version of published paper
- Digital articles to share and explore
- Sharing option: Social networking enabled
- Authors, reviewers and editors are provided with scientific credits

## OMICS International Conferences

- 3000+ Global Events with over 600+ Conferences, 1200+ Symposiums and 1200+ Workshops
- 15 Million unique visitors/year (36 million page views/year)
- Well organized scientific program
- Renowned speakers and scientists across the globe
- Poster presentations and world class exhibits
- Panel discussions and interactive sessions
- B2B meetings
- Perfect platform for Global Networking

### Key features

- Presentation by renowned speakers from all over the world
- Poster presentations and world class exhibits
- Interactive Sessions
- Live Streaming Conferences and Meetings
- Platform for global networking
- Connecting scientific community

# OMICS International Conferences

- 300 Conferences all over the world in 2015
- Providing Delegates and Speakers across the globe with an unparallel opportunity to create new, value generating relationships
- Well organized scientific program
- Flow of knowledge across the globe
- Participation in sessions on specific topics on which the conference is expected to achieve progress
- Opportunity to attend the presentations delivered by Eminent Scientists from all over the world

## The Conference Highlights the following Topics

- Multimedia Content Analysis
- Imaging and Image processing
- Multimedia tools and Applications
- Multimedia Communication and Networking
- Multimedia Signal Processing
- Multimedia systems and Applications
- Multimedia and Human-Computer Interaction
- Mobile Multimedia
- Multimedia and Vision
- Music, Speech and Audio Processing in Multimedia
- Multimedia Health Computation and its Applications
- Advances in Wireless Multimedia Sensor Networks
- Latest research and developments in Multimedia

# Benefits/Advantages

- Scope of enhancing marketing opportunities and collaborations
- Exposure of your corporate logo in our Multimedia 2016 conference website
- Advertising high quality information of your company/products by linking through OMICS International Journals
- Interaction with World Class Experts from both Academia/Industries helps in updating the knowledge at interactive sessions
- Share your excitement in promoting your company and ideas with Eminent Scientists, Research Scholars & Related Companies
- Global networking: In transferring and exchanging Ideas
- Conference brings together Scientific Researchers, Academics and eminent scientist.
- We are looking forward for your active participation and make this event a memorable one

## Scientific Partnering

Multimedia 2016 conference has an excellent feature which aims at delivering unlimited opportunities for making business deals, product enhancements, cutting edge solutions for improving and elevating company's business and partnership. This unites all the leading industry professionals, business development executives, institutional investors, capitalists and corporate investors.

Please visit for available Scientific Partnering details: <http://multimedia.global-summit.com/>

We expect your precious comments or suggestions on the structure of our Scientific Partnering, also your reference to other delegates will be highly appreciated. We look forward to receive your replies on the following questions.

1. Are you interested in joining as our Scientific Partnering partner?
2. What are you looking for? (Interaction with researchers, commercial partners, venture capital companies or any collaboration)
3. Do you have any suggestions for our Scientific Partnering?

Please submit your queries by email to: [multimedia@conferenceseries.net](mailto:multimedia@conferenceseries.net); Fax: +1-650-618-1414

### With Best Wishes

#### Multimedia 2016

#### Editorial Board Members of Supporting Journals:

##### Narasingh Deo

University of Central Florida, USA

##### Anil Kumar Thirumella

Harman International, Germany

##### Mehran Ektesabi

Swinburne University of Technology, Australia

##### Chandrasekhar Kambhupati

University of Hull, UK

##### Catherine Johnson

University of Western Ontario, UK

##### Stephen Bayne

Texas Tech University, USA

##### Dave Thomas

University of Nottingham, UK

##### Stephane Evoy

University of Alberta, Canada

##### Zhongdong Wang

University of Manchester, UK

##### Zhili Sun

University of Surrey, UK

##### Loffi A Zadeh

University of California, Berkeley

##### Falah Ali

University of Sussex, UK

##### Dibyendu Chakrabarti

Wolters Kluwer Corporate Legal Services, USA

##### Yaochun Shen

The University of Liverpool, UK

##### Kazumi Nakamatsu

University of Hyogo, Japan

## Sponsorship and Exhibitor Benefits Program Conference Corporate Workshops

The Conference provides sponsoring companies to present corporate workshops in parallel to the Conference program. During these time companies can present new scientific approaches and technical research methods. This is an excellent opportunity to showcase new and interesting technologies to attendees. Over the past years the workshops have proven to be popular. The corporate workshops will be presented as breakfast, lunch or dinner workshops with a maximum of three workshops per time period on the dates noted below.

Registration to these workshops is free to all Conference delegates. The workshop program will be promoted prior to the Conference via the Conference website, Multimedia 2016, newsletters (Approximately 1,00,000 email recipients) and the final program book.

**NOTE:** No separate industry or corporate events may be held during the Conference period (August 15, 07:00 AM to August 16, 12:00 PM) without an agreement in writing from the Multimedia 2016 Organizers.

### WORKSHOP AVAILABILITY

Congres	Non-exclusive time slot:	The opportunity exists to host a Conference breakfast.	Cost: TBD	Code-B
	07:00AM-08:30AM August 15-16, 2016	This opportunity to be discussed through the Organizers.	Opportunities Avblble: 2	
Luncheons	Non-exclusive time slot:	The opportunity exists to host a Conference luncheon.	Cost: TBD	Code-L
	12:00PM-13:00PM August 15-16, 2016	This opportunity to be discussed through the Organizers.	Opportunities Avblble: 3	
Dinner	Non-exclusive time slot:	The opportunity exists to host a Conference dinner.	Cost: TBD	Code-D
	19:00PM-21:00PM August 15-16, 2016	This opportunity to be discussed through the Organizers.	Opportunities Avblble: 2	

# Sponsor Opportunities

## Elite Sponsor

- Two Corporate Sponsored Workshop slots (must honor deadlines and audio visual included)
- Two complimentary exhibit booths, with priority to purchase exhibition space and choose booth location (3X3 Sqm each booth size)
- Four (total) complimentary registrations
- Logo recognition on conference website front page with link and logo recognition on conference sponsorship page, logo recognition on corresponding OMICS International journal home page
- One A4 color advertisement in the conference Program or Book of Abstracts (excluding cover pages)
- Three inserts provided by the sponsor in the conference delegate bags
- One post conference Email message to consented conference registrants up to 60 days after the conference (content to be provided by the sponsor approved and distributed by corresponding Journal)
- 10% off the cost of two additional purchased sponsorship items
- Priority to purchase additional sponsorship items

## Gold Sponsor

- One Corporate Sponsored Workshop slot (must honor deadlines, catering and audio visual included)
- One complimentary exhibit booth, with priority to purchase exhibition space and choose booth location (Booth size 3X3 Sqm)
- Three complimentary conference registrations
- Logo recognition on conference website front page with link and logo recognition on conference sponsorship page
- One A4 color advertisement in the conference Program or Book of Abstracts (excluding cover pages)
- Two inserts provided by the sponsor in the conference delegate bags
- 10% off the cost of two additional purchased sponsorship items
- Priority to purchase additional sponsorship items

## Silver Sponsor

- Two complimentary conference registrations
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size 3X3 Sqm)
- Logo recognition on conference website sponsorship page
- One A4 color advertisement in the conference Program or Book of Abstracts (excluding cover pages)
- One insert provided by the sponsor in the conference delegate bags
- Priority to purchase additional sponsorship items

## Exhibition

- One complimentary conference registration
- One exhibit booth (Size 3X3 Sqm)
- Logo recognition on conference website sponsorship page
- One insert provided by the exhibitor in the conference delegate bags

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

Delegate Bag/Satchel	Each registered participant will receive a satchel containing the Conference material. The sponsor logo will be included on the bag.	Cost: TBD Opportunities Avlble: 1	Code-BS
Delegate Gifts/Pens/Posters/Awards/Speaker/Sponsor	Sponsors will be recognized for Each support.	Cost: TBD	Code-X

**These are a selection of sponsorship opportunities. Should you have additional ideas, please contact the organisers for further discussion.**

**Avail the Opportunity!!!**

### Exhibition Details:

#### Exhibition Dates

Dates of Exhibit: July 20-21, 2017

Date of Booth Set-up: July 19, 2017 Wednesday (Evening)

#### Payment:

After receipt of the completed contract, the total amount will be invoiced.

#### Conference Secretariat

5716 Corsa Ave., Suite 110, West Lake, Los Angeles, CA 91362-7354, USA  
Ph: +1-650-268-9744, Fax: +1-650-618-1414, Toll free: +1-800-216-6499  
Email: [multimedia@omicsgroup.com](mailto:multimedia@omicsgroup.com)



# Application Form

## 2<sup>nd</sup> Global Summit and Expo on Multimedia & Applications

London, UK August 15-16, 2016

### SPONSORSHIP/EXHIBITION APPLICATION FORM

Name of the Organization/Company	<input type="text"/>
Sponsorship Package of your Choice	<input type="text"/>
Country	<input type="text"/>
State	<input type="text"/>
Address	<input type="text"/>
Email	<input type="text"/>
Tel	<input type="text"/>
Fax	<input type="text"/>

Please Select the Appropriate Level

Elite Sponsor	<input type="checkbox"/>	Gold Sponsor	<input type="checkbox"/>	Silver Sponsor	<input type="checkbox"/>	Exhibition	<input type="checkbox"/>
Sponsorship Amount		<input type="text"/>					





**For more details:**

<http://multimedia.global-summit.com/>

**Email:** [multimedia@omicsgroup.com](mailto:multimedia@omicsgroup.com) (or) [multimedia@conferenceseries.net](mailto:multimedia@conferenceseries.net)

#### PAYMENT INFORMATION

Credit Card. Please debit my:

Card No:      Others

Expiry Date: .....

Signature: .....

Credit Card billing address: .....

Contact name and number for card holder: .....

Please note that cards will be debited within 7 days of your registration.

Yes I agree to the terms and conditions as stated on this form.

Delegates who do not pay their bookings are requested to provide a copy of bank transfer/credit card/cheque details to help payment allocation. Staff at the event will request a credit card guarantee for delegates without proof of payment.

#### Credit Card Payment:

We are accepting all major Credit Cards/Debit Cards including American Express, Discover, Master Card and Visa.  
**\*Processing Charge: Visa: 2%, Master: 2%, Others: 2%**  
 Pay the amount by wire transfer in US Dollars through "SWIFT MT 103" to

- Beneficiary's Name: **OMICS Publishing Group**
- Beneficiary's Account No: **203273081**
- ABA ROUTING #: **321171184**
- Beneficiary's Bank Address: Citibank, N.A., Palo Alto, 250 University Ave., CA 94301
- Bank Phone: +1-650-322-5231, Bank Fax: +1-650-295-0409
- Beneficiary's Address: 5716 Corsa Ave., Suite 110, Westlake, Los Angeles, CA 91362-7354, USA
- Beneficiary's Phone: +1-650-268-9744, Fax: +1-650-618-1414 (USA)

**CHECK PAYMENT:** Check should be in favor of **OMICS Publishing Group**

- Please send the check to: CITIBANK, N.A., PALO ALTO, 250 UNIVERSITY AVE., CA 94301 (This is our financial centre address)

**E-CHECK PAYMENT (USA only):** [http://omiconline.org/pay\\_echeck.php](http://omiconline.org/pay_echeck.php)

#### OMICS International Conferences

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 Toll free: +1-800-216-6499 (USA & Canada), +1-800-651-097 (Australia), 0805-080048 (Europe)  
 Email: [multimedia@omicsgroup.com](mailto:multimedia@omicsgroup.com)