

**2017  
Sponsorship**

**conference**series.com

2<sup>nd</sup> World Congress on  
**Health Economics Policy  
& Outcomes Research**



**Madrid, Spain**

Madrid, Spain | June 29-30, 2017

[www.healtheconomics.global-summit.com](http://www.healtheconomics.global-summit.com)

**Health Economics  
2017**

# Information

*Dear Potential Sponsor/Exhibitor,*

*Conference Series LLC, the World Class Open Access Publisher and Scientific Events Organizer is hosting 2<sup>nd</sup> World Congress on Health Economics Policy & Outcomes Research during June 29-30, 2017 Madrid, Spain.*

*We warmly invite you to sponsor/attend/give a speech at Health Economics 2017.*

*Conference Series LLC Conferences deliver new ideas, convictions, strategies, and tactics that directly affect how you do business. No other event will offer a more impressive roster of keynote speakers, quality attendees and compelling content.*

*This Conference will provide a forum for exchange of ideas and authoritative views by leading scientists as well as business leaders and investors in this exciting field. Outstanding keynote speakers and well known leading scientists and experts from around the globe will be expected to share their knowledge.*

*The event participants are typically high-level decision makers representing various parts of the industry and many participants are repeaters who know each other. This creates a relaxed and informal atmosphere with the right settings for meeting new people.*

*When becoming our partner, we will do our utmost to satisfy your needs for involvement and exposure. Our sponsor packages offer pre-defined exposure opportunities, but don't hesitate to bring us your personal requests.*

*The main theme of Health Economics 2017 is "Affordable Health care Transformations for Better Health care Delivery".*

*Health Economics 2017 stands for advertising of the products/services of the companies in the Medical and Healthcare sectors shall be placed in the exhibition area throughout the Conference.*

*We have the pleasure to invite and welcome you for the participation to our exciting conference. Let us meet in one of the most glorious cities in the world.*

*Best Regards,  
Health Economics 2017 Operating Committee*



**Health Economics  
2017**

# About Us

The Conference Series LLC, a premier quality scientific publisher and Editors-Health Care : Current Reviews

(<http://www.esciencecentral.org/journals/health-care-reviews.php>)

Health Systems and Policy Research

(<http://www.hsprj.com/>)

Health Science Journal

(<http://www.hsj.gr/>)

Primary Health Care: Open Access

(<http://www.omicsgroup.org/journals/primary-health-care-open-access.php>)

are jointly organizing the Conference.

## **Selected Contribution will be published in following Conference Series LLC Journals:**

- Health care : current reviews
- Health Systems and Policy Research
- Health Science Journal
- Primary Health Care: Open Access

## **Why with us???**

- 700+ Open Access Journals
- 50000 Editorial team
- 50000 Reviewers team
- 3.5 Million readers
- Quality and quick editorial, review processing
- 21 Days rapid review process
- Publication within 7 days of acceptance

## **Unique features**

- User friendly/feasible website-translation of your paper to 50 world's leading languages
- Audio version of published paper
- Digital articles to share and explore
- Sharing Option: Social networking enabled
- Authors, reviewers and editors are provided with scientific credits

# Conference Series LLC Conferences

- 500 Conferences all over the world in 2015-16
- Providing Delegates and Speakers across the globe with an unparalleled opportunity to create new, value generating relationships
- Well organized scientific program
- Flow of knowledge across the globe
- Participation in sessions on specific topics on which the conference is expected to achieve progress
- Opportunity to attend the presentations delivered by Eminent Scientists from all over the world

## **Conference Highlights**

- Health Economics
- Health Policy
- Health Care Services
- Pharmaceutical Manufacturers
- Health Insurance
- Health Economics and Outcome Research
- Health Econometrics
- Health Statistics
- Behavioural economics
- Public health economics
- Health care Markets
- Health Financing

# Benefits/Advantages

- Scope of enhancing marketing opportunities and collaborations
- Exposure of your corporate logo in our Health Economics 2017 conference website
- Advertising high quality information of your company/products by linking through Conference Series LLC Journals
- Interaction with World Class Experts from both Academia/Industries helps in updating the knowledge at interactive sessions
- Share your excitement in promoting your company and ideas with Eminent Scientists, Research Scholars & Related Companies
- Global networking: In transferring and exchanging Ideas
- Conference brings together Scientific Researchers, Cytopathologists and Cytotechnologists
- We are looking forward for your active participation and make this event a memorable one

## B2B Partnering

Health Economics 2017 conference has an excellent feature which aims at delivering unlimited opportunities for making business deals, product enhancements, cutting edge solutions for improving and elevating company's business and partnership. This unites all the leading industry professionals, business development executives, institutional investors, capitalists and corporate investors.

**We expect your precious comments or suggestions on the structure of our Scientific Partnering, also your reference to other delegates will be highly appreciated. We look forward to receive your replies on the following questions.**

1. Are you interested in joining as our Scientific Partnering partner?
2. What are you looking for? (Interaction with researchers, commercial partners, venture capital companies or any collaboration)
3. Do you have any suggestions for our Scientific Partnering?

Please submit your queries by email to: [Healtheconomics@conferenceseries.net](mailto:Healtheconomics@conferenceseries.net), Fax: +1-650-618-1414

For further information regarding Health Economics 2017, please visit: [www.healtheconomics.global-summit.com](http://www.healtheconomics.global-summit.com) With Best Wishes  
**Health Economics 2017**

## Editorial Board Members of Supporting Journals:

### David Randall

The Consumer Driven Health Care  
Institute, USA

### Shailesh Jain

Texas Tech Health Science Centre-Permian  
Basin Odessa, USA

### Stefan Daniel Armeanu

Academy of Economic Studies Bucharest,  
Romania

### Izzeldin Abuelaish

University of Toronto, Canada

### Yulia Veld-Merkoulova

University of Glasgow, Scotland

### Fadi M. Alkhateeb

Texas A&M Rangel College of Pharmacy,  
USA

## Sponsorship and Exhibitor Benefits Program Congress Corporate Workshops

The Congress provides sponsoring companies to present corporate workshops in parallel to the Congress program. During these time companies can present new scientific approaches and technical research methods. This is an excellent opportunity to showcase new and interesting technologies to attendees. Over the past years the workshops have proven to be popular. The corporate workshops will be presented as breakfast, lunch or dinner workshops with a maximum of three workshops per time period on the dates noted below.

Registration to these workshops is free to all Congress delegates. The workshop program will be promoted prior to the Congress via the Congress website, Health Economics 2017, newsletters (Approximately 1,00,000 email recipients) and the final program book.

NOTE: No separate industry or corporate events may be held during the Conference period (June 29, 07:00 AM to June 30, 11:00 PM) without an agreement in writing from the Health Economics 2017 Organizers.

### WORKSHOP AVAILABILITY

Congress	Non-exclusive time slot: 07:00AM-08:30AM June 29-30, 2017	The opportunity exists to host a Congress breakfast. This opportunity to be discussed through the Organizers.	Cost: TBD Opportunities Avblle: 2	Code-B
Luncheons	Non-exclusive time slot: 12:00PM-01:00PM June 29-30, 2017	The opportunity exists to host a Congress luncheon. This opportunity to be discussed through the Organizers.	Cost: TBD Opportunities Avblle: 2	Code-L
Dinner	Non-exclusive time slot: 07:00PM-09:00PM June 29-30, 2017	The opportunity exists to host a Congress dinner. This opportunity to be discussed through the Organizers.	Cost: TBD Opportunities Avblle: 2	Code-D

# Sponsor Opportunities

## Elite Sponsor

- Two Corporate Sponsored Workshop slots (must honor deadlines and audio visual included)
- Two complimentary exhibit booths, with priority to purchase exhibition space and choose booth location (3X3 Sqm each booth size)
- Four (total) complimentary registrations
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page, logo recognition on corresponding Conference Series LLC journal home page
- One A4 color advertisement in the congress Program or Book of Abstracts (excluding cover pages)
- Three inserts provided by the sponsor in the congress delegate bags
- One post congress Email message to consented congress registrants up to 60 days after the congress (content to be provided by the sponsor approved and distributed by corresponding Journal)
- 10% off the cost of two additional purchased sponsorship items
- Priority to purchase additional sponsorship items

## Gold Sponsor

- One Corporate Sponsored Workshop slot (must honor deadlines, catering and audio visual included)
- One complimentary exhibit booth, with priority to purchase exhibition space and choose booth location (Booth size 3X3 Sqm)
- Three complimentary congress registrations
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page
- One A4 color advertisement in the congress Program or Book of Abstracts (excluding cover pages)
- Two inserts provided by the sponsor in the congress delegate bags
- 10% off the cost of two additional purchased sponsorship items
- Priority to purchase additional sponsorship items

## Silver Sponsor

- Two complimentary congress registrations
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size 3X3 Sqm)
- Logo recognition on congress website sponsorship page
- One A4 color advertisement in the congress Program or Book of Abstracts (excluding cover pages)
- One insert provided by the sponsor in the congress delegate bags
- Priority to purchase additional sponsorship items

## Exhibition

- One complimentary congress registration
- One exhibit booth (Size 3X3 Sqm)
- Logo recognition on congress website sponsorship page
- One insert provided by the exhibitor in the congress delegate bags

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

Delegate Bag/Satchel	Each registered participant will receive a satchel containing the Congress material. The sponsor logo will be included on the bag.	Cost: TBD Opportunities Avlble: 1	Code-BS
Delegate Gifts/Pens/Posters/Awards/Speaker/Sponsor	Sponsors will be recognized for Each support.	Cost: TBD	Code-X

These are a selection of sponsorship opportunities. Should you have additional ideas, please contact the organisers for further discussion.

### Avail the Opportunity!!!

#### Exhibition Details:

Exhibition Dates: Dates of Exhibit: June 29, 2017

Date of Booth Set-up: June 28, 2017 Wednesday (Evening)

**Payment:** After receipt of the completed contract, the total amount will be invoiced.

## Conference Secretariat

2360 Corporate Circle, Suite 400, Henderson, NV 89074-7722, USA

Tel: +1-888-843-8169, Fax: +1-650-618-1417

Email: [Healthconomics@conferenceseries.net](mailto:Healthconomics@conferenceseries.net)

## Health Economics

## 2017

# Application Form

## Sponsorship/Exhibition Application Form

Name of the Organization/Company	
Sponsorship Package of your Choice	
Country	
State	
Address	
Email	
Tel	
Fax	

### Please Select the Appropriate Level

Elite Sponsor

Gold Sponsor

Silver Sponsor

Exhibition

Sponsorship Amount

### For more details:

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Email: [Healtheconomics@conferenceseries.net](mailto:Healtheconomics@conferenceseries.net)

### PAYMENT INFORMATION

Credit Card. Please debit my:

Card No:          Others

Expiry Date: .....

Signature: .....

Credit Card billing address: .....

Contact name and number for card holder: .....

Please note that cards will be debited within 7 days of your registration.

Yes I agree to the terms and conditions as stated on this form.

Delegates who do not pay their bookings are requested to provide a copy of bank transfer/credit card/cheque details to help payment allocation. Staff at the event will request a credit card guarantee for delegates without proof of payment.

### Credit Card Payment:

We are accepting all major Credit Cards/Debit Cards including American Express, Discover, Master Card and Visa. \*Processing Charge: Visa: 2%, Master: 2%, Others: 2%

**Pay the amount by wire transfer in US Dollars through "SWIFT: CITIUS33XXX" to**

- Beneficiary's Name: Conference Series LLC
  - Beneficiary's Account No: 206374688
  - ABA ROUTING #: 321171184
  - Beneficiary's Bank Address: Citibank, N.A., Palo Alto, 250 University Ave., CA 94301
  - Bank Phone: +1-650-322-5231, Bank Fax: +1-650-295-0409
  - Beneficiary's Address: 731 Gull Ave, Foster City, CA, 94404, USA
  - Beneficiary's Phone: +1-650-268-9744, Fax: +1-650-618-1414 (USA)
  - CHECK PAYMENT: Check should be in favor of Conference Series LLC to the following address:
    - Citibank, N.A., Palo Alto, 250 University Ave. CA 94301, USA (This is our financial centre address)
- PayPal Details: [finance@conferenceseries.com](mailto:finance@conferenceseries.com)

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2360 Corporate Circle STE 400, Henderson, NV 89074, USA  
Ph: +1-888-843-8169, Fax: +1-650-618-1414  
Toll free: +1-800-216-6499 (USA & Canada), +1-800-651-097 (Australia)  
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