

# International Conference and Trade fair on Laser Technology

Date and Venue: July 20-22, 2015, Florida, USA

(Theme: Integrating Inventions and Innovations in the Field of Laser Science)

## Summary:

Laser Tech-2015 welcomes attendees, presenters, and exhibitors from all over the world to Florida, USA. We are delighted to invite you all to attend and register for the “**Conference and Trade fair on Laser Technology (Laser Tech-2015)**” which is going to be held during July 20-22, 2015 in Florida, USA.

The organizing committee is gearing up for an exciting and informative conference program including plenary lectures, symposia, workshops on a variety of topics, poster presentations and various programs for participants from all over the world. We invite you to join us at the **Laser Tech-2015**, where you will be sure to have a meaningful experience with scholars from around the world. All members of the Laser Tech-2015 organizing committee look forward to meeting you in Florida, USA.

For more details please visit- <http://laser-technology.conferenceseries.com/>

## Importance & Scope:

Laser Tech-2015 aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results about all aspects of Laser Science. It also provides the chance for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns, practical challenges encountered and the solutions adopted in the fields of Laser Science.

Laser Tech-2015 is an international platform for presenting research about Laser, Optics, Photonics and Microelectronics, exchanging ideas about it and thus, contributes to the dissemination of knowledge in Laser Science for the benefit of both the academia and business. This event brings together world class scientists, Researchers and Academicians to explore the recent advancements that are taking place in the field of Laser Science.

## Why Florida?

Florida is a state in the southeastern region of the United States, bordered to the west by the Gulf of Mexico, to the north by Alabama and Georgia, to the east by the Atlantic Ocean, and to the south by the Straits of Florida. Florida is the 22nd most extensive, the 4th most populous, and the 8th most densely populated of the 50 United States. The state capital is Tallahassee, the largest city is Jacksonville, and the largest metropolitan area is the Miami metropolitan area.

Florida was a challenge for the European colonial powers before it gained statehood in the United States in 1845. It was a principal location of the Seminole Wars against the Indians, and racial segregation after the American Civil War. Today, it is distinguished by its large Hispanic community and high population growth, as well as its increasing environmental concerns. Its economy relies mainly on tourism, agriculture, and transportation, which developed in the late 19th century. Florida is also known for its amusement parks, the production of oranges, and the Kennedy Space Center.

## Why to attend???

Laser Technology is one of the growing fields and scope of Optics and Laser Technology encompasses in several areas such as development in all different types of lasers, development in optoelectronic devices & photonics and development in Optical instruments & components. It has many Medical applications in the field of Ophthalmology, Radiology, Dentistry, and Dermatology and it

also has many Industrial applications such as Laser cutting, Laser welding, Laser scribing etc. At present the Laser Technology market is around \$7 billion and it is expected to grow up to \$17.06 billion by the year 2020.

A Unique Opportunity for **Advertisers** and Sponsors at this International event:

[http://www.omicsgroup.com/conferences/ACS/conference/pdfs/laser-technology2015\\_Sponsorship.pdf](http://www.omicsgroup.com/conferences/ACS/conference/pdfs/laser-technology2015_Sponsorship.pdf)

## Major Marketing Associations around the Globe

- European Laser Association
- European Medical Laser Association
- British Medical Laser Association
- The International Laser Display Association
- Laser Trade Associations

## Major Marketing Associations in USA

- American Society for Laser Medicine and Surgery
- The Association of AILU Laser Users
- International Laser Class Association

## Statistical Analysis of Associations

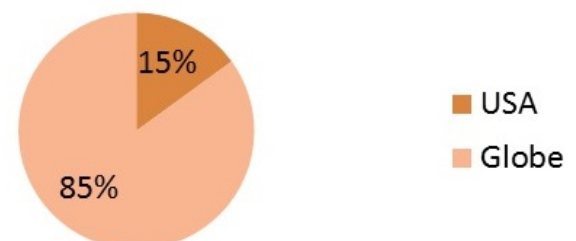


Figure 1: Statistical Analysis of Associations

### Target Audience:

Professors and Students from Academia who are in the study of Physics department, Electrical and Electronic engineering department, Laser science department, Biomedical engineering department, Ophthalmology department, Radiology department, Dermatology department, and Dentistry department.

### Target Audience:

- Industry 30%
- Academia 60%
- Others 10%

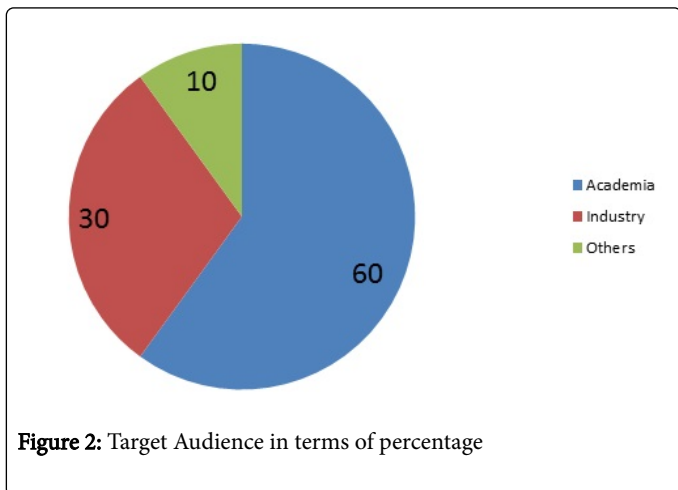


Figure 2: Target Audience in terms of percentage

### Top Universities in USA:

- Princeton University
- Harvard University
- Yale University
- Columbia University
- Stanford University
- University of Chicago
- Massachusetts Institute of Technology
- Duke University
- University of Pennsylvania
- California Institute of Technology

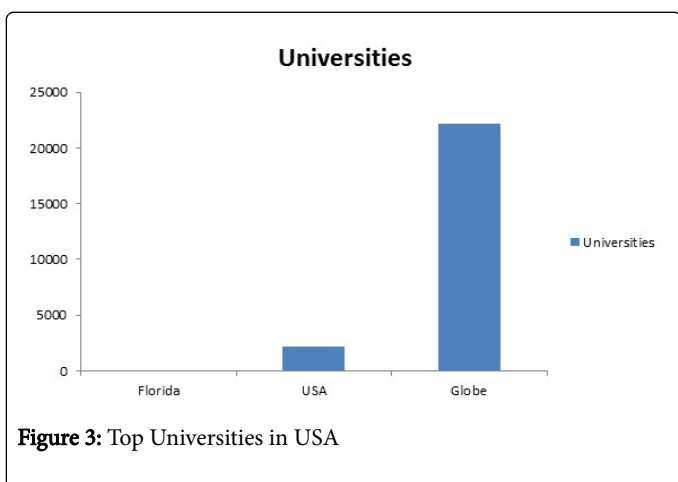


Figure 3: Top Universities in USA

### Companies Associated with Laser Technology

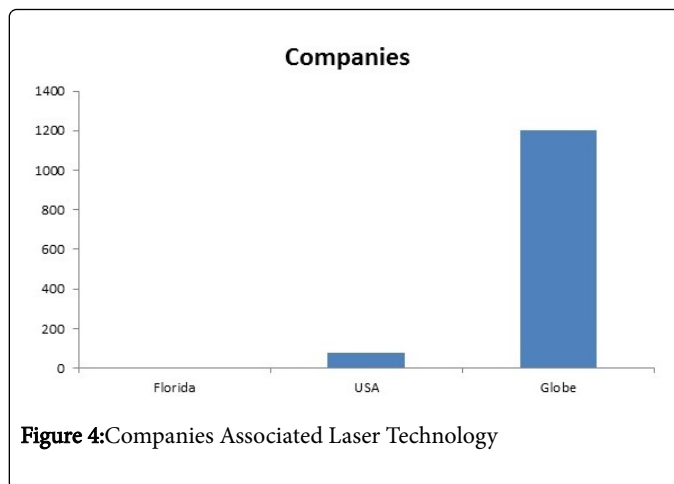


Figure 4: Companies Associated Laser Technology

### Industries Associated with Marketing

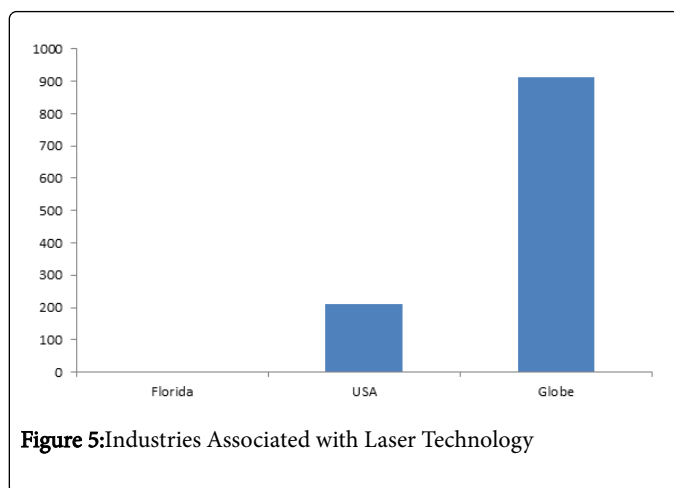


Figure 5: Industries Associated with Laser Technology

### Market Growth of Advertising and Marketing

#### Statistics which shows growth in Laser Technology

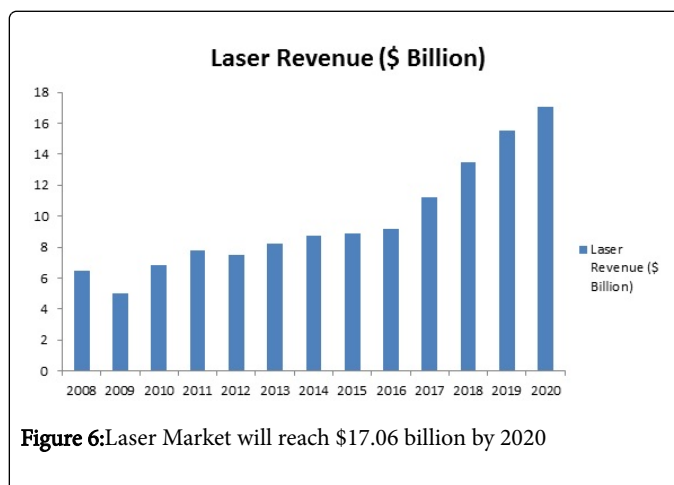
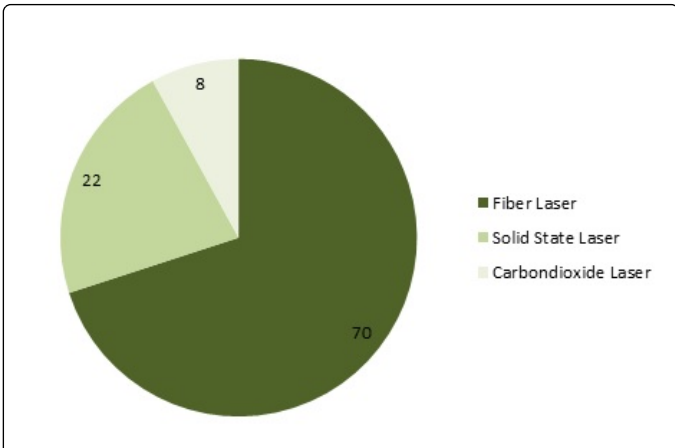


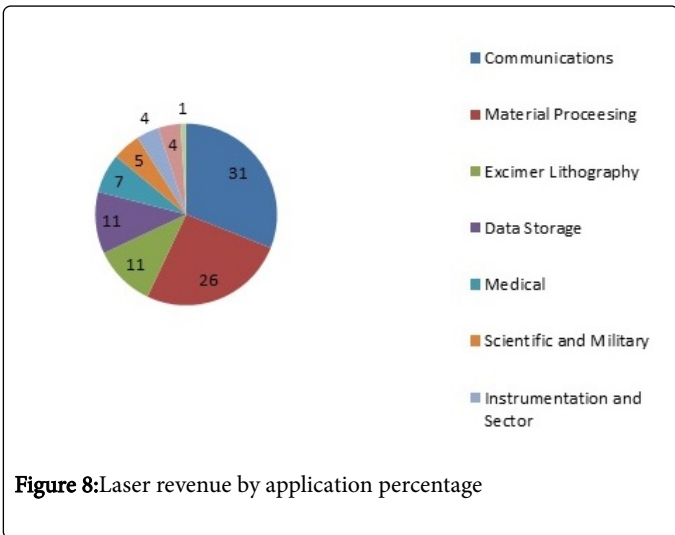
Figure 6: Laser Market will reach \$17.06 billion by 2020

Source: Reference 1



**Figure 7:** Share of Fiber Laser, Solid State Laser, and Carbon dioxide Laser was \$332 million in the year 2013

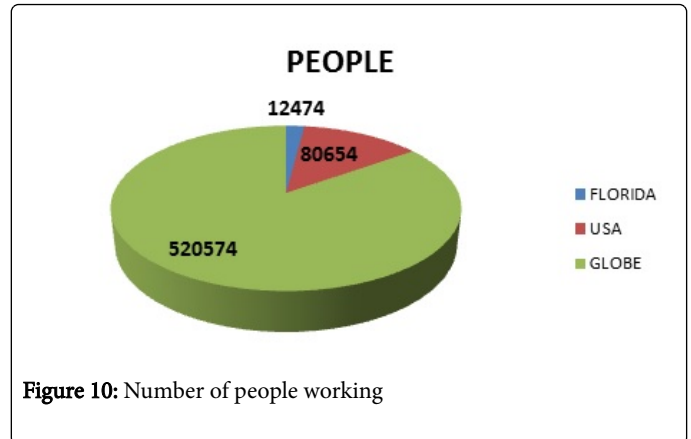
Source:Reference 3



**Figure 8:**Laser revenue by application percentage

Source:Reference 2

**Statistics of Marketers, Researchers and Academicians working on Advertising &Marketing:**



**Figure 10:** Number of people working

**References:**

1. <http://www.marketsandmarkets.com/Market-Reports/laser-technology-market-795.html>
2. <http://www.laserfocusworld.com/articles/print/volume-48/issue-01/features/economic-aftershocks-keep-laser-markets-unsettled.html>
3. <http://www.industrial-lasers.com/articles/print/volume-28/issue-1/features/2012-annual-economic-review-and-forecast.html>