

(Theme: “Bridging Excellence in Cardiac Nursing Practice”)

Summary:

Cardiac Nursing-2016 welcomes attendees, presenters, and exhibitors from all over the world to Chicago. We are delighted to invite you all to attend and register for the “**International Conference on Cardiovascular Nursing**” which is going to be held during May 5-7 in Chicago, USA.

The organizing committee is gearing up for an exciting and informative conference program including plenary lectures, symposia, workshops on a variety of topics, poster presentations and various programs for participants from all over the world. We invite you to join us at the Cardiac Nursing-2016, where you will be sure to have a meaningful experience with scholars from around the world. All members of the Cardiac Nursing-2016 organizing committee look forward to meeting you in Chicago, USA.

For more details please visit- <http://cardiac.nursingconference.com/>

Scope and Importance:

Cardiovascular nurses are key contributors when it comes to meeting the challenges of cardiovascular disease and enhancing cardiovascular health. Their evidence-predicated practice fixates on optimizing cardiovascular health across the life span in all practice settings, amending patient outcomes and quality of life, and enhancing the heart health of communities. Staying au courant on the current scope and standards of practice of this specialty is an essential criteria needed to avail preserve lives.

Why Chicago, USA?

Chicago is the third most populous city in the United States. With over 2.7 million residents, it is the most populous city in the state of Illinois and the Midwest. Chicago was incorporated as a city in 1837, near a portage between the Great Lakes and the Mississippi River watershed, and experienced rapid growth in the mid-nineteenth century. Today, the city is an international hub for finance, commerce, industry, technology, telecommunications, and transportation, with O'Hare International Airport being the busiest airport in the world; it also has the largest number of U.S. highways and railroad freight. In 2014, Chicago hosted 50.2 million international and domestic visitors. Chicago has professional sports teams in each of the major professional leagues.

Conference Highlights:

- Cardiovascular Nursing
- Cardiac Intensive Care Nursing
- Cardiac Care Nurses
- Pediatric Cardiovascular Nursing
- Cardiovascular Drugs
- Cardiovascular Surgeries
- Cardiovascular Diseases
- Cardiomyopathy
- Cardiac rehabilitation
- Rare Cardiac Diseases
- Epidemiology

- Diagnosis tests & Procedures
- Inventions in the field of Cardiovascular Nursing

Why to Attend???

It will provide exposure to the on-going researches in Cardiac Nursing and related science. It will also provide insight to the novel inventions and techniques. It is very beneficial for the student Nurses and fellowship owners because it provides knowledge in the field. It also gives opportunities to the companies to showcase their products and have face to face meetings with scientists increasing their business opportunities. It also gives companies to know about their market competitors.

A Unique Opportunity for Advertisers and Sponsors at this International event:

<http://cardiac.nursingconference.com/sponsors.php>

Top Societies and Association around the World

- National Cardiovascular nursing Societies
- Canadian Council of Cardiovascular
- The Society of Pediatric Cardiovascular Nurses
- American Heart Association
- Preventive Cardiovascular Nurses Association
- American Board of Cardiovascular Medicine
- The Cardiac Society of Australia and New Zealand
- British Association for Nursing in Cardiovascular care (BANCC)
- American Associations Critical Care Nurses
- American Nursing Associations

Top Societies and Associations in USA

- Northeast Pediatric Cardiology Nurses Associations
- The American Heart Association
- American College of Cardiology
- Heart Failure Society of America
- Society of Invasive Cardiovascular Professionals
- American Society of Nuclear Cardiology
- American Hospital Association

Top Societies and Associations in Chicago

- American Heart Association: Council of Cardiovascular Nursing
- International Council of Nurses
- Society of Vascular Nursing
- Society of Pediatric Cardiovascular Nurses

Statistical Analysis of Associations

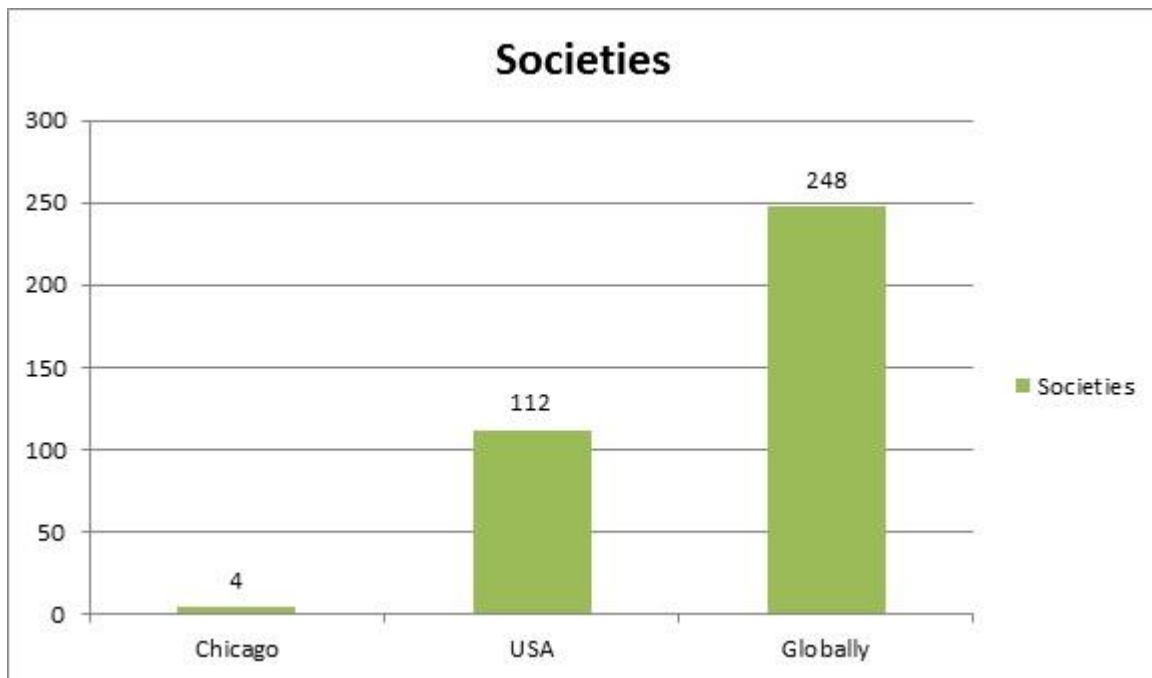


Figure 1: Statistical Analysis

Target Audience:

Cardiologists, Scientists, Doctors, Professors, Nursing Lecturers, Nurses, Pharmaceutical Industries, Healthcare Industries, CEOs Directors of Association and Societies can be the target audience.

Target Audience

Industries - 20%
 Academia - 70%
 Others - 10%

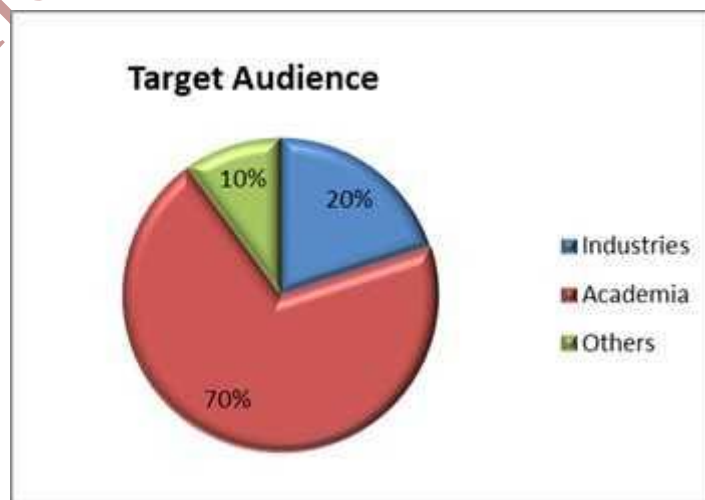


Figure 2: Statistical Analysis

Top Nursing Universities around the world:

- Washington University in st.louis
- University of Virginia
- The University of Manchester 1824
- University of WISCONSIN (Cardiovascular Research Centre)
- Columbia University (Cardiovascular Research initiative)
- Wayne State University (school of medicine)
- EMORY University School of medicine
- University of KENTUCKY
- Akron Institute of Herzog University akron OH
- Alabama a& M University
- Alpena Community College
- Amridge University
- Anamarc College-Santa Teresa
- Chapman University
- Fortis College –Centerville
- Gem City College
- Georgia Health Sciences University
- Saint Elizabeth Medical Centre school of Radiology
- Rosalind Franklin University of Medicine and Science
- University of ALBERTA

Top Universities in USA:

- Avera McKennan Hospital and University Health Center
- University Medical Center at Princeton
- University of Chicago Medical Center
- University of Colorado Hospital
- UC San Diego Medical Center
- Thomas Jefferson University Hospital
- Washington University — St. Louis, MO
- Chattanooga State Community College
- Brookline College –phoenix
- Dominican University

Top Universities in Chicago

Local Universities

- University of Illinois at Chicago
- Saint Xavier University
- Rosalind Franklin University
- University of Chicago Pritzker School of Medicine
- Rush University, Chicago

Branch Campus University

- Rush Medical College
- Indiana University of Medicine

- University of Michigan Medical School
- Mayo Clinical College of Medicine

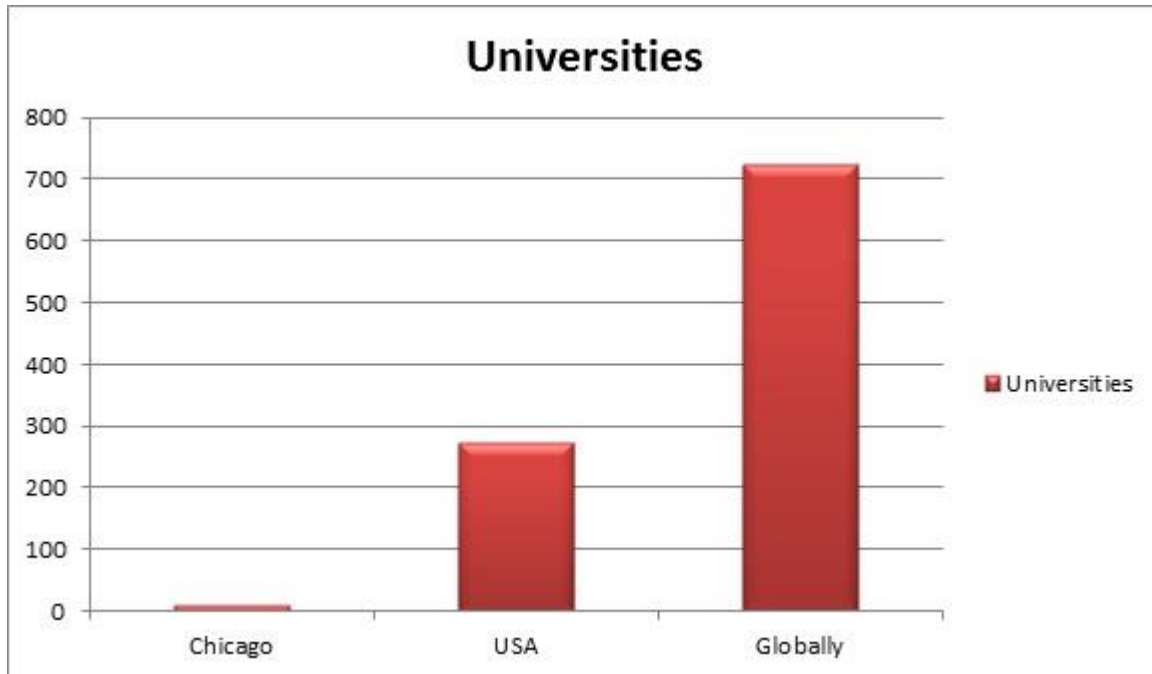


Figure 3: Statistical Analysis

Market Growth:

The market is expected to grow to \$65.3 billion in 2010 and experience a reduction through 2016 to \$53.7 billion, a compound annual growth rate (CAGR) of -3.9%. Treatment for hyperlipidemia recorded sales of more than \$33 billion in 2014. Large therapeutic drugs including Lipitor and Crestor comprise a high concentration of this segment. Driven by patent expirations for Lipitor, and other drugs within this segment, the segment will shrink to about \$26 billion by 2015, a CAGR of -4.3%.

With an estimated population of 9.2 million residents with a CAGR of 7.9%, the USA healthcare sector caters to a rapidly growing population and the concurrent increasing demand on the healthcare sector. USA GDP is expected to record USD 378 billion in 2013, achieving a positive growth of 3.8%.



Figure 4: Statistical Analysis

Glance at Market of Advertising and Marketing:

The global cardiovascular therapeutic drug market was worth \$140.7 billion in 2014, and is expected to grow by a compound annual growth rate (CAGR) of 2.7% to \$144.5 billion in 2016. This market will experience a sizable reduction in the early portion of the forecast period, and then slowly rise to reach \$139.8 billion in 2015, a CAGR of -0.7%.

The hypertension segment recorded \$64.9 billion in sales in 2009. By a large margin, hypertension is the largest segment within the cardiovascular market, driven by a large number of billion-dollar-plus therapies

Statistics of Marketers, Researchers and Academicians works.

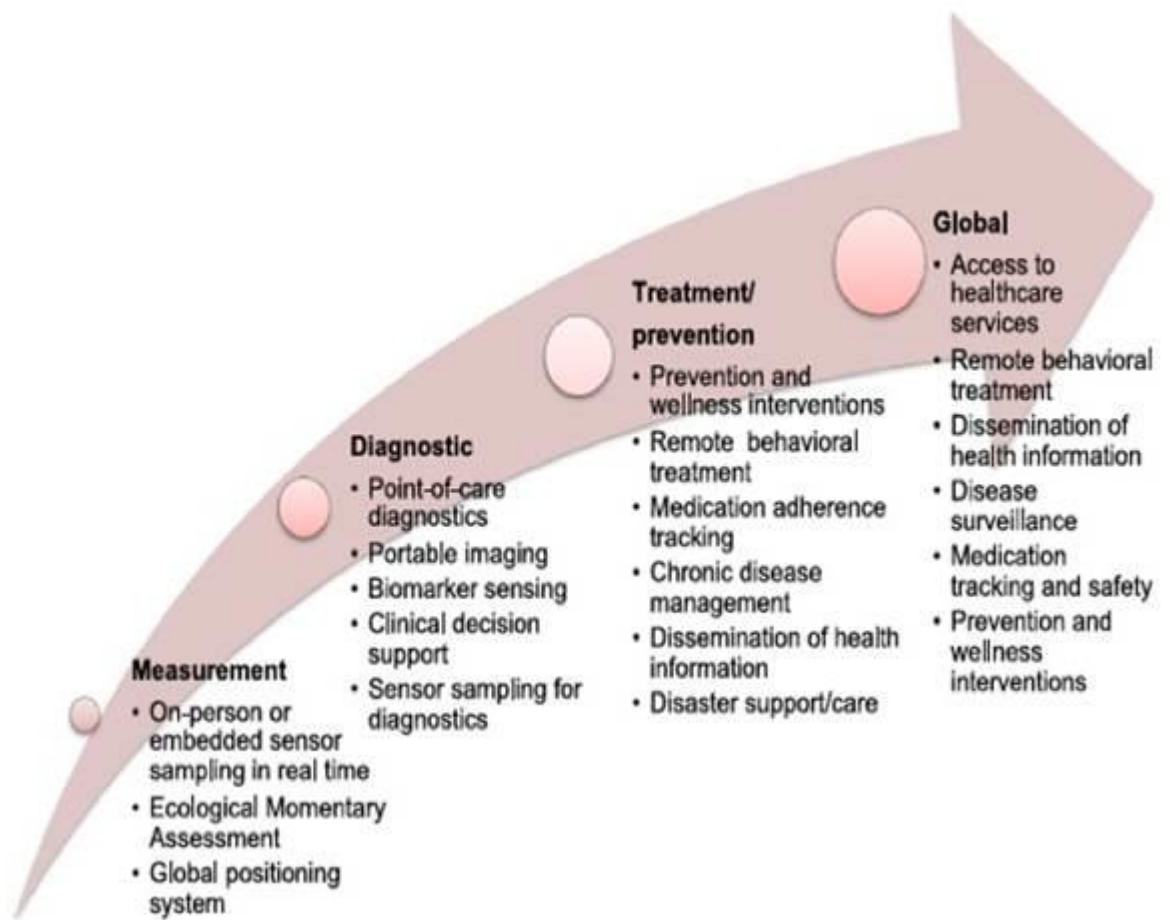


Figure 5: People

References:

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