

(Theme: Implications and Current concepts in the field of Rhinology & Otolaryngology)

Summary:

Otolaryngology is a combined study of Otolaryngology or Ear, Nose and Throat. The Otolaryngology diseases can affect some of our most important senses, including hearing, smell and taste. As hearing and speech are important aspects of human development and this conference may offers a comprehensive otolaryngology study and the recent development and research in this area. "Cochlear Implants" & "Endoscopic sinus surgery" are the biggest recent development enabling deaf to gain sense of hearing and the surgery for sino-nasal problems.

For more details please visit: <http://otolaryngology.conferenceseries.net/>

Importance & Scope:

This conference aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results about all aspects of Otolaryngology. It also provides the platform for researchers, scholars is where the future of Advertising and Marketing intersects. This event brings together senior brand marketers and agency executives to explore marketing and advertising opportunities on emerging digital media platforms. Otolaryngology-2015 is where marketers go to gain perspective on the latest platforms, media models, emerging start-ups, and opportunities that will drive the future of the advertising landscape. We bring together business, creative, and technology leaders from the advertising, marketing, and media industry for the most current and relevant.

Why Dubai?

Dubai is already renowned as the business capital of the Middle East Region. It is now fast becoming the regional capital for healthcare as well. Through its various ENT healthcare projects and with help of ministry of health, Dubai is set to become the hub for specialized Otolaryngologist and a center for medical education and research, covering more than 30 countries including the Middle East, North Africa and the Indian Subcontinent.

- Dubai Health care
- Med clinic City Hospital
- American Hospital Dubai
- Khalifa Medical City
- Canadian Specialty Hospital
- KKR ENT hospital and Research Institute

Conference Highlights:

- Anatomy and Physiology of Ear and Nose
- Anatomical and Physiological Disorders of Nose
- Rhinitis and Rhinosinusitis - Types and Treatment
- Sinonasal Disorders and Surgical Treatment
- Common Cold- Causes and Treatment
- Sinusitis- Types and Treatment
- Ear Disorders
- Diseases of Middle and Inner Ear
- Hearing Impairment and Deafness- Causes and Treatment
- Endoscopy, Diagnosis and Imaging Techniques
- Surgical Approaches for Nasal Disorders
- Surgical Approaches for Ear Disorders

- New Treatment Approaches for Hearing Disorders
- Surgical Approaches for Laryngology in Adults and Pediatrics
- ENT Infectious Disease
- Anesthesia and Pain Relief
- Head and Neck Oncology and Oral Oncology

Why to attend???

Medical doctors, patients and health care providers consider the prevention of otolaryngological diseases as an essential tool to improve the general health status of the population. The proportions of people suffering from the disease are expected to increase by 66.7% in future according a recent statistical survey. Institutions performing research in the related studies have been funded with 190 Million Dollar worldwide. According to recent statistics, ENT diseases worldwide will double between 2012 and 2030. The current market value of Otolaryngology is \$190 billion and is expected to reach more than \$500 billion by 2020. Realizing this imperative, OMICS Group is set to organize International congress on Otolaryngology this year with a view to enhance research and promote awareness aiming in developing solutions for the challenges encountered. Otolaryngology-2015 will comprise of many leading keynote speakers and session speakers who will be delivering their speech on the current research topics of Sinusitis- Types and Treatment, Endoscopy, Diagnosis and Imaging Techniques, Head and Neck Oncology and Oral Oncology. The young researchers and the student participants will gain the opportunity to grab the Best Poster Award by presenting their work as a poster presentation and Young Researcher Forum

A Unique Opportunity for Advertisers and Sponsors at this International event:

<http://otolaryngology.conferenceseries.net/sponsors.php>

Major Otolaryngology Associations around the Globe

- American Academy of Otolaryngology
- Association for Research in Otolaryngology
- American Board of Otolaryngology
- ENT UK
- The Australian Society of Otolaryngology Head & Neck Surgery Ltd
- The South Africa Society of Otorhinolaryngology
- The Egyptian Society OF ENT

Major Otolaryngology Associations in UAE

- Me-Oto

- GCC Otolaryngology
- Dubai Otology
- PAN Arab Rhinology Society
- Saudi Society of otorhinolaryngology and Head and Neck surger

- Middle East Hospital

Statistical Analysis of Associations

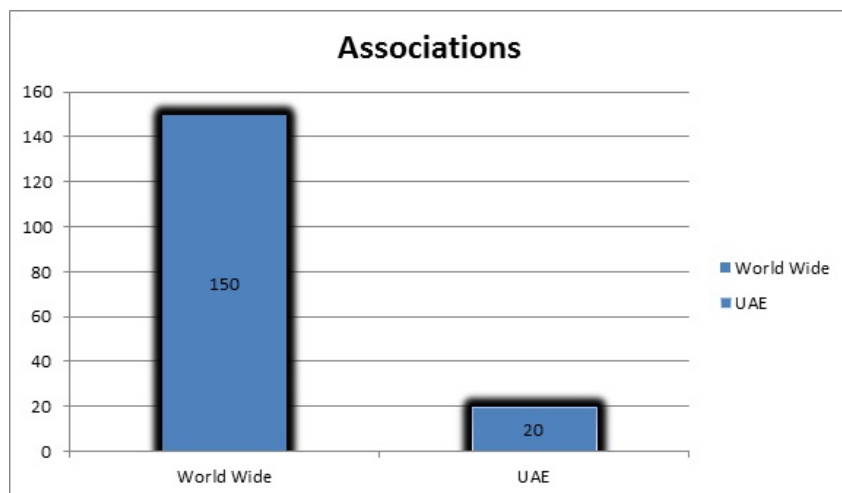


Figure 1: Statistical Analysis

Target Audience:

The conference discusses the latest research outcomes and technological advancements in the field and brings together leading otolaryngologists, ENT surgeons, physicians, research scholars, students along with industrial and pharma professionals to exchange share their views on critical aspects of Otolaryngology research. The event is designed in a way to provide an exclusive platform for new researchers, scholars and educators to present and discuss the most recent innovations, trends, and concerns, practical challenges encountered and the solutions adopted in the field of Otolaryngology. Otolaryngology-2015 will comprise leading keynote speakers, session

speakers, poster presenters who will be presenting their research on the topics Sinusitis Treatment, Endoscopy, Diagnosis and Imaging Techniques for ENT disorders, Head, Neck and Oral Oncology disciplines.

Target Audience:

- Industry 20%
- Academia 60%
- Others 20%

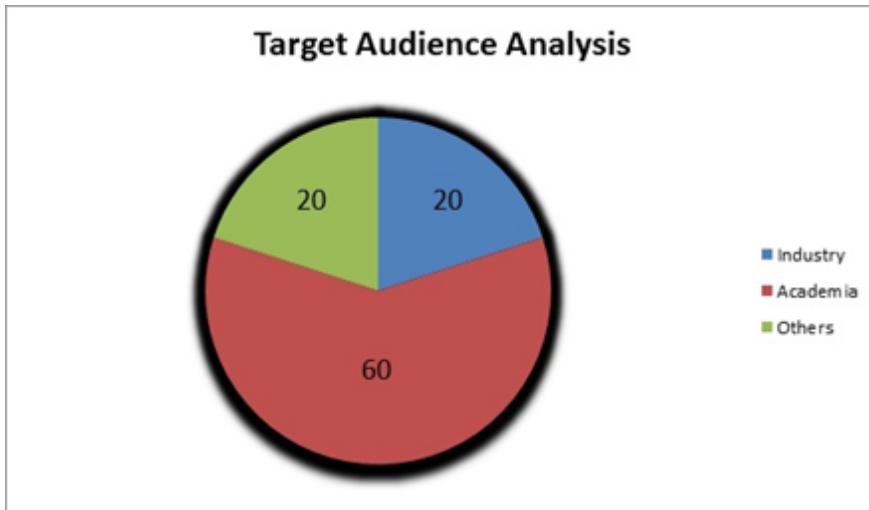


Figure 2: Target Audience

Top Universities in UAE:

- Gulf Medical University
- Dubai Medical College for Girls
- University of Sharjah
- Ras al-Khaimah Medical and Health Sciences University
- United Arab Emirates University
- Gulf Medical University
- RAK MHSU

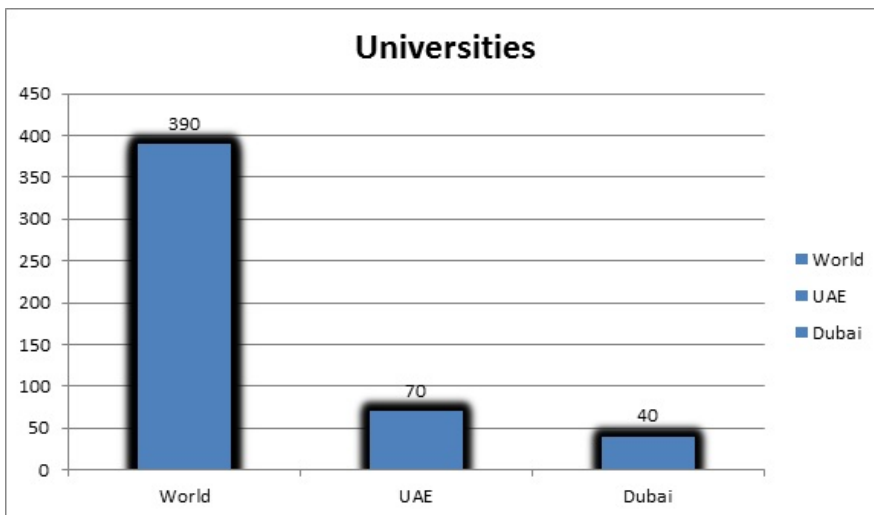


Figure 3: Top Universities in UAE

Companies Associated with Otolaryngology

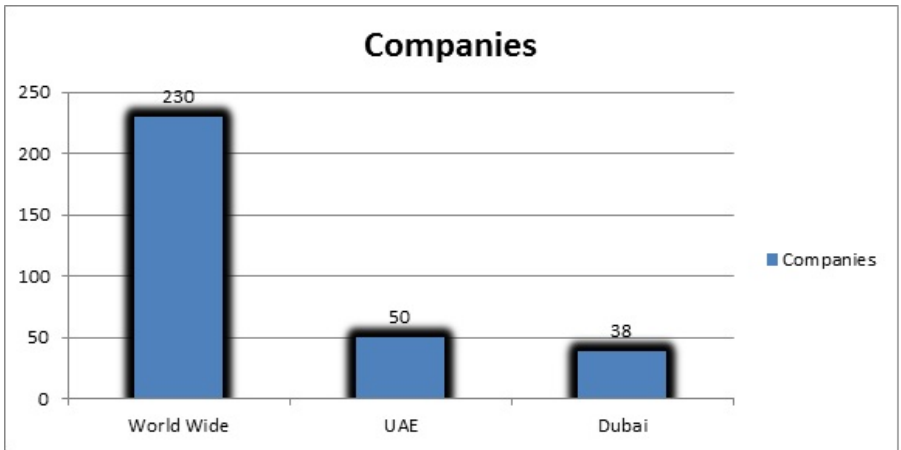


Figure 4: Companies Associated with Otolaryngology

Industries Associated with Otolaryngology

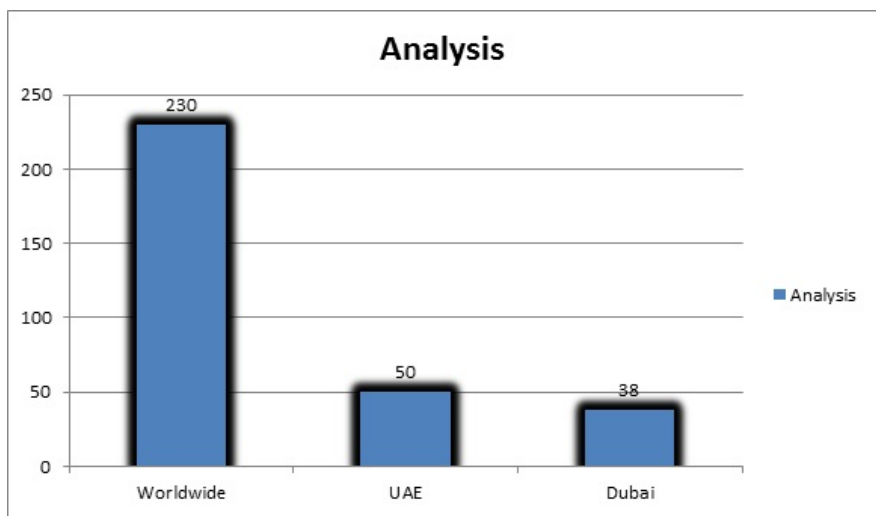


Figure 5: Industries Associated with Otolaryngology

Glance at Market of Otolaryngology:

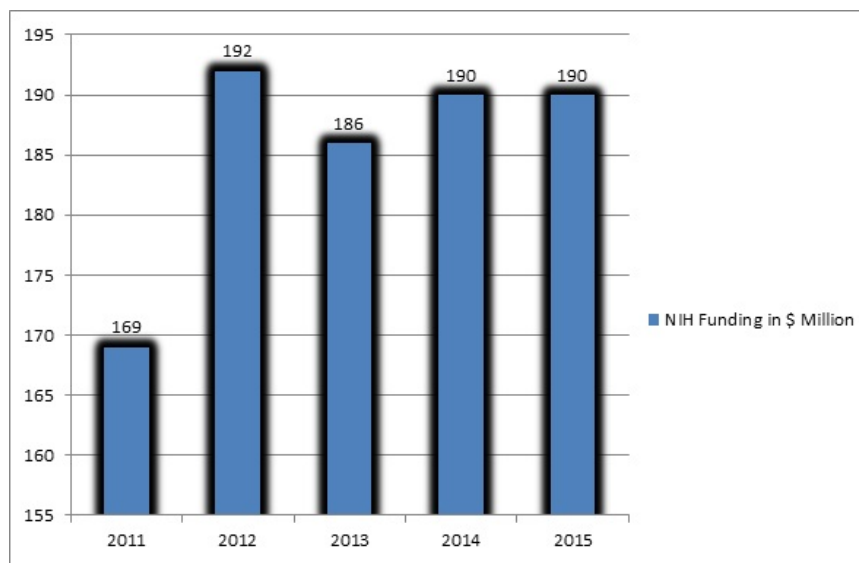


Figure 6: Otolaryngology NIH Funding

Statistics of Universities, Companies and Associations Worldwide associated with Otolaryngology:

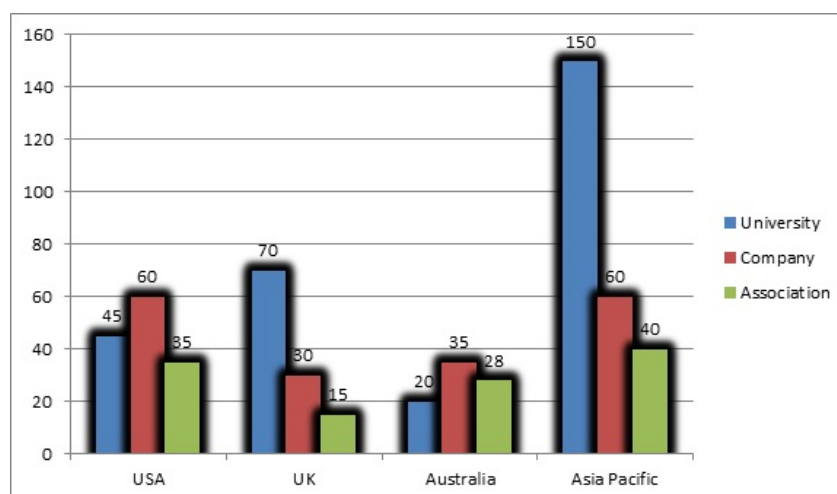


Figure 7: Universities, Companies and Associations Worldwide

References:

- <http://healthcare.globaldata.com/media-center/press-releases/medical-devices/us-to-remain-worlds-leading-diagnostic-xray-systems-market-by-2020-says-globaldata>
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- http://www.unboundmedicine.com/medline/journal/Indian_J_Otolaryngol_Head_Neck_Surg?start=130&next=true
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