

International Conference and Exhibition on Drug Processing, Labeling & Packaging

Date & Venue: July 20-22, 2015 Beijing, China

(Theme: Encounter Innovations in Pharma Labeling, Packaging and Innovative in Drug Processing)

About the Conference:

Drug Packaging-2015 welcomes attendees, presenters, and exhibitors from all over the world to Beijing, China. We are delighted to invite you all to attend and register for the “**International Conference and Exhibition on Drug Processing, Labeling and Packaging (Drug Packaging -2015)**” which is going to be held during July 20-22, 2015 in Beijing, China.

The organizing committee is gearing up for an exciting and informative conference program including plenary lectures, symposia, workshops on a variety of topics, poster presentations and various programs for participants from all over the world. We invite you to join us at the Drug Packaging -2015, where you will be sure to have a meaningful experience with scholars from around the world. All members of the Drug Packaging -2015 organizing committee look forward to meeting you in Beijing, China.

For more details please visit-

<http://drug-processing-labeling-packaging.pharmaceuticalconferences.com/>

Importance & Scope:

Every company is looking to get a new break through molecule with their research and FDA approvals for new molecules. Way that Start to end point of a drug that means start with a discovery and ends with finished product (ready to Market). The study to determine whether commonly purchased pharmaceutical products obtained from international pharmacies are comparable to products dispensed in regard to labeling and packaging. Drug Packaging will provide required information to implement innovative strategies throughout labeling process to ensure regulatory, develop and streamline packaging operations to improve cost-effectiveness.

Packaging is an area where helps in creation of wealth and preserving the Product quality, by maintaining the product quality it automatically increases the shelf life of products. In most of the times, particularly packaging has undergone the rigorous change in Pharmaceutical industry. Sophisticated drug products, developments in new drug, developments in new Packaging technologies, stringent government requirements, growth of retail and increase in number of competitors with new market techniques have increase the demand of Pharmaceutical packaging materials globally. The design of the packaging today provides the shelf life for the drug and to the delivery system, which becomes safety, convenience and compliance of the drug.

Why Beijing?

The pharmaceutical industry is one of the leading industries in People's Republic of China, covering synthetic chemicals and drugs, prepared Chinese medicines, medical devices, apparatus and instruments, hygiene materials, packing materials, and pharmaceutical machinery. China accounts for 20% of the world's population but only 1.5% of the global drug market. China's changing health-care environment is designed to extend basic health insurance to a larger portion of the population and give individuals greater access to products and services. Following this period of change, the pharmaceutical industry is expected to continue its expansion. In China global pharmaceutical packaging market dimensions with 28% share of continues to lead; strong growth, expected annual growth rate

of 11.5%. At present, the pharmaceutical industry has fully realized the importance of good packaging design, because of its help patient's compliance with medication requirements, to meet regulatory requirements, increase brand life and attractive faces constant pressure.

Conference Highlights:

- Drug Delivery
- Drug Design: Novel Approaches
- Discovery Chemistry : Latest Case Studies
- Recent Updates of Clinical Trials
- FDA Approved New Drug
- Drug Formulation of Different Dosage Forms
- Quality Management of Formulation
- Labeling and its Importance
- Advancements in Packaging Technology

Why to attend???

According To The Published Report About Global Pharmaceutical Packaging, The Size Of The 2013 Global Pharmaceutical Packaging Market Is Expected To Reach USD 62.3 Billion And The Strongest Growth Is In The Asia-Pacific Region. In The Future, China Will Become The Main Force In Growth Of The Pharmaceutical Packaging Industry In The Asia-Pacific, And Its Annual Growth Rate Is Expected To Reach 11.5%. Some Experts Predict That By 2020, China Will Become The Second Largest Pharmaceutical Market In The World.

A Unique Opportunity for Advertisers and Sponsors at this International event

<http://drug-processing-labeling-packaging.pharmaceuticalconferences.com/sponsors.php>

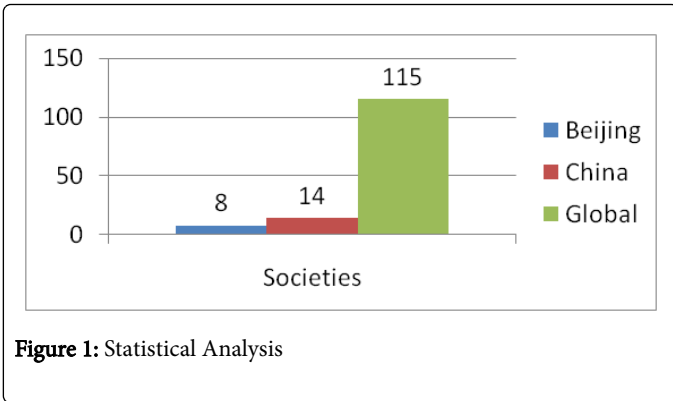
Major Marketing Associations around the Globe

- American Association of Pharmacy Technicians
- Canadian Society for Pharmaceutical Sciences
- American Pharmacists Association (APhA)
- Drug Information Association
- Indian Pharmaceutical Association
- Kuwait Pharmaceutical Association
- Board of Pharmaceutical Specialties
- Malaysian Pharmaceutical Society

Major Marketing Associations in China

- China Pharmaceutical Industry Association
- Chinese Pharmaceutical Association
- China Association of Pharmaceutical Equipment
- China Association of Traditional Chinese Medicines
- R&D-based Pharmaceutical Association Committee(Beijing)
- China Pharmaceutical Packaging Association (Beijing)

Statistical Analysis of Associations



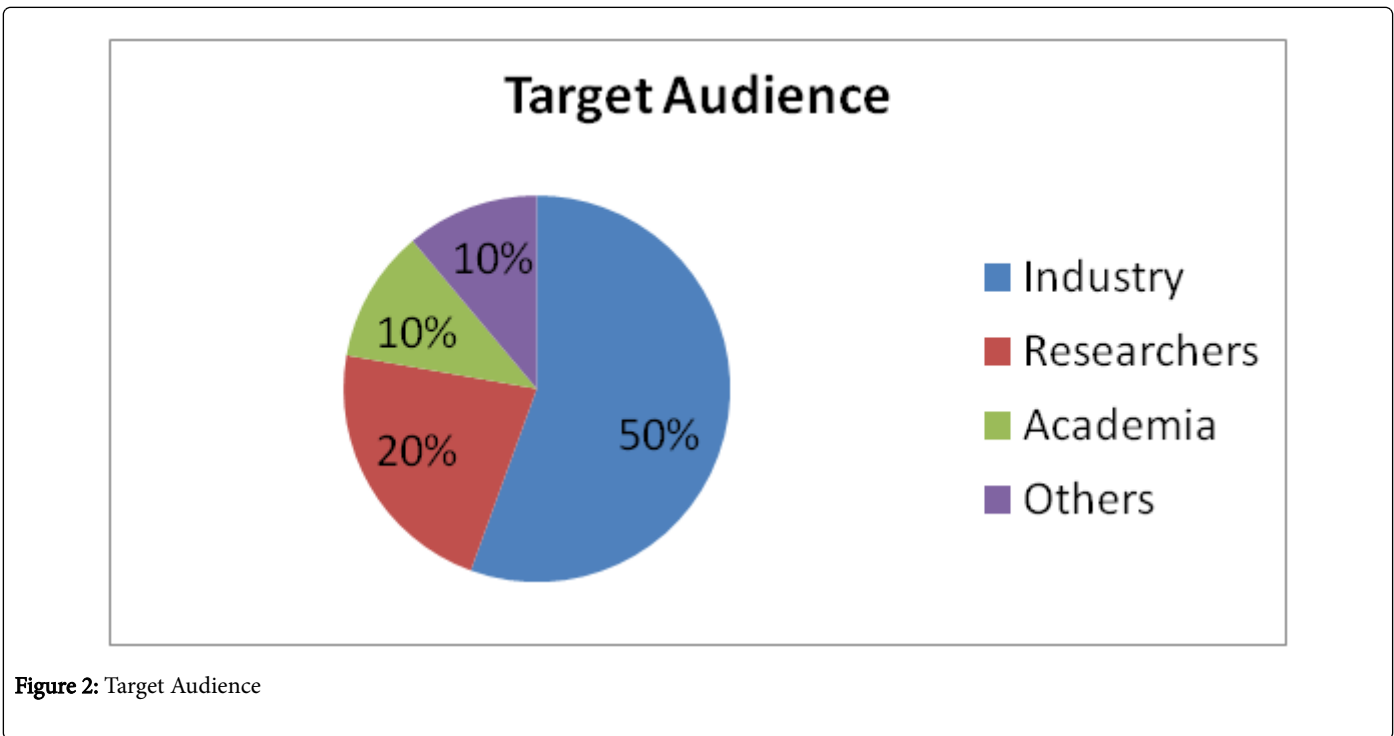
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Target Audience:

Directors/Managers & Business Intelligence Experts, Departmental Managers, Vice Presidents/ Directors & Brand Manufacturers/ Marketers of Consumer Products. Retailers, Marketing, Advertising and Promotion Agency Executives, Solution Providers (digital and mobile technology, P-O-P design, retail design, and retail execution), Professors and Students from Academia in the study of Marketing and Advertising filed.

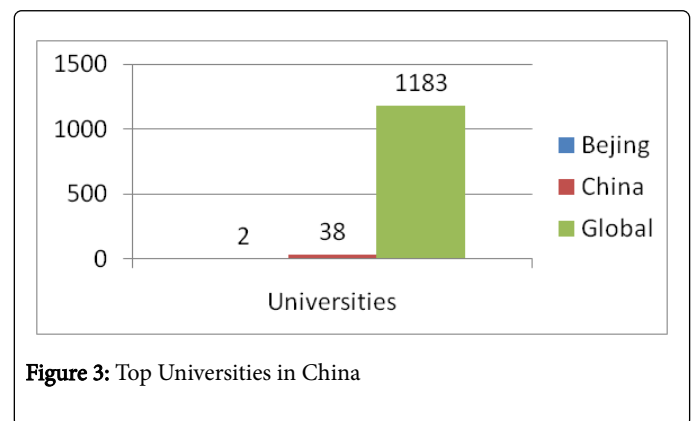
Target Audience:

- Industry 50%
- Researchers 20%
- Academia 10%
- Others 10%



Top Universities in China:

- Peking University Health Science Center
- Shenyang College of Pharmacy
- Chinese University of Hong Kong
- China Pharmaceutical University
- Fujian University of Traditional Chinese Medicine
- Tsinghua University
- Shanghai Jiao Tong University
- Second Military Medical University



Source: [Reference](#)

Companies Associated with Drug Packaging activities

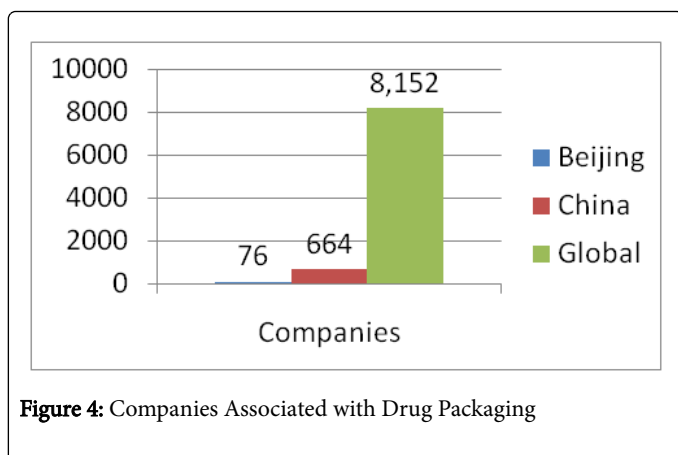


Figure 4: Companies Associated with Drug Packaging

Source: [Reference](#)

Glance at Market of Drug Packaging:

Pharmaceutical packaging plays an important role in the pharmaceutical industry for the protection of the drugs and medicine

against all adverse external influences. These influences can alter the properties of the drug or medicine and cause physical damage, degradation, and counterfeiting. World demand for drug packaging products will increase 6.4% annually to \$90 billion in 2017. Most demand will remain in the developed economies of Canada, Japan, the US, and Western Europe. The packaging market by drug delivery type is growing at a CAGR of 9.1% and constitutes a significant part of the overall pharmaceutical packaging market. The market is expected to be pushed by off-patenting of drugs, expanding generics market, and rapidly growing drug delivery market. Due to increasing generic and contract manufacturing activities in Asia-Pacific, especially in India and China, the emerging geographies are expected to register maximum growth.

Market Growth of Market Value on Drug Packaging

Statistics which shows growth of Market in Drug Packaging

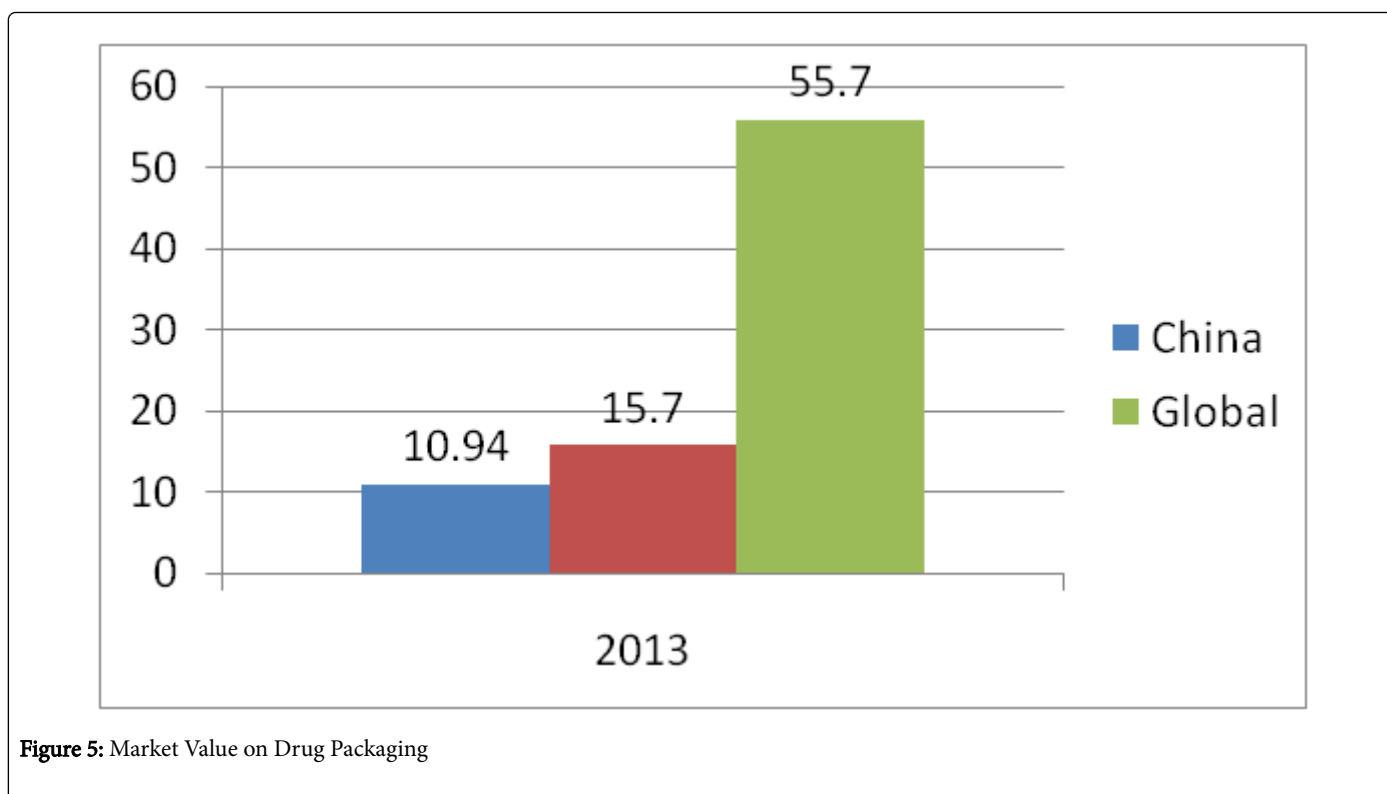


Figure 5: Market Value on Drug Packaging

Source: [Reference](#)

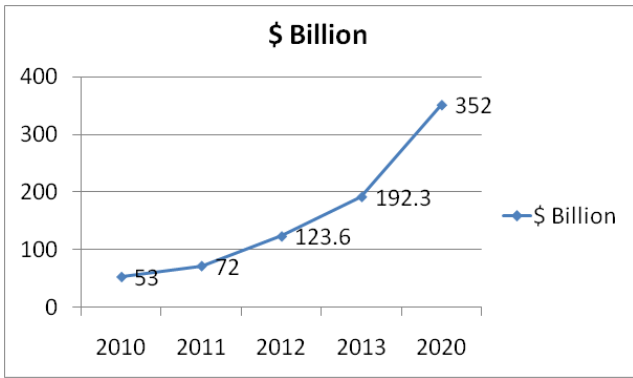


Figure 6: Market Growth of Drug Packaging in the upcoming ten years

Source: Reference

Fund Allotment to Drug Packaging, total billion\$: Every year the drug packaging funds are increasing to develop more

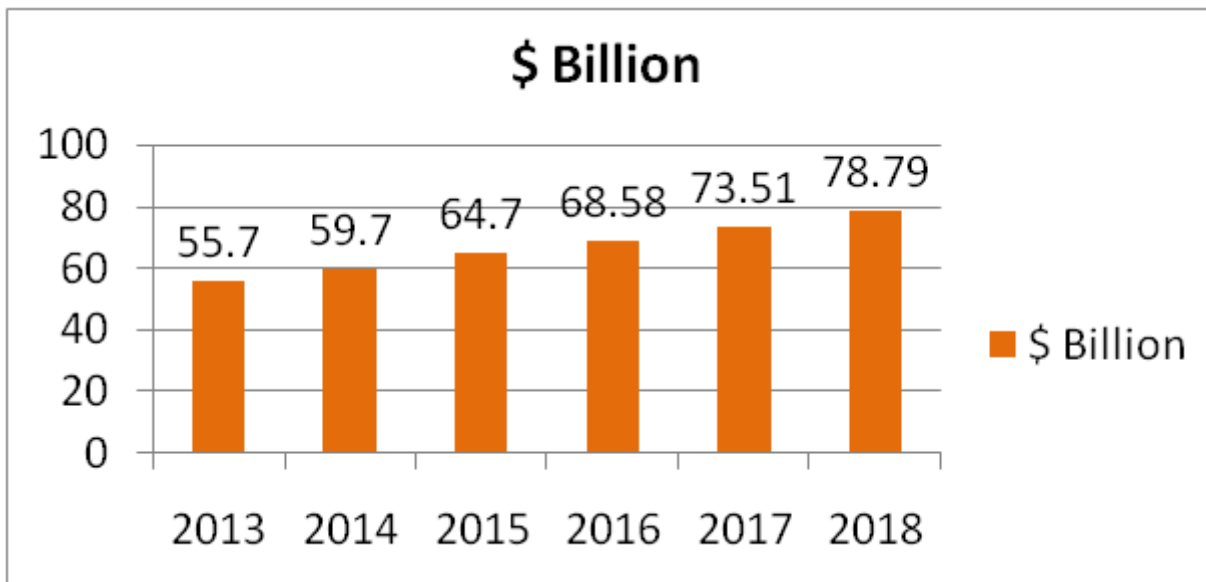


Figure 7: Fund Allotment to Drug Packaging

Source: Reference

Statistics of Industry Officials, Researchers and Academicians working on Drug Packaging and Drug Processing:

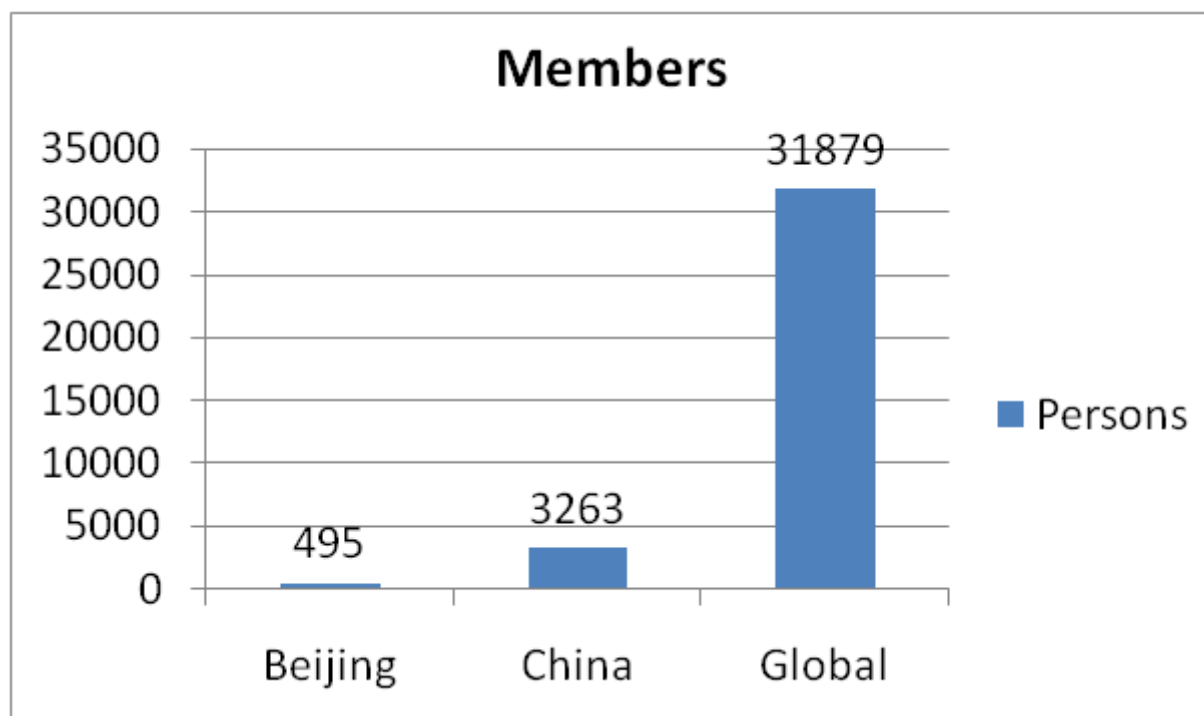


Figure 8: Researchers and Academicians working on Drug Packaging

Source: [Reference](#)

References:

- http://www.bio.org/sites/default/files/BD_Newsletter_issue5_EN_20130724b_0.html
- <http://www.culrav.org/pr/pharmaceutical-distribution-industry-china-2013-market-size-shares-trends-growth-analysis-forecast-report-researchmoz-us.php>
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- http://pharmexcil.com/data/uploads/world_wide_Pharma_Association.pdf
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