

# 4th International Conference and Expo on Cosmetology & Trichology

Date & Venue: June 22-24, 2015 Philadelphia, USA

(Theme: Cosmetology and Trichology: Tracking and Tackling its Consequences)

## About the Conference:

Cosmetology-2015 provides an opportunity for the delegates to update their knowledge in the field of Cosmetology, Trichology, Dermatology, and Business Aesthetics with live workshops, discussion on recent researches, discussions on current trends and poster presentations. It is a platform for experts all around the world, to meet, interact and exchange new research ideas.

The United States has been a leader in scientific research and technological innovations. The USA cosmetic industry has grown 4.9% from the year 2009-2014; accounting to revenue of \$52bn. The total numbers of individuals involved in this industry are approximately 57,498 and it is also running 1,965 businesses. USA has most number of cosmetic consumers, manufacturers and Companies.

Around the Globe we are observing a growth of 3.2% from the year 2009-2014, giving employment to 423,000 people and running around 18,012 businesses, which generates revenue of around \$255bn.

For more details please visit-<http://cosmetology-trichology.conferenceseries.com>

## Importance & Scope:

Conference on Cosmetology & Trichology is focusing on all the topics, which could attract maximum number of audience. This conference will provide a platform to broadcast the new advancements in the cosmetic industry. Cosmetology conference will bring together both academic and industrial professions, leading to new experience. To understand the research from the researcher is easier and more helpful rather than reading it from the journal.

## Why Philadelphia?

Philadelphia is the largest city in the commonwealth of Pennsylvania; it is also the fifth-most populous city in the United States. The city is popularly known as "Philly" and "The City of Brotherly love". Philadelphia has the second-largest student concentration on the East Coast, with over 120,000 college and university students enrolled within the city and nearly 300,000 in the metropolitan area. There are over 80 colleges, universities, trade, and specialty schools in the Philadelphia region. The city contains three major research universities: the University of Pennsylvania, Drexel University, and Temple University; and the city is home to five schools of medicine: Drexel University College of Medicine, Philadelphia College of Osteopathic Medicine, Temple University School of Medicine, Thomas Jefferson University, and the University of Pennsylvania.

The Philadelphia suburbs are home to a number of other colleges and universities, including Villanova University, Bryn Mawr College, Haverford College, Swarthmore College, Ursinus College, Cabrini College, and Eastern University.

## Conference Highlights:

- Sculpting: Cosmetic Surgeries for Face and Body and their Challenges
- Advances in Cosmetic Procedures
- The Notions and Reality of Cosmetic Gynecology
- The Science of Fragrances and Cosmetics

- Advantages of Diet, Nutrition and Medicines for Beauty and Well being
- Latest Procedures and Strategies in Hair Transplantation
- Advances in Trichology: Managing Hair Loss
- Cosmetic Dermatology
- Natural and Safer Approaches to Skin and Hair Care
- Current Research and Advances in Cosmetology and Trichology

## Why to attend???

Meet Your Target Market With members from round the world centered on learning regarding dermatology concerns, this is often your single best chance to achieve the most important assemblage of participants from the Universities, Research institutions, and Hospitals. Conduct demonstrations, distribute data, meet with current and potential speaker, create a splash with a replacement wares, and receive name recognition at this 3-day event. World-renowned speakers, the foremost recent techniques, tactics, and also the newest updates in Cosmetology, Trichology and promoting fields square measure hallmarks of this conference.

A Unique Opportunity for Advertisers and Sponsors at this International event:

<http://cosmetology-trichology.conferenceseries.com/sponsors.php>

## Major Marketing Associations around the Globe

- Asia Pacific Hairdressers & Cosmetologist Association (APHCA)
- The Florida Association of Cosmetology and Technical Schools
- Asia Beauty Association
- European Society for Cosmetic and Aesthetic Dermatology
- Cosmetics Europe-The personal care association
- Europe dermatologists and cosmetologists association limited

## Major Marketing Associations in USA

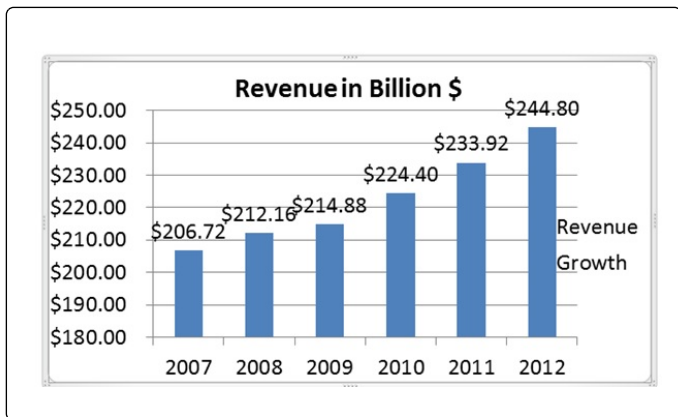
- Professional Beauty Association
- American Association of Cosmetology Schools
- California Cosmetology Association
- Health and Beauty Association
- National Latino Cosmetology Association
- Association of Cosmetology Salon Professional
- International SalonSpa Business Network (ISBN)

## Target Audience:

- Business Aestheticians
- Aestheticians
- Plastic Surgeons
- Hair Restoration Surgeons
- Various Societies and their members

- American Society of Plastic Surgeons
- Society of Cosmetic Scientists
- International Federation of Societies of Cosmetic Chemists
- Institutes-Beauty Schools
- Advertising Agencies
- University faculty-Professors

**Glance at Global Market of Cosmetic Products:**



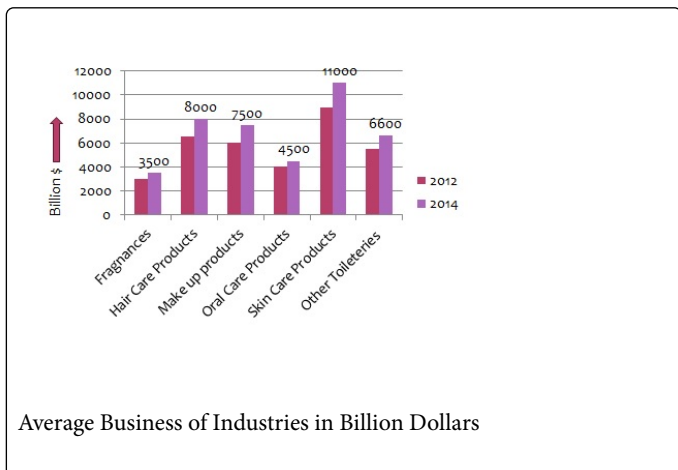
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**Market Growth of Cosmetic Sector**

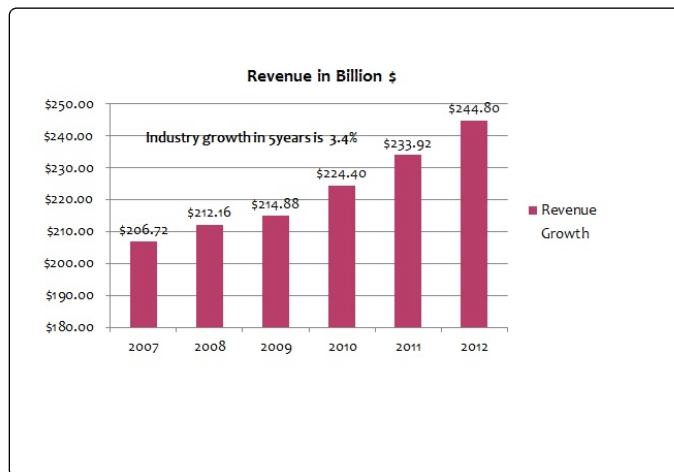
**Sales of Product in different Segments**

Figure: Sales of Product in different Segments

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**References:**

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