

(Theme: The Ecology of Child Development & Psychology)

## About the Conference

Child Psychology -2015 welcomes attendees, presenters, and exhibitors from all over the world to Philadelphia, USA. We are delighted to invite you all to attend and register for the “**International Conference on Adolescent Medicine & Child Psychology (Child Psychology -2015)**” which is going to be held during June 08-10, 2015 in Philadelphia, USA.

The organizing committee is gearing up for an exciting and informative conference program including plenary lectures, symposia, workshops on a variety of topics, poster presentations and various programs for participants from all over the world. We invite you to join us at the Child Psychology -2015, where you will be sure to have a meaningful experience with scholars from around the world. All members of the Child Psychology -2015 organizing committee look forward to meeting you in Philadelphia, USA.

For more details please visit- <http://childpsychology.conferenceseries.com/index.php>

## Importance & Scope

According to NIH mental disorders are common among children in the United States, Just over 20% (or 1 in 5) children, either currently or at some point during their life, have had a seriously exhaust mental disorder .4 million children and adolescents in USA suffer from a serious mental disorder that causes significant functional impairments at home, at school and with peers. Biological, psychological and emotional changes that occur in human beings between birth and the end of adolescence. Encourage the development and advancement of clinical child and adolescent psychology through integration of its scientific and professional aspects.

## Child development periods

Periods	Ages
Newborn	0-4 weeks
Infant	4 weeks - 1 year
Toddler	1-3 years
Preschooler	4-6 years
School-aged child	6-13 years
Adolescent	13-19 years

## Mainly, the researchers focused on

The brain's capacity for change decreases with age. Cognitive, emotional, and social capacities are totally intertwine throughout the life. Motivation for physical activity in children. Child development is starting point for community development and economic development, as capable children become the foundation of a prosperous and sustainable society.

## Why Philadelphia, USA?

Philadelphia is the largest city in the Commonwealth of Pennsylvania, the fifth-most-populous city in the United, and the core of the sixth-largest metropolitan area in the country. Located in the

Northeastern United States at the confluence of the Delaware and Schuylkill rivers. Philadelphia is known for its arts and culture. The city has more outdoor sculptures and murals than any other American city, and Philadelphia's Fairmount Park is the largest landscaped urban park in the world. The birthplace of America is Philadelphia, the city where the founding fathers lived and the Declaration of Independence was signed. Today that history echoes in the original buildings and museums of the area often called “Historic Philadelphia.” Lacking defined boundaries, Historic Philadelphia covers parts of the Old City and Center City neighborhoods and includes the Independence National Historic Park. Some of the top Historic Philadelphia attractions is not exhaustive, but it does include some of the most popular, interesting and informative places to visit in the area. Center, Independence, Art, Rittenhouse, Reading, Eastern, Please, Masonic, Philadelphia, Franklin, Mutter.

Child Psychology conferences having high reputation in USA, Global distribution and marketing having a strong international presence and sales reach deeply into markets in the US, and the rest of the world. Psychology is not only a profession; it is a mega industry that takes us to the economic heart of modern society. The United States, when this phenomenon was still in its infancy, in 2010, an aggregate cost of US \$148 billion for all mental disorders was calculated. Psychiatric drug makers had overall sales in the US of \$14.6 billion from antipsychotics, \$9.6 billion off antidepressants, \$11.3 billion from antiseizure drugs and \$4.8 billion in sales of ADHD drugs, for a grand total of \$40.3 billion.

## Conference Highlights

- Child & Adolescent Development
- Behavioral Psychology
- Prenatal Psychology
- Pediatrics
- Social psychology
- Parental psychology and personality development
- Cognitive and physical development
- Mental and emotional development
- Temperamental qualities in child
- Spiritual and moral development
- Brain Development
- Early Childhood Education
- Sexual development in children
- Autism spectrum disorder

## Why to attend???

Child psychology- 2015 will provide an opportunity for all working on child & adolescent issues to talk about their work. Child psychology- 2015 will congregate renowned speakers, principal investigators, experts, psychologists and researchers from both academia and health care industry will join together to discuss their views and research. The conference will be comprised of sessions by world class experts in the field of child psychology. In Child psychology 2015, international symposiums, B2B meetings, international workshops will also be organized to discuss the specific topics in the field of Child & Adolescent psychology.

**A Unique Opportunity for Advertisers and Sponsors at this International event:** <http://childpsychology.conferenceseries.com/sponsors.php>

### Societies and Associations in Philadelphia

- American Psychological Association
- Pennsylvania Psychological Association
- Society for Occupational Health Psychology

### Major Psychology Associations and Societies in USA

There are approximately 50 psychology associations in USA. Few of them are:

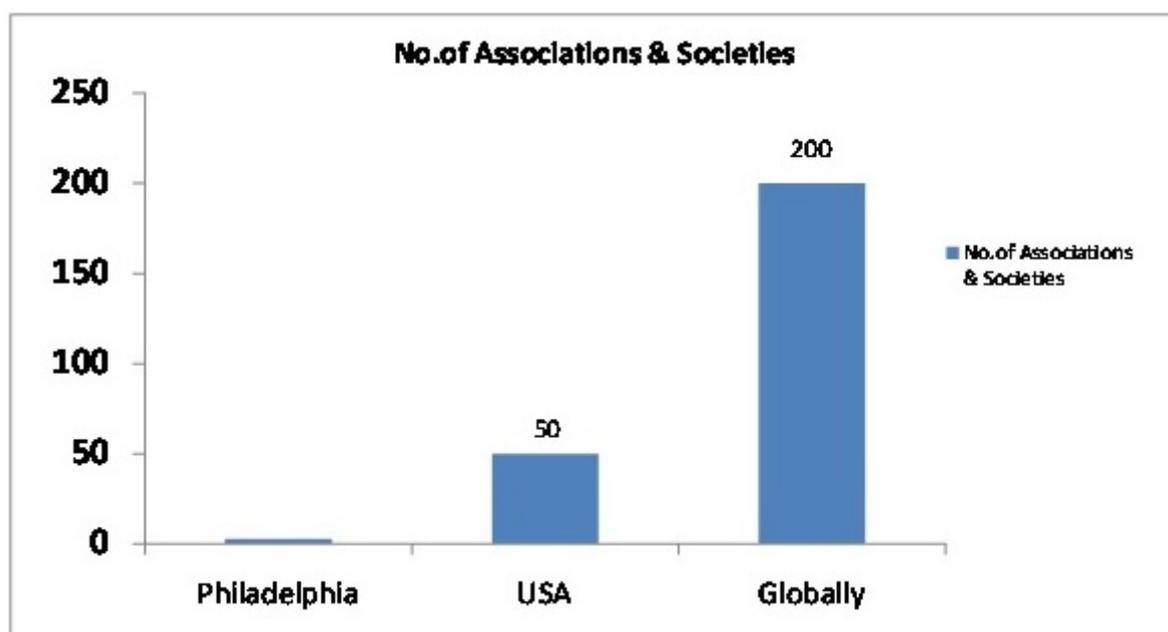
- California Psychological Association
- Alaska Psychological Association

- New York State Psychological Association
- Washington State Psychological Association

### Societies Associated around the Globe

- There are nearly 200 psychology associations globally. Mainly:
- American Academy of Child and Adolescent Psychiatry
  - Australian Psychological Society
  - German Psychological Association
  - Society for Research in Child Development
  - European Federation of Psychologists Associations
  - Canadian Psychological Association 1 2 3

### Statistical Analysis of Associations



**Figure 1:** Statistical Analysis of psychological Associations & Societies

### Target Audience

Deans/Directors, Psychologists, Neuropsychiatrist, Brand Manufacturers, Professors, Assistant professors, Lecturers and Students from Academia in the study of Child Psychology.

- Industry 20%
- Academia 70%
- Others 10%

### Universities in Philadelphia

- There are nearly 40 universities in Pennsylvania. Mainly:
- University of Pennsylvania
  - Drexel University
  - Temple University
  - University of Pittsburgh
  - Lehigh University
  - Pennsylvania State University

### Universities in USA

- There are nearly 175 universities in USA. Mainly:
- Harvard University
  - University of Cambridge
  - Stanford University
  - University of Oxford
  - University of California, Berkeley

### Universities associated around the Globe

- There are nearly 500 universities around the globe. Mainly:
- The University of Sydney
  - University College London
  - University of Pennsylvania
  - Australian National University
  - National University of Singapore 4 5 6 7 8

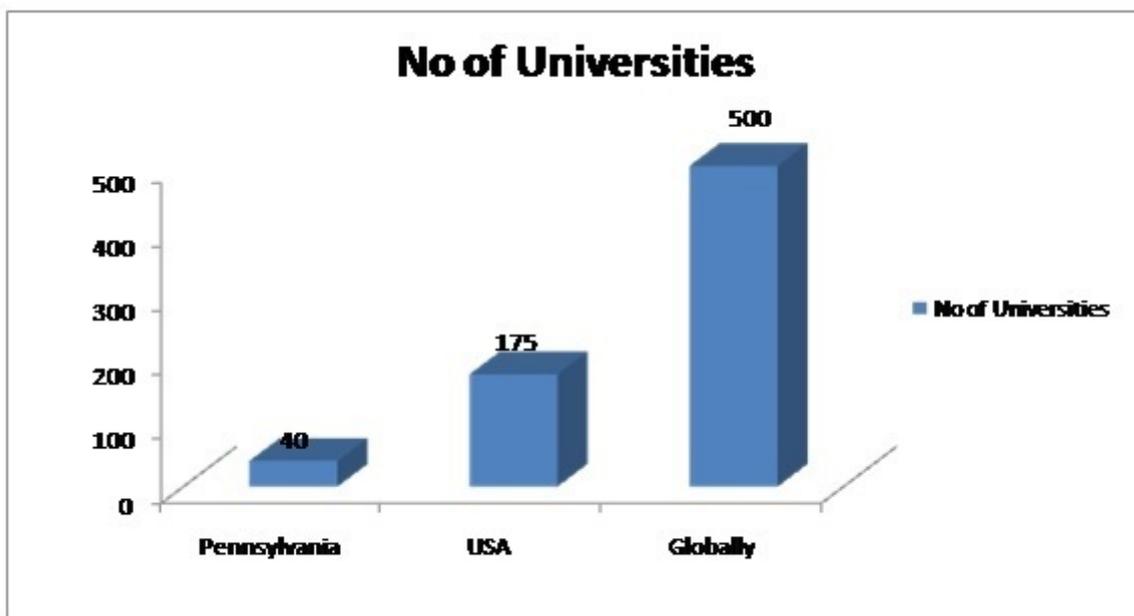


Figure 2: Statistical Analysis of number of universities related to child psychology. Source: 8

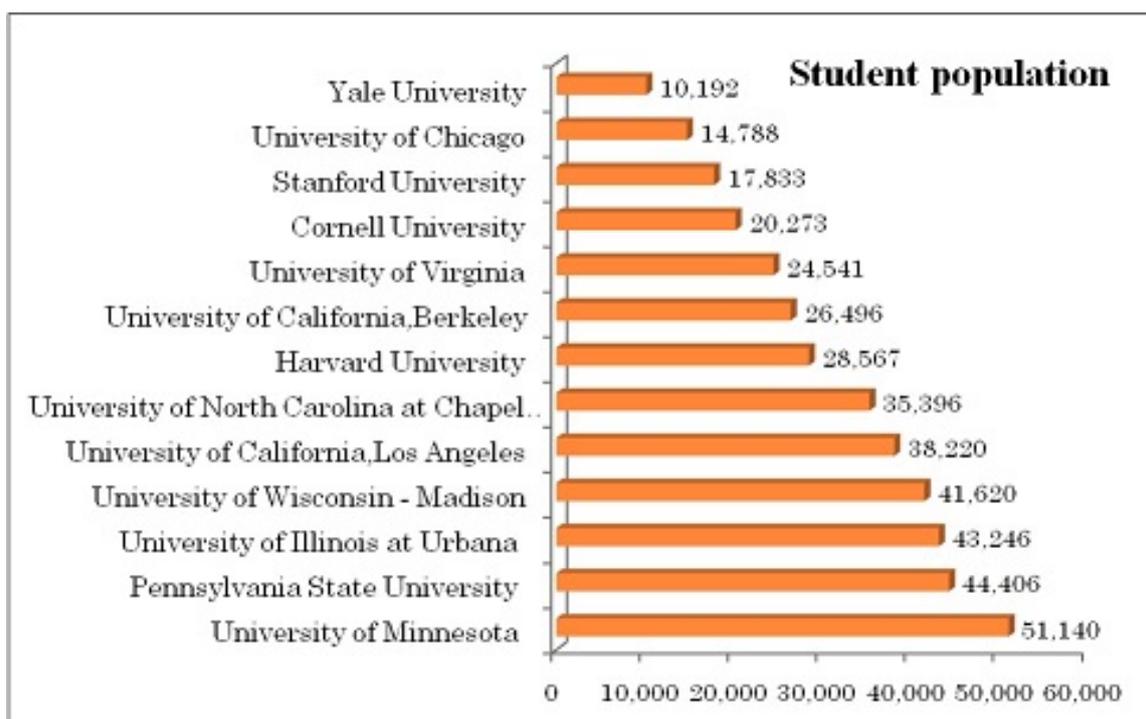


Figure 3: Statistical Analysis of Highly Ranked U.S. Child Psychology Graduate Schools. Source: 9

**Companies Associated with Psychology in Philadelphia & USA are**

There are three major companies in Philadelphia & USA which produces antipsychotic drugs they are:

- AstraZeneca
- GlaxoSmithKline
- Teva Pharmaceuticals

**Antipsychotic drug producing companies in the world are**

- Astrazeneca,
- Universal Health Services Inc.
- Johnson & Johnson
- GlaxoSmithKline
- Pfizer

Eli Lilly  
 Bristol-Meyer Squibb  
 Wyeth 10

New-York Presbyterian University Hospital and Columbia and Cornell.

Johns Hopkins Hospital, Baltimore.

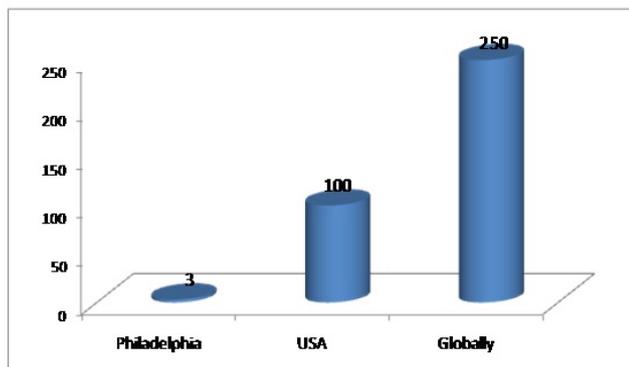


Figure 4: Statistical Analysis of number of companies related to psychology. Source: 10

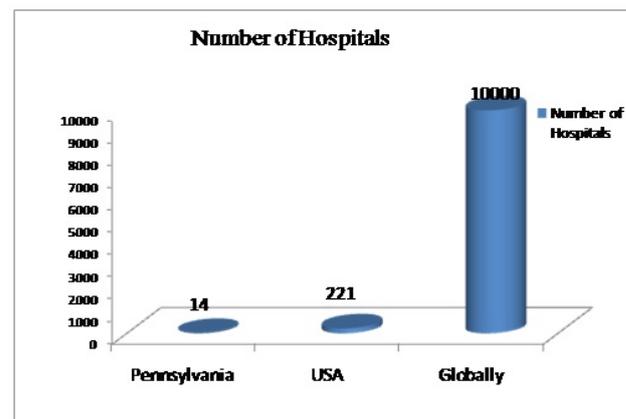


Figure 5: Statistical Analysis of number of universities related to Psychology.

### Companies producing drugs

Companies	Drugs	Site of action
Pfizer	Zoloft	Antidepressants
Eli Lilly	Zyprexa	Antipsychotics
AstraZeneca	Seroquel	Antipsychotics
Johnson & Johnson	Risperdal	Antipsychotics
GlaxoSmithKline	Lamictal	Antipsychotics
Bristol-Meyers Squibb	Abilify	Antipsychotics
Schering-Plough	Remeron	Antidepressants

### Glance at Market of Child Psychology

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The United States, when this phenomenon was still in its infancy, in 2010, an aggregate cost of US \$148 billion for all mental disorders was calculated. Psychiatric drug makers had overall sales in the US of \$14.6 billion from antipsychotics, \$9.6 billion off antidepressants, \$11.3 billion from ant seizure drugs and \$4.8 billion in sales of ADHD drugs, for a grand total of \$40.3 billion. 16

### Hospitals in Philadelphia

List of Psychiatric Hospitals in Pennsylvania

- The Children's hospital of Philadelphia
- Allentown State Hospital
- Haverford State Hospital
- Philadelphia State Hospital at Byberry
- Danville State Hospital
- Institute of the Pennsylvania Hospital
- Torrance State Hospital
- Dixmont State Hospital
- Lawrence Frick State Hospital
- Friends Hospital
- Mayview State Hospital
- Harrisburg State Hospital
- Norristown State Hospital
- Western Center

### Antidepressants Market Share by Revenue

Rank	Market Share	Company	Product	Revenue(\$ billions)	Growth
1	36.10%	Wyeth	Effexor	3.93	3.70%
2	24.80%	Eli Lilly	Cymbalta	2.7	28.60%
3	21.10%	Forest Laboratories	Lexapro	2.29	9%
4	10.80%	GlaxoSmithKline	Paxil, Wellbutrin	1.17	(-21%)
5	5%	Pfizer	Zoloft	0.54	1.50%
6	2.20%	Schering-Plough	Remeron	0.24	N/A

In the last five decades, more than 20 antipsychotics and 30 antidepressants have been marketed with over \$25 billion in sales in the U.S. in 2011.

Pfizer came to around 48.4 billion U.S. dollars of revenue.

Worldwide revenue was around 390.2 billion U.S. dollars.

### Revenue of Global Top ten Psychiatric Drugs

### Hospitals in USA are

Massachusetts General Hospital, Boston



Figure 6: Global revenue of top ten psychiatric drugs.

### Members Associated with Child Psychology- 2015 in Philadelphia, USA

The total number of psychiatrists could be between 3,500 and 5,000 which translate to one psychiatrist to 200,000 to 300,000 people.

In Philadelphia there are more than 100 people who are working in the field of child psychology

About 320 psychiatrists, 50 clinical psychologists and 185 mental health nurses per year.

This suggests that the current figure of psychiatrists should double in next 10 years

In USA, nearly 1000 people are working on child psychology

Throughout the world there are more than 5000 people who are working on psychology.

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