

# 4th International Conference and Exhibition on Addiction Research & Therapy

Date & Venue: August 3-5, 2015, Florida, USA

(Theme: Accentuate knowledge and explore new treatment regimen for Addiction)

## Summary:

Addiction research and therapy generally involves interdisciplinary action so that it is possible to suggest acceptable therapeutically solutions. Behavioral therapy and counseling are important elements of treatment. Cognitive behavioral therapy is often used to help patients identify, avoid, and cope with situations in which they are most likely to abuse drugs or activities. The technique of motivational interviewing is often employed to remind people of their values, as a way of avoiding use. Family therapy may be provided to help the patient maintain a supportive environment and improve family functioning.

For more details please visit <http://addictiontherapy.conferenceseries.com/>

## Importance & Scope:

Addiction Therapy-2015 focuses on the latest advancements in Addiction Rehabilitation and explained about various addiction sources making the audience to understand the alteration caused in human behavior and psychological activities by disorders like fetal alcoholic syndrome. This three day event provides a perfect platform for leading scientists, researchers, decision-makers and other players to gain the latest information on topics of current research like Addiction Genetics, Drug addiction and neurotoxicology and their significance in clinical research and health diagnostics.

The Conference will encourage new discoveries and research by providing a platform for reporting of unique and unusual cases which enhance understanding of disease process, its diagnosis, management and clinico-pathologic correlations. Conference explained about various addiction sources making the audience to understand the alteration caused in human behavior and psychological activities by disorders like fetal alcoholic syndrome. It will provide a podium for wide-ranging aspects of psychological, neurological, biochemical, molecular, genetic and behavioral pathways underlying addiction, and will focus on novel therapies providing quality care for people with unhealthy alcohol, tobacco, or other drug use and addictive behaviors across a spectrum of clinical settings.

## Why Florida?

Florida is one of the major Addiction hubs in United States. There are about 600 retreat centers in Florida. It features Best Addiction research centers, Rehabilitation Centers & Counseling Centers, many addiction related Associations and Societies. Top universities of Florida are into Addiction Research

## Conference Highlights:

- New Insights Addiction and Addictive
- Alcoholism and Substance Abuse
- Drug Addiction and Neurotoxicology
- Neurogenetics of Substance Related Disorders
- Molecular Genetics of Substance Abuse Disorders
- Prescribed Drug Abuse & Addiction Misuse
- Addiction- From Animal Research to Society, Clinical Impact
- Addiction Treatment and Rehabilitation using Various Therapies
- Advanced Research Techniques in Addiction Treatment
- Yoga and Meditation: The Psychiatric Approach in Addiction Treatment
- Addiction Treatment: Clinical Aspects & Case Studies

## Why to attend???

With members from around the world focused on learning about Addiction Research and Therapy. The conference brings together some of the latest, most thought-provoking research from around the world. In a small and intimate setting, researchers and clinicians from all corners of the world are able to exchange ideas, share findings and discuss future collaborations. This will produce a broader international knowledge-base and wonderful advances in the field of Addiction Therapy. World-renowned speakers, the most recent techniques, and the newest updates in Addiction research and Therapy are hallmarks of this conference.

A Unique Opportunity for Advertisers and Sponsors at this International event:

<http://addictiontherapy.conferenceseries.com/sponsors.php>

## Major Addiction Associations around the Globe

- International Society of Addiction Medicine
- National Institute on Drug Abuse
- National Institute on Alcohol Abuse and Alcoholism
- National Association of Alcohol and Drug Abuse Counselors
- National Association of Addiction Treatment Providers
- International Association of Addiction & Offender Counselors
- Canadian *Addiction* Counselors Certification *Federation*
- Georgia Addiction Counselors Association
- State association of addiction services

## Major Addiction Associations in USA

- American Society of Addiction Medicine
- New York Society of Addiction Medicine (NYSAM)
- Florida Alcohol and Drug Abuse Association
- American Academy of Addiction Psychiatry
- Substance abuse and mental health services administration
- Texas Association of Addiction Professionals
- California Society of Addiction Medicine
- California Association of Addiction Recovery Resources
- Florida NAADAC

Florida Association of Recovery Residences

Care addiction recovery

### Statistical Analysis of Associations

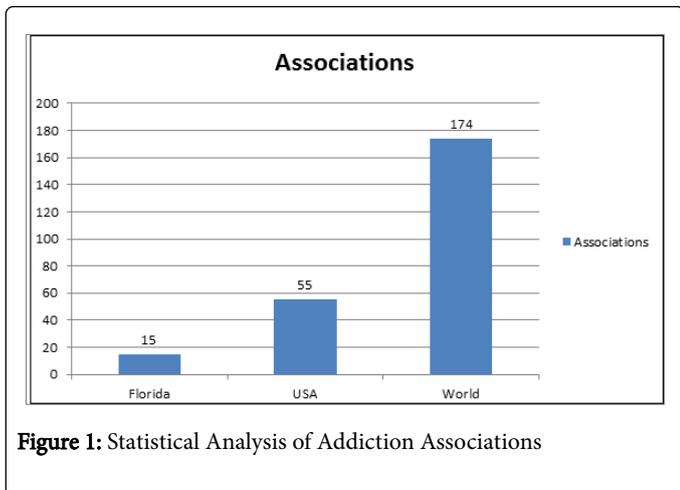


Figure 1: Statistical Analysis of Addiction Associations

Source: Reference-1

### Target Audience:

Addiction researchers, expertise, professors, scientific community, therapists, counselors, delegates and students are the main participants for the conference. Business professionals (Directors, presidents, CEO) from addiction pharmacotherapy market.

### Target Audience:

Industry 30%

Academia/Research 60%

Others 10%

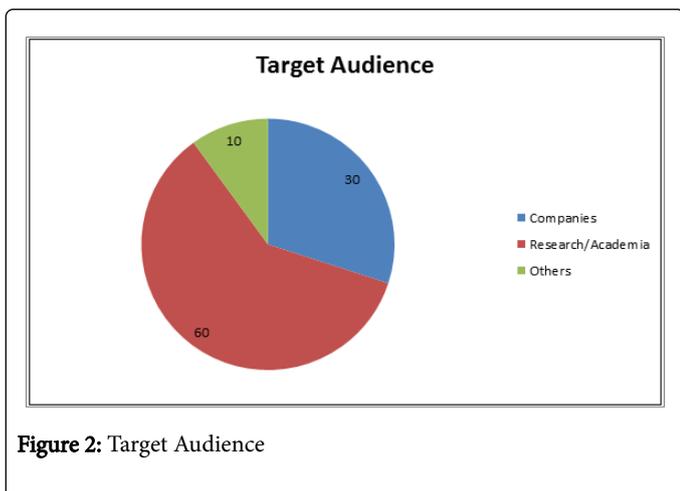


Figure 2: Target Audience

Source: Reference-2

### Top Universities in Florida:

University of Florida

Florida State University

Florida Atlantic University

University of South Florida

University of Central Florida

University of Miami

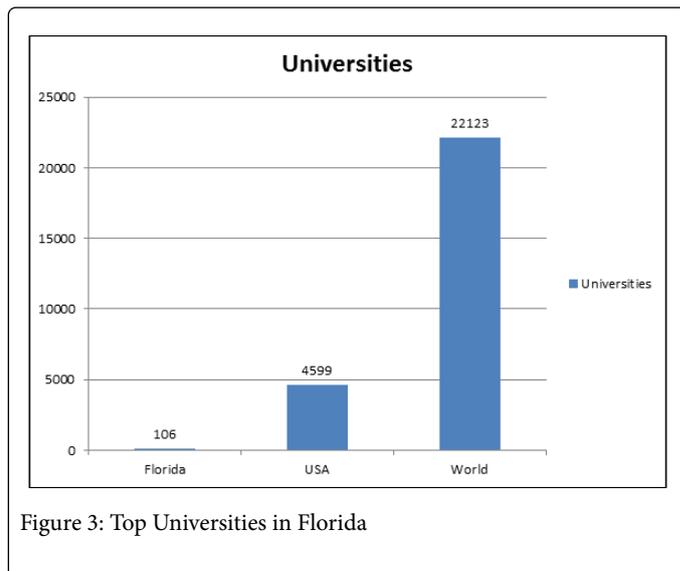


Figure 3: Top Universities in Florida

Source: Reference 3, 4

### Retreat Centers for Addiction Therapy

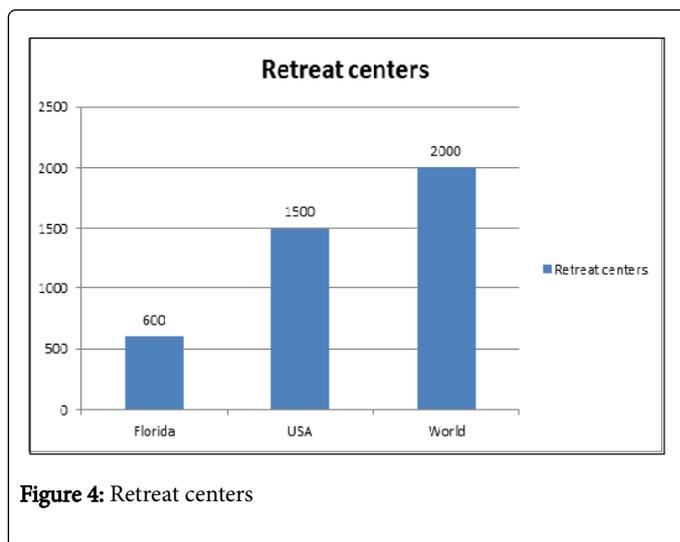


Figure 4: Retreat centers

Source: Reference 5

### Glance at Market of Advertising and Marketing:

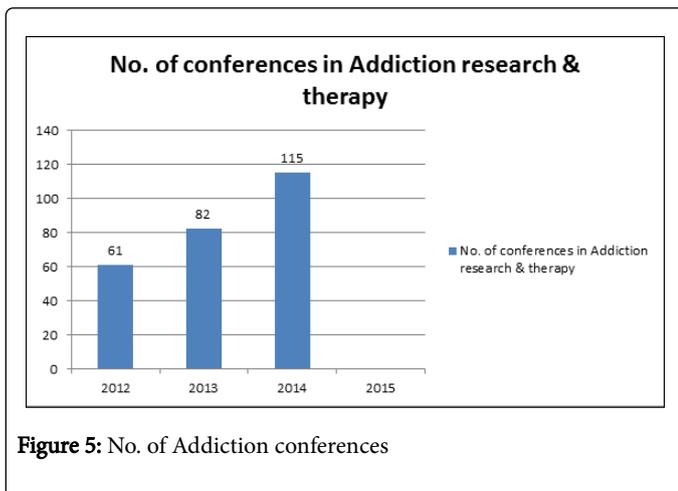
The United States addiction pharmacotherapy market, currently valued at \$2 billion, is expected to reach a value of \$2.9 billion by 2012. Over 30 medications are in planning and testing stages to counter alcohol abuse and narcotic and nicotine dependencies. The 41% growth is expected as a result of increased demand for treatment medications that are more tolerable to people who are unable to tolerate currently available therapies.

The market is projected to increase by an additional \$2 billion with the introduction of medications to treat methamphetamine and phencyclidine addictions and gambling dependencies.

The global smoking cessation and nicotine de-addiction products market was valued at USD 5.1 billion in 2012 and is expected to grow at a CAGR of 18.7% from 2013 to 2019, to reach an estimated value of USD 16.02 billion in 2019.

## Market Growth of Advertising and Marketing

Statistics which shows growth in importance of addiction research and therapy



Source: Reference 6, 7

## Fund Allotment to Addiction research & Therapy

National Institute on Alcohol Abuse and Alcoholism (NIAAA) expends 8-9% of its research and training budget, about \$30 million, toward its portfolio of Fetal Alcohol Spectrum Disorder (FASD) - related grants

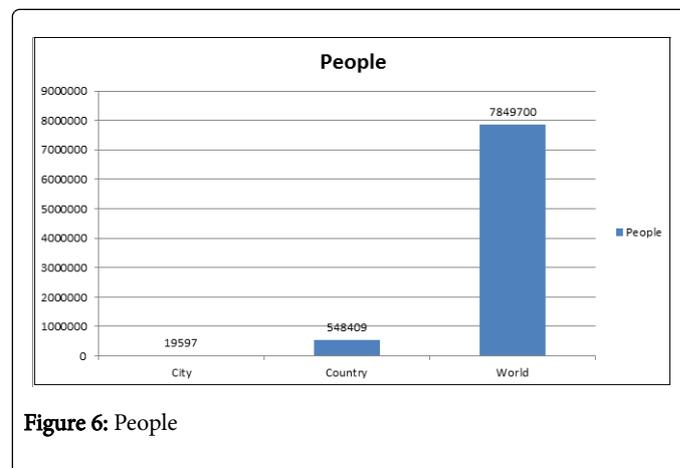
The FY 2014 appropriation for NIAAA provides \$444.9 million

Alberta Health Services allotted \$326 million for Primary Health Care, and Addictions and Mental Health

FY 2014 Budget leads with \$235 million Investment for Mental Health

Wellcome Trust Grants Awarded around 125,000,000 £ for psychological, neurological and addiction related research.

## Statistics of Marketers, Researchers and Academicians working on Addiction Research and Therapy



## References:

1. [http://www.fadaa.org/upcoming\\_events.php](http://www.fadaa.org/upcoming_events.php)
2. <http://www.4icu.org/us/Florida.htm>
3. [http://en.wikipedia.org/wiki/Rankings\\_of\\_universities\\_in\\_the\\_United\\_States](http://en.wikipedia.org/wiki/Rankings_of_universities_in_the_United_States)
4. <http://www.webometrics.info/en/node/54>
5. <http://www.recovery.org/browse/florida>
6. <http://atforum.com/events>
7. <http://www.choopersguide.com/event>